



University at Buffalo
Clinical and Translational
Science Institute

SCIENTIFIC COMMUNICATION WORKSHOP SERIES

Overview of Scientific Communication/ Working with Your Institutional Communication Office and the Media



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ELLEN GOLDBAUM
News Content Manager
Office of University
Communications

This workshop will focus on the importance of communicating science to the public. Participants will learn how to prepare for interviews with the news media, as well as what the University at Buffalo does to promote and protect its reputation for academic excellence.

The session will conclude with a question-and-answer session.

DATE: Thursday, April 11, 2024

TIME: 4:00 – 5:30 PM

LOCATION: Online via Zoom

REGISTER NOW: <https://buffalo.zoom.us/meeting/register/tJUof-qurDooHtQjpMmnbSja14wvUtduoH4e>

For more information, contact cmp9@buffalo.edu or (716) 844-9282.

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