

UB Assessment Day Table Top Exercise

Instructions:

- While you are eating lunch review the following scenario/data
- As a table determine:
 - 1 key data point you would pull from this data to share with colleagues
 - 1 action step you would recommend based on the data point
 - 1 suggestion for future “data digging” or more information related to the topic (optional)

Scenario:

Experiential learning is highlighted in *Realizing UB2020* as a core element of the UB student experience. Experiential learning can be many things, but one option is having an internship experience. One strategy in providing more opportunities for internships for our students is to find out where students are interested in participating in internships in order to extend our outreach efforts both geographically and to specific industries/companies.

In October, 2013 UB began that process with an initial survey that asked for some general information from students regarding what geographic region and specific organizations where students might be interested in having an internship. These results were meant to provide preliminary information about student interest, knowing that follow-up information or additional data may be needed as our efforts expand.

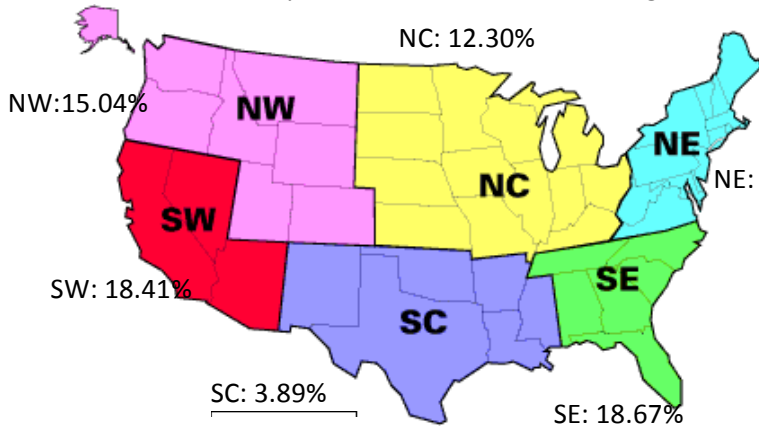
Survey Demographics:

- 1075 students completed the survey
- When breaking respondents down by class year:
 - 22.1% of the respondents were first year students
 - 25.8% sophomores
 - 21.6% juniors
 - 25.2% seniors
 - 5.3% “Other” (non-degree students, graduate students, subsequent bachelors degrees, etc.)
- A breakdown of Decanal Unit shows a variety of students from various academic background responded to the survey

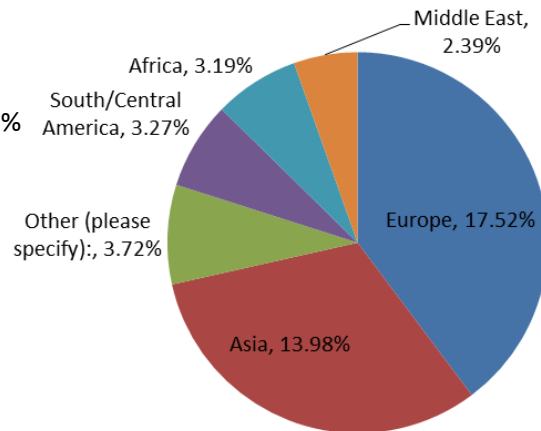
College of Arts & Sciences	33.90%
Engineering & Applied Sciences	22.01%
Management	14.61%
Medicine & Biomedical Sciences	5.92%
Public Health	5.92%
Undecided	5.76%
School of Pharmacy	5.22%
Nursing	3.89%
Architecture & Planning	1.92%
Graduate School of Education	0.53%
Office of the Provost	0.16%
Law	0.11%
Social Work	0.05%

Survey Results:

Survey respondents were asked to refer to a regional map, and indicate in what region (both in the US and outside of the US) they would be interested in having a summer internship, percentages indicate the responses provided:



Regions Outside the US



Respondents who indicated they were interested in the Northeast, were asked a follow-up question as to what region in the Northeast they would be interested. The top six responses were:

Western New York	69.04%
New York City/Long Island	59.67%
Northern/Central New York	33.71%
Boston/Massachusetts	33.40%
Washington DC	24.64%
Philadelphia	18.23%

Finally, an open-ended-text question ask respondents to list up to 5 organizations they would be interested in having an internship with. Over 1600 unique responses were given. The top organizations listed were:

	Count
Google	147
Microsoft	89
Hospital/Clinic	85
Apple	79
Roswell Park Cancer Institute	67
Moog	61
General Electric	48
PricewaterhouseCoopers	45
Lockheed Martin	44
NASA	43
JPMorgan Chase	42