Plastic Name Tags
Style Sheet for Adobe InDesign

Option 1:

**UNIVERSITY LOGO**
University at Buffalo Horizontal Lockup with registered trademark symbol

**NAME**
Ariel Bold
Font-size: 11pt/13pt
Space After: 0.0425 in
Color: Hayes Hall White

**TAG BACKGROUND**
Color: UB Blue

**GRAPHIC ELEMENT**
Horizontal rule with open circle end points
Color: Hayes Hall White

**POSITION TITLE**
Ariel Regular
Font-size: 9pt/7.5pt
Space After: 0.045 in
Color: Hayes Hall White

Option 2:

**UNIVERSITY LOGO**
University at Buffalo Stacked Lockup with registered trademark symbol

**NAME**
Ariel Bold
Font-size: 9pt/13pt
Space After: 0.0278 in
Color: Hayes Hall White

**GRAPHIC ELEMENT**
Vertical rule with open circle end points
Color: Hayes Hall White

**TAG BACKGROUND**
Color: UB Blue

**POSITION TITLE**
Ariel Regular
Font-size: 7.5pt/9pt
Space After: 0.045 in
Color: Hayes Hall White

**DEPT. OR OFFICE**
Ariel Regular
Font-size: 7.5pt/9pt
Color: Hayes Hall White