

# INSIGHT

STUDENT LIFE ASSESSMENT & RESEARCH, FALL 2023



Every fall, Student Life hosts dozens of events and activities to welcome thousands of new and returning students to campus. This edition of Insight highlights some of the opportunities students took advantage of to make new friends, get engaged, and celebrate the start of the fall semester.

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STUDENT LIFE: 520 Capen Hall, North Campus, Buffalo, NY 14260

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# A True Blue Beginning

Spirit. Pride. Tradition. No place is this more evident than when our students take their first step on the UB campus. Student Life strives to instill these key touchpoints at the core of our students' experience.

## DEFINING THE EXPERIENCE BY THE NUMBERS

3,500

t-shirts issued to students forming the interlocking UB, an iconic tradition.

6,015

students participated in Welcome Week events.



HERE WE GLOW

250

gallons of neon paint were used during Victor's Glow Zone Party.

HERE TO HIRED

4,915

students applied for campus employment in the first two weeks.

34,238

individual student applications received for campus jobs.

STEPPING UP

109,854

steps taken by Student Unions staff working the weekend – that's over 49 miles!





# Opening & Welcome Weekend Recap

It is all about community. At Student Life, we are committed to helping students acclimate and connect to an exciting new college experience. Whether it be reconnecting with old friends or making new ones, at UB, your home is here.



LIVING THAT SOUTH LIFE

# 1,063

residents call South Campus home in newly reopened halls.

- The Festival of Culture Uniting Students (FOCUS) was attended by over 1,000 students.
- The late night Silent Disco drew 645 students.

DID YOU KNOW?

# 57

different countries are part of this year's first year class.

WINGING IT

# 1,500

pounds of wings were served during a residential Welcome to Buffalo dinner hosted by Campus Dining & Shops.



# Campus Connections

Making connections on campus is a big part of how students build the UB community. These connections are made where students live, learn, and have fun. At UB, students lay the foundations for relationships and collaborations that will last a lifetime.



## IMPACT DEFINED BY RESULTS

- 1,290 free lemonades provided students a taste of entrepreneurial opportunities.
- 4,801 students attended residential community meetings.
- 3,313 students completed Hook Up sex education sessions!
- 83% of orientation students report having made at least 1 connection with a supportive student/peer at UB.

# 3,049

students joined at least one club during the first two weeks of class.

## INCLUSIVE COMMUNITIES

# 4,053

attendees shared and celebrated their diverse backgrounds and identities during Intercultural and Diversity Center events.

