THIS IS WHERE CHANGE BEGINS

World’s Challenge Challenge

February 12, 2018
AGENDA

- Introduction to the SDGs
- Rules of the World’s Challenge Challenge
- Sustainable Development Mixer
Triple Bottom Line

An accounting framework with three integrated aspects: social (or empowerment), environmental (or ecological) and financial (or profit)
“The world is registering important progress, but it also faces mortal threats. The first belief should empower us to act on the second...the most important thing happening right now is not a Trump tweet, but children’s lives saved and major gains in health, education and human welfare.”

--Nicholas Kristof
The Millennium Goals

1. Reduce poverty and social exclusion
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS and tuberculosis
7. Ensure environmental sustainability
8. Partnership for development
Figure 1: Proportion of countries progressing or regressing on MDGs (low- and middle-income countries)
The SDG’s are our shared vision of humanity and a social contract between the world's leaders and the people,” said UN Secretary-General Ban Ki-moon. “They are a to-do list for people and planet, and a blueprint for success.”

2016-2030
GOAL 1

END POVERTY IN ALL ITS FORMS EVERYWHERE
GOAL 2

END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE
GOAL 3

ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES
GOAL 4

ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL.
GOAL 5

ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS
GOAL 6

ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT OF WATER AND SANITATION FOR ALL
GOAL 7

ENSURE ACCESS TO AFFORDABLE, RELIABLE, SUSTAINABLE AND MODERN ENERGY FOR ALL
PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL
GOAL 9
BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION
GOAL 10

REDUCE INEQUALITY WITHIN AND AMONG COUNTRIES
GOAL 11

MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE
GOAL 12
ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS
GOAL 13

TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS*
GOAL 14

CONSERVE AND SUSTAINABLY USE THE OCEANS, SEAS AND MARINE RESOURCES FOR SUSTAINABLE DEVELOPMENT
GOAL 15

PROTECT, RESTORE AND PROMOTE SUSTAINABLE USE OF TERRESTRIAL ECOSYSTEMS, SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICATION, AND HALT AND REVERSE LAND DEGRADATION AND HALT BIODIVERSITY LOSS
GOAL 16

PROMOTE PEACEFUL AND INCLUSIVE SOCIETIES FOR SUSTAINABLE DEVELOPMENT, PROVIDE ACCESS TO JUSTICE FOR ALL AND BUILD EFFECTIVE, ACCOUNTABLE AND INCLUSIVE INSTITUTIONS AT ALL LEVELS
GOAL 17

STRENGTHEN THE MEANS OF IMPLEMENTATION AND REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT
“They are a to-do list for people and planet, and a blueprint for success.”
TIRED OF HEARING HOW BAD THINGS ARE?
DO SOMETHING ABOUT IT.

SUSTAINABLE
DEVELOPMENT
GOALS

STEP 1
Sustainable Development Mixer
February 12th
4-5:30pm
210 SU
Learn about the World Challenge and the SGO!
Admissions Strategy
www.edu.

STEP 2
Video Application Due
March 1st
Available online at www.edu.

STEP 3
UB’s World Challenge Challenge
April 3rd
4-6pm
19 Capen
1st place – $2,500
2nd place – $1,500
3rd place – $500

STEP 4
UB’s winner has a chance to go to Western University!
June 3rd-8th
1st place – $50,000
2nd place – $18,000
3rd place – $7,500

http://www.edu.sustainability/WCC.html
SET YOUR IDEAS IN MOTION
Form a team of 3 students from diverse academic backgrounds

Identify a solution to one of the 17 United Nations Sustainability Goals

Register your team and Upload your 2-minute video application by March 1, 2018: http://www.buffalo.edu/sustainability/WCC.html, then

Tweet at @UBGreen and @LaunchPad_UB with the hashtag #UBWCC for the world to see.

The top teams will then be invited to the UB Competition on April 3rd

10 Competing Institutions from around the World

First Place $2,000
Second Place $1,000
Third Place $500
ELIGIBILITY & TEAM COMPOSITION

- Full-time and part-time students completing an undergraduate degree program, Masters or PhD, who are registered at participating partner universities may compete in the World's Challenge Challenge.

- Teams must be composed of three students, preferably from at least two different disciplines. Applications from teams with more or less participants will not be accepted.

- Only students from the same institution will be accepted on a team. Cross-institutional representation is not allowed.

- Teams may not include non-student participants.

- Encourage a diverse group of domestic and international students on a team.
VIDEO SUBMISSION

• Please submit a video that is no longer than two minutes to the application below explaining your idea to achieve one of the world's sustainable development goals.

• This video does not have to be a completely polished presentation, but it should have a well thought out idea based on facts and references the Sustainable Development Goals.

 Register your team and Upload your 2-minute video application by March 1, 2018:
  http://www.buffalo.edu/sustainability/WCC.html, then

 Tweet at @UBGreen and @LaunchPad_UB with the hashtag #UBWCC for the world to see.

• If you have any questions, please email Derek Nichols at djn2@buffalo.edu.

• Book the Video Recording Rooms in Silverman Library through the online reservation system:
  https://booking.lib.buffalo.edu
The winner of UB’s World’s Challenge will go on to represent the United States at the Global Final competition held at Western University in London Ontario. All travel and expenses will be paid for, but a valid passport is necessary to compete.

Selected Teams Notified to participate in the UB Finals & provided a Pitch Deck Template

UB Competition
April 3 | 4 - 6:00 PM
The Buffalo Room
[10 Capen Hall]

First Place $2,000
Second Place $1,000
Third Place $500

June 3rd - 8th : Global Final World's Challenge Challenge

The winner of UB's World's Challenge Challenge will go on to represent the United States at the Global Final competition held at Western University in London Ontario. All travel and expenses will be paid for, but a valid passport is necessary to compete.
The Pitch

When preparing for your 5-7 min presentation, please consider the following requirements:

1. Clearly identify the global issue that your team is addressing. We encourage student teams to consider the Global Goals* as part of their presentation.
2. Reflect upon the role that your own country or Western countries may have in the existence and/or perpetuation of the global issue.
3. Reflect upon the role that you, as individuals and local communities, in the existence and/or perpetuation of the global issue.
4. Present an idea to help address the global issue, using logical and convincing arguments, and including the way local and global communities can collaborate to develop joint solutions.
5. Solutions should include realistic plans for implementation, with some consideration for budget, logistics and possible partners.
6. Provide as many statistics and supporting research as possible to both the World’s Challenge and your solution.
7. Please include all references you used for your presentation in the final slide. You do not need to present these.
Develop your Innovative Capacity with our Venture, Software, and Design Coaches

- When you connect with us, you have access to talented people who can help move your idea forward.
- No equity in your venture
- All Coaches sign confidentiality agreements and non-disclosure agreement (NDA)
- Schedule an appointment - call 645-8111 or stop in 220 SU
FIND A TEAMMATE: tinyurl.com/ubmatchboard
SET YOUR IDEAS IN MOTION!

Blackstone LaunchPad at University at Buffalo

220 Student Union | North Campus
716-645-8111 | launchpadub@buffalo.edu

Monday – Thursday: 8:30am-8pm
Friday: 8:30am-5pm
“The people who are crazy enough to think they can change the world are the ones who do.”

-STEVE JOBS
Your task Small Groups

• Introduce yourselves
• What are your strengths? [skills, passions, interests, experiences]
• Why did you choose this Sustainable Development Goal?
• Share your ideas!
Reminder of Next Steps:

• Finalize your teams of three and register on UB Sustainability website
• Tweet and submit two minute video application by March 1st
• For more information: http://www.buffalo.edu/sustainability/WCC