

ENROLLMENT MIX CHANGE AND IMPACT

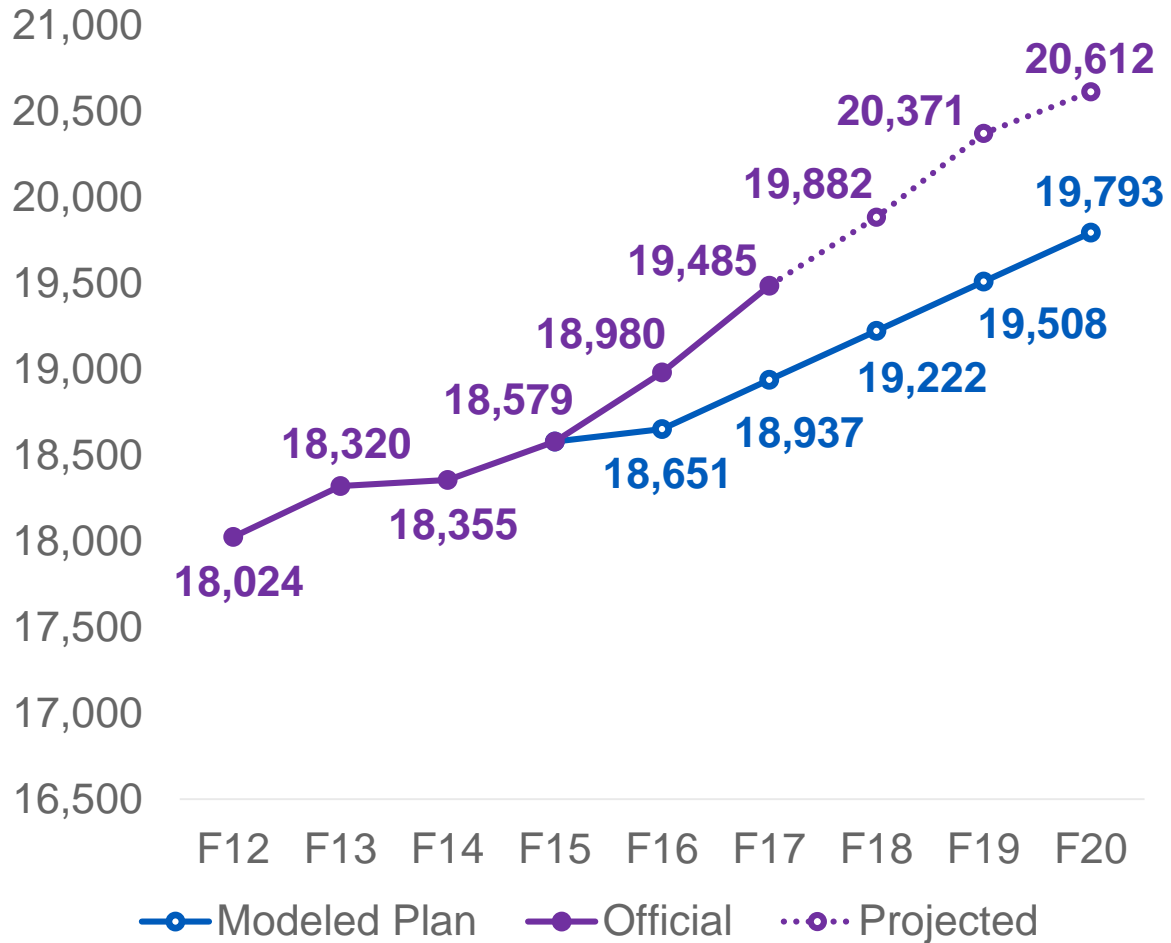
Faculty Senate Meeting
February 20, 2018

 **University at Buffalo** The State University of New York

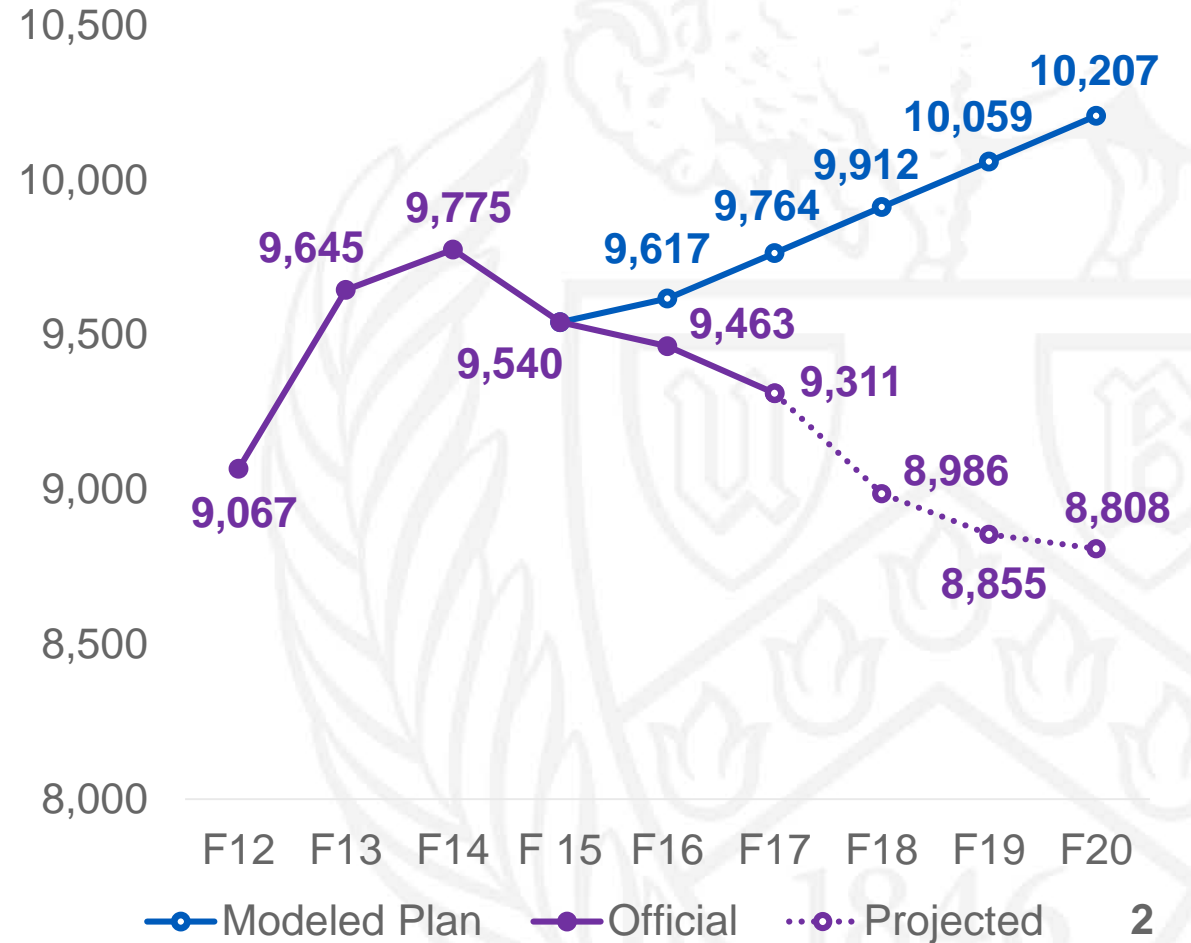


Enrollment Mix Change

Undergraduate

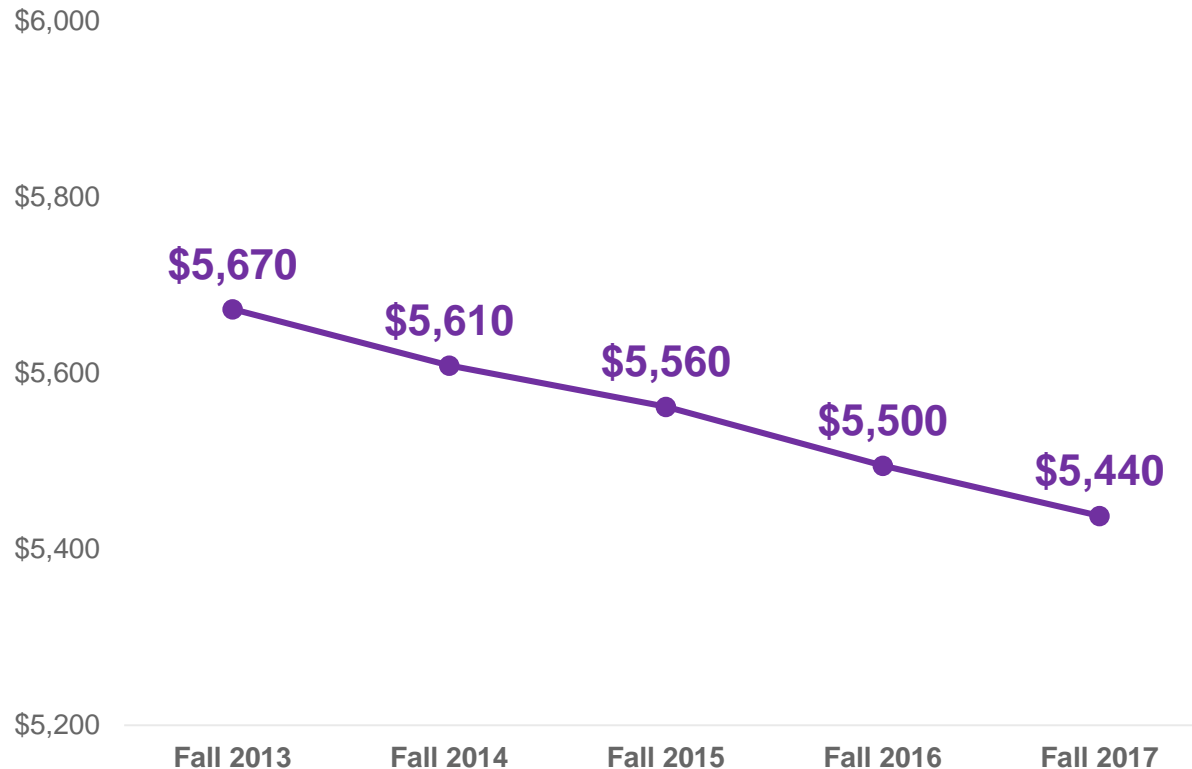


Graduate & Professional



Enrollment Mix Change - Impact

Overall Fall Tuition Revenue Per Student



Impact

- We're also seeing decreases in out-of-state and international students
- Shift in mix has led to declining tuition revenue per student
- Roughly **0.5%** shift in enrollment residency mix is **\$2 million** in tuition revenue

Financial Capacity

- UB's finances are currently strong
- Flat state support and capital funding
- Increasingly dependent upon tuition revenue
- Tuition revenue is affected by enrollment mix, TAP/Excelsior tuition gap, and enrollment program shifts
- Unfunded negotiated salary increases

As a campus, we need to have a broader conversation about how we will continue to deliver exceptional research, education, clinical care, and engagement in the face of flattening revenues and increasing costs

Conclusion

- There is growing national demand for higher education
- Graduate and professional students are crucial to UB's mission and identity as a research university
- Faculty are critical to the conversation about how to address enrollment and financial challenges
- Teaching efficiently and effectively is important
- We need to deliver creative solutions such as building innovative degree programs to better fulfill student and societal needs. For example:
 - **Over 35** new combined 3+2 and 4+1 programs proposed and under review at SUNY/ SED since fall 2017, including pathways from liberal arts majors to professional schools (Law, Pharmacy, Management)
 - New professional masters in data analytics being developed by several schools and college
 - New fully online masters: MPH in Public Health