



University at Buffalo

Clinical and Translational
Science Institute

SCIENTIFIC COMMUNICATION WORKSHOP SERIES

TED Talk – Why it is Popular; How to Make it Work for You



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The TED Talk is viewed by many as the ultimate opportunity to demonstrate an individual's outstanding oral presentation skills.

This session will offer insight into the components of the TED Talk that make it not only unique, but above and beyond a standard "good presentation." Participants will have the opportunity to view exceptional TED Talk presenters and together we will determine why these presentations are matchless.

DATE: Monday, April 17, 2022

TIME: 4:00 – 5:00 PM

Presenting a Case for Childhood Vaccination to Concerned Parents

The goal of the workshop is to create a five-minute presentation to be given to the Parent-Teacher Organization (PTO) of a middle school located in WNY. Small groups will be placed into breakout rooms to prepare talking points, to explain to members of the PTO why it is essential that their children receive the approved vaccines for children aged 10-14. The group can select an urban, suburban, or rural community to be the recipients of the talk.

DATE: Monday, April 17, 2022

TIME: 5:00 – 6:00 PM

PLATFORM: Online via Zoom

REGISTER NOW: <https://bit.ly/3IVifDH>

For more information, contact ebengert@buffalo.edu.

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