



University at Buffalo

Clinical and Translational
Science Institute

QUALITATIVE STUDY DESIGN AND DATA ANALYSIS WORKSHOP SERIES

Qualitative Study Design

This workshop will provide an overview of types of qualitative designs: In-depth interviews, focus groups, content analysis, observation • Sampling strategies • Participant recruitment • Constructing an interview guide • Field notes • Transcription • Integrating mixed-methods and survey questionnaires • Putting together a study team • IRB considerations.

Participants are invited to bring questions and ideas to share with the group during each session, offering an opportunity for collaborative learning as well as for questions about individual projects to be addressed.



ELIZABETH GAGE BOUCHARD, PHD
Professor of Oncology
Department of Cancer
Prevention and Control
Senior Vice President for
Community Outreach and
Engagement
Roswell Park Comprehensive
Cancer Center

DATE: Thursday, May 11, 2023

TIME: 9:00 – 10:00am

LOCATION: Clinical and Translational Research Center Room 7002,
Downtown Campus

REGISTER NOW: <https://bit.ly/3TZIzI5>

Attendance will be limited to the first 35 registrants (waitlist available).

For more information, contact keenangi@buffalo.edu
or **716-816-7227**.

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