

Why "Measure?"



To determine skills: **What** They Can do To determine motivation: **Why** They Do it To determine behavior: **How** they do it.

The report helps illuminate and amplify some of those motivating factors and to build on strengths that each person brings to the work environment.

The report ranks your relative passion for each of the seven motivators. Your top two and sometimes three motivators cause you to move into action. You will feel positive when talking, listening or doing activities that satisfy your top motivators

Theoretical: A passion to search for knowledge and understanding. Economic: A passion to gain return on investment of time, resources, and money. Aesthetic: A passion for beauty, form, harmony, and balance. Altruistic: A passion to serve and help others.

Individualistic: A passion for independence and uniqueness.

Political: A passion for control, power, influence, and leading.66

Regulatory: A passion for structure, order and routine.

What is The Motivation/ Passion?

What are "The Motivators?" General Characteristics The primary driver here is the discover of knowledge and appetite for learning. Has a high degree of curiosity in a variety of areas A strong belief in life-long learning Is willing to take risks to learn something new Will use this knowledge to ensure economic security Value to the Organization This person will do prep-work and some to meetings well prepared High interest levels, always questioning Very high analytical skills and ability Actively engages in problem solving and strategic solutions



What are "The Motivators?"

General Characteristics

- A high score here show an interest in money and what is useful.
- •Security that money brings to them and their family
- •Motivated by money and bonuses for a job well done.
- •Production, marketing, and consumption of goods.
- •Very goal driven

Value to the Organization

- •Able to multi-task to keep projects moving
- •Will protect organizational or team finances
- •High motivation to achieve and win
- •Highly productive

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Economic

Aesthetic

What Does it Look Like? **Economic** Very High: Driven to by consequences and outcomes, strong need to justify everything **High**: Business executive that feels time is worth money and companies need profits Average: Understanding of the consequence of decisions Low: May not always think of consequences Very Low: Repeat same mistake many times (c) Copyright 2016 Cindy Miller, Inc.

What are "The Motivators?"

General Characteristics

This higher score indicates an interest in "form and harmony". Each experience is judges from a standpoint of grace, symmetry,

•May not need a high visible profile on the team

 $\bullet \text{May keep}$ an eye on the revenue clock, as they don't want to waste time or money.

Value to the Organization

- •Unpleasant surroundings will not adversely affect productivity and creativity.
- •Sees a wider spectrum of the picture
- •Not easily swayed on emotional issues.
- •Good business sense and a good eye for what is practical

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What Does it Look Like? **Aesthetic** Very High: A monk or priest that cannot step on an ant because it is alive High: A performer or restaurateur 1 SD Average: Respect for environment and possibly a hobby that is loved Low: Can see beauty but do not care to play with it. Very Low: Someone dress me please! Aesthetic (c) Copyright 2016 Cindy Miller, Inc.

What are "The Motivators?"

Altruistic/Social

General Characteristics

This higher score indicates a love of people. This person is kind, sympathetic, and unselfish.

- •Shows a bottom-line practicality regarding helping others and sharing.
- •Maintains a business sense in people transactions.
- ${}^{\bullet}\text{May}$ be generous to charities outside the job, but may balk at displaying at work.

Value to the Organization

- •Bottom line practicality regarding business and transactions
- •Not easily swayed in terms of emotional issues
- •Good business sense.

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What are "The Motivators?"

Individualistic

General Characteristics

This passion is driven by the need to be seen as unique, independent, and to stand apart from the crowd. This is the drive to be socially independent and have opportunity for freedom of personal expression. Has ability to take a stand on an issue when necessary

Value to the Organization

- •A passion to control their own destiny
- •Seen as a stabilizing force in organizational operations
- •Able to see both sides of the position
- •Able to lead or follow when asked

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What Does it Look Like? Very High: Driven by attention, fame, and to set oneself apart at all costs High: A specialist in any field that wants to be known for being different or the best Average: Understanding the balance between needs for self and needs for others Low: May sacrifice own need for others Very Low: A Navy Seal that gives his or her life for the service of others.

What are "The Motivators?"

General Characteristics

The highest interest for this value may be called "unity", "order", or "tradition". These people seek a system for living. This system can be found in any authority that has defined rules and regulations.

*Believes in the importance of group or team efforts.

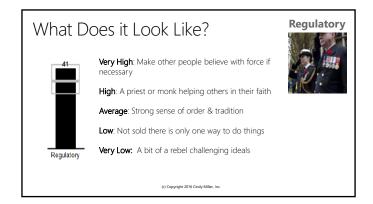
•Accepts authority, but also feels that personal opinions should be honored.

Value to the Organization

- •Demonstrates an awareness of the necessary protocol and appreciates creative problem solving
- •Flexible. Able to follow precedent when necessary and able to set new.
- •A stabilizing force on the team
- •May be perceived by others as mature and responsible in their approach.

Regulatory





What are "The Motivators?"

General Characteristics

The highest interest for this value is being seen as a leader, and to have influence and control over one's environment or success. Competitiveness is often associated with those scoring high in this motivation.

Value to the Organization

• Strong leader, able to take control of a variety of initiatives and maintain control and balance.

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Political What Does it Look Like?

Political

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Very High: Driven to be in charge like a dictator of a country

High: A member of an executive team

Average: Comfortable leading others, but not out to save the world

Low: No desire to be in charge, mentor people instead of lead.

Very Low: Avoids any form of confrontation

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Political



