Clinical and Translational Science Institute



JENNIFER A. MEKA, PHD Director, Medical Education and Educational Research Institute (MEERI) Associate Dean for Medical Education, Jacobs School of Medicine and Biomedical Sciences



ALYSIA KWIATKOWSKI, DO, MS Assistant Professor of Medicine, Department of Medicine, Jacobs School of Medicine and Biomedical Sciences



MATTHEW KAYE, MD Chief Resident BGMC and ECMC

EFFECTIVE TEACHING WORKSHOP SERIES

Harnessing Backward Design: Creating Dynamic and Engaging Educational Sessions

Learning Objectives:

- Explain the benefits of active learning on student retention and engagement.
- Describe strategies and techniques for active learning for in-person and online settings.
- Discuss strategies for structuring your sessions to promote engagement and retention.
- Describe effective use of text and visuals based on multimedia design principles.
- Recognize opportunities for cultural sensitivity and inclusion throughout your sessions.

Workshops are self-contained modules and are free of charge to everyone in the Buffalo Translational Consortium. Those who attend all workshops will receive a CTSI Certificate of Completion. Learners can also earn a digital badge upon completion of all workshops and weekly assignments if desired. Digital badges allow learners to showcase their enhanced knowledge of Effective Teaching within digital resumes, e-Portfolios or LinkedIn accounts.

DATE: Thursday, February 8, 2024

TIME: 4:00 – 5:30 PM **PLATFORM:** Zoom

REGISTRATION: https://buffalo.zoom.us/meeting/register/tJckdeuurT8jE9GLDrtWUDC1fGWqHvKegm4Y

For more information, contact cmp9@buffalo.edu or 716-844-9282.

EVENT SPONSORS: UB Clinical and Translational Science Institute (CTSI) Workforce Development Core, K Scholar Program, and the Medical Education and Educational Research Institute (MEERI).

This program is supported by the National Center for Advancing Translational Sciences of the National Institutes of Health under award numbers UL1TR001412 and KL2TR001413 to the University at Buffalo. The content is solely the responsibility of the authors and does not necessarily represent the official views of the NIH.







