

The Science and Secrets of Effective Donor Persuasion
A Day with Tom Ahern
Presented by CASE District II and The University at Buffalo
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Attendees

Amering, Calista
Manager, Stewardship and Events
St. John Fisher College
camering@sjfc.edu
585-385-7322

Anderson, Alfred
Director of Gift Planning
University at Buffalo
alfredan@buffalo.edu
716-881-7528

Anderson, Kelly
Director of Advancement
DeGroote School of Business
McMaster University
andersok@mcmaster.ca
905-525-9140 X24995

Armbruster, Jane
Associate Vice President for Development
SUNY Buffalo State
armbruja@buffalostate.edu
716-878-4331

Baumgarten, Dawn
Director, Annual Programs
University at Buffalo
db48@buffalo.edu
716-881-1376

Bell, Brian
Director of Community Relations
St. Catherine's Center for Children
bbell@st-cath.org
518-453-6716

Billiter, William
Director Foundation, Corporate,
and Government Relations
Hamilton College
wbillite@hamilton.edu
315-859-4384

Binder, Jane
Director of Operations
Montessori Regional Charter School
jbinder@mrcserie.org
814-833-7771

Brodovsky, Beth
President
Iris Creative
beth@iriscreative.com
610-567-2799

Brown, Ann
Senior Director, Development Communications
University at Buffalo
annbrown@buffalo.edu
716-881-8294

Brown, Julie
Director of Development,
Faculty of Community Services
Ryerson University
jbhbrown@ryerson.ca
416-979-5000 X7877

Browne, Melissa
Assistant to Directors of Development
and Community Relations
St. Catherine's Center for Children
mbrowne@st-cath.org
518-453-6756

Bukowski, Gary
Vice President for Advancement
Barber National Institute
GaryBukowski@BarberInstitute.org
814-878-4033

Butler, Amanda
Associate Director, Corporate and Foundation
Relations University at Buffalo
ambutler@buffalo.edu
716-881-8203

Byers, Barb
Associate Director, Alumni Communications
University at Buffalo
babyers@buffalo.edu
716-645-3315

Cali-Misterkiewicz, Gina
Assistant Director, Alumni Communications
University at Buffalo
ginacali@buffalo.edu
716-645-3318

Callahan, Colleen
Associate Director Web Community and Development
SUNY Buffalo State
callahcr@buffalostate.edu
716-878-6657

Camm, Katie
Assistant Director of Stewardship
University at Buffalo
kehunt@buffalo.edu
716-881-7483

Campagna, Sarah
Director of the Fisher Fund
St. John Fisher College
scampagna@sjfc.edu
585-385-8023

Chapdelaine, Ben
Associate Director, Annual Giving
McMaster University
chapdeb@mcmaster.ca
905-525-9140 X22497

Christenson, Robin
Advancement Officer
Albany Law School
rchri@albanylaw.edu
518-445-3207

Clayton, Mark
Writer / Editor
Blue North Strategies
mark@markmyword.ca
905-335-6506

Cochrane, Mary
Associate Director, Development Communications
University at Buffalo
cochrane@buffalo.edu
716-881-1703

Collier, Claire
Development Assistant
SUNY Buffalo State
collieec@buffalostate.edu
716-878-5206

Connell, Jack
EVP Advancement & External Relations
Roberts Wesleyan College
Connell_Jack@roberts.edu
585-594-6202

Culp, Kristine
Writer / Editor
Blue North Strategies
kris@bluenorth.ca
416-527-4379

Dadd, Lucy
Assistant Director of Development
University at Buffalo
ladadd@buffalo.edu
716-645-2113

Dahlgren, Jerod
Public Relations Director
SUNY Buffalo State
dahlgrjt@buffalostate.edu
716-878-5569

Dengler, Neil
Director of Gift Planning
University at Buffalo
ndengler@buffalo.edu
716-881-7486

Devereaux, Paula
Senior Development Officer
SUNY Buffalo State
deverepj@buffalostate.edu
716-878-3548

DiCamillo, Shana
Donor Relations Coordinator
Niagara University
sdicamillo@niagara.edu
716-286-8297

Dornsife, Morgan
Director of Roberts Fund
Roberts Wesleyan College
Dornsife_Morgan@roberts.edu
585-594-6202

Draper, David
Assistant Vice President
University at Buffalo
dadraper@buffalo.edu
716-645-2988

Durlak, Mary
College Relations Senior Writer
SUNY Buffalo State
durlakma@buffalostate.edu
716-878-3517

Dwyer, Mary
Director, Corporate and Foundation Relations
SUNY Buffalo State
dwyerme@buffalostate.edu
716-878-3141

Easton, Shelly
Public Relations Manager
McMaster University
eastons@mcmaster.ca
905-525-9140 X24897

Eisenberg, Jana
Director of Communications
Nardin Academy
jeisenberg@nardin.org
716-881-6262 X1760

Ellis, Laura
Vice President for University Advancement
St. Lawrence University
lellis@stlawu.edu
315-229-5507

Fadden, Keri
Associate Director of Alumni Affairs
Allegheny College
kfadden@allegheny.edu
814-332-5384

Farnham, Becky
Assistant Creative Director
University at Buffalo
farnham@buffalo.edu
716-645-4599

Fenwick, Leslie
Dean, School of Education
Howard University
lfenwick@howard.edu
202-806-7334

Fitzgerald, Megan
Alumni Relations Coordinator
Medaille College
megan.fitzgerald@medaille.edu
716-880-2207

Gambino-Morehouse, Joanne
Director of Development
St. Catherine's Center for Children
jmorehouse@st-cath.org
518-453-6757

Gaojanski, Kris
Senior Development Officer, Leadership
McMaster University

Gesler, Al
Associate Director of Development
Penn State Behrend
aug16@psu.edu
814-898-6475

Gorski, Paul
Major Gifts Officer
Niagara University
pgorski@niagara.edu
716-286-8771

Gossett, Betty
Associate Vice President, University Development
SUNY Fredonia
betty.gossett@fredonia.edu
716-673-3321

Grubbs, Heather
Writer/Editor, Development and Alumni Affairs
Allegheny College
hgrubbs@allegheny.edu
814-332-2746

Handzlik, Summer
Annual Fund Manager
Medaille College
summer.l.handzlik@medaille.edu
716-880-2315

Hart, Wade
Director of Major Gifts
Niagara University
whart@niagara.edu
716-286-7376

Hartnett, Erin
Director of Advancement Initiatives
Canisius College
hartnete@canisius.edu
716-888-8227

Haskins, Roger
Associate Vice President of Development
Roberts Wesleyan College
Haskins_Roger@roberts.edu
585-594-6202

Hill, Curtis
Leadership Giving Officer
The College at Brockport
chill@brockport.edu
585-208-2832

Houseknecht, Alaina
Engagement Officer for Alumni Relations & Special Events
Hilbert College
ahouseknecht@hilbert.edu
716-649-7900

Hoyt Stevens, Carolyn
Director of Development
The Park School of Buffalo
cstevens@theparkschool.org
716-839-1243

Ingram, Valerie
Director of Donor Relations
St. Lawrence University
vingram@stlawu.edu
315-229-5322

Irving, Wendy
Assistant Vice President for Gift Planning
University at Buffalo
irving@buffalo.edu
716-881-7484

Jamieson, Michelle
Associate Director, BC3 Education Foundation
Butler County Community College
michelle.jamieson@bc3.edu
724-287-8711 X8235

Johnson, Amy
Associate Director of Development
University at Buffalo
aj53@buffalo.edu
716-645-5212

Johnson, Leo
Development Intern
McMaster University
johnsl23@mcmaster.ca
905-525-9140 X21890

Jurasek, Dr. Richard
President
Medaille College
Richard.T.Jurasek@medaille.edu
716-880-2202

Kantz, Brian
Director of Publications
SUNY Buffalo State
kantzbc@buffalostate.edu
716-878-4203

Kaiser, Laurie
Staff Writer, Public Relations
SUNY Buffalo State
kaiserla@buffalostate.edu
716-878-3520

Kocher, Katie
Media & Public Relations Coordinator
Shad Valley International
katie@shad.ca
519-884-8844

Koren, Marilyn
Major Gift Officer
Niagara University
mkoren@niagara.edu
716-286-8791

Lane, Nick
Coordinator, Corporate and Foundation Relations
University at Buffalo
nmlane2@buffalo.edu
716-881-1405

LaPoint, Allie
Donor Relations Assistant
University at Buffalo
alapoint@buffalo.edu
716-881-1709

Lichtenstein, Lawrence
Associate Vice President, University Development
University at Albany
llichtenstein@albany.edu
518-956-8061

Liddick, Joseph
Regional Director of Development
Houghton College
joseph.liddick@houghton.edu
585-567-9558

Lloyd, Warren
Assistant Development Officer
University at Buffalo
wwlloyd@buffalo.edu
716-645-1617

Magnan, Mary
Director of Development
University at Buffalo
marymagn@buffalo.edu
716-645-0838

Mahoney Krenzer, Katie
Stewardship & Donor Relations Manager
Nazareth College
kmahone3@naz.edu
585-389-2413

Maki, Lori
Assistant Director Advancement Communications
The Sage Colleges
makil@sage.edu
518-244-2351

Marchione, Benjamin
Administrative Director of Development
SUNY Buffalo State
marchibd@buffalostate.edu
716-878-3077

Marotto, James
Director of Development
University at Buffalo
marotto@buffalo.edu
716-645-1619

Mastrodonato, Paul
Leadership Gift Officer
Skidmore College
pmastrod@skidmore.edu
518-580-5623

McArthur, Tom
Director of Constituent and Alumni Relations
University at Buffalo
tm53@buffalo.edu
716-645-0835

McGinnis, Max
AVP Office of Major & Planned Gifts
Roberts Wesleyan College
Mcginnis_Max@roberts.edu
585-594-6202

McKeever, Heather
Associate Director of Development
SUNY Fredonia
heather.mckeever@fredonia.edu
716-673-3321

McLean, Nicole
Development Intern
McMaster University
mcleann@mcmaster.ca
905-525-9140 X28161

McMahon, Lisa
Associate Director for Alumni
and Development Communication
Niagara University
lmcmahon@niagara.edu
716-286-8747

Mead, Jud
Senior Proposal Writer,
Development Communications
University at Buffalo
jmead@buffalo.edu
716-881-7494

Meehan, Melissa
Web Administration Director
SUNY Buffalo State
meehanme@buffalostate.edu
716-878-3903

Messinger, Deanna
Engagement Officer for Annual & Special Giving
Hilbert College
dmessinger@hilbert.edu
716-926-8791

Meyers, Cara
Campaign Manager
Nazareth College
cmeyers6@naz.edu
585-389-2410

Miklinski, Melissa
Administrative Assistant, Annual Programs
University at Buffalo
mm379@buffalo.edu
716-881-1406

Miller-Spann, June
Associate Director of Development
SUNY Fredonia
june.miller-spann@fredonia.edu
716-673-3321

Montone, Nancy
Director of Development
Explore & More Children's Museum
nmontone@exploreandmore.org
716-655-5131 X17

Moser, Danielle
Associate Director of Development
University at Buffalo
dmoser@buffalo.edu
716-881-1403

Moulden, Lori
Development Officer
McMaster University

Murello, Alexandra
Director of Development of Boys & Girls Club
amurello@bgcnt.net
716-873-9842 X204

Naples, Debbie
Communications Staff Assistant
University at Buffalo
deborahn@buffalo.edu
716-881-8205

Naughton, Katie
Vice President, Institutional Advancement
Nardin Academy
knaughton@nardin.org
716-881-6262 X1760

Noce, Louis
Annual Fund Officer
SUNY Buffalo State
nocelj@buffalostate.edu
716-878-3467

Norris, Mark
Web Administration Associate Director and Editor
SUNY Buffalo State
norrisma1@buffalostate.edu
716-878-4859

O'Neil, Erin
Alumni Officer, Young Alumni
McMaster University

O'Neill, Nancy
Senior Development Associate
University at Buffalo
nloneil@buffalo.edu
716-645-3432

Palmer, Lydia
Director of Communications,
Development and Alumni Relations
Rochester Institute of Technology
lspdar@rit.edu
585-475-6289

Paschke, Nancy
Associate Director of Publications
SUNY Buffalo State
paschknb@buffalostate.edu
716-878-4237

Pastorella, Mark
Director of Development
Monroe Community College
mpastorella@monroecc.edu
585-262-1509

Paul, Tim
Assistant Development Officer
University at Buffalo
tipaul@buffalo.edu
716-645-3218

Perkins, Debra
Assistant Director for Leadership Annual Giving
Syracuse University
djperkin@syr.edu
315-443-3129

Pierce, Mildred
Director of Alumni Relations and
Corporate Outreach
Howard University
mildred.pierce@howard.edu
202-806-6016

Popielski, Kathy
Director of Communications/Web
Trocaire College
popielskik@trocaire.edu
716-827-4343

Prizner, John
Senior Director of Development
University at Buffalo
johnpriz@buffalo.edu
716-645-5215

Purcell, Jeanine
Director of Major Gifts
Medaille College
jp983@medaille.edu
716-880-2259

Rabak, Kellie
Advancement Officer
DeGroote School of Business
McMaster University
rabakk@mcmaster.ca
905-525-9140 X26971

Ranney, Beth
Development Coordinator
University at Buffalo
baranney@buffalo.edu
716-645-3033

Reese, John
Director of Development
Allendale Columbia School
jreese@allendalecolumbia.org
585-381-4560 X234

Riesbeck, Kelee
Assistant Director Advancement,
Communication and Marketing
Ohio University
riesbek1@ohio.edu
740-597-9082

Robb, Ellen
Administrative Specialist for Advancement
Syracuse University
eprobb@syr.edu
315-443-4777

Robertson, Janet
Director of Major Gifts
Seton Hall University
janet.robertson@shu.edu
973-378-9855

Robins, Jill
Assistant Director, Donor Relations
University at Buffalo
jcrobins@buffalo.edu
716-881-7481

Rosenthal, Leah
Advancement Officer
DeGroote School of Business
McMaster University
rosentl@mcmaster.ca
905-525-9140 X27436

Rossi, Jaclyn
Associate Director, Leadership Giving
Niagara University
jrossi@niagara.edu
716-286-8761

Ross-Winnie, Katheryn
Graduate Assistant
SUNY Buffalo State
rosswiki01@buffalostate.edu
716-878-4318

Rudnicki, Michelle
Development Officer
SUNY Buffalo State
rudnicmy@buffalostate.edu
716-878-4508

Ruppel, Kim
Development Associate Annual
Fund Coordinator
The Park School of Buffalo

Ryan, Richard
Associate Director of Development
SUNY Fredonia
richard.ryan@fredonia.edu
716-673-3321

Sanagursky, Christyn
Assistant Director of Development
Monroe Community College
csanagursky@monroecc.edu
585-262-1510

Schaeffer, Maherly
Director of Advancement Communication
St. John Fisher College
mschaeffer@sjfc.edu
585-385-8144

Schaffer, Lisa
I.A. Administrative Assistant
Trocaire College
schafferl@trocaire.edu
716-827-4340

Sebastian, Christina
Director of Development, Annual Giving
Fordham University
csebastian@fordham.edu
212-636-6568

Shardlow, Mark
Executive Campaign Director
Alfred University
shardlow@alfred.edu
607-871-2144

Shaw, Karen
Alumni and Annual Giving Coordinator
Monroe Community College
kshaw@monroecc.edu
585-262-1501

Shepherd, Nicole
Director, Donor Relations and Stewardship
University at Buffalo
nms23@buffalo.edu
716-881-1708

Siderakis, Liz
Senior Director of Development
University at Buffalo
ems36@buffalo.edu
716-645-0839

Silverman, Jennifer
Donor Relations Coordinator
University at Buffalo
js433@buffalo.edu
716-881-7482

Smith, Jeff
Assistant Vice President for Marketing,
Web and Creative Communications
University at Buffalo
jeff@buffalo.edu
716-645-4592

Smith, Joanna
Annual Giving Intern
McMaster University

Smith, Kemba
Gift Entry and Acknowledgement Specialist
SUNY Buffalo State
smithkl@buffalostate.edu
716-878-4671

Sweet, Kara
Web Communications Specialist,
Development Communications
University at Buffalo
kasweet@buffalo.edu
716-881-8207

Taylor, Margie
Director of Development & Alumni Relations
Penn State Behrend
mut100@psu.edu
814-898-6159

Thomson, Jenny
Senior Development Officer, Annual Giving
McMaster University

Unger, Stephanie
Director of Development and Alumni Communications
University at Buffalo
sunger@buffalo.edu
716-829-2403

Van Vessem, Christopher
Director of Development
Temple University
cvanvessem@hotmail.com
215-707-9457

Veltri, Carrie
Director of Development
College of Arts & Sciences
University at Buffalo
cveltri@buffalo.edu
716-645-7343

Walden, Mark
Senior Advancement Writer
Colgate University
mwalden@colgate.edu
315-228-6535

Walsh, Timothy
Associate Vice President
SUNY Buffalo State
walshtj@buffalostate.edu
716-878-4201

Wells, Nancy
Vice President
Development and Alumni Relations
University at Buffalo

Williams, Joni
Director of Development
Trocaire College
WilliamsJo@Trocaire.edu
716-827-4341

Witherspoon, Jill
Director of Development,
Faculty of Arts
Ryerson University
jwithers@ryerson.ca
416-979-5000 X4796

Witter, Pamela
Executive Director of Development
Houghton College
pamela.witter@houghton.edu
585-567-9558

Wolchok, Sandra
Assistant Development Officer
University at Buffalo
sandragr@buffalo.edu
716-645-0837

Yates, Leigh
Senior Director of Development
University at Buffalo
lyates@buffalo.edu
716-645-3432

Zufelt-Baxter, Wendy
Executive Director of Advancement
Shad Valley International
wendy@shad.ca
519-884-8844