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## WebdevShare / Sallie Mae 1999 Prestige Award

Buffalo, NY, September 29, 1999 — [Sallie Mae](#) and WebdevShare have honored three staff at the University of Buffalo for their development of MyUB, a dynamic, online portal to university resources, designed especially for freshmen. The Sallie Mae Prestige Award, which recognizes outstanding contributions to information technology in higher education, went to MyUB developers Rebecca Bernstein, UB director of electronic media, and Jim Gorman and Rob Wright of Administrative Computing Services in Computing and Information Technology.



MyUB provides answers to the kinds of questions freshmen typically ask (How do I get an e mail account? How do I find out my advisor's name?). But because students log in with username and ID, the system can provide information specific to them. It knows what courses they've taken, what requirements they've met and what's outstanding, and it can steer them to resources for more information. MyUB is dynamic. At the start of the semester it presents students with basic information about university resources. As the semester progresses, links are updated to steer students to suggestions about managing time, finding a niche on campus, or studying effectively. It is this customizing that makes MyUB unique.

Chosen for their outstanding presentation in the development, delivery, and effective use of Web based administrative application in higher education, Prestige Award recipients exemplify the professional qualities valued in the higher education community: dedication, creativity, leadership, and professionalism.

The WebdevShare/Sallie Mae Prestige Award, presented at the annual WebdevShare conference, highlights the importance of information technology resources to higher education. Through the efforts of Prestige Award recipients, significant contributions have been made to the success of their institutions, to the profession, and to higher education.