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International Bowl sacked

Fans fail to flock to NCAA game

By TERRY KOSHAN, TORONTO SUN

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Football fans in Toronto who like getting a small fix in the dead of winter might have to look elsewhere.

Though it has not been announced officially, sources have indicated that the International Bowl, played the past four years at the Rogers Centre, is no more.

A few recent reports in the U.S. have said the game is done as well. The Mid-American Conference, which has sent a team to the International Bowl, instead will participate in the Humanitarian Bowl in Boise, Idaho, next season.

The Big East also has sent a team in past years to Toronto.

Fans haven't flocked to the annual NCAA game, with just 22,185 showing up this past Jan. 2 to watch South Florida beat Northern Illinois 27-3.

Of the four games, the biggest crowd was in 2009, when the University at Buffalo participated, helping result in an attendance of 40,184.

Otherwise, the International Bowl, the only bowl game outside the U.S., has served as little more than a point of curiosity for fans.

International Bowl officials could not be reached for comment.

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