



Al and Higher Education



Al tools:

Using AI in Education to tackle some of the big educational challenges

2

Increasing our Human Intelligence: Changing Education so that we focus on human intelligence and prepare people for an AI world

3

Learning about AI:

Educating People about AI so that they can use it safely and effectively

Artificial intelligence in Education EDUCATE



But first.. What is Artificial Intelligence (AI)?





EC High-Level Expert Group on Artificial Intelligence definition within the European Commission's Communication on Al



https://ec.europa.eu/futurium/en/system/files/ged/ai_hleg_definition_ of_ai_18_december_1.pdf "Artificial intelligence (AI) refers to systems that display intelligent behaviour by <u>analysing their environment</u> <u>and taking actions – with some degree of autonomy – to achieve specific goals</u>.

Al-based systems can be purely software-based, acting in the virtual world (e.g. voice assistants, image analysis software, search engines, speech and face recognition systems) or Al can be embedded in hardware devices (e.g. advanced robots, autonomous cars, drones or Internet of Things applications)." And AI is not new! And, AI in Education is not New





But freely available Al is

new

But scaled technology that is freely available, such as ChatGPT, is new.





Safari

DINA

Design a worksheet to practice the formation of the imperfect subjunctive in Spanish, include instructions on formation rules and examples of use

...

CHATGPT

Absolutely, here's a worksheet that focuses on the formation rules of the imperfect subjunctive in Spanish, along with examples of its use:

Worksheet: Formation and Usage of the Imperfect Subjunctive

Part 1: Formation Rules

Instructions: Complete the following sentences by conjugating the verbs in parentheses into the imperfect subjunctive tense. Follow the formation rules for each subject.

- 1. Yo guería gue ella (estar) feliz.
- Ellos deseaban que tú (venir) con nosotros.
- Ella prefería que yo no _____ (decir) nada.
-

Message



SDXL 1.0: A Leap Forward in Al Image Generation



TRY AN EXAMPLE





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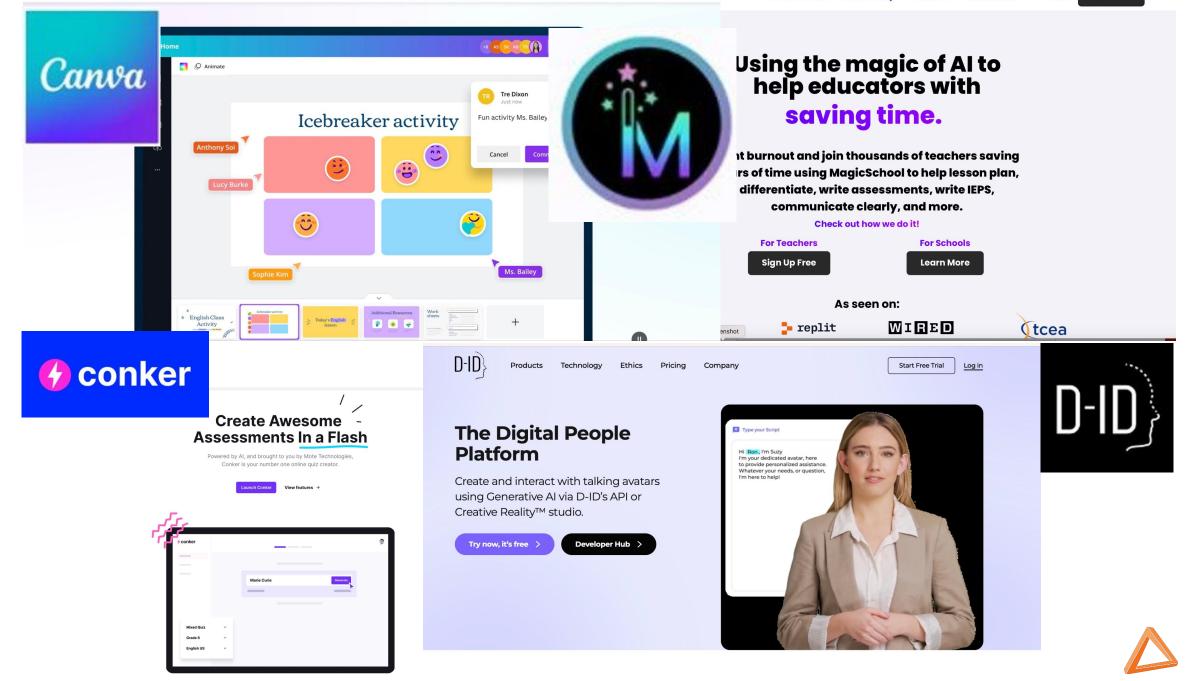
Al tools

Using AI in Education to tackle some of the big educational challenges



Examples of AI tool functionality

- Adaptive or personalised learning paths
- Automated marking
- Personalised feedback
- Personalised next steps for learning
- Adaptive assessment
- Virtual classroom
- Al powered dashboards for learner analytics
- Content generation for students
- Content generation for educators
- Virtual tutors
- Chatbots
- Teacher assistants



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Education Overview Students Schools

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School

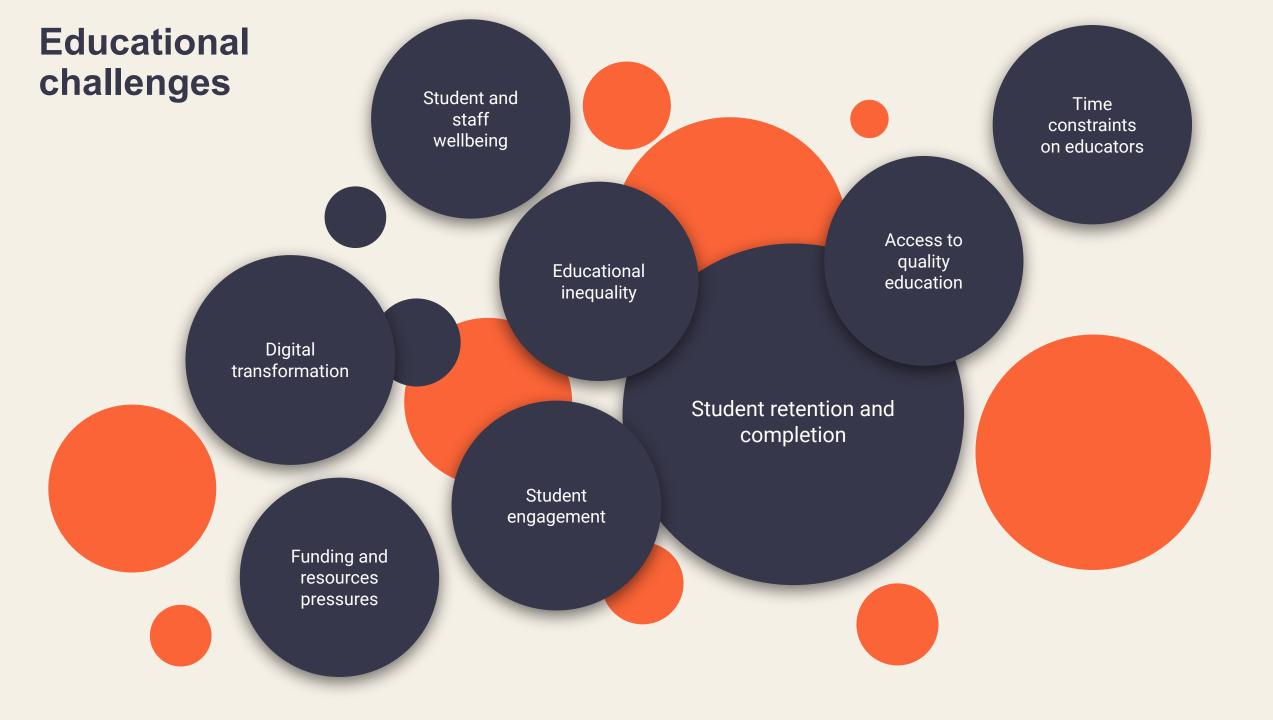
Integrations

Studies

Share your story using Creative Deality/M Studio

How can these tools be used?





Arizona State University

Mind the Gap: From Typical LMS Traces to Learning to Learn Journeys (2022). Mind the Gap: From Typical LMS Traces to Learning to Learn Journeys. In: Trajkovski, Goran; Demeter, Marylee and Hayes, Heather eds. Applying Data Science and Learning Analytics Throughout a Learner's Lifespan. IGI Global, pp. 1–26.

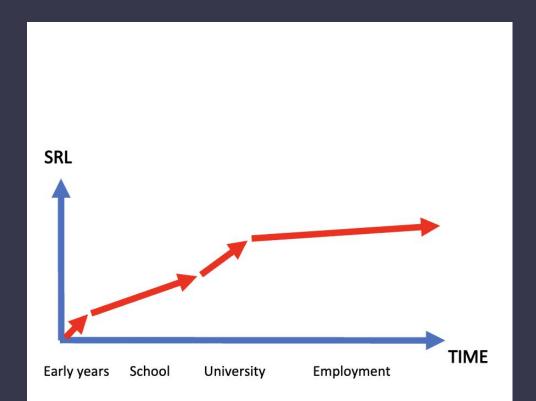


We helped Arizona State University to study student behaviour patterns to better understand which students were better at "Learning to Learn" and why, by *developing* an ontology that collated data signal about students' self-regulated learning capability.

LTL



- Learners' *understanding* of their own learning
- Learners' *ability to regulate* and manage their learning
- Learners' *ability to transfer* their learning skills to new areas



The data funnel



Data held by ASU on its students and what the do while enrolled

Actions and static data recorded in Canvas and Caliper for both Face to Face and Online modalities

Focus on student activities

Categorise student activities into types: Assessment, Feedback, Motivation, Practice, Engagement, Reflection, Analysis, Review

allocate a numerical score per type according its "amount" of SRL and the student grade

> Analyse scores in various ways

Different modalities

- LTL can be treated
 as a dimension in its own right
- Little difference between
 in-person and online, but
 hybrid program performed
 better
- LTL has a *temporal component*, it changes as the students progress through a term.



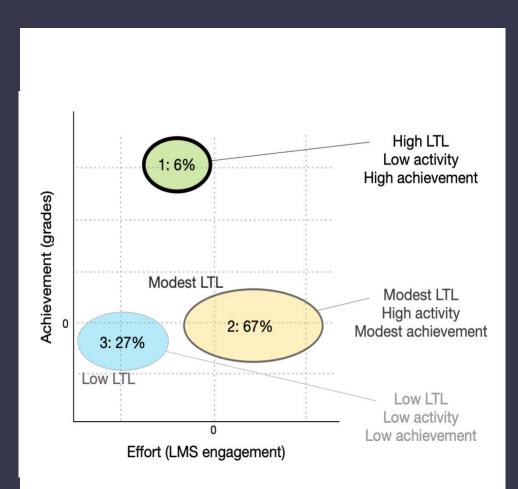




We identified *different student profiles.* Cluster analysis revealed 3 primary clusters:

- Efficient Achievers
- High-Activity
- Disengaged

The behaviour is different for each profile.

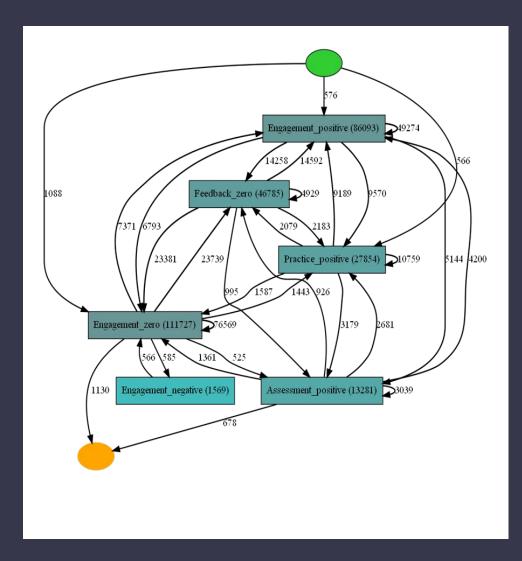




We *identified and compared* common *patterns of behaviour* in the different profile groups using *process mining*.

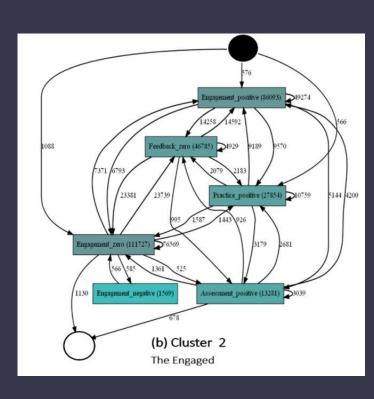
Example: Cluster 2

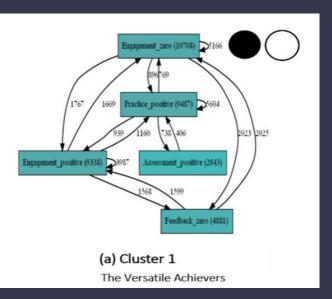
- Higher engagement than Cluster 1
- More positive practice instances than Cluster 1
- But their grades did not reflect their efforts

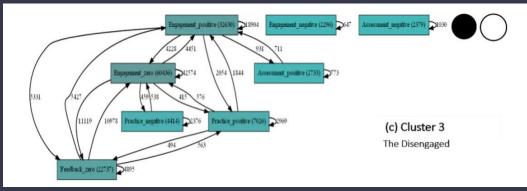


We compared common patterns of behaviour across different

profile groups.









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Artificial intelligence in Education EDUC<u>ATE</u> RESEARCH

Increasing Human Intelligence

Changing Education so that we focus on human intelligence and prepare people for an AI world





Learning is Complex

Our ability to learn must continue to evolve to be ever more sophisticated

https://www.educateventures.com/_files/ugd/c43582_ 3950bb11755d4306ba9dc33811bbfc25.pdf



Machine Learning and Human Intelligence The future of education for the 21st century

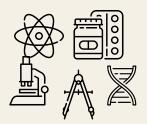
Rosemary Luckin



3. Social intelligence



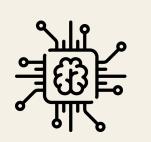
2. Meta-knowing intelligence



1. Interdisciplinary Academic intelligence

4. Meta-cognitive intelligence

??







5. Meta-subjective intelligence

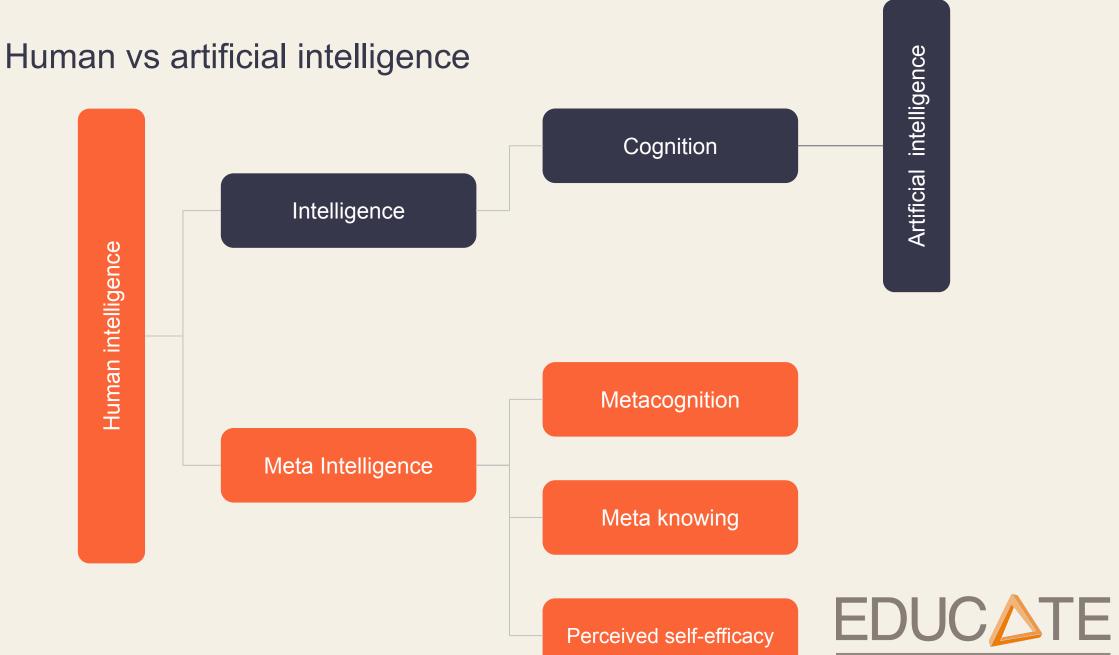


6. Meta-contextual intelligence



7. Perceived self-efficacy





VENTURES RESEARCH

Caution

"Unlike most non-human biological cognition, human cognition is changing: the average IQ in many countries is increasing (the Flynn effect), **our memory** (Sparrow et al. 2011) **is changing** due to the Google effect (digital amnesia), **navigation abilities** (McKinlay 2016; Milner 2016) **atrophied** because satnavs, cognitive rewards mechanisms are changing because of gamification, etc. This is a process that is **accelerated by technology**, and will be **magnified by the use of cognitive assistants and cognitive prosthetics**, especially for the elderly. Al itself and human-machine hybrids (either as individual cyborgs or as mixed collectives) are progressing in directions that we are not able to compare with the past or extrapolate, in order to understand where all this is leading, and the associated opportunities and risks (research priorities and safety concerns)."

Bhatnaga et al., 2018

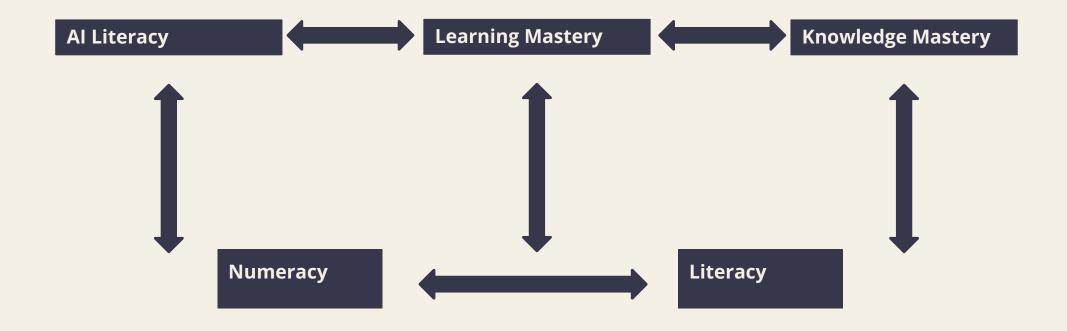
From schools to universities and the workplace people need to develop sophisticated thinking skills that are uniquely human and not automatable through AI. These have previously been considered unmeasurable.

These skills, such as being good at learning, being able to plan, reflect and regulate your thinking and being able to build effective subjectively powerful relationships with others are and will continue to be at a premium in the workplace.



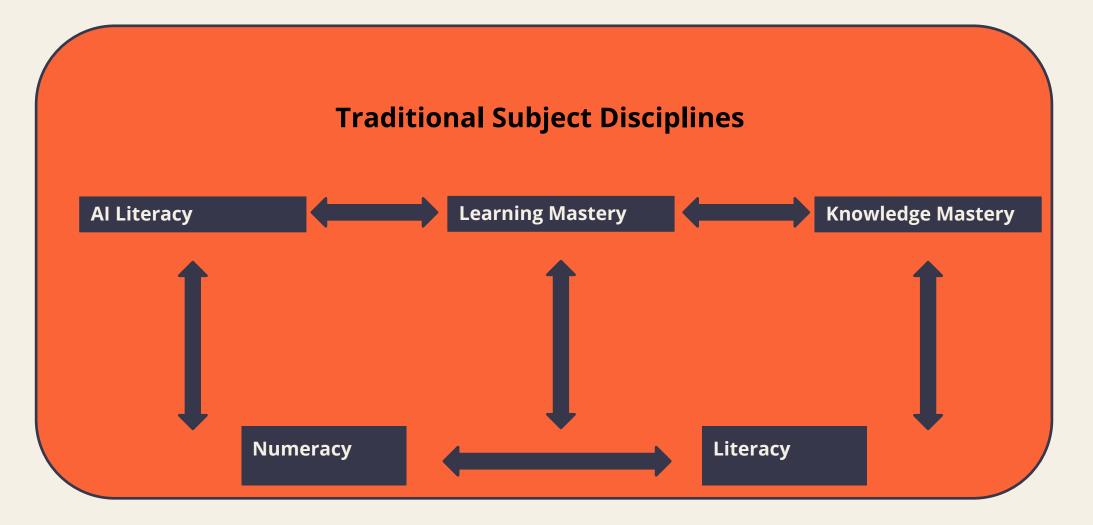


What do students need to learn?





What do students need to learn?



Al can help





Al can provide enhanced analytics that can show the learning process as it happens



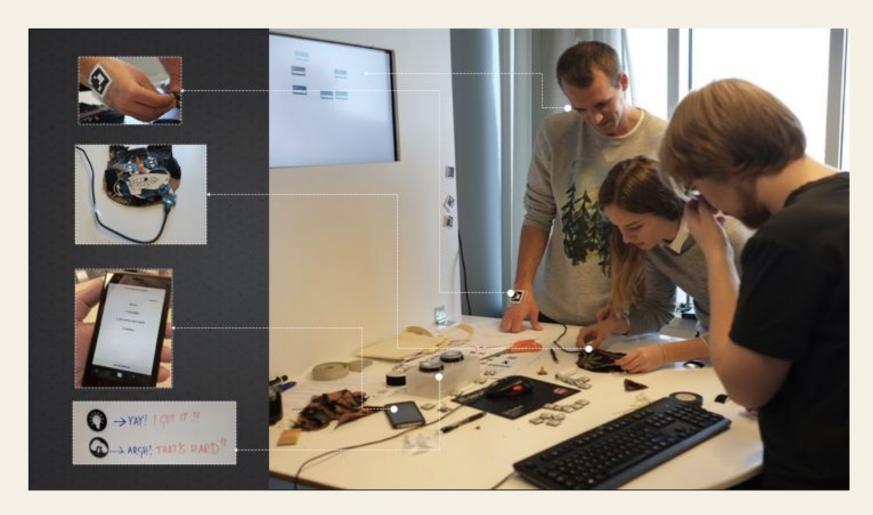
Dashboards





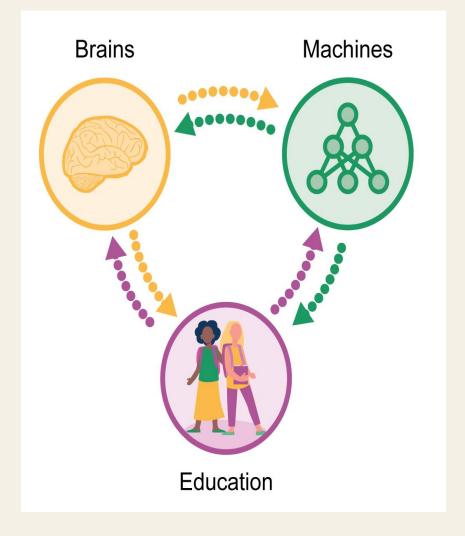


Multi-modal data





And add brain data ...



Al can help us build a 'fitbit' for the mind





A 'Fitbit' for your mind

https://www.weforum.org/agenda/2023/05/future-of-jobs-2023-skills/

Step 1: Select your advanced thinking expertise from those identified by The World Economic Forum's Future of Jobs 2023

Cognitive	Technology skills	Working with Others	Self-efficacy
Analytical thinking Creative thinking	Technological Literacy Al and Big data	Empathy and active listening	Motivation and self-awareness
Systems thinking		Leadership and social influence	Resilience, flexibility and agility
			Curiosity and lifelong learning
https://www.weforu	um.org/agenda/2023/05/future-of-iobs-	-2023-skills/	Dependability and attention to detail



A 'Fitbit' for your mind

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A 'Fitbit' for your mind

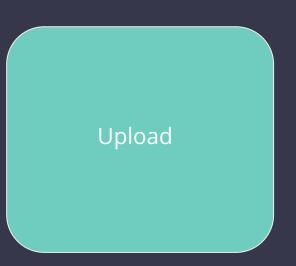
Step 1 Select your target expertise

Motivation and self-awareness

Step 2 Complete the diagnostic

Diagnostic completed

Step 3 Now upload your data



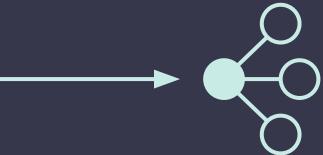




In A 'Fitbit' for your mind







Data

E> Data collected via data sign diagnostics and a data ingestion engine **Analytics and Al**

In Analysis conducted Lea according to user preferences

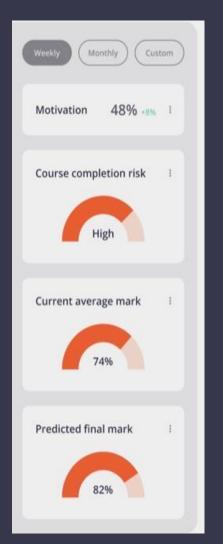
Learning insights

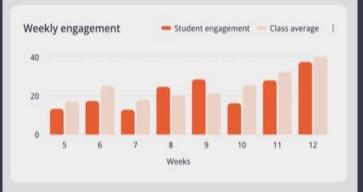
Actionable insights about the selected thinking capabilities and how they could be improved

A 'Fitbit' for your mind insights report VENTURES RESEARCH

Your selected thinking capability

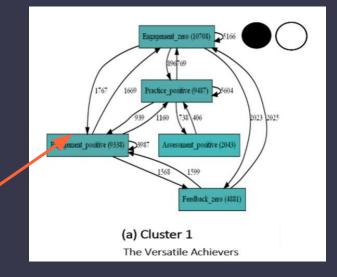
Motivation and self-awareness

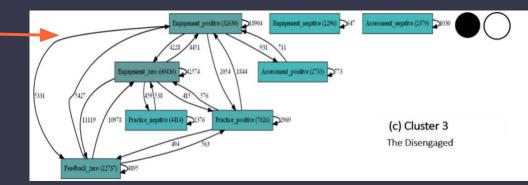




You behaviour patterns look like this. People with more advanced self-awareness and consistent motivation exhibit patterns of behaviour look like this.

Read more to learn how to improve...







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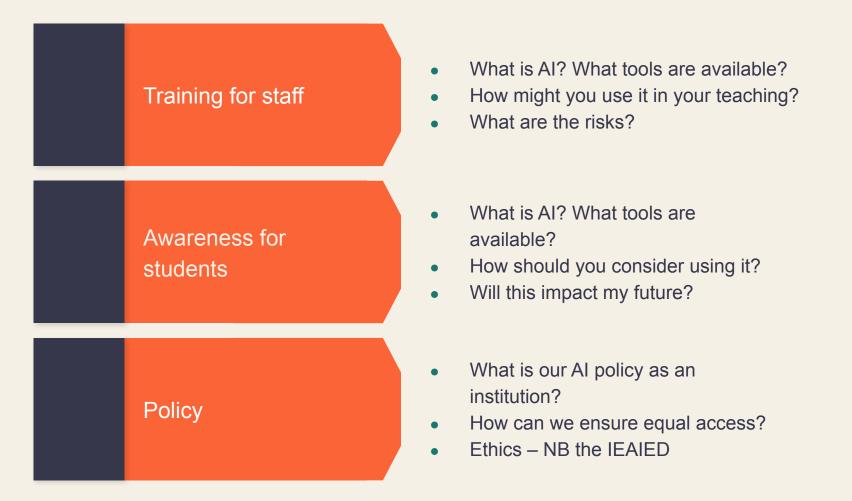


Learning about AI

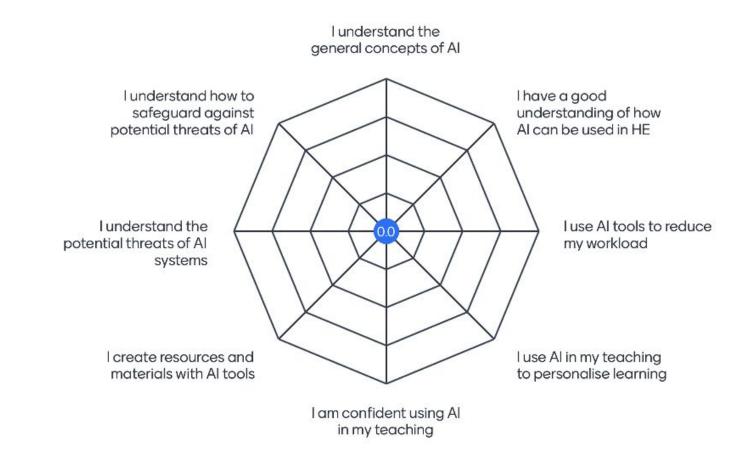
Educating People about AI so that they can use it safely and effectively



How might we go about that?



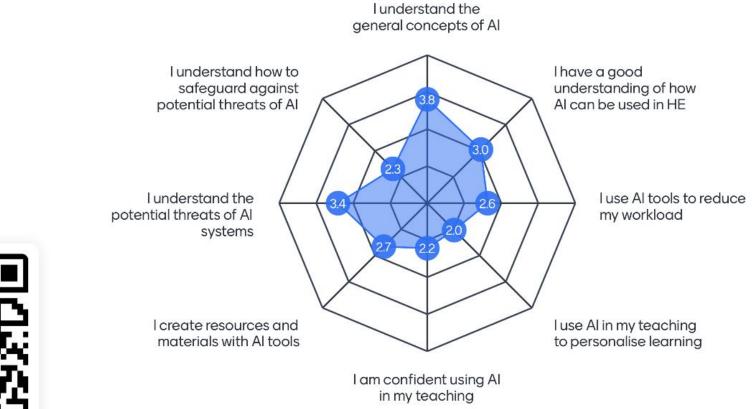
Al awareness check





🕍 Mentimeter

Al awareness check





IOE professor co-founds the UK's first Institute for Ethical Artificial Intelligence in Education

18 October 2018



conceived by Sir Anthony Seldon, Priya Lakhani OBE, and Professor Rose Luckin

The Institute for Ethical Al in Education **The Ethical Framework** for AI in Education The Institute for Ethical AI in Education has been kindly funded by: Mc Graw Hill Ŷ P Microsoft NORD Pearson ANGLIA

FREE TO DOWNLOAD

https://www.buckingham.ac.uk/wp-content/uploads/2021/03/The-Institute-fo r-Ethical-Al-in-Education-The-Ethical-Framework-for-Al-in-Education.pdf

The Institut Thical AI in Iducation				
	Objective		Criteria	Checklist
The Ethical for Al in	Transparency and Accountability. Humans are utimately responsible for educational outcomes and should therefore have an appropriate level of oversight of how AI systems operate (See Annex Section 7 for justification)	7.1	Conduct a risk assessment to establish whether AI resources could undermine the authority of practitioners and disrupt accountability structures, and take action based on the risk assessment	Will implementing the actions arising from this risk assessment ensure that the authority of educators and/or other relevant practitioners is not undermined, and that accountability structures are not disrupted as a result of using A? (Pre-procurement)
		7.2	Insist that suppliers make explicit whether there were any trade- offs between accuracy and explainability in the design of the A resource, specifying where any compromises have been made and providing a justification	Have you received the relevant information from the suppliers? Where compromises have been made, are you satisfied with the justification you have received? (Pre-procurement)
The Institute for Ethical AI in Ec		8.1	Teach students about artificial intelligence and its societal and ethical implications	Where in the curriculum, or when during extracurricular time, will students be taught about this? What content will they learn? (Implementation)
	Informed Participation. Learners, educators and other relevant practitioners should have a reasonable understanding of artificial intelligence and its implications (See Annex Section 8 for justification)	8.2	Provide educators and/or other relevant practitioners with sufficient training to ensure that they are able to use AI resources effectively, discerningly and with confidence. As part of this training, educators and practitioners should be trained to scrutinise the decisions made and behaviours displayed by AI systems, in order to guard against undue deference	What will the content of this training be, and how much training will educators and/or other relevant practitioners receive? (Implementation)
Ac raw Nord ANGLIA FOUCATION	Ethical Design, Al	9.1	Insist that suppliers provide relevant information to confirm that a range of stakeholders (e.g. learners, educators, careers advisers, youth workers) were consulted as part of the design process	What information have you received from the suppliers, and are you satisfied that a range of stakeholders (e.g. learners, educators, careers advisers) were consulted as part of the design process? (Pre-procurement)
	resources should be designed by people who understand the impacts these resources will have (see Annex Section 9 for justification)	9.2	Insist that suppliers provide relevant information to confirm that a diverse range of people contributed to the design and development of the AI resource	What information have you received from the suppliers, and are you satisfied that a diverse range of people contributed to the design of the AI resource? (Pre-procurement)
		9.3	Ensure that the supplier can confirm that AI resources were designed by practitioners who have had training on the ethical implications of AI in education	What information have you received from the suppliers, and are you satisfied that AI resources were designed by practitioners who have had training on the ethical implications of Ai n education? (Pre-procurement)

Objectives:

- 1. Achieving Educational Goals
- 2. Forms of Assessment
- 3. Administration and Workload
- 4. Equity
- 5. Autonomy
- 6. Privacy
- Transparency and Accountability
- 8. Informed Participation
- 9. Ethical Design

To conclude



- The rise in popularity and adoption of generative AI systems has challenged traditional beliefs about the capabilities of AI;
- This moment signals the need for a fundamental shift in the way we approach assessments in education.
- We need to assess self-awareness, self-regulation, metacognition, and the other essential sophisticated thinking capabilities required to future-proof careers.
- The irony of the situation is that AI is both a catalyst for change and a potential solution to the challenges posed by its presence.
- The judicial application of AI within education can enable formative assessments that contribute to the teaching and learning process and provide evidence of each student's level of understanding and skill.

Host of the EdTech Podcast

THE EDTECH PODCAST

Professor Rose Luckin

EVR Products & Services

AI CPD for Schools

AI Strategy Development for Schools

Bespoke AI & Data Science Consultancy

hello@educateventures.com

educateventures.com



Are you AI curious?

Please sign up for our AI CPD training for educators.



Are you curious about data analytics?

Please use this code to find out more



Thank You



