Annotated Award Certificate Template

Below is an overview of the design and copy elements that make up the template. Please review these helpful tips to ensure that your award certificate meets our guidelines.

Typefaces: For the body of the certificate, use Georgia (system font) or More Pro. For the signer's name and title, use Arial (system font) or Sofia Pro.

Please do not replace the Master Brand mark with a unit lockup or any other logo.

Standard 8.5" x 11" paper size.

On documents such as diplomas and certificates, use the University's official legal name: "State University of New York at Buffalo." In subsequent running copy, "University at Buffalo" should be used.

For an effective visual presentation of the awardee's name, choose a font size between 28pt and 45pt.

Always spell out the day of the month, the year and all other figures (do not use numerals). And be sure to use lowercase lettering.

Remember to replace this placeholder copy with your event title, or remove altogether if the award is not presented at an event.

The university crest gives the certificate a formal visual quality. However, the crest can be replaced with a seal or foil stamp.

UB
University at Buffalo
The State University of New York

*State University of New York at Buffalo
is pleased to honor*

Victor E. Bull, PhD '97

in recognition of twenty years
of dedicated service to the university

*and in testimony thereof has granted this certificate at the
University at Buffalo Celebration of Student Academic Excellence
on this ninth day of October, two thousand and seventeen.*

1846

Victor E. Bull
Campus Mascot, University at Buffalo

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