

# INTRODUCTION

The Vision for the University at Buffalo's Comprehensive Master Plan effort is for UB to become a model "21st-century University"—an open place of learning and a generator of new ideas that sets a standard of academic excellence and serves a diverse population in today's knowledge based society.

- The public research university is the engine of our 21st century knowledge based economy.
- A growing faculty and student enrollment will fuel UB's drive for academic excellence.
- A great university requires great campuses, places people can truly love.
- Our plan is for the long-term, reaching beyond the hard times of today.
- A better UB is the big idea for the future of our city, region, and state.

#### Project Team

##### University at Buffalo

Space Management and Facilities Planning Committee

Building UB: The Comprehensive Physical Plan

Academic Planning and Budget

Capital Facilities and Space Planning

University Facilities

Facilities Planning and Design

Office of Student Affairs

##### Consultants

Master Planning, Architecture, Project Management  
Beyer Blinder Belle Architects & Planners LLP

Associated Architect & Environmental  
Review Consultant

Folt-Albert Associates

Landscape Architecture  
Andropogon Associates

Strategic Briefing & Programming Services  
DEGW North America, LLC

Transportation & Parking

BFI Planners, Inc.

Sustainability  
Vindian Energy and Environmental, LLC

Wayfinding  
212 Harakawa, Inc.

Facilities Conditions Assessment  
VFA



## Message from the President

Today you will see the latest version of our emerging Comprehensive Physical Plan for the University at Buffalo's three campus centers. This represents more than a year of work by hundreds of UB faculty, staff, and students to support our aspiration to become a model public research university for the 21st century.

We know that great universities live on great campuses. As this draft plan demonstrates, UB's campuses can be great places – more accessible, more supportive of intellectual endeavor, more sociable, more sustainable, and more beautiful.

These are hard times for New York State and for the nation, and I understand that many of you may well ask how we can contemplate such investments at a time when budgets are being slashed. But looking to the broader horizon, investing in UB 2020 has never been more important—not only for UB, but also for Buffalo, the region, and the state.

UB is New York State's leading public research university, and when we invest in it, we invest in ourselves and our future. Our growth will add more than \$1 billion a year to our local economy and has the potential to create 10,000 new jobs.

Our Comprehensive Physical Plan will span decades, and the immediate circumstances will not last forever. We already are moving forward with a number of fully-funded new projects.

This Comprehensive Physical Plan is very important to the success of UB2020. I believe the plan's current form is definitive enough to evoke strong reactions, but still malleable enough to incorporate necessary changes.

Please listen carefully, examine closely, and continue to share your valuable response with us today and in the future through our website.

Thank you for supporting UB.

Sincerely,

A handwritten signature in black ink that reads 'John B. Simpson'.

John B. Simpson  
President

There have been over 200 engagements with the public and university communities regarding the UB2020 comprehensive plan since the late spring of 2006.

2003

2004

2005



October

Fall

January

Appointment of John B. Simpson as the 14th President of the University at Buffalo

Academic Planning Committee solicits proposals for Foci of Excellence

Identification of Ten Strategic Strengths