



DISTINCTIVE QUALITIES GIVE UB ITS SPECIAL CHARACTER

Pride of accomplishment

The University at Buffalo is a premier research-intensive public university, a flagship institution in the State University of New York system and its largest and most comprehensive campus. UB was the first public university in New York in the Association of American Universities, which represents North America's foremost research institutions.

FOR MORE
INFORMATION
VISIT:
www.buffalo.edu

A NEW PARADIGM FOR DISCOVERY

Through the UB 2020 strategic planning process, UB is taking control of its future, determining where it is going and how it is going to get there. With input from faculty, the university has identified and will invest in eight areas of strategic strengths that along with a commitment to academic excellence will be the foundation elevating UB to the ranks of the nation's top public research universities.

OUR ALUMNI ARE OUR GREATEST PRIDE

Our more than 204,000 alumni live in every state and 130 countries around the world. Among our celebrated graduates you will find NASA's lead astronaut for medical issues, the Minister for Higher Education in the People's Republic of China, the founder of Miramax Films, and the *Washington Post's* Pulitzer Prize-winning editorial cartoonist.

REACHING OTHERS

UB's faculty, staff, and students are changing the world every day, reaching others through their work, research, and creative activity, and making life better for people all over the world. Their impact includes volunteerism in more than 1,400 locations across Western New York. UB is an integral part of the fabric of life throughout our region.

PARTNERSHIPS THAT PRODUCE

With diminishing state support, UB relies increasingly on private funding, such as the gifts from more than 150 alumni, friends, foundations and corporations that provided most of the \$7 million in funding for the School of Management's Alfiero Center. A strategic alliance between Pfizer Inc. and the School of Pharmacy and Pharmaceutical Sciences is expected to provide \$7.5 million over five years for new faculty members, expanded educational programs, and cutting-edge research in pharmacokinetics and pharmacodynamics.

SPECIAL FACILITIES AND EVENTS

UB is a major destination for sports and entertainment events and a treasure house of collections and galleries. The Center for the Arts is one of the region's premier cultural facilities. Each year more than 150,000 people attend events in the Center for the Arts. Annual attendance at UB's Division I-Athletics events surpasses 200,000.

DISTINGUISHED FACULTY

UB faculty members have been recipients of the Nobel Prize, the National Medal of Science, and the MacArthur Fellowship. In recent years, President Clinton conferred the National Medal of Science on Eli Ruckenstein, SUNY Distinguished Professor in UB's Department of Chemical and Biological Engineering; and UB's Carl Dennis won the Pulitzer Prize for poetry for his volume "Practical Gods."

EMBRACING THE WORLD

UB ranks first among the country's public research universities, and 12th among American colleges and universities, in international enrollment. Nearly 11 percent of UB students study abroad—five times the national average. UB has exchange programs with 65 universities around the world.

CRITICAL RESEARCH INITIATIVES

UB is a research-intensive university, housing world-leading research centers in areas that range from bioinformatics to homeland security. Its annual research expenditures surpass \$348 million. UB 2020 has laid a solid foundation for creating and growing collaborative efforts to address the complex societal problems facing the global community today and into the future—from health and wellness to energy conservation to effective disaster responses.

UB 2020: CREATING THE FUTURE

UB 2020 is the strategic plan to raise UB among the ranks of America's leading public research universities. It calls for 40 percent growth along with investment in UB's research strengths. The university will increase its impact on Buffalo Niagara and the lives of its citizens. With the planned growth, including a major investment to create a comprehensive academic health center in Downtown Buffalo, UB's annual economic impact will more than double, to \$3.6 billion.