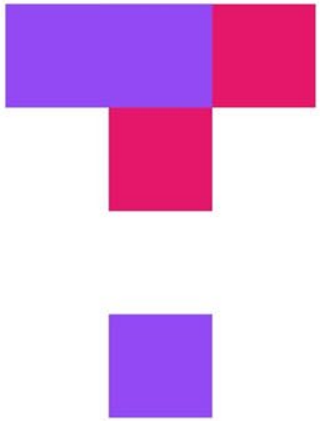


TOP HAT

TOP HAT IS USED AT 750 OF THE TOP 1000 SCHOOLS IN NORTH AMERICA

$50 MILLION IN VENTURE CAPITAL RAISED • 300 EMPLOYEES • CANADIAN STARTUP OF THE YEAR

Top Hat makes active learning easy

BEFORE CLASS

Textbook

Easily adopt, customize or create your own interactive textbooks

DURING CLASS

Classroom

Automate attendance, launch discussions and get real-time feedback in class

Test

Securely administer tests and quizzes on students' devices

AFTER CLASS

Assignment

Quickly create, personalize and assign auto-graded homework

TOP HAT MARKETPLACE

Top Hat Marketplace at a glance

$53
Average cost for premium Top Hat textbooks

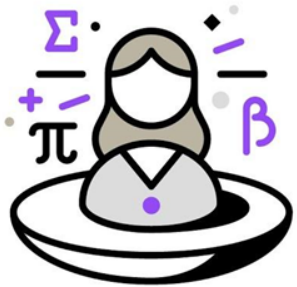
180
Top Hat textbooks in the Marketplace

91%
of Marketplace content is free

2,500+
Content packs in the Marketplace since launching June 2017

150+ AUTHORS CONTRIBUTING TO TOP HAT TEXTBOOKS IN THE MARKETPLACE

THE VALUE OF TOP HAT CLASSROOM



Professors

Get real-time feedback to engage your class

Students

Enjoy a higher educational ROI

Institutions

Drive persistence through engagement

THE TOP HAT ADVANTAGE FOR TEACHING

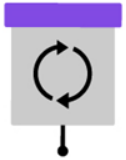
Mobile First

Access to Question Banks from Top Hat Marketplace

Secure Attendance technology

Advanced Question Types

Synchronous Presentation



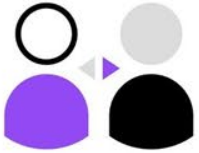
Assignability of homework and quizzes

THE TOP HAT ADVANTAGE FOR INSTITUTIONS

SMS/offline Mode Capability

Market-Leading Reliability

Advanced Integration with LMS



1-on-1 Instructional Design Services

MARKET-LEADING SERVICES

	QUICK START	SILVER	GOLD
LMS Integration	Basic	Advanced	Advanced
Technical Support	✓	✓	✓
Concierge Services	✓	✓	✓
Train the Trainer	✗	✓	✓
Implementation Services	✗	✗	✓
Success Training	✗	✗	✓
Onsite First Week of Class	✗	✗	✓
Certification Workshop	✗	✗	✓
Instructional Design Services	✗	✗	✓

HANDS-ON DESIGN SUPPORT

Team of 40 Instructional Designers on Staff

ONBOARDED 20K+ FACULTY AT OVER 750 INSTITUTIONS

"I appreciate the help and advice from the Top Hat team. I like that they check in with me periodically to see how things are going. They helped me with finding new features and helping me optimize usage in my class. This is a really nice touch and indirectly helps the students get their money's worth out of their Top Hat subscription."

—Julie Tkach,
San Diego State University

Source: Top Hat user surveys, April 2017

NEAR-TERM PRODUCT ROADMAP

Assessment

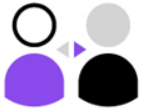
Tournaments

Group Work

Essay Question

Apps

Content



Feedback 2.0

Revisions 2.0

Institutional Scalability

Accessibility 2.0

TOP HAT

University at Buffalo

- Preferred Pricing
  - $23/semester, $34/year, $68/4 Year
- Advanced LMS Integration
- Dedicated premier institutional support

TOP HAT

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