

# UBF: ADVANCING AND STRENGTHENING OUR UNIVERSITY

Presented to:  
Faculty Senate Budget Priorities Committee  
April 30<sup>th</sup>, 2014

***Revised with 6/30/2016 end of fiscal year information***



# Public University Foundations: The Beginning

“(Public university) foundations have been around for over a century: In 1891 a group of community leaders formed a small private corporation called the Kansas University Endowment Association to purchase a parcel of land adjacent to the university at a fire-sale price. State law at the time made it impossible for the university to use funds from private gifts to acquire the property, but the newly created foundation was able to seize the opportunity and secure the basis for the institution's future growth.”



*Association of Governing Boards of Universities and Colleges*

*What Lies Ahead for University-Foundation Relations; David Bass <sup>2</sup>*

# Public University Foundations: Today

“So began the growth of partnerships involving volunteers working together with public university leaders to raise money for institutional enhancements beyond those possible with the revenues normally appropriated by state legislators. **Today, the vast majority of public colleges and universities rely on the assistance of private, institutionally related foundations to support and strengthen their institutions' ability to fulfill their missions.**”



*Association of Governing Boards of Universities and Colleges*

*What Lies Ahead for University-Foundation Relations; David Bass* 3

# UBF Background and History

The University at Buffalo Foundation, Inc. was **chartered in 1962 by the Regents of the State of New York as a non-profit educational corporation in the same year in which the private University of Buffalo became part of the State University of New York (SUNY) system.** The foundation operates in a manner consistent with the policies of the SUNY trustees and the University at Buffalo. However, the foundation trustees and directors are completely independent of the state and of SUNY in the exercise of their fiduciary responsibilities. Over the years the foundation has distinguished itself by a high degree of entrepreneurialism in all of its activities.



# UBF Mission

The mission of the University at Buffalo Foundation, Inc., is to **support and promote the activities and programs of the University at Buffalo**, State University of New York. This is accomplished by providing advice and counsel regarding philanthropy and fund raising, managing gifts and grants on behalf of the university, providing a wide range of financial services for the various units of the university, developing and managing real property on behalf of the university, and providing a strong base of private-sector support for the university through the foundation's trustees and directors.



# UB / UBF Mission and Roles

## UB

Public, research-intensive university

## UBF

Supports and promotes the mission of UB

# UBF as a Component Unit

Under Governmental Accounting Standards Board (GASB) standards, UBF is reported as a “Component Unit” of UB:

- Organizations that are legally separate, tax-exempt entities **and...**
- The economic resources received or held by the separate organization **are entirely or almost entirely for the direct benefit** of the primary government (UB), its component units, or its constituents.

# UBF Benefits to UB

- Manages and invests private support with protections of a private entity.
- Protects the personal, private information of donors.
- Provides fiduciary responsibility to protect the interests of donors.
- Provides financial flexibility, timeliness, and responsiveness for certain transactions.
- Provides a vehicle to engage alumni and volunteers who could not otherwise serve UB.



# Private Support Serves Public Mission



UB

State agency /  
public university



UBF

Private support /  
leverage and  
flexibility



# UBF Governance Structure

## Board of Trustees

The board of trustees of the University at Buffalo Foundation, Inc. (UBF) is the University at Buffalo's (UB) preeminent body charged with the stewardship of the university's privately held assets in the service of strengthening the university's teaching, research, and public service mission and accomplishments.

Trustees serve up to 2 consecutive 3-year terms. Trustees represent the University at Buffalo and the University at Buffalo Foundation to the general public and fulfill general duties of care, loyalty and obedience.

More information:

<http://ub-foundation.org/who-we-are/board/>

# UBF Governance Structure

## Board of Directors

The board of directors of the University at Buffalo Foundation, Inc. (UBF) assists the board of trustees in the stewardship of the university's privately held assets in the service of strengthening the university's teaching, research, and public service mission and accomplishments. Members of the board of directors may give advice and counsel to the board of trustees on any and all matters affecting the Foundation and may **serve on various committees** of the Foundation. **Directors represent the University at Buffalo and the University at Buffalo Foundation to the general public and fulfill general duties of care, loyalty and obedience.**

More information:

<http://ub-foundation.org/who-we-are/board/board-members/>

# UBF Governance Structure

## Committees

Audit

Gift Stewardship

Executive

Finance

Investment

Properties



More information:

<http://ub-foundation.org/who-we-are/board/committees/>

## UBF Corporate Structure

# UB Foundation, Inc.

UB  
Foundation  
Activities,  
Inc.

UB  
Foundation  
Services,  
Inc.

UBF  
Corporation

FNUB, Inc.

University  
at Buffalo  
Foundation  
Incubator,  
Inc.

UBF  
Faculty-  
Student  
Housing  
Corp.

# UBF Corporate Structure

## UB Foundation, Inc.

- Processes and manages gifts.
- Investment portfolio management.
- Endowment services and stewardship.
- Governed by a Board of Trustees.

# UBF Corporate Structure

## UB Foundation Activities, Inc.

- Processes program service (non-gift) revenues for UB-related units and for UBF-owned student housing.
- Expenditures of gifts, program service, and investment revenues to support UB programs.
- Payroll administration.
- Governed by a Board of Directors.

# UBF Corporate Structure

## UB Foundation Services, Inc.

- Administration of legacy sponsored programs for University at Buffalo.
- Administration of other agency activity.
- Governed by a Board of Directors.



# UBF Corporate Structure

## UBF Corp.

- Owns, develops, and operates real estate for the benefit of UB: campus bookstore and The Commons.
- Governed by a Board of Directors.

# UBF Corporate Structure

## FNUB, Inc.

- Owns and operates off-campus real estate for the benefit of UB.
- Holdings include parcels in the medical corridor, Anderson Gallery, Jacobs Executive Development Center, and 889 LeBrun.
- Governed by a Board of Directors.

# UBF Corporate Structure

## University at Buffalo Foundation Incubator, Inc.

- Owns and operates Baird incubator adjacent to North Campus.
- Stimulates growth and increase interaction between UB and start-up businesses.
- Governed by a Board of Directors.

# UBF Corporate Structure

## UBF Faculty-Student Housing, Corp.

- Constructs and operates student housing for UB.
- Currently operates 6 housing projects totaling 2,770 beds.
- Governed by a Board of Directors.

# UBF Services to UB- or SUNY-Related Organizations

## Payroll services

- University Medical Resident Services, PC
- University Dental Resident Services, PC

## Accounting and Financial Management

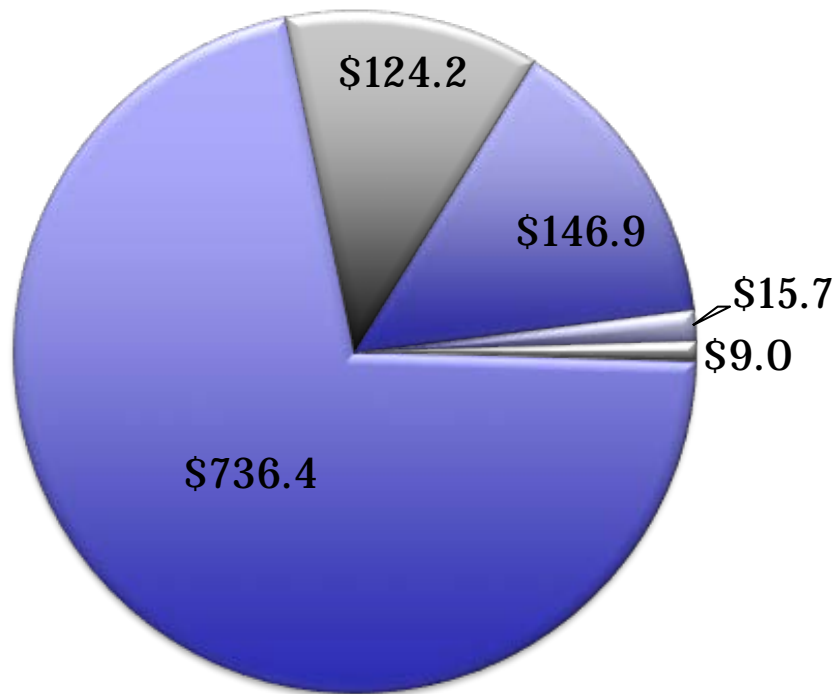
- Alumni Association, Inc.
- Center for Assistive Technology, Inc.
- UB Speech, Language, and Hearing, Inc.

## Endowment Services

- Other SUNY campuses.

# UB Foundation, Inc. and Affiliates

Asset Breakdown as of 6/30/2016 (\$ 1,032.1 million)



- UB Foundation (71.4%)
- UBF Activities (12.0%)
- UBF Fac-Stu Housing (14.2%)
- FNUB, Inc. (1.5%)
- UBF Services (0.5%)
- UBF Corp. (0.3%)
- UBF Incubator (0.1%)

# Types of Gifts

## Unrestricted Gifts

- For general needs of UB

## Temporarily Restricted

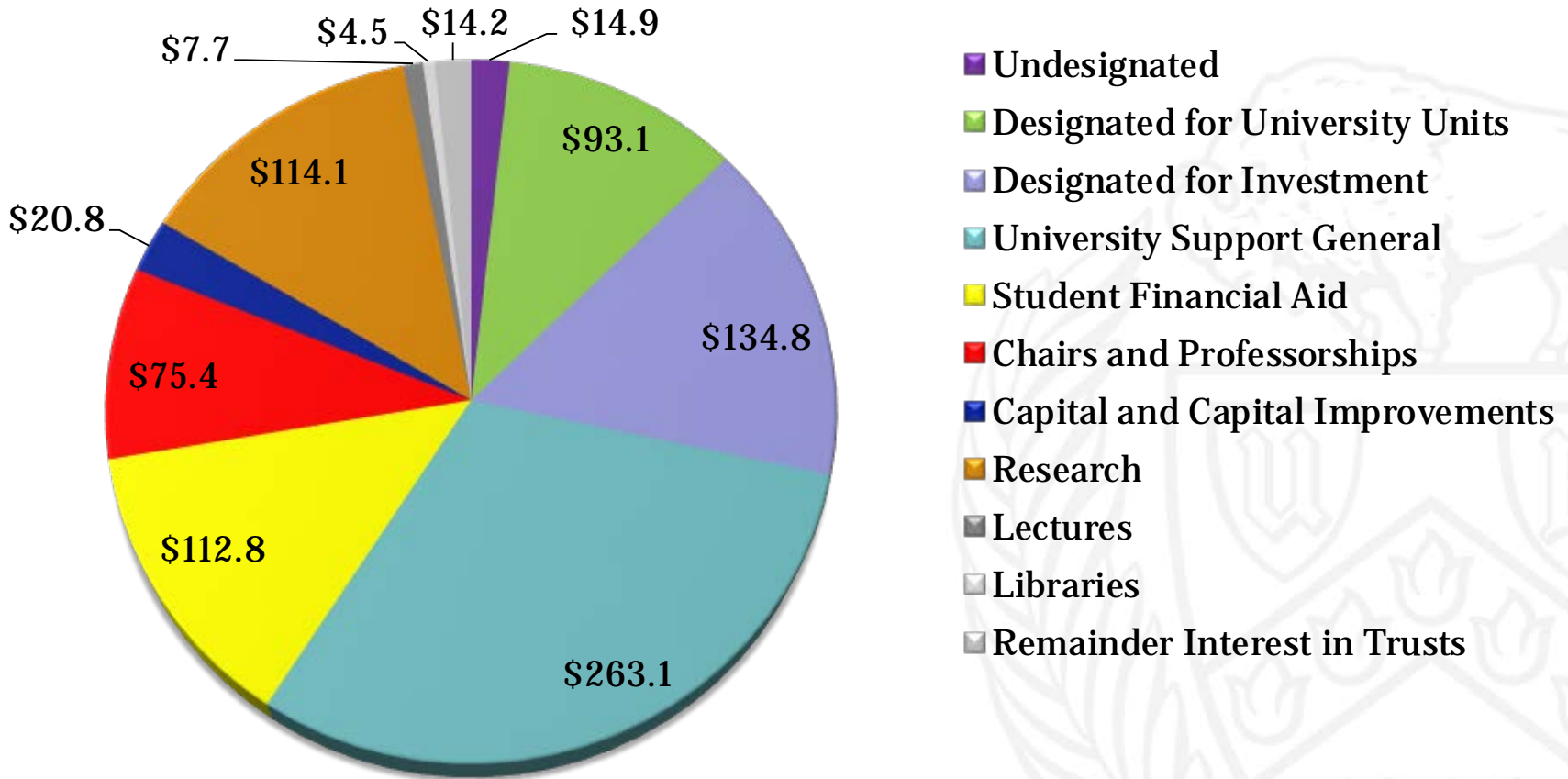
- Designated for a specific purpose
- Designated for unrestricted use of a specific department or unit of UB.

## Permanently Restricted

- Endowed – principal is reserved and investment returns support UB per donor intent.
- Annual spending is determined by UBF Spending Policy
- Spending can be designated for a specific purpose or for general needs of UB.

# UB Foundation, Inc. and Affiliates

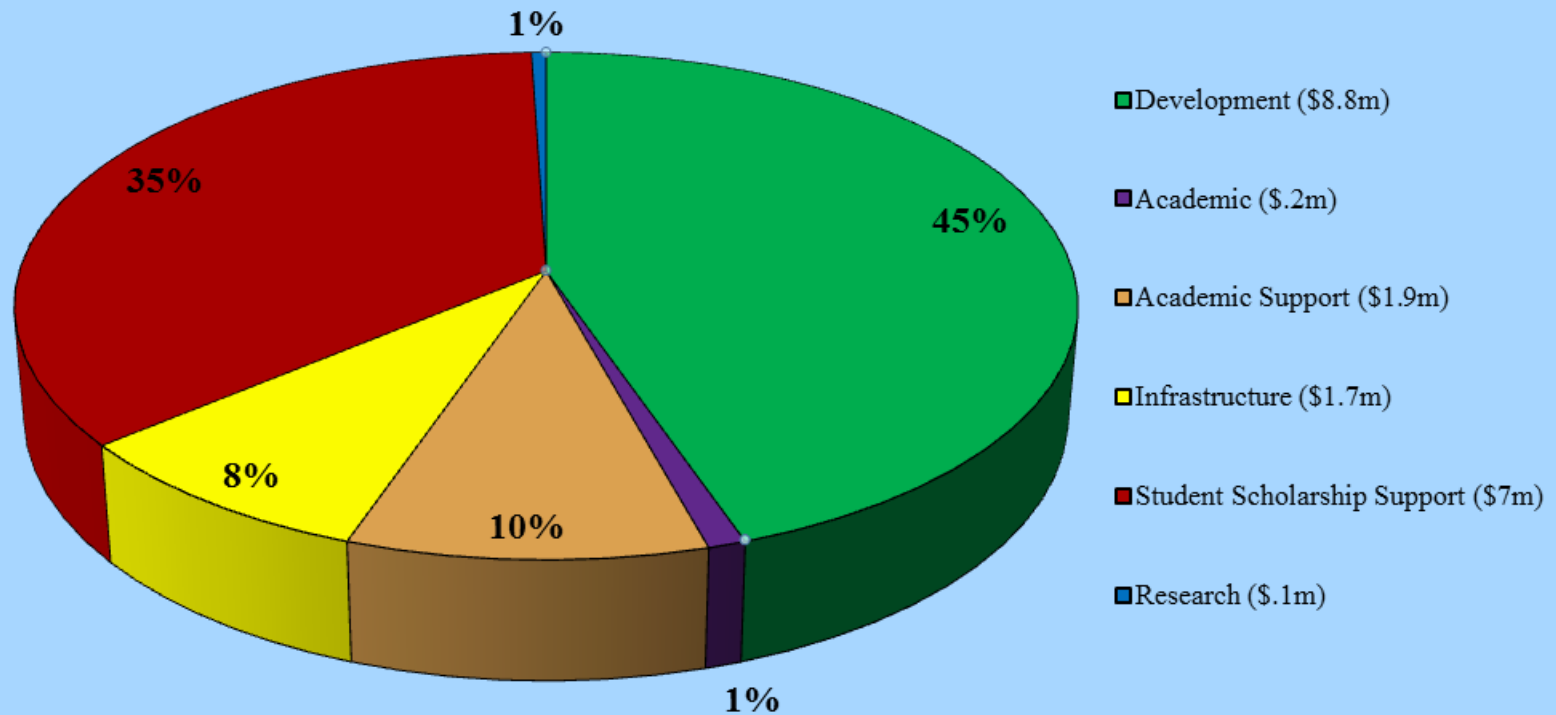
**Total Net Assets as of 6/30/2016 (\$855.4 million)**



Undesignated net assets include the Foundation's net investment in property, plant, and equipment including the fine art collection and amounts set aside for maintenance of properties.



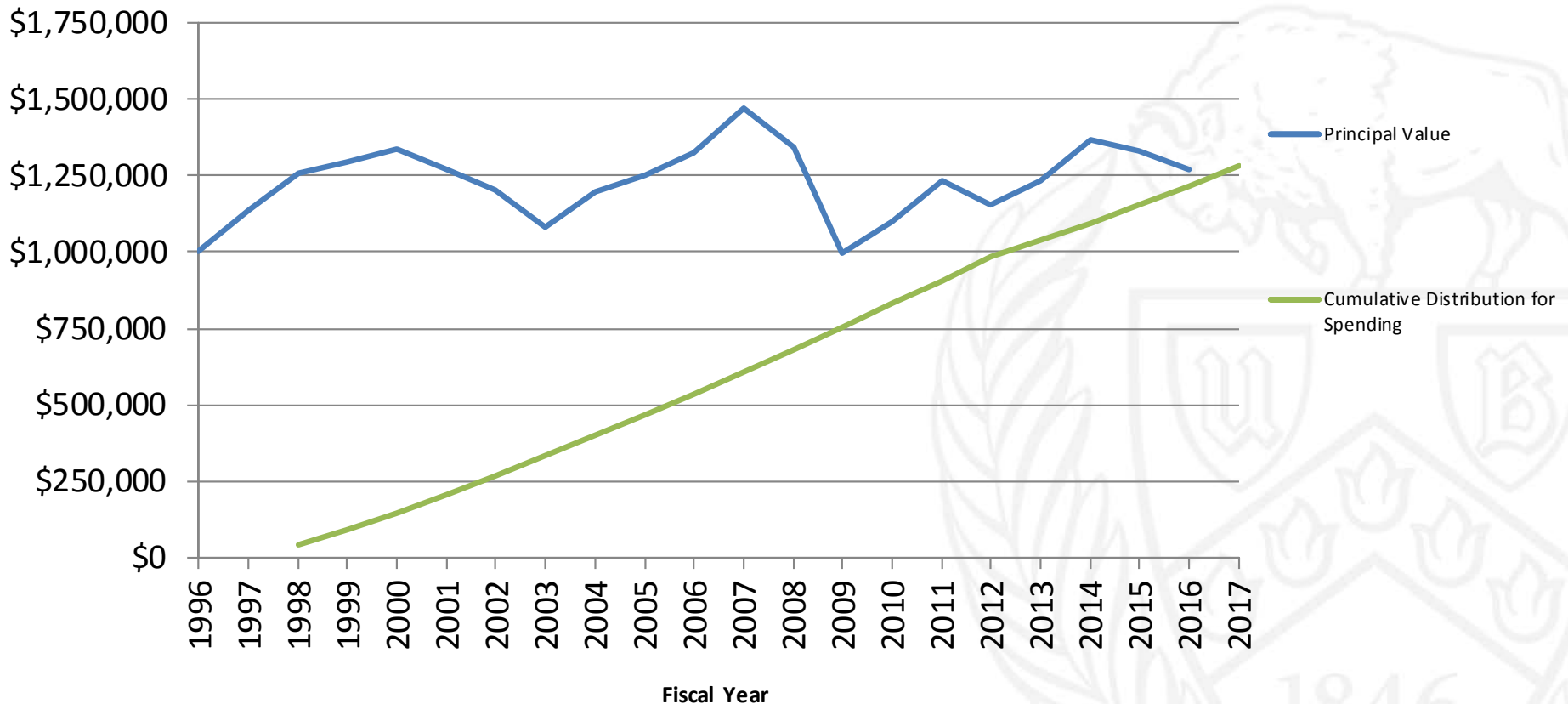
### UBF Funds for UB General Use Fiscal Year 2015-16 Committed Funds Total \$19.7M



# UBF Endowment Performance

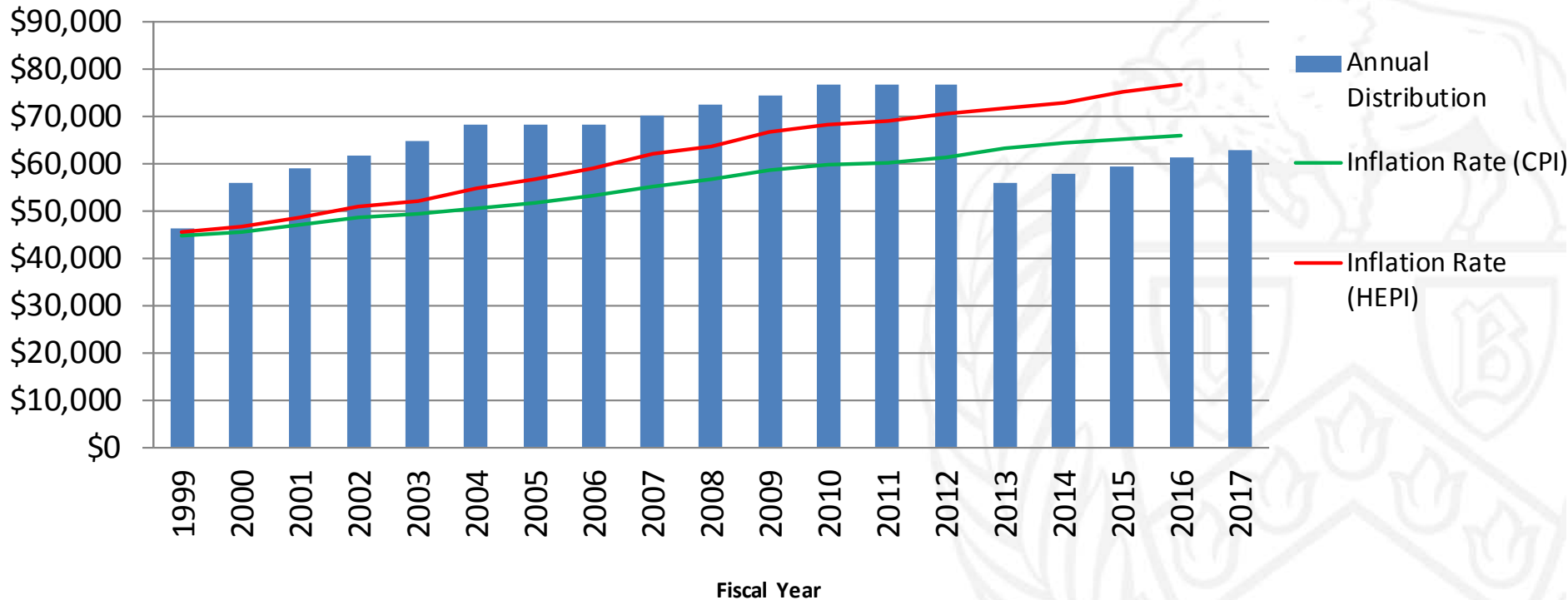
## 1996-2017

### Performance of \$1,000,000 Endowment



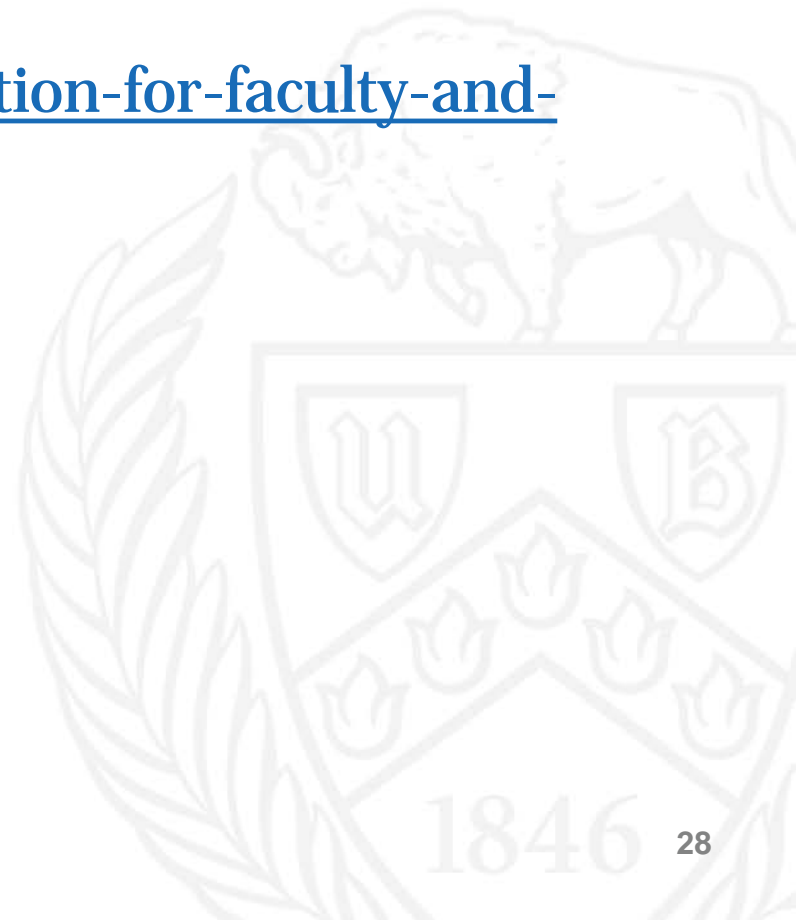
# UBF Spending Distributions 1999-2017

## Annual Spending from \$1,000,000 Endowment



# UB Foundation Information for Faculty & Staff

<http://ub-foundation.org/information-for-faculty-and-staff/>



# Other Questions?

For more information on UB Foundation:

<http://ub-foundation.org/>

