

NEW YORK STATE CENTER OF EXCELLENCE
BIOINFORMATICS & LIFE SCIENCES



University at Buffalo
The State University of New York

INNOVATION LECTURE SERIES

“Failure: A Necessary Step to Success”



AGENDA: Introduction
Panel Discussion
Q&A



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UB University at Buffalo
The State University of New York

WELCOME

Norma Nowak, PhD,
Executive Director, CBLS



PARTNER EVENTS

September 24, 2015 | 5:00 p.m. – 7:00 p.m.

Beakers 'n Beer

Sponsored by the Buffalo Niagara Medical Campus

Coco Bar and Bistro | 888 Main Street Buffalo, NY

- Enjoy a night of networking, free food & drinks
- Please join us after the program!



**Buffalo Niagara
Medical Campus**



RISE
OF THE
REST
ROAD TRIP
WITH STEVE CASE

#RiseofRest

BUFFALO / NY
SEPT 30

Buffalo RiverWorks

4PM

\$100,000 Pitch
Competition with
Steve Case

6PM

Startup Celebration
with Steve Case

RSVP at
www.riseofrest.com

UPCOMING EVENTS

October 2, 2015 | 8 a.m. – 10 a.m.



Buffalo: Personalized Medicine and the Consumer

UB's Center for the Arts, North Campus

- Symposium on how personalized medicine (genomics) affects our lives
- **Norma Nowak, PhD**, will keynote the symposium
- Q&A session to follow

Visit the event section here to register

www.ub-connect.com



UPCOMING CBLS EVENTS

October 15, 2015 | 4 p.m. – 5 p.m.

Innovation Lecture Series: “ Investing in Your Startup – From Business Plan to Market”

CBLS, 701 Ellicott Street

- Featuring **Kevin Centofanti ,CFA**, Senior Managing Director at Brooks, Houghton & Company, Inc.
- What every startup needs to know about moving their business forward, including a survey of two industry case studies
- Beakers 'n Beer to follow at Coco Bar and Bistro

Registration information to come,
buffalo.edu/bioinformatics/what-we-do/events



UPCOMING EVENTS

October 6 - 8, 2015



2015 National Angel Summit

Niagara-on-the-Lake, Ontario

- Network with experience investors, venture capitalists and other industry leaders
- Meet prospective co-investors for your portfolio companies
- Discover best practices that lead to investor success **and more!**

Visit here to register

nacocanada.com/2015summit



UPCOMING EVENTS

October 6, 2015 | 9 a.m. – 11:30 a.m.

Buffalo Niagara Partnership: Manufacturing Month Kickoff Event

Shea's Smith Theater

660 Main Street, Buffalo, NY



- Keynote Speakers:
 - **Gardner Carrick** – VP of Strategic Initiatives, Manufacturing Institute in Washington, D.C.
 - **Dr. Jay Walker** – Assistant Professor of Economics at Niagara University
- See the big picture in manufacturing from a national expert's perspective

Visit here to register

eventbrite.com/e/manufacturing-month-kickoff-event-tickets-17866359763



PANEL MODERATOR

Anthony Johnson
CEO,
Empire Genomics



FEATURED PANELIST

Madonna Spitler,

COO, Mitigate Injury Management

- Oversees operations and business development
- Founder and CEO of BioLogistex
- Named *Mentor of the Year* by Allstate and UB's Center for Entrepreneurial Leadership (UB's CEL)



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FEATURED PANELIST

Pat Whalen,

COO, Buffalo Niagara Medical Campus

- Works to foster collaboration and job creation on campus and throughout the biomedical region
- Serial entrepreneur; started over 20 businesses
- Member of over 10 organizations including World Trade Center Buffalo Niagara and the Canadian American Border Trade Alliance



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FEATURED PANELIST

David Thiemecke,

Co-Founder, Algonquin Studios and VCAMP

- Earned a BS at Carnegie Mellon University and a MBA at UB's School of Management
- Helped launch 10 business since 1998
- Curator for Buffalo Upstate Venture Connect



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FEATURED PANELIST

Edward Tierney,

Partner and Connector of Dots, Brand Mother Strategies

- Holds a B.S. and M.S. with highest distinction from Clarkson University
- Worked in aerospace, power, oil, telecommunication, technology, manufacturing and hi-tech industries
- Mentors entrepreneurs and budding capitalists of all ages through Startup Weekend and Invention Convention



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PANEL QUESTION

What is your **biggest** professional mistake,
and what did you **learn** from it?



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Thank You

Q&A

