



# AtBuffalo

The magazine for alumni and friends of the State University of New York at Buffalo

Meet GH's 'Bad Brad' **p16**  
Bobby Hurley unguarded **p18**  
The city and its silos **p22**

Winter 2014

## Are they safe?

What we know (and don't know)  
about concussions and kids **p30**







## FIRST LOOK

# Breaking it Down

A worm's-eye view captures the October 2013 groundbreaking ceremony for UB's new downtown School of Medicine and Biomedical Sciences, slated for completion in 2016. After the speeches, dignitaries got to have a little fun digging in the dirt.

Pictured from left: New York State (NYS) Assemblyman Sean Ryan; Erie County Executive Mark Poloncarz; NYS Senator Tim Kennedy; NYS Assemblywoman Crystal Peoples-Stokes; NYS Senator George D. Maziarz; State University of New York Chancellor Nancy L. Zimpher; NYS Governor Andrew Cuomo; UB President Satish K. Tripathi; Buffalo Mayor Byron W. Brown; UB Vice President for Health Sciences and medical school dean Michael E. Cain; M&T Bank Chairman and CEO Robert G. Wilmers; NYS Senator Mark Grisanti.

Photograph by Douglas Levere



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Blizzard of 1977, UB's North Campus

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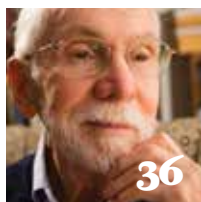
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**Moved?** Please send address or name changes to Alumni Office, University at Buffalo, 103 Center for Tomorrow, Buffalo, N.Y. 14260-7400, or email ub-alumni@buffalo.edu.

## EDITOR'S ESSAY

### Unlocking a better magazine

I was on a routine visit to the UB Archives when I observed a young woman at the receptionist's desk carefully handling a handwritten musical score, her gloved hands gingerly sorting through the pile of fragile papers. Curious, I asked the woman (who turned out to be Gabrielle Carlo, a musician and student assistant pursuing a master's degree in library science) about the papers. She told me they were scores for voice and organ that had belonged to Samuel Luskin, the long-serving choir director at Temple Beth El in Tonawanda, N.Y., who died in 1959. Luskin's collection of scores, notebooks, correspondence and what Gabrielle called "special objects" recently came to UB in a joint program with the Jewish Buffalo Archives Project.



As we chatted, Gabrielle suddenly held up an old-fashioned key with a rounded head that had also belonged to Luskin. "Where does this lead to and what does it mean?" she wondered aloud. Somewhat akin to Harry Potter's winged key (though a little less ornate), it provoked in my mind the image of unlocking a previously unexplored world. Unable to dislodge these thoughts, I found myself researching it later.

Luskin's key may have opened an arc containing the Torah, as some have speculated, or perhaps it led to an unknown repository of his other musical compositions. Either explanation is plausible: Luskin spent much of his life composing and arranging music, both religious and secular. And he helped generations of boys prepare for their bar mitzvahs. But maybe the purpose was more

prosaic. Perhaps the key opened an old clock or unlocked a strong box containing his insurance policies. Clues to the key's significance may be hidden in the four other boxes that remain to be sorted. In the meantime, Gabrielle told me a few days after our visit, she savors the mystery.

I thought a lot about Luskin's key, and how it might serve as a metaphor for unlocking our own sensibilities, as we embarked on redesigning our magazine. It's been almost a year since we began planning the redesign. During our dozens of team meetings, we endeavored to reveal what is essential to developing more compelling content for our readers.

If our symbolic key worked, you'll see our new reader-centric approach reflected in our features and in regularly occurring departments. One of these departments, Objectology, takes an object associated with UB and either deconstructs it into its component parts or shows its evolution, as with our lighthearted depiction of the UB mascot's head on p. 11.

Still, the whole is more than the sum of its parts. As with Luskin's vintage key, a certain mystery may always remain.

Ann Whitcher Gentzke, Editor

**Why the name change?** *Probably the first thing you'll notice about our redesigned magazine is its new name, At Buffalo. "UB Today" served us well for 35 years, but we needed something fresh to reflect the reinvigorated content, energetic tone and reader-centered approach that defines our new magazine. We also wanted to more confidently establish our identity as the alumni magazine of the University at Buffalo. After all, this is a place we all once called home. We're hoping this simple yet profound change will help you feel more connected both to our pages and to your alma mater. Of course, we welcome your thoughts and feedback on At Buffalo, now coming to you on a quarterly schedule beginning with this issue. —Carol Gloff (BS '75), Alumni Association President*

## Question: Can you describe your personal journey from India to the UB presidency?

I come from a long line of educators; we sometimes joke that education is the family business! I was born and raised in a small village in India, Patna Mubarkpur, and was drawn to the education field from a young age. But I never dreamed that I would have the opportunity to lead a major American research university like UB. My early ambitions were more modest: I hoped, through hard work and perseverance, that I might one day become a high school principal like my father. I would have taken great pride in that achievement, but I am very proud of where this path ultimately has taken me.

I am a computer scientist by training, though this was not my original academic focus. The computer science field was really in its infancy in the early 1970s, when I earned my bachelor's and master's degrees in statistics from Banaras Hindu University. After graduation, I acquired my first experience with computers at the Indian Statistical Institute in Calcutta, a public research institution focused on statistics. I then worked briefly in systems programming at the Electronics Corporation of India Ltd., one of India's first indigenous companies, before going on to Canada to continue my graduate studies. I earned a master's degree in statistics from the University of Alberta and then went on to the University of Toronto, where I earned a third master's degree, as well as a doctorate, in computer science.

From there, I followed a fairly typical route up the academic ranks—from faculty member to department chair, dean, provost and finally to the presidency. I came to the U.S. in 1978, when I joined the University of Maryland computer science faculty. I stayed there for 19 years, serving as chair for seven. In 1997, my family and I moved to the West Coast, where I served for several years as dean of the Bourns College of Engineering at the University of California-Riverside. In 2004, we made the trek back across the country to Buffalo when I became UB provost. Seven years later, I was appointed president. And the rest, as they say, is history.

Along the way, I've been fortunate to engage with some great thinkers and truly generous mentors. That is very much still the case today; I don't think I will ever stop finding new things to learn from my colleagues and students. And I could not have achieved any of this success without my family—my wife, Kamlesh, and sons, Manish and Aashish, and my extended family in India.

From a very early age, my family taught me that, through education, one cannot only change one's personal destiny, but also change the world for the better. That's really the mission of public higher education. I've spent the better part of my life in public education, and I am proud to be continuing that tradition as president of one of the world's great public research universities. ✦

### OUR STUDENT

#### Lester Perez

Perez, who's pursuing a double major in theater and Spanish, recently transferred to UB from Los Angeles City College. He is the first person in his family to attend college and hopes to make it as a Broadway actor, possibly supplementing a stage career with work as a Spanish translator. He was clearly elated to be meeting the president in person. The two chatted easily during their photo shoot, discussing Perez's studies and Tripathi's own time in southern California. When photographer Doug Levere gave Perez some direction, Tripathi joked, "You're an actor—you can do this!"

President Tripathi

Lester Perez





## We want to hear from you!

Send letters and comments to [whitcher@buffalo.edu](mailto:whitcher@buffalo.edu) with the subject heading "Letters." Or mail to Editor, UB Today, 330 Crofts Bldg., Buffalo, N.Y. 14260. Letters are subject to editing for length and clarity. Please include a daytime phone number for verification.

### New name for a new magazine?

I really enjoyed Carol Gloff's article in the Fall 2013 issue of UB Today, and I agree with her message about the changes in the magazine and the reasons behind them ["Doing it better for our readers," Alumni Association president's message]. I am a graduate of UB (Class of 1957) and two other colleges thereafter. Since you are in the process of "making renovations," I respectfully suggest that the name of our magazine be changed from "UB Today" to something else.

Rita Derrico Ganim (AAS '57)  
West Seneca, N.Y.

**Editor's response:** *Our sentiments exactly! The magazine's name was indeed changed. Please see Carol Gloff's note on page 4.*

### A nostalgic walk through nature

I was incredibly excited to read your excellent conversation with Sandy Geffner and Nick Peterson in the fall 2013 issue ["In the Woods"]. Ten years ago, I walked through Letchworth Woods as an undergraduate environmental studies student and saw the woods through Sandy's eyes—that is to say, in a different way than I had ever seen a natural place before. Sandy taught

us about "hen of the woods" mushrooms on these class walks, too, and after one class, I remember harvesting just a few and cooking them later that night. Ten years on, my fiancée and I celebrated our engagement at a beautiful restaurant in Vermont called—wait for it—Hen of the Woods. Thanks to Sandy for so many things, including this little memory, and for broadening my understanding of my own neighborhood.

Jim Simon (MS '07, BA '05)  
Buffalo, N.Y.

### Clarifying cricket

After years of joking with a friend about how high the ERA of the pitchers in cricket are, it was nice to learn after reading the article on cricket in the fall issue of UB Today ["Jiminy Cricket"] that the proper term is bowler, and that the high numbers are more closely associated with bowling averages in America than baseball pitchers' ERAs. The article also explained a little bit about how the game is played, allowing me and my friend to speak more intelligently about the scores we hear on the BBC in the mornings on our way to work.

Ron Balter (BA '80)  
Brooklyn, N.Y.

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# On Campus

- » **A better Bailey Avenue**
- » **The zany office of a UB librarian**
- » **Why Facebook makes you sad**



Kool and the Gang headlined UB's 2013 Tailgate Concert Series, part of a new lineup of game-day events.

## Not too Kool for School

UB's new homecoming celebration gets funky

### NORTH CAMPUS

As part of UB's expanded Homecoming and Family Weekend festivities this past October, two-time Grammy Award-winner Kool and the Gang performed an epic concert outside Alumni Arena, before the Bulls trampled the Eastern Michigan Eagles, 42-14. The '70s funk band got the crowd going with hits like "Celebration" and "Get Down On It" as the season headliner for UB's Tailgate Concert Series—part of the football program's new "game-day experience." Bulls fans also enjoyed a pregame "Walk to Victory" with the football squad, and "Stampede Square" offered family-friendly live entertainment, interactive games and giveaways outside the arena.

The entire weekend was warm and friendly. Even the weather was unseasonably mild. "Cash Cab" star and comedian Ben Bailey opened the festivities. Parents, siblings and alums gathered for campus tours, reunions and a family brunch, joining students for UB's annual carnival, fireworks, bonfire and pep rally on Friday night.

During halftime at the game on Saturday, a group of students was dubbed "UB's Finest" during a modern-day Homecoming Court ceremony presided over by President Satish K. Tripathi, mascot Victor E. Bull and former Homecoming Queen Carolyn Fierson (see her story on page 41).

**Stay connected!** Share your photos and tell us your story on the UB Alumni Association Facebook page, [facebook.com/buffaloalumni](https://facebook.com/buffaloalumni), or follow us on Twitter @UB\_Alumni.

## p/f

We look back on our recent past with pride, or shame

### PASS

#### Late-night takes notice

In October, comedians Conan O'Brien and Jimmy Fallon briefly referenced the efforts of UB researchers to develop an underwater wireless network (see story on page 13) during their TV monologues. O'Brien quipped, not entirely accurately, "Finally, a way for people to Tweet, 'I'm drowning.'"

#### Paddles down

Hell nights and line-ups still plague schools across the country, but some UB students are taking a stand against hazing. More than 275 Greek students pledged to denounce the practice during a National Hazing Prevention Week event last semester, sponsored by the UB Inter Greek Council.

### FAIL

#### Time suck

A Cold War-era time capsule buried in 1959 on the South Campus was unveiled at a public event late last summer. The metal container, which apparently wasn't watertight, revealed only damaged copies of the Buffalo Evening News and UB Spectrum. "No 50-year scotch," joked one bemused onlooker.

#### Faux Fall Fest

Two sophomores suffering from early-semester boredom circulated a fake poster promoting rappers Drake, Big Sean and A\$AP

Rocky as headliners at UB's Fall Fest—unleashing joy, then anger, as students blew up Twitter. The actual event did include A\$AP Rocky, so at least some of it was true.



ARIEL NAMOCCA



NANCY J. PARISI

Jason MacLin, owner of Chopafellaz barber shop on Bailey Avenue, with a happy customer.

## A Boost for Bailey Avenue

Free training program aims to help struggling business corridor

By Lauren Newkirk Maynard » Once upon a time, the section of Bailey Avenue that skirts the South Campus was a thriving business strip, boasting elegant men's clothing stores and family-run restaurants. These days, not so much, but a new partnership between UB and a reinvigorated Bailey Avenue Business Association is hoping to bring that entrepreneurial energy back to the neighborhood.

### SOUTH CAMPUS

Starting early this year, the association is collaborating with the UB School of Management's Center for Entrepreneurial Leadership (CEL) to offer business owners along a four-mile stretch of Bailey Avenue a free skills-training program, funded by a grant from the Allstate Foundation.

The Bailey Avenue program will cover an area along the street that's part of the "Buffalo Promise Neighborhood," a section of the East Side earmarked for federal grant money to improve schools, community centers and health care access for local residents. The association also hopes to partner with UB on other projects for the district, which includes an estimated 150 to 180 businesses between Winspear Avenue and Genesee Street.

Participants of the CEL program will learn the best ways to start and grow a business, from creating business plans to tapping economic development start-up funds. Ultimately, the goal is to restore the street to its formerly energetic self, à la Elmwood and Hertel avenues. "We want to bring back that vibrancy," says Ibrahim Cissé, the association's founding president and owner of ABCIS Technology Services, a computer sales and repair company. "And UB has the resources to help."

The previous incarnation of the business association dissolved in 2008 after a city audit exposed rampant corruption. But Cissé has been going door-to-door to convince business owners to band together again. With a partnership with the city to improve streetscapes and infrastructure, and a newly opened early-childhood education center next to Cissé's building, Bailey may finally find that path from bust to boom. ♣



Kenroy Walker and Hyacinth Patterson of the Caribbean Experience restaurant on Bailey.



**Tweetable:** "Your cellphone today has more computer power than all of NASA in 1969."—Physicist Michio Kaku, speaking at UB's Alumni Arena last fall.





**Rm 228B, Oscar A. Silverman Library**  
**North Campus**

## The office of Fred Stoss, librarian



**A Postcard collection:** I have a few hundred of them in my office. I generally buy them. Obviously, place predominates: New York's Adirondacks may be the largest category, plus other states or cities I've visited, and then people—Springsteen, Vonnegut, Warhol.

**B Bruce Springsteen poster:** I did Bruce's entire lower Great Lakes tour except for one show in Rochester, even making a mad dash from Detroit to Buffalo to see him.

**Cups and mugs:** These all have science themes, including one global warming mug where the seas

rise when you fill it with something hot.

**D Italian PACE "peace" flag:** My daughter's a high school science teacher and her college fieldwork was in Tuscany. Since then we've exchanged a lot of peace-on-earth-related gifts.

**E Double helix model:** This was part of a UB exhibit on the 50th anniversary of the discovery of the DNA molecule, here in the Libraries. I super-glued it together.

**F Gavel:** I got this when I served as chair of the Libraries' faculty executive committee.

**G Eagle Scout sign:** This is the only keepsake from my youth in the office. I can't even remember what my final project was!

**H Rainbow trout:** I love fly-fishing. If you weren't here interviewing me, I'd be in a stream somewhere.

**"Pi" plate:** A math librarian gave this to me. One time we used it as filler in our library newsletter.

**J Autographed books:** A third of that shelf is filled with my autographed books, including titles by Al Gore, Michael Moore, Graham Nash and Jimmy Carter.

## POLL POSITION

An unofficial survey of 100 UB students



MICHAEL GELIN, JO '88

### Ear Gauges: Fun or Freaky?

60%	freaky
38%	fun
2%	huh?

## THE WEIGH-IN

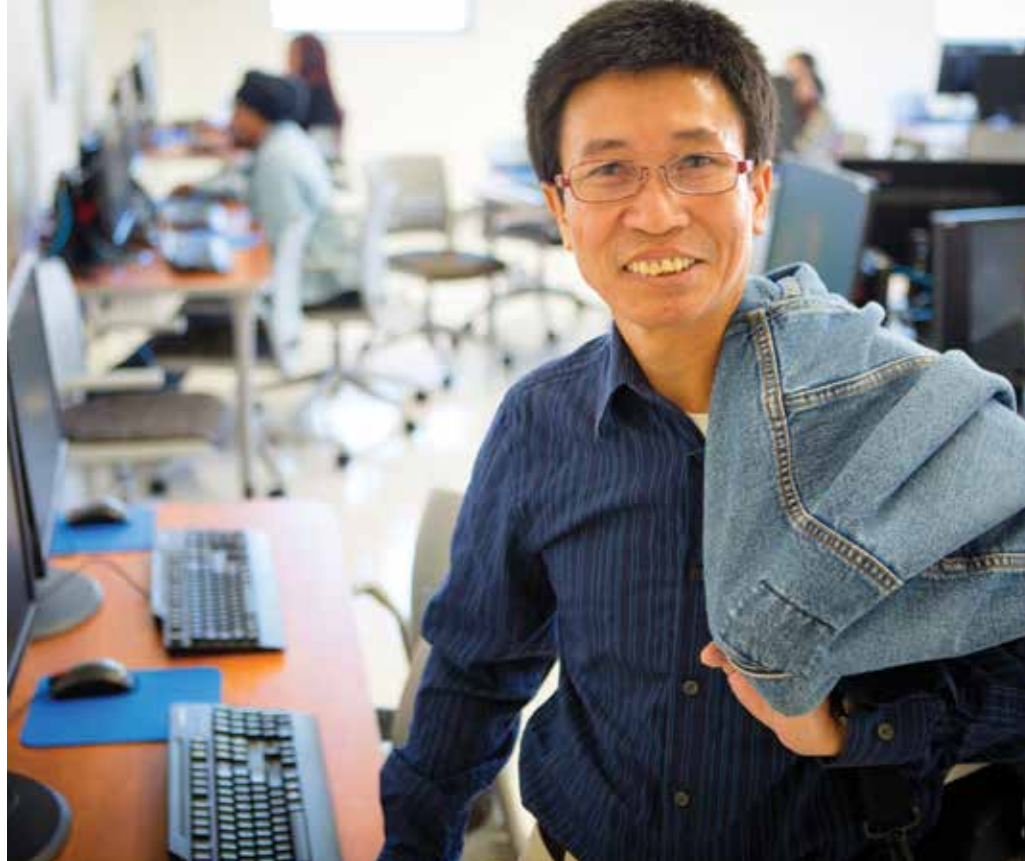
Faculty experts shed light on news that makes us go, "whoa?"

**The News:** A recent study indicating that Facebook users are less happy than those who don't use the social network

**The Expert:** Michael Stefanone, associate professor of communication

"Humans have always presented themselves carefully depending on their audience, and today social media like Facebook allow us to share text, images and videos with potentially global audiences. In return, we are exposed to countless messages like these from others.

"Not surprisingly, the content shared online is highly manicured, sculpted and strategically selected to make us look as good as possible. In the end, this may set up unrealistic social comparison scenarios, which end up making us feel worse about ourselves."



DOUGLAS LEVERIE

Myanmar native Alberika Piko at his English language class.

# A World of Opportunity

**UB learning center lends a hand to Buffalo's refugee community**

By Lauren Newkirk Maynard >> Alberika Piko, known as "Piko," was a farmer in his native country of Myanmar (Burma). He also earned a four-year degree in geography there. Now he wants to attend college in the U.S., but he'll need better English skills first.

Piko is one of 14,000 immigrants and refugees who have settled in Buffalo during recent years. Like him, many want to pursue an American education, and that's where UB's Educational Opportunity Center (EOC) comes in. A community education hub in downtown Buffalo, the EOC has provided tuition-free academic and vocational classes for underserved adults since 1973.

The center's English as a Second Language (ESL) courses are filling up as non-native speakers move into town, says Michelle Riggio (EdM '95, BA '93), EOC's admissions supervisor. "I've been at the EOC for 13 years, and when I started we had to work to recruit ESL students," she says. "Now we have waiting lists."

## DOWNTOWN CAMPUS

In September, the EOC celebrated its 40th anniversary and began holding classes in its new 68,000-square-foot, \$26-million facility on Ellicott Street. At the same time, it saw a 53 percent increase in ESL registration over the previous fall enrollment, with students increasingly coming from such countries as Burma, Cuba, the Democratic Republic of Congo, Ethiopia, Iran and Sudan.

The EOC says that immigrants learn about the center through local social service organizations, such as Catholic Charities and the International Institute, or from word of mouth. Piko heard about it from a friend and enrolled last June. "It has everything I need to improve my English, math, reading and writing skills, so I can get my GED and go to college," he says.

"Helping international refugees gain economic self-sufficiency falls directly into our mission," says Riggio. "They're a great population to work with. They come from places where they have very little, so a free education is a treasure to them."

Piko eventually wants to earn a degree in geology or construction engineering—an interest sparked back in Myanmar, one of the world's largest producers of precious gemstones. He says that people often find the stones and minerals on the ground but don't realize how valuable they are. He will, though. Armed with two degrees and his polished English skills, Piko feels confident he will be able to find a job working for the government or in the gemstone industry, either here or back in Myanmar. ♣



A LOOK BACK »

## Heads Up

The many faces of the UB mascot

His angry, blue visage is one of the most recognizable mugs on campus, but Victor E. Bull hasn't always looked so fierce. UB's mascot has undergone a few facelifts over the years, along with several name changes.



### The Real Deal

Before Victor, there was Buster, a live bull that actress Elizabeth Taylor's then-husband, Mike Todd, presented to UB in 1957. The mascot (or one of five succeeding Busters) graced the sidelines until 1970, when the university took a break from NCAA Division I football. Vintage black-and-white snapshots show Buster sporting a nose ring—just like Victor today.



### A Blue Buffalo?

*Sure! It's our school color, after all. According to Jill Rexinger-Kuhn, director of community relations and fan experience for UB Athletics, the mascot has been blue since 1997, when Victor replaced a brown bull named Woolly Bully. Yes, as in the song. "It used to be played every time we scored," says Rexinger-Kuhn.*



### So Long to Cute

Victor charmed fans with a cartoonish smile until 2005, when he got a makeover that included muscles and a game-day grimace. One fan at the time said she found the new look "creepy," but others thought the fiercer Victor better exemplified the toughness of UB's athletes.

### It's Hot in Here!

How hot? Twenty to 50 degrees hotter than outside the suit, according to Benji Gray, national mascot program director at the Universal Cheerleaders Association. That's why it's so important for performers to stay hydrated while rallying the crowds or—as Victor sometimes does—practicing with the cheerleading team.



Victor E. Bull today

DOUGLAS LEVINE



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# Eureka!

» Power poses explained

» The reproductive life of coral

» How big tobacco is hooking kids

## Underwater Wi-Fi

A submerged Internet holds out promise of a sea change in how we monitor our waters

By Cory Nealon » The 25-foot motorboat bobbed gently in Lake Erie, south of downtown Buffalo. It was early afternoon on a warm September day. Only gulls and sailboats interrupted the sun-filled horizon.

But this was no pleasure cruise. It was the start of a potentially paradigm-shifting science experiment.

Aboard the vessel were UB doctoral candidates Hovannes Kulhandjian and Zahed Hossain, and their adviser, Tommaso Melodia, associate professor of electrical engineering. The team was dropping 40-pound sensors into the lake to test how the devices could communicate with one another using sound waves, which travel through water more efficiently than other modes of communication.

If all goes well, it will be the first step in the creation of an underwater wireless network, a technological advancement that could lead to improvements in everything from tsunami detection to offshore oil and natural gas exploration to the monitoring of pollution in our waters.

"A submerged wireless network will give us an unprecedented ability to collect and analyze data from our oceans in real time," says Melodia, who's heading the project. "Making this information available to anyone with a smartphone or computer, especially when a tsunami or other type of disaster occurs, could help save lives."

Land-based wireless networks use radio waves to transmit information via satellites and antennae. But radio waves work poorly underwater, which is why such agencies as the Navy and the National Oceanic and Atmospheric Administration (NOAA) rely on sonar and other sound wave-based techniques for deep-sea communication.

CONTINUED

Hovannes Kulhandjian, left, and Zahed Hossain get ready to test an underwater wireless network in Lake Erie.

DONALD LEBLANC

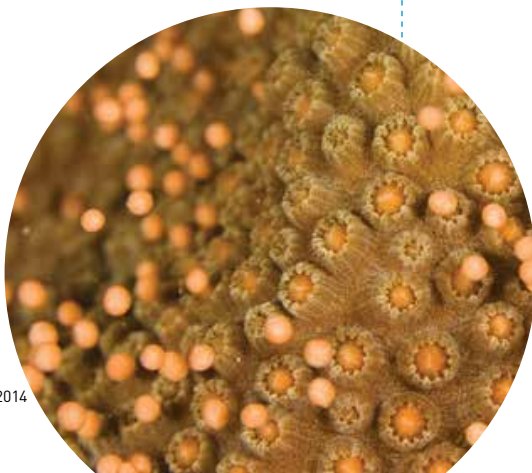
For example, NOAA uses sound waves to send data from tsunami sensors on the ocean floor to surface buoys. The buoys convert the sound waves into radio waves that travel to a satellite, which then bounces the sound waves back to land-based computers. Many systems worldwide employ this methodology, Melodia says, but sharing data among them is difficult because each system has a different infrastructure.

The framework Melodia is developing would solve this problem. It would transmit data from existing and future underwater sensor networks to laptops, smartphones and other wireless devices in real time, using protocols compatible with those that land-based networks employ. It would be, in other words, a deep-sea Internet.

The initial research is going well. Aboard the motorboat, after submerging two sensors into Lake Erie, Kulhandjian typed a command into a laptop and waited. "This is cool stuff," he said. "The sensor nodes are trying to find each other." Seconds later, high-pitched chirps ricocheted off a nearby concrete wall. Melodia smiled. The test had worked. ♣

## SMALL WONDERS

**Reef Secrets** The coral species *Orbicella faveolata* breeds by releasing reproductive cells into the water. Each of the tiny, peach-colored globules in this image—shot during a research trip to the Florida Keys—contains egg and sperm. Students in UB's Buffalo Undersea Reef Research lab are studying the life of the threatened species, focusing on such topics as the coral's early development and the temperature sensitivity of young individuals. Their work should help us predict how the delicate creatures will fare in warming oceans.



PHILIP GILLETTE



## 60 Seconds with Lora Park

Spreading your limbs out to take up more space can convey a sense of dominance, and even make you feel powerful. Apes do it. Humans, too. But do expansive postures affect all people the same way? UB psychology researcher Lora Park thinks not.



### What is the relationship of posture to feelings of power?

Research has found that expansive body postures can lead to greater risk-taking and cause physiological changes like increased testosterone.

### What's the significance of this to society?

People in powerful roles, like bosses, are more likely to show these types of expansive postures. We see this in the animal kingdom as well, where the alpha chimp takes up a lot of space to display its status and dominance.

### Why did you start investigating power poses?

I was flipping through a journal when I saw an article about power poses, and what caught my eye was a picture of a posture that was described as powerful. It showed a person with his or her feet on the desk, hands behind the head.

Coming from an Asian background, if I envisioned my parents doing that, or even myself, it seemed very unnatural. It seemed to violate cultural norms that we're familiar with. So that got me thinking: How universal are these postures?

### What did you find?

We did a series of studies and found that participants had different experiences depending on where they were from.

Americans felt more powerful and took more risks when they put their bodies in expansive postures. But for East Asians, the expansive feet-on-the-desk posture did not lead to greater feelings of power. This posture was perceived as violating East Asian cultural norms of humility, modesty and restraint.

### What's the takeaway here?

Darwin talked about expansive postures being related to pride and displays of status. He suggested that these were universal expressions, across humans and animals.

But we know now that psychological experiences we think are universal may not be. We have to acknowledge that where we come from—our cultural background—has a powerful effect on how we think, feel and behave.

### Power Poses



Expansive feet-on-desk pose



Expansive upright sitting pose



Expansive hands-on-desk pose

BERTRAM THOMPSON

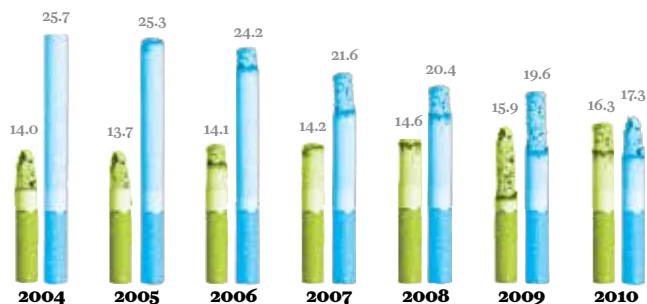


# MINTY AND DANGEROUS

Joe Camel may have been forced into an early retirement, but that doesn't mean the tobacco industry isn't getting to your kids. According to a study led by UB epidemiologist Gary Giovino, menthol cigarettes have been growing in popularity among young adults, even as consumption of regular smoke-flavored smokes has fallen. Apparently it's hard for tender minds to equate a minty taste with lethal risk.

## SMOKING HABITS OF YOUNG ADULTS

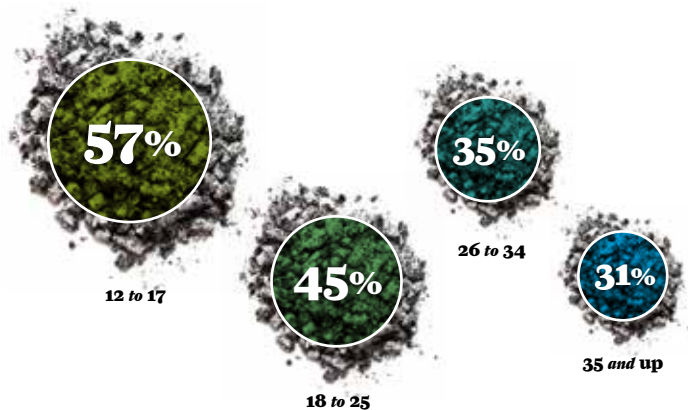
Percentage of young adults ages 18 to 25 who smoked *menthol* or *non-menthol* cigarettes:



Figures come from the National Survey on Drug Use and Health and show the percentage of respondents who smoked during the previous 30 days whose usual brand was mentholated or non-mentholated.

## TRYING MENTHOL

Mentholated cigarettes were more popular among younger smokers. The percentage of smokers in different age groups who used menthol cigarettes during 2008, 2009 and 2010:



Figures come from the National Survey on Drug Use and Health and show the percentage of smokers in each age group who usually smoked mentholated cigarettes during the 30 days prior to being surveyed.

## Beaker Briefs

Research highlights from the desk, lab and field



### WHAT THEY'RE WORKING ON

### WHAT IT'S ALL ABOUT, IN 50 WORDS OR LESS

### WHO'S LEADING IT

#### Cavities and Cancer

In a study looking at several hundred patients, researchers found that those with more cavities had fewer cancer diagnoses. Correlation doesn't prove causation, but the findings raise intriguing questions about how microorganisms linked with tooth decay may affect the onset of head and neck cancers.

Dental researcher  
Mine Tezal

#### Injectable Crystals

Shooting brightly shining crystals into the bloodstream may be how doctors of the future conduct deep-tissue imaging. A three-month study found the crystals, called silicon quantum dots, to be safe in monkeys, bringing the technology a step closer to a clinic near you.


An international research team including UB engineering, chemistry, physics and medical researchers.

#### Turncoat Bacteria

Pneumonia-causing germs often colonize our noses without harm. So what triggers these peaceful bacteria to go bad? One answer: The flu! When microbiologists infected germ-carrying mice with influenza or exposed them to flu-like conditions, the bacteria fled their surroundings and turned virulent.

Microbiology researcher  
Anders Hakansson

#### Digital Restoration

Digital tools meet ancient art. UB architects are helping local firm Boston Valley Terra Cotta restore historic edifices using 3-D milling and laser-cutting. Their first undertaking involved making four 19-foot-tall angels that sit atop a Manhattan building. 

Omar Khan,  
chair of architecture



MICHELLE BRING



**Tweetable:** *Three UB physicists helped track down the Higgs boson, leading to a 2013 Nobel Prize for the theorists who first predicted its existence.*

# Mixed Media



“At first Felix seemed like just another guy to conquer, but this time is different...”

## Breaking Brad

**PARRY SHEN, BS '95**

By Lauren Newkirk Maynard >> Parry Shen (BS '95) is one busy dude. Best known to fans around the world for his recurring role as the snarky lab tech Bradley Cooper on the daytime drama “General Hospital,” the Queens native has racked up dozens of other television and film credits as well, including “NCIS: Los Angeles,” “Criminal Minds,” “MADtv,” “The New Guy” and several horror movies. Most recently, he starred in the video-on-demand films “Yes, We’re Open” and “Unidentified.” He also produced the latter.

Shen talked to us by phone from Los Angeles.

### **How is shooting a soap different from other acting gigs?**

I’d never done soaps before in my 17 years of acting. It was all indie and studio projects, sitcoms, etc. I reached a place where I thought I knew it all, but when I got GH, it knocked me on my butt. It moves really fast. We shoot 120 pages a day. A feature film does 120 pages in three months. You have to be spot-on, so everybody’s done their homework. It’s taken all my tricks to prepare and keep up with the daytime format.

### **Did you study acting at UB?**

I was a business and marketing major, with a media studies minor. UB has a great business school, but eventually my minor became a major. In my senior year, I picked media classes I wanted to try. My best professor by far was Tony Conrad. I learned so much from him about film editing, all the tricks and terminology. I still use what he taught us.

### **What’s it like to play Brad?**

He’s opportunistic, ambitious, a real SOB. He fakes lab test results for his partner-in-crime, Britt Westbourne (Kelly Thiebaud); we’re infamous as “Britt and Brad.” Recently, Brad met a male nurse, Felix Dubois, and is falling for him [Brad, for the non-GH-fans, is gay]. At first Felix seemed like just another guy to conquer, but this time is different. Last summer, Brad broke down and confessed his feelings to Felix, admitting he was bullied as a child and was therefore always on the attack. It brought a whole other level to his character. But he’s still the same jerk to everyone else!



**You also co-created two anthologies of Asian-American comics. Why is it important to you to represent Asian-Americans in arts and entertainment?**

It was hard to break in. In the beginning I was going for delivery boys, martial artists, translators, gangsters. I thought, "Is this it?" I was fortunate that "Better Luck Tomorrow" [2003] had mostly Asian-American actors, and it was the No. 1 movie on opening weekend. The story isn't about race, yet it opened everyone's eyes to what roles Asian-Americans can play.

The industry has been slow to change, but as actors we have become empowered. It's kept me in the game longer. I want to make Brad's character more than it is, because I've never had the chance to develop a character long term before. Plus, he's gotten some positive press reaction.

#### What are your fans like?

On Twitter, I can see that my fan base is basically gay men and African-American women [laughs]. My favorite part after the episodes air is getting a cup of coffee and doing a search for GH and watching as East Coast fans start tweeting. I have fun answering back. As fanatic as they are, they can tell the difference between the show and reality. ♣

## NIGHTSTAND

#### What we're reading

Charles "Chip" Zukoski, UB Provost and Executive Vice President for Academic Affairs

**"The Lost Kingdoms of Africa" by Gus Casely-Hayford**

"This was a fascinating introduction to the role of climate change on the fortunes of societies in North Africa and the remarkable reach and staying power of Christianity into eastern Africa."

## UB Bookshelf WHAT WE'RE WRITING

#### The College Question: Why College (as We Know It) isn't Working for the Millennial Generation

Alex Bitterman (PhD '08, MArch '02)

Bitterman, an architecture professor who has taught at four different colleges and universities, takes a hard look at the pressures on today's students and their families as they struggle to make smart college choices. (CreateSpace Independent Publishing Platform, 2013)

#### The Race: A Hell Ranger Thriller

Gina Fava (Gina Borgese Pangione, BS '92)

This debut suspense novel set in Rome pits Devlin "Lucky" Lucchesi, a covert special operative, against a terrorist named Ishmael Zaid. When Ishmael kidnaps Devlin's 5-year-old son, it leads to a showdown that will ultimately determine the fate of the world. (Steepe Press, 2013)

#### Nosh on This: Gluten-Free Baking from a Jewish-American Kitchen

Lisa Stander-Horel (BA '81) and Tim Horel (BS '81)

When she discovered that both she and husband Tim were gluten intolerant, home baker and blogger Stander-Horel converted 100 beloved recipes for the rugelach, mandelbrot and challah of her childhood to gluten-free versions. Photos by Tim Horel. (The Experiment, 2013)

#### Surviving American Medicine: How to Get the Right Doctor, Right Hospital and Right Treatment with Today's Health Care

Cary Present (MD '66)

A Los Angeles oncologist, Present penned his book to help readers find "better health care, including finding the right doctors, treatments, insurance and hospitals ... under Obamacare." Actress and uterine cancer survivor Fran Drescher wrote the introduction. (iUniverse, 2012)

#### The Angola Horror: The 1867 Train Wreck That Shocked the Nation and Transformed American Railroads

Charity Vogel (PhD '04, MA '00)

This first book by Buffalo News staff reporter Vogel is a dramatic historical narrative of a 19th-century railroad accident along Lake Erie's shoreline—one of the country's deadliest railway accidents at the time. (Cornell University Press, 2013)



Rob Derhak, bass guitarist and founding member of moe.

## A Band Called Moe. Three decades after its first beer-soaked concert, moe. still generates a buzz

When two UB students founded the jam band moe. in the early '90s, they didn't think they'd be professional musicians, let alone a genre leader. Bassist Rob Derhak and guitarist Chuck Garvey first met in their UB dorm, bonding over their mutual admiration for The Grateful Dead and Frank Zappa. Together, they developed moe.'s "jam" sound—extended improvisations that draw from blues, rock, jazz, funk and psychedelia. Their first real gig was a 1989 basement party, after which the boys started playing at Buffalo venues like Broadway Joe's. Eventually they began touring nationally, and now moe. enjoys a reputation as one of America's most popular jam bands. In 2007, Garvey and bandmate Al Schnier made Rolling Stone's "Top 20 New Guitar Gods." The band was also noted in Peter Connors' 2013 book and documentary film, "JAMerica: The History of the Jam Band and Festival Scene." Moe. returned to Buffalo last September for a two-night gig before starting work on its 25th album, due out in May on Sugar Hill Records. ♣



**Tweetable:** CEPA Gallery, Buffalo's photography mecca run by three UB alumni, received a national arts education award from the White House.

# LockerRoom

» Brittney Kuras terrifies her rivals » Ainsley Wheldon shuts hers out » UB sports trivia quiz: Test your knowledge



Hurley takes time out of his busy schedule to play a pick-up game with son Bobby, 10.

## Bobby Hurley Lets His Guard Down

On the cusp of his first season as head coach of the men's basketball team, the former Duke star talks about his journey up to now

By David J. Hill » The life of Bobby Hurley reads like a Hollywood screenplay in the making. The son of legendary high school coach Bobby Hurley Sr., he excelled as a player in high school, led Duke to two national championships and joined the Sacramento Kings as a first-round draft pick. Then, a few months into his rookie year, his car was sideswiped by a truck and his life turned inside out. There was rehab, then protracted injuries, pain and disillusionment as he struggled through four more seasons, finally stepping away from basketball altogether.

Thirteen years later, or, if you will, Act II: His younger brother, Dan, becomes a head coach at Wagner College and invites Bobby, now 42, to be his assistant. Together, the brothers engineer Wagner's best season ever. After two years, they move on to Rhode Island to do the same, when fate intervenes again. Danny White calls, offering Bobby the job of head coach at UB. His mandate: Lead the Bulls to their first-ever NCAA tournament.

In a candid interview, Hurley opens up about a life in basketball.

### What was it like being the coach's son?

It was tough. Almost every guy that played for my dad would say it's hard when you're going through his program, but for me it was magnified even more. He was harder on me than any other guy on the team.



### Did that affect your relationship growing up?

It was a struggle for me as a young person. It was hard to make the separation between father and coach. When he would yell at me, I would take things real personal. There were times that I wasn't at my best and my dad would say, "You're outta practice," and I'd get bus money and head home and then I'd go into hiding in the basement.

### Now you have a 10-year-old son, Bobby. Does he have the basketball gene?

He likes basketball a lot. I would never force-feed it to him though. It's his decision. If he shows me that's the direction he wants to go in, then I'll help him with it. But I know my path was really hard. I just want him to have a great experience in life, whatever it is for him that he loves.

### Your path was unusually hard, particularly having a car accident derail your career when you were 22 years old.

It was a huge setback. Everything had been like a fairy tale: a high school state championship, two NCAA championships, first-round draft pick in the NBA. I didn't have a ton of adversity. After the accident, I had to learn to maximize whatever I could get out of the talent I had left. And I went through a number of years where I was the 11th man, 10th man on the team, where my whole life I'd had a leading role. I had to learn to have some failure and still be a good teammate and practice hard.

### You moved back home to New Jersey to recover after the accident, which must have been tough. But that's when you met your wife, right?

Yes. My brother Dan was going to Seton Hall at the time. I would drive up to see him a couple times a week, and that's how I met Leslie, who was a student there too. It's funny how things turn out. If I hadn't had that accident, I might have still been out in California playing. But it gave me my family. As bad as it was for my basketball career and as painful as it was to go through, something good came out of it.

### You took a fairly long break from basketball after retiring in 2000. How did you decide to come back as a coach?

I always knew that was the direction I should go with my post-playing career. But I felt burned out. I was 29 years old and dealing with

not living up to my own personal expectations, with having injuries ... I had to just get away from the game. So I took a breather. Then I got into scouting in 2004, and that began generating my interest again. But I wasn't working with people. I wasn't sharing my experiences in basketball and what I learned.

It all came together when my brother was presented the opportunity to be head coach and I could go work with him. He was someone I believed in, and it was great for me to get involved at the college level. That's where I had my best experiences in basketball.

### How do you look back now on your playing career?

You know, I still remember my first camp. It was the night before and I had my whole outfit on, including my socks and my sneakers tied, and that's how I went to sleep. That's how excited I was about basketball. I loved it. I lived the dream to be able to take it so far.

### Now you're going to be a head coach for the first time. Do you feel ready for this chapter of your life?

I think if my only experience was as a college athlete at Duke, it would be unrealistic to think I could have the perspective to do this job at the highest level. But I started at Wagner, which didn't have great resources, so I really had a chance to work in all areas of running a program. I booked travel and set up team meals. There were days I was bringing balls out. You take a lot from those experiences. Also, my brother's a hell of a coach. To see how he ran his program for three years really prepared me for this.

### How is Buffalo treating you so far?

I'm 10 minutes from campus, which is a blessing. The pace of life is good for me here. The people are very friendly. I think it's a great place to raise kids.

And you can see the passion for sports. It's a part of the community, how much people love the Bills and stay behind the Bills. We see it on Sunday morning at the supermarket—all the Bills jerseys. I hope that we can build something here that people will get behind like that.

**We do too, Bobby. Go Bulls! ❖**



## Fall Sports Roundup

A look back at the season that was



### Football

**Bulls go bowling** >> The Bulls tore through their MAC East opponents en route to earning an invitation to the Famous Idaho Potato Bowl, their first bowl bid since the 2008 season. Led by quarterback Joe Licata, running back Branden Oliver and projected first-round NFL draft pick Khalil Mack at linebacker, the Bulls gained national attention, particularly with Mack's outstanding play in the season opener at Ohio State.

### Volleyball

**Svoboda digs it** >> Senior Kelly Svoboda set a UB Division I single-match record with her 43-dig performance in a five-set loss to Toledo on Nov. 9. The MAC's defensive player of the year holds program records for digs in a career (1,935) and season (626). She helped lead the Bulls to an 18-win season, only the second time they've reached that mark since 1996.

### Soccer

**Getting his kicks** >> Freshman Russell Cicerone was named the MAC's 2013 Newcomer of the Year in November. It was only the second time in UB's history with the MAC that a player received a conference individual award. A midfielder, Cicerone had six goals and two assists for the Bulls, who finished 3-11-4.

### Cross Country

**Zach attack** >> The men's program produced its first-ever MAC champion as senior Zach Ahart conquered the field and a sloppy course to claim the individual title in the 8K race at the MAC Championships in Bowling Green, Ohio. The women's season was highlighted by their fourth-place finish out of 25 teams at the Princeton Invite in October.

### Tennis

**Flying High** >> Senior Anamaria Candanoza went 3-0 to win the Charlie Flight singles championship in September at the USAFA Women's Tennis Invitational on the campus of the Air Force Academy in Colorado Springs, Colo.

VERY SUPERSTITIOUS

## Pregame Rituals

of UB's student-athletes

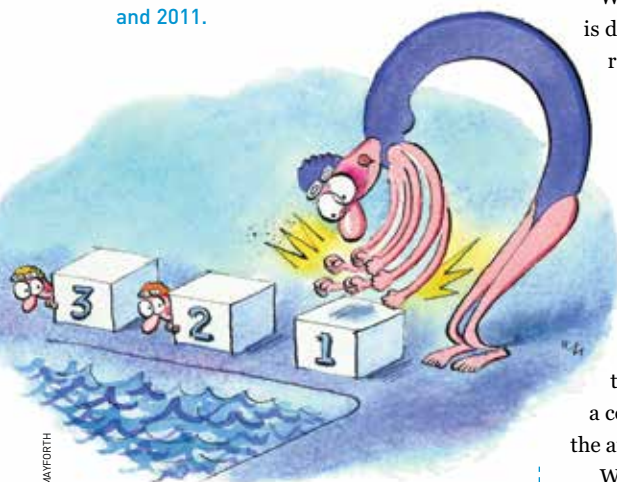
**Brittney Kuras** One of the top swimmers in the MAC, senior Brittney Kuras from Canandaigua, N.Y., might also rank among the most intimidating, thanks to her pre-race ritual. While swimmers are known for doing strange things before a race begins, they tend to keep it low-key. Kuras, by contrast, steps up to the block and repeatedly pounds her hands on it, sending a reverberating thunder-like peal around the natatorium.



How do her competitors feel about the noise? "I've had people come up to me after a race and say, 'That's really scary,'" says Kuras. "I was

doing my routine at one meet, and this girl just turned and screamed at me."

Kuras got the idea for her pre-race routine when she was watching the Olympics on television as a kid and saw a swimmer do something similar. Fair or not, it seems to be working for her—she was voted the MAC's Most Outstanding Swimmer in both 2012 and 2011.



HAL MAYFORTH



PAUL HOKANSON

Ainsley Wheldon ranks among the best goalkeepers in UB history.

## On the Ball

### Not much got past senior goalie Ainsley Wheldon

By David J. Hill ► Before each game, Ainsley Wheldon, the stellar senior goalkeeper on the UB women's soccer team, brushed her teeth three to five times. She's not sure how or why this ritual came about; she just knows it worked. "It was kind of like a reset thing for me," the Waterloo, Ont., native says.

Whether her oral hygiene deserves any credit is debatable; not up for debate is Wheldon's record. With 22 career victories, 385 saves and 20 shutouts—one short of tying the school record—Wheldon is one of the best goalkeepers UB has ever had. She ranks third all-time in saves and wins.

"Ainsley was part of one of the better defensive units in the history of UB soccer, and she'd be the first to tell you that it wasn't all her," says former coach Michael Thomas, who led the Bulls for the past six seasons. "But there were games where she absolutely stole us a couple points on the road. Her timing on balls in the air is exceptional."

Wheldon's career at UB began earlier than anticipated—she was a freshman when the team's starting goalkeeper got injured. But toward the end of that

season, she dislocated her shoulder attempting to make a save and was sidelined for the team's final three games. It was a painful but valuable lesson. "There are times when you're sore and you're tired and you've got 10 other things you need to be doing," she says, sounding wiser than her 21 years. "But you just have to take advantage of every day you get on the field. It can be taken away from you so fast."

As a sophomore, Wheldon set program records both for shutouts in a season and for minutes played—statistics that ranked her among the best in the nation. At one point, she had a streak of seven shutouts in eight games. She continued to climb the program record books as a junior, becoming one of only six UB goalkeepers to eclipse 300 career saves.

With her collegiate career complete, Wheldon, who is majoring in exercise science, is considering playing soccer in Europe, and plans to coach one day. Looking back on her time at UB, she says, "It's just great to know that I did something for a great school and was part of a great program. I hope there's a lot of success for it in the future, and that people take as much pride in it as I did." ♦



**TweetaBULL:** Senior Khalil Mack wrapped up the Jack Lambert Award, given to college football's top linebacker. Hear that, Bills scouting department?



## The Clubhouse

Stats from right, center and left field

Compiled by Kevin Stewart



### A season in their shoes

Think you're always on the run? This past fall, the men's cross country team ran approximately 800 miles, and the women's team about 575.

800

### They've got balls

Over the five weeks of the fall season, the men's tennis squad blasted through 120 cans of tennis balls.

120

### Our players are clean

The UB equipment staff does as many as 70 loads of laundry a day to keep athletes looking like champions out on the field.

70

### And smart, too!

UB athletes posted the highest GPA in school history last spring, with a collective average of just over 3.0.

3.0

## A Pro of a Certain Age

**Ken White enjoys sweet success on the senior tennis circuit**

**By David J. Hill** » At 51, Ken White (BA '88) is tearing up the senior pro tennis circuit—an impressive feat considering that, after being an All-American at UB, he didn't start playing seriously again as an adult until the age of 43. Though White tried his hand on the pro circuit after college, he soon decided to focus on family and his outdoors business instead.

Now, his kids in college and his business on solid footing, he is back at the net—and it's as if he never left. Last spring, he played in Turkey as a member of the U.S. team competing in the Fred Perry Cup, an International Tennis Federation (ITF) team competition that's the senior equivalent of the Davis Cup. The Elma, N.Y., native earned a trip to the world championships in March 2013 by ranking among the top three players in his age group. He's been ranked among the top 10 in both singles and doubles in the U.S. Tennis Association (USTA) every year for the past seven years.

White will travel to Mission Hills, Calif., for the ASICS World Tennis Classic in late January. If he's fortunate enough to make the team again, he'll

compete in the ITF world championships in Miami this March.

Since joining the senior circuit, White has defeated players who were among the best in the game as younger men. This list includes Scott Davis, a top 25 player in the early 1980s. Most people don't realize the caliber of players who compete in the senior tournaments, says White, who was inducted into the UB Athletics Hall of Fame in 1995. "Guys that were ranked in the top 20 in the world earlier in their careers now play the same tournaments I play. Michael Chang has played some of the tournaments I've been in. These guys are still in tip-top shape. If you win a title, you struggled to do it."

Encouraging White every step of the way is his fiancée, Megan Connelly (JD '09). "It just doesn't happen without a good partner," White says, adding that his True Blue spirit helps motivate him as well. "I learned determination and persistence from the classroom and athletics, and I apply both of those every day of my life," he says. "I feel very loyal to UB and still bleed UB blue." ♦



Ken White continues to make a name for himself as a senior player.

DOUGLAS LEVERIE

What famous entertainer lined up opposite the Bulls when they played at Temple University on Oct. 20, 1962?

### UB SPORTS TRIVIA

## Quiz

SMITH

JONES

COSBY

O'NEILL

**Answer:** C) Bill Cosby (Bubba Smith played at Michigan State, Tommy Lee Jones at Harvard and Ed O'Neill at Youngstown State and Ohio University.)

- A) Bubba Smith
- B) Tommy Lee Jones
- C) Bill Cosby
- D) Ed O'Neill











# *On the Waterfront*

**Photographer Thomas Bittner captures the stark, surreal beauty of  
Buffalo's grain elevators** **ESSAY BY PATRICIA DONOVAN**



American Elevator 1

## ***The man behind the camera***



For more than a year, Thomas Bittner, associate professor of philosophy and geography at UB, took thousands of photographs of grain silos along the Buffalo River. His atmospheric images soon filled two photography books and commanded a solo exhibition at a Toronto gallery. "As I came back again and again, I discovered how things change," Bittner says. "It is this interplay of constancy and change that to me reveals the essence of the place." A native of Germany, Bittner also is a research scientist at UB's New York State Center of Excellence in Bioinformatics and Life Sciences.

Previous spread: Lonely Silo by the Lake 4



Red Triangle 1



*Though* we refer to them today simply as “the grain elevators,” their names are etched into our history. Names like Perot, Lake & Rail, Great Northern, Cargill Pool, Marine A, Concrete-Central.

Towering over Buffalo’s waterfront and eponymous river, the remains of these 14 steel, brick and concrete behemoths are monuments to the industrial shipwreck that from 1954 to 1975 laid waste to our identity. But they created that identity too, and their importance to the city from the mid-19th to mid-20th century cannot be overstated.

Buffalo emerged as an important center for grain shipment in 1825, when it became the western terminus of the newly opened Erie Barge Canal. Since it was also the eastern terminus for shipping on the Great Lakes, the tiny city now provided a straight, fast route for the delivery of midwestern grain to the hungry Eastern Seaboard.

At that time, wheat, corn and flour were shipped over the lakes to Buffalo, manually unloaded into storage facilities by immigrant laborers, then loaded into canal barges for shipment east. Though the lake-canal connection increased shipment capacity, the manual transfer of grain was time-consuming and back-breaking work; it also left the stored product open to vermin and water damage. Without a better transshipment process, the industry here would have remained a limited operation.

Enter the grain “elevator,” developed in 1842-43 by Buffalo entrepreneur Joseph Dart and Buffalo engineer Robert Dunbar, based on an earlier invention for an automatic flour mill. The first grain elevator was a tall, wooden, shed-like structure with a unique “marine leg”—a long, steam-powered conveyer, lined with a series of buckets that could be directed into the hold of a ship. Through continuous operation, and assisted by a team of scoopers, the leg would scoop up and “elevate” the grain along the conveyer to the top of the building, where it was weighed, dried, cleaned and distributed into bins according to quality.

Not only could the grain be unloaded quickly, putting the ships back into operation in short order, but because the bins were suspended above the elevator floor, the grain was kept dry, cool and free of vermin. When it came time to reload the grain for shipment, gravity drew it through chutes and spouts that emptied into the holds of canal barges (or, later, railroad cars) for transport east. It was a brilliant innovation.

By 1863, the city had 27 grain elevators with a capacity of nearly six million bushels and a transfer capacity of almost three million bushels an hour. Grain elevators were so efficient, they began to appear in virtually all grain shipment centers throughout the U.S., Canada, Europe and South America. Over time, elevator technology was vastly improved:

CONTINUED



Made of Steel 1



Untitled



Blue Shadow



Skyline 1

Buckets gave way to pneumatic marine legs; wooden structures to brick, iron and steel, ceramic, and finally, reinforced concrete (examples of all can be seen in Buffalo). They also grew increasingly massive to accommodate demand.

The industry served by the elevators impacted people's lives in myriad ways. The explosions, fires and accidents are legends unto themselves. New technologies, ships, practices and shipping routes wrought constant change—and brought enormous personal wealth to owners and shippers, by virtue of a long work week and underpaid laborers.

The scoopers themselves, largely Irish immigrants, worked to usher in an era of strong unions, ultimately joining with freight handlers and other dock workers in the "Great Strike of 1899." This

massive but peaceful uprising ended the hated saloon-boss system of hiring and paying scoopers, and helped precipitate the union-generated development of the city's middle classes.

**T**o understand the elevators and the fascination they hold for so many today, it is important to know that for more than a hundred years, Buffalo and her silos traveled in tandem, their common fortunes ebbing, flowing and ebbing again until the opening of a vast new agricultural region in the Midwest made them the largest suppliers of grain in the world. That groundswell of success carried them into a new century, through World War I and its aftermath, Midwestern agricultural ruin, the Great Depression and the Second World War.





Then, in 1954, in almost one fell swoop, Buffalo and its elevators went down together, victims of the newly constructed St. Lawrence Seaway, which permitted grain ships to bypass the city entirely.

Today, and from a distance, the elevators maintain a powerful presence. Three are still in use, but the remainder, close up, are rusted, broken relics of a lost industry—reminders of the way we were.

The elevators have, for decades, represented the city's fall from high ground to Rust Belt. They've stood for more than themselves, conjuring the massive shuttered steel mills and coke ovens, the shrunken auto parts industry and the city's dwindling population. Many Buffalonians could not look at them without a sense of profound loss, because,

CONTINUED



Roof Pattern 2



Cloudy Day 2

of course, there was a profound loss, and nothing stepped in to fill the vacuum.

Early on, there were suggestions that they be resurrected as grand hotels, office buildings or art museums, but century-old grain elevators are tough to reuse; they are often unstable and pose notoriously difficult construction issues. That said, other cities have upcycled their elevators into unique apartment and office buildings, individual homes—even, in Marseille, an opera house. A new plan in Buffalo would turn one property into a massive recreational and entertainment complex featuring, among other things, a rooftop bar 90 feet in the air and an artificial sand beach. Eventually, it is to include a \$25 million hotel.

Whether or not that vision will become reality is hard to tell. But there is already a tremendous amount of energy going into the elevators' reuse in some form. Their very presence has helped make Buffalo a prime location for industrial heritage tourism. Taking visitors through the almost otherworldly environment of "elevator alley," historians and tour boat captains tell the elevators' story in such vibrant detail they seem to come alive with the imagined groan and crash of industrial equipment and the calls of thousands of scoopers, longshoremen, har-

bor bosses, dock hands, steamer crews and barge captains.

Simultaneously, the city's creative classes have been engaged in a sort of communal meditation on the aesthetics of these giant, rusted-out ruins. The elevators are endlessly photographed, sketched, painted and filmed, the results published and exhibited around the world. They are the subject of detailed histories and of poetry; the backdrop for everything from avant-garde theater to literary readings to pop-up restaurants. Next year begins their incarnation as the site of a multimillion-dollar waterfront lighting project, as well as a large-scale lighting display employing 3D video projection, fire and pyrotechnics.

So here we are. On the very soil upon which the grain industry rose and fell, the partnership of a once-eminent, then-disheartened city and a once-celebrated, then-ravaged industry serves up the products of a resurgent urban creative energy that is changing the way we see ourselves in the mirror of our own past. ♣

*Patricia Donovan is senior editor for UB's Office of Media Relations, where she covers the arts and humanities.*



Diagonal Pipe





*Most of the 800-plus activities and events reviving the waterfront around the grain elevators have appeared within the past three years—and many involve UB students, faculty and alumni. (1) An elevator is transformed during a demonstration of a planned year-round light show depicting the sights and sounds of Buffalo. (2) River rocks serve up hors d'oeuvres during a 2013 pop-up-restaurant event called “An Exploration of Grain.” (3) An experimental “art” wall designed by a UB architecture team and made from locally manufactured steel rises up in the shadows of the elevators. (4) A poet reads his work at “100,000 Poets for Change,” an all-day public reading held inside various elevators. (5) Kayakers take in the view on the Buffalo River. (6) “City of Night,” a celebration of local arts and culture, draws thousands of visitors to Silo City. (7) Elevator B, a steel tower that UB students designed and built to house a colony of bees, has won several international architecture awards. (8) Elevators serve as a stark backdrop for a production by avant-garde theater group Torn Space, founded by a UB alum.*

PHOTOS (1) ERIE CANAL HARBOR DEVELOPMENT CORP. (2) KC KRATT (3) DOUGLAS LEVERE (4) JUST BUFFALO LITERARY CENTER, INC. (5) BUFFALO HARBOR KAYAK. (6) CITY OF NIGHT BUFFALO (7) DOUGLAS LEVERE (8) TORN SPACE THEATER





# AT THEIR OWN RISK

**Do the dangers of concussion among our nation's youth outweigh the benefits of contact sports?** Story by Alexander Gelfand

Photographs by Douglas Levere

**“Y**ou’re making me nervous.” Those are words you don’t expect to hear coming from the mouth of NHL bruiser-turned-broadcaster Matthew Barnaby. Drafted by the Buffalo Sabres in 1992, the Canadian-born right-winger was known as much for his pugilistic style as for his stickhandling skills.

But that was a lifetime ago. It’s now March of 2013, six years after a career-ending concussion forced Barnaby off the ice. He’s hosting his podcast, “Gloves OFF!,” and his guest is Elad Levy—professor of neurosurgery and radiology at the University at Buffalo, founder of the Program for Understanding Childhood Concussion and Stroke (PUCCS) and the man who advised Barnaby to retire in 2007. Levy is describing the effects of multiple concussions, like the 15 or so that Barnaby estimates he suffered over the years.

“You can think of concussions as mini-blast injuries,” Levy says, comparing them to the wounds caused by battlefield explosions. He goes on to emphasize the danger of receiving a second concussion before having fully recovered from the first, a circumstance that can greatly amplify the damage incurred and, in some cases, lead to permanent disability or even death.

“So,” Barnaby asks with grim humor, “when I returned to play after being knocked out cold during a game in 1994, that probably wasn’t a good thing?”

“I think that probably explains a lot, Matt,” Levy replies. You can tell he’s joking. Sort of.

## **Concussions, concussions everywhere**

Sports-related brain injuries are a hot topic these days. There are the headline-grabbing reports of professional athletes like Barnaby whose careers were sidelined by concussion. There is the ever-growing list of retired football and hockey players who have been diagnosed post-mortem (often post-suicide) with the degenerative brain disease known as chronic traumatic encephalopathy (CTE), allegedly brought on by repetitive head trauma. And then there are the parents’-worst-nightmare stories, like that of Damon Janes, the 16-year-old high school running back from Brocton, N.Y., who lost consciousness after an apparent helmet-to-helmet collision during a game this past September and died in the hospital soon afterward.

Add to all that a constant stream of new information that seems to widen the scope of concussion risk and consequences by the day, and it’s no wonder

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people are in a bit of a panic about concussions—particularly the parents of the millions of children and adolescents who play contact sports. In years past, many of those concerned parents funneled their children away from football and hockey, and into supposedly safer games like soccer and basketball. But according to the latest statistics, those sports are high on the list for concussion risk too. And while tragedies like the one that befell Damon Janes are exceedingly rare—according to a recent study in the *American Journal of Sports Medicine*, an average of 12 high school and college football players die annually, with cardiac failure the most common cause—concussions among children are not.



Dr. Levy at a PUCCS charity hockey tournament.

The Centers for Disease Control and Prevention (CDC) has estimated that during the period from 2001 to 2009, emergency rooms in this country treated more than 170,000 individuals under the age of 19 for sports- and recreation-related traumatic brain injuries—including concussions—with the overall rate rising 60 percent during that period. And several studies show that football, ice hockey, lacrosse, wrestling, soccer and basketball lead the league in concussions for high school athletes—concussions that can cause kids to miss school, suffer mood swings and experience difficulty focusing and learning new information for days, weeks or even months.

## What's a parent to do?

On a positive note, the rising youth concussion rate is at least partially due to greater public awareness. In addition to more kids getting the medical help they need, there are now organized efforts to prevent and deal with sports-related youth concussions, includ-

ing laws in most states stipulating how concussions should be managed, and rules in organizations (such as the Pac-12 collegiate athletic conference and the Pop Warner youth football league) limiting contact during practice. There are also several outreach and education initiatives, like the CDC's Heads Up program (see "Learn More"), where there used to be none.

On the negative side, greater awareness—much of it the result of alarming reports of depression and suicide among professional athletes, and stories of kids "just like ours" never returning home from a game—has come accompanied by a heavy dose of anxiety on the part of both sports-playing children and their parents.

Is it warranted? Yes and no. It's worth noting that several of the concussion experts cited in this article have allowed their children to participate in sports that have relatively high rates of concussion (including Levy, whose 14-year-old son plays ice hockey—the very sport Levy advised Barnaby to quit). All attest to the benefits, physical and otherwise, of participating in youth athletics, and none advocates banning contact sports outright or indiscriminately prohibiting kids from playing them.

On the other hand, experts also agree that the still-developing brains of children and teens may be more vulnerable to concussion than those of adults; that young brains recover more slowly from concussion than do more mature ones; and that the estimates regarding the occurrence of concussions among our youth are still probably too low, with many student-athletes failing to report (or even recognize) their injuries.

Which leads to the most anxiety-provoking factor of all: the fact that there are so many more questions than answers. The onslaught of media reports notwithstanding, parents are still finding their most basic questions unanswered—questions like, How do I recognize a concussion? How should it be treated? How might one or more concussions affect my child down the road? And what, exactly, is a concussion anyway?

## What we know—and don't know

Surprisingly, there is no single answer to that last question. John Leddy (MD '85), clinical associate professor of orthopaedics at UB and director of the UB Sports Medicine Concussion Management Clinic, says there is no objective, gold-standard definition of the injury. According to Leddy's research partner, Barry Willer, UB professor of psychiatry and director of research for the Concussion Clinic, the classic description of concussion involves an altered state of consciousness brought about by some external force, whether that be a blow to the head or a blast from a bomb.

Picture your brain: a gelatinous mass suspended in fluid within a hard, bony shell. When a sudden impact causes this delicate organ to accelerate and decelerate

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## How to Recognize a Concussion

Symptoms are what a patient experiences and reports; signs are what an observer sees. Below are some of the key signs and symptoms of concussion. If a young athlete—or anyone, for that matter—experiences a bump or blow to the head and any of the below signs or symptoms appear, consult a health care professional. (More comprehensive lists are available from the sources listed in “Learn More”)

Signs	Symptoms
Appears dazed or stunned	Headache
Moves clumsily	Dizziness
Loses consciousness (even briefly)	Sensitivity to light or noise
Suffers memory lapses	Nausea or vomiting
Shows changes in mood or personality	Mentally foggy or slow

*Source: Centers for Disease Control and Prevention*

**“You can think of concussions as mini-blast injuries.”**

**Dr. Elad Levy**

## Learn More

**Heads Up:** The CDC's clearinghouse on sports-related youth concussion provides educational materials (fact sheets, podcasts, online training videos) for parents, coaches, school personnel and health care professionals, as well as student-athletes themselves.

[www.cdc.gov/concussion/headsup](http://www.cdc.gov/concussion/headsup)

**SCORE:** The Safe Concussion Outcome Recovery and Education Program at Children's National Medical Center provides information and services for parents, coaches and others. The program even offers a smartphone app that helps parents and youth coaches recognize the signs and symptoms of concussion.

[www.childrensnational.org/score](http://www.childrensnational.org/score)

**Concussion Toolkit:** Nationwide Children's Hospital offers custom-tailored information packets for different audiences (parents, coaches, student-athletes), along with a concussion symptom log.

[www.nationwidechildrens.org/concussion-toolkit](http://www.nationwidechildrens.org/concussion-toolkit)





**Today, researchers agree that returning to play before having fully recovered from a concussion is a very bad idea.**

rapidly inside its solid casing, there are, understandably, consequences: Chemical imbalances occur, the autonomic nervous system goes out of whack, even the filaments that allow brain cells to communicate with one another may become twisted. The precise mechanisms that underlie concussion have yet to be completely understood, but Leddy and Willer have demonstrated that patients who continue to experience concussion symptoms beyond the standard seven- to 10-day recovery period—a condition known as post-concussion syndrome, or PCS—have difficulty regulating their cerebral blood flow, causing blood pressure in the brain to rise abnormally during physical or mental exertion.

There is no simple physiological test for concussion; even brain scans do not reveal the injury. Rather, diagnosis is based on the kind of trauma sustained—that is, you got hit on the head—and on the presence of signs and symptoms, such as headache and dizziness (see “How to Recognize a Concussion”). Complicating matters is the fact that

symptoms can appear in different combinations and at different times during the hours or even days following the initial injury, which underlines the need to continue

monitoring someone who has been dinged (asking how they feel not just after they’ve been hit but also later that day and the following few mornings) and to seek help from a health care professional if there’s any sign of trouble. “Keep asking, keep assessing,” advises Maegan Sady, a pediatric neuropsychologist at National Children’s Hospital in Washington, D.C., who works with young concussion patients.

It’s also important to keep up with the latest findings, as concussion management has changed significantly over the past several years. For example, parents were once advised to keep concussed children from falling asleep for fear that they would never wake up again. But Keith Yeates, director of pediatric psychology and neuropsychology at Nationwide Children’s Hospital in Columbus, Ohio, says that studies have shown that the risk of sudden and severe deterioration while snoozing is so slim, “it’s not worth having a kid totally befuddled the next day because they didn’t get any sleep.”

It also was once common practice to send a kid who’d had his or her bell rung during a game right back onto the field. Today, however, researchers agree that returning to play before having fully recovered from a concussion is a very bad idea. The data suggest that an athlete who has already had one concussion is more likely to have another, while an athlete who has had multiple concussions in relatively quick succession is more likely to experience prolonged effects. As a result, children should not go back

into play the same day they have suffered a concussion, nor should they return to play until their symptoms have disappeared. “When in doubt,” Sady says, “sit it out.”

## **Return-to-play**

Therapy has changed somewhat too. Physical and cognitive rest has long been the bedrock of concussion treatment, and doctors still recommend that patients refrain from strenuous physical and mental activity while they heal. But that emphasis is now coupled with an understanding that cutting kids off completely from school and sports for an extended period can leave them feeling isolated and depressed, and may even delay recovery. “There is growing evidence that if they continue to do nothing,” says Sady, “they aren’t going to get better.”

Experts now advocate for graded return-to-play protocols that ensure athletes are neither overtaxed nor kept unnecessarily inactive. Willer and Leddy have even developed an aerobic rehabilitation method that uses a treadmill to gradually increase patients’ heart rates until they can comfortably reach their maximum level of exertion. Experts also recommend using return-to-learn guidelines to help children and adolescents gradually resume their studies after an initial period of rest—for example, first trying homework, then returning to school for a few periods or a half-day—rather than shutting them in a dark, quiet room for a couple of weeks, as was once common, and then expecting them to pick right back up where they left off.

As for those terrifying long-term consequences, Willer and Yeates are careful to point out that, though studies are currently underway, there is as yet no definitive scientific proof linking concussion to CTE. According to Yeates (who suspects that one of his own daughters suffered a soccer-related concussion), there is nothing in the scientific literature that persuades him that youngsters ought not to be allowed to play contact sports, including football and hockey. Most kids do not in fact get concussed, and there’s little evidence to suggest that those who do receive one or two knocks to the head will be at substantial risk in the long term.

Similarly, Sady and her colleagues at National Children’s Hospital very rarely counsel student-athletes to retire from a sport—“maybe one or two per year, out of hundreds,” she says. Instead, they impress upon parents, coaches, teachers and athletes the importance of learning to recognize the signs and symptoms of concussion, seeking professional help if they appear, and making sure that patients avoid reinjury during the recovery period. “Parents must of course make their own choices,” says Yeates. “But there’s a limit to how much we can protect kids and still let them grow up.”✦

*Alexander Gelfand is a freelance writer based in New York. His work has appeared in The New York Times, the Chicago Tribune and The Economist.*

STORY BY CHARITY VOGEL

PHOTOGRAPH BY DOUGLAS LEVERE

# A Curious Mind

WORLD WAR II VETERAN EDWIN P. HART

REFLECTS ON A LIFE SPENT LEARNING







here are many ways to describe Edwin Petrie Hart (BA '49). § He's a decorated World War II veteran, who took a bullet in his lung while fighting in the Pacific theater and carries it around to this day. He's a microbiologist, fascinated by the worlds under a microscope, who worked at Kenmore Mercy and other area hospitals for more than 50 years. He's a father, a grandfather and a great-grandfather, too. § That would be plenty for most people. § But for Hart, 92, a slight, soft-spoken figure in khakis and an oxford shirt, his eyes alight behind wire-rimmed glasses, these parts of his life are just the beginning.

What stands out most about Hart is his lifelong interest in—or, more accurately, passion for—learning. For proof, look no further than his one-bedroom apartment in the Town of Tonawanda, N.Y.

There you'll find quantities of books, filling five tall shelves in his sitting room and spilling out onto the kitchen counters. There are stacks of magazines, ranging from *Buffalo Spree* to the *New York Review of Books*, and his trusty dictionary, never far from the spot where Hart often sits reading on his sofa. "I would never be without my Webster's Collegiate," he says, smiling. There are also programs and playbills—one cabinet holds an eye-opening accumulation and is, he confides, just this year's haul. What you won't find is a TV, a computer or a cellphone. He doesn't own them.

In a recent week—a typical one, according to Hart—the retiree took in a concert by the Buffalo Philharmonic Orchestra, a play at the Irish Classical Theatre Company and a film at an art cinema. "I like live performances," he says.

He also likes the stimulation and engagement of a classroom.

Hart, who had five children (four are still living) with his former wife, has spent the past several decades taking classes at UB—countless dozens of them, sometimes two at a time, adding up to a total he won't even guess at—through the "Sixty and Over Auditors Program."

He's taken courses in music and theater, but mostly he's taken literature courses through the English department. "I've always loved reading," Hart says. "I've developed a great love of words."

Not one of these classes was taken toward a degree beyond his BA. He goes for the love of learning—and because he is endlessly inquisitive. About poems, plays, novels; about people, and life itself.

"Edwin has an alert, curious mind, and he uses it; he exercises it taking courses at UB," says Neil Schmitz, an English professor who was so impressed by Hart's contribution to one of his courses that he wrote an essay about it.

"Edwin Hart is still learning, still growing, still young," notes English professor Robert Daly. "He still carries a bullet in his chest but no rancor in his soul, only endless curiosity."

Hart sees his continuing education this way: "Reading is one thing. Reading with guidance and supervision is another."



Hart was born in 1921, the son of Fred Hart, a Pierce-Arrow salesman originally from the Finger Lakes area, and Buffalo native Jeannette Petrie. His parents divorced when he was two, and he and his younger

brother were raised primarily by their mother, who had to work hard to keep their small family afloat.

They moved frequently; Hart recalls attending five different grammar schools. He could see how his mother struggled to keep the family going, but he didn't talk to her much about it. "I don't know if you know about boys and their mothers," he says. "They don't ask questions."

Instead, he found joy and entertainment in books, including a pocket-sized six-volume set of Shakespeare's plays that you can still find on one of his shelves, well-worn but intact, inscribed with his name in a schoolboy's scrawl. Like many of his generation, the young Hart also frequented the cinema, particularly the Allendale on Allen Street and the Ellen Terry Theatre on Grant Street. "It's something you can do by yourself," he explains.

Hart graduated from McKinley High School in 1941, and then worked briefly in a stockroom. A year later, he joined the Marines, and after basic training was sent to the Pacific theater, where he took the Japanese bullet that earned him a Purple Heart (today he keeps the medal tucked away in a drawer of his roll-top desk).

He left the service after the war and returned to Buffalo, where he enrolled at UB on the GI Bill. "I was the first member of my family to go to college," he recalls.

He finished in three years by studying through the summers, graduating with a BA in biology in 1949. His diploma, signed by UB Chancellor Samuel P. Capen, now hangs on the wall of his home, near the front door. Every time he comes or goes, he is reminded of where he started, and how far he has come.

This past fall, through a scheduling mishap—not having a computer makes it difficult for Hart to keep up with modern classroom communications—he did not enroll in any courses at UB.

It was the first time in a long while that he did not have the pleasure of driving his Toyota Camry to class, sitting at a desk, listening to the faculty lecture, the students speak.

Hart says he is determined to get back in the groove as soon as possible. For, as he described his learning, and his life: "It's a continuation." §

*Charity Vogel (PhD '04, MA '00) is a staff features reporter at The Buffalo News.*



What's behind that tiny asterisk?

The asterisk means that you're a member of the UB Alumni Association. It means you know that receiving this magazine doesn't amount to membership, that there are benefits for alumni around the world, that friends are welcome to officially join our network and that you're automatically a member of your school alumni association. Most of all, it sends a signal to your fellow alumni that you're willing to show your pride and support an organization whose purpose is to provide support for you.

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# AlumniLife

- » The 1963 Homecoming Queen returns
- » Fifty-three years of friendship
- » Stinky fruit, chicken wings and a tiny snow brush

## Pride and Pierce-Arrows

Alumni gather for their biggest party in WNY history

By Lauren Newkirk Maynard » The UB Alumni Association threw its largest local bash ever this past fall at the Pierce-Arrow Museum in downtown Buffalo. The vintage transportation museum—the lifelong dream-come-true of alumnus Jim Sandoro Jr. (BS '71)—drew 800 Bulls through its doors on the evening of Sept. 12. Amid gleaming antique cars and motorcycles, alumni ate, drank and listened to high-powered speakers including UB President Satish K. Tripathi and new Athletics Director Danny White.

“My life is about UB,” Sandoro enthused after the event. He grew up on Pelham Drive adjoining the South Campus. “I was one of the ones living close by. This university meant a lot to a little guy growing up in North Buffalo.”

Sandoro, who opened the museum in 2001, studied history at UB and earned a business education degree. He spent the next 40 years building his auto empire and traveling the world as a business consultant. His dream of creating a museum dedicated to cars began with his very first restoration—a rusted Model T Ford he discovered in a garage off Michigan Avenue.

The Pierce-Arrow Museum now features a copper reproduction of architect Frank Lloyd Wright's only gas station design. Sandoro is gearing up for a second major expansion to turn the museum into a “mini-Smithsonian” that

“This university meant a lot to a little guy growing up in North Buffalo.”

Jim Sandoro

Buffalo native Jim Sandoro Jr. with a vintage Pierce-Arrow, part of his world-class collection of automobiles and transportation memorabilia. Below: President Tripathi speaks to a packed house at the Pierce-Arrow Museum.

DOUGLAS LEVINE

JOE CASCO

CONTINUED



will include more than 15 buildings on the property.

"I like teaching people history, so this was a thrill," said Sandoro of the alumni event. "We're Buffalo through and through, and the letters we've gotten about this have been incredible." He and his wife, Mary Ann, plan to donate the museum to the city to "leave a blueprint for future generations to follow."

Alumni Association President Carol Gloff (BS '75) emceed the party. Similarly enamored with her alma mater, she told guests, "I may live in Boston, but I try to get back to Buffalo as often as I can." She said it was an honor to introduce the other speakers, who, in addition to Tripathi and White, included head football coach Jeff Quinn, baseball coach Ron Torgalski and women's basketball coach Felisha Legette-Jack. ♣



Carol Gloff with Leigh Yates, Senior Director of Development.

"I may live in Boston, but I try to get back to Buffalo as often as I can."

Carol Gloff, UB Alumni Association President

## TELL US YOUR BLUE BOND STORY >>

*Do you have a lifelong relationship that started at UB? Email a brief account to lmaynard@buffalo.edu, subject line "Blue Bond."*



Best buds (from left): Michael Rosenberg, Ken Seglin, Bill Zelman, Alan Fields, Robert Wild and Steve Marks.

# The Buffalo Boys

**Nurturing a bond formed more than 50 years ago at UB**

By Kevin Purdy >> A few phone calls and a handful of emails went out early last fall, a restaurant was chosen, and less than one month later, at Docks Oyster Bar in midtown Manhattan, a roughly 53-year tradition among seven men was upheld.

Stuart A. Rouffe missed this last dinner, but he will likely attend the next one. They all make the trip to Manhattan, on the subway or up from Long Island, or across the state from Binghamton, because they are brothers. Each round of drinks, jokes, meals, reminiscences and announcements binds them closer together.

Six of the seven are UB graduates (Rouffe left UB early for dentistry school elsewhere), and all are members of Alpha Epsilon Pi. When they say they are brothers, however, they speak of a brotherhood that transcends a graduating class, a fraternity and postgraduate apartments.

"We've always been there for each other," says Robert A. Wild (BA '64). "It wasn't by design—we just did it. No other way to explain it."

"We're a little bit old-school," adds Michael A. Rosenberg (BA '65). "Each of us appreciates just hearing the sound of the others' voices. There's so much that's lost in email."

Along with Rouffe, Wild and Rosenberg, the

group that calls itself "The Buffalo Boys" includes Alan R. Fields (BA '65), Stephen S. Marks (BA '65), Kenneth R. Seglin (AS '64) and William Zelman (BS '64). Many are active with UB alumni events and philanthropy, and both Rosenberg and Marks serve on the College of Arts and Sciences Dean's Advisory Council.

The dinners are held every few months. For three hours or more, they eat and talk about life's happenings: births, deaths, children, grandchildren, divorces, new homes, mutual

friends, funny stories. They discuss business, but not at length. They have not missed a year in more than half a century.

Occasionally, Buffalo stories come up. Rosenberg relates that the mostly downstate crew had never encountered a "half pie" or "half box" until they ordered pizza from Bocce's. "I remember eating about half of it, then lying down on the floor and loosening my pants, because I couldn't breathe," Rosenberg says. "We learned by stuffing our faces. We had to learn the hard way."

Some of the Boys occasionally make it back to

Buffalo and return with even more stories. "We don't live in the '60s," says Wild. "But our hearts are still in Buffalo." ♣

## THE BLUE BOND





# Queen for a Day

**Fifty years after her crowning, UB's 1963 Homecoming Queen returns to campus**

By Lauren Newkirk Maynard » Carolyn (Cooper) Fierson (BS '67) was a freshman when she was crowned as UB's Homecoming Queen in 1963. She insists she never saw it coming. "I was running against upperclassmen, sorority girls who were being coached."

The court was announced at the pep rally the night before the football game against Boston University. Fierson, a biology major from North Woodmere, Long Island, says she was disappointed at first that she wasn't named one of the princesses

**CAROLYN FIERSON, BS '67**

of the court. "Then they crowned me queen, and

I was shocked! My poor parents had to find a quick flight to Buffalo."

On the big day, Fierson remembers "waiting and waiting" to take her first helicopter ride—a short trip across campus to the football field. It landed her on the 50-yard line during halftime, where a waiting ROTC cadet met her and walked her over to meet then-UB President Clifford C. Furnas in front of a cheering crowd. "It was really thrilling," she says.

She was so excited, in fact, that she says she can't

recall the rest of the game. (The Bulls "whipped Boston," according to the Buffalonian yearbook.)

Fierson claims her social life changed after becoming queen. "I loved it. It was the first time in my life to be recognized like that." She volunteered at Fall Weekend and got a paying job as a campus tour guide.

After UB, Fierson went on to earn a PhD in biology and become a high school biology teacher. Now retired, she lives in southern California with her husband, Walter Fierson (BA '67), a pediatric ophthalmologist. They returned to UB in October for the 2013 Homecoming celebration to help crown "UB's Finest," a new spin on the traditional royal court. "I felt like I was in a time machine and landed in the future," Fierson says. "Everything was so different. The North Campus wasn't even there when I was at UB, and now it has a beautiful football stadium!

"I hope more alumni come back, because UB is a place that changed my life," she adds, noting that, as a teacher, she always encouraged her students to go away to college. "It's good to get out of your environment. It widens your horizons."✦



Carolyn (Cooper) Fierson as Homecoming Queen in 1963 (left) and today, at the 2013 UB Homecoming and Family Weekend.

## KEEPSAKES

What did you save?



### Producer's Portfolio

An active member of UB's New York City alumni chapter, **Wayne Domnitz (BA '87)** fondly recalls his time serving on the UUAB Concert Board and then as SA Fest coordinator.

"I was involved with a number of performers very early in their careers, including Squeeze, REM and Cyndi Lauper. I worked with the Talking Heads on the 'Stop Making Sense' tour. I also worked with the Band, the Clash and Big Country. These events helped me develop organizational, budgeting and marketing skills that I use to this day.

"Among my favorite memories was joking with the petite Cyndi Lauper on a humid spring morning backstage before her show at Baird Point. It was around the time when 'Girls Just Want to Have Fun' was hitting number one on all the charts. Also memorable was introducing The Hooters to the screaming crowd at Alumni Arena as the intro to 'And We Danced' played in the background."

### SEND US YOUR UB KEPSAKE

What did you keep from your years at UB? Email a photo and brief story to [lmaynard@buffalo.edu](mailto:lmaynard@buffalo.edu), subject line "Keepsake."



# Beijing to Buffalo

**Wei-Loon Leong returns to his alma mater as the new director of international alumni relations**

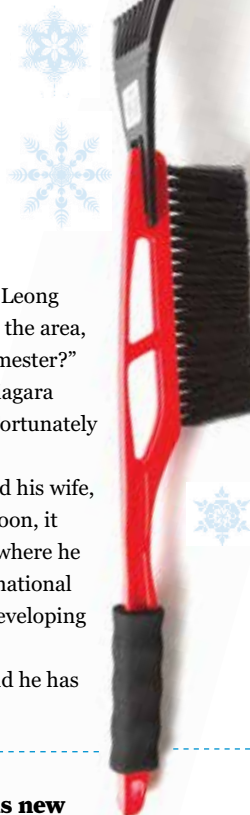


Arriving in Buffalo for his first semester in January 2001, Wei-Loon Leong (MBA '05, BS '03) stepped off the plane to nothing but snow. New to the area, the Malaysia native thought to himself, "They call this the *spring* semester?" Apparently UB's international admissions officers had mentioned Niagara Falls, Toronto and New York City, but had "left out the snow part." Fortunately for us, Wei-Loon decided to give UB a shot anyway.

It was a very different scene in October 2013 when Wei-Loon and his wife, Xiaoli Mu, got off their flight from Beijing on a beautiful fall day in Buffalo. For Wei-Loon, it was a homecoming of sorts after spending the past eight years in the Chinese capital, where he was most recently a senior manager for business administration at Beijing BISS International School. He is now UB's first director of international alumni relations, charged with developing a comprehensive program to engage the university's 8,000 alumni who live overseas.

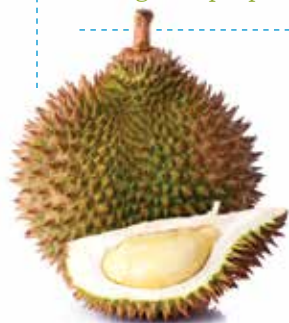
We caught up with Wei-Loon shortly after his arrival. Among other things, we found he has become a little more accepting of the local climate.

Wei-Loon's tiny snowbrush



**On saying goodbye** Leaving the friends, the network and my in-laws was more difficult for [my wife] because it's her first time living overseas. For me, it's very comfortable to be back. More like a second home. UB hasn't changed a lot, except for the Stampede bus. It used to be a Blue Bird!

**What UB taught him** Frank Krzystofiak's data modeling class in my MBA program really helped me a lot in my eight years in China. It helped me analyze and present information easily enough for people to understand and make important decisions.



**Most embarrassing moment at UB** When we were students, my brother and I bought durian, a tropical fruit, at the Tops on Maple. It smells like a corpse, but it tastes pretty good, in my opinion. We brought it back to Governor's Hall and opened it up in the shared kitchen. Then the RAs came out and were close to calling the cops, so we had to pack it up and eat it outside.

**His new take on snow** Just deal with it! When we sold our car in Beijing, we had a little snow brush that the new owner didn't want. I chucked it into our luggage and then put it in our new car here. The salesman saw this little snow brush and he says, "Did you guys bring this from China?"

**Anchor Bar vs. Duff's**

I like Anchor Bar and my wife likes Duff's. She orders very hot. I get mild.



## EVENTS

### Calendar

#### February

**Distinguished Speakers Series**  
**Mary Frances Berry and Myrlie Evers-Williams**  
**02.26.14**  
Center for the Arts, North Campus

#### March

**Dallas Chapter Event**  
**Buffalo Sabres-Dallas Stars game for UB alumni**  
**03.03.14**  
American Airlines Center, Dallas

**Free Monthly Alumni Career Webinar Networking**  
**03.05.14**  
www.expertwebinarseries.com/ubalumni

**Center for the Arts**  
**Pat Metheny Unity Band**  
**03.19.14**  
CFA Mainstage Theatre, North Campus

**Distinguished Speakers Series**  
**Sanjay Gupta**  
**03.26.14**  
Alumni Arena, North Campus

**Alumni Association Achievement Awards**  
**03.28.14**  
Center for the Arts, North Campus

#### April

**Free Monthly Alumni Career Webinar Leadership**  
**04.02.14**  
www.expertwebinarseries.com/ubalumni

All dates and times subject to change. Visit [www.alumni.buffalo.edu/events](http://www.alumni.buffalo.edu/events) for updates.



# ClassNotes

- » **Travel tips for runners**
- » **Toddler fashion faux pas**
- » **What your classmates are up to**

By **Jim Bisco** » When it comes to Buffalo, Mark Weber (BA '97) sees the glass as more than half-full—it's positively brimming over. His website, BeautifulBuffalo.com, celebrates all things good about the

**MARK WEBER, BA '97**

City of Good Neighbors, including his

own contribution this past summer: the placement of cheerfully painted pianos in locations throughout the city, with an open invitation to any and all passersby to sit down and play awhile.

Weber launched Pianos in Public Buffalo late last spring after noticing a piano placed in Central Park during a brief move to New York City. This, combined with his observation of pianos placarded with "Do Not Play" signs collecting dust in places like senior centers (not to mention a video sent to him by a friend showing old pianos being dropped into a city dump), got him to thinking: Why not do the same thing in Buffalo?

Weber collected old, unwanted pianos, had volunteers make them new again with artistically applied coats of paint, and rolled them into eight public venues, including Canalside, Larkin Square and a retirement home in Amherst. He raised \$4,000 on Kickstarter, much of it from people in New York City, Los Angeles, Florida and Pennsylvania. "Once you mention this [project] to people, they get so excited," he says.

Though he admits to being a three-fingered chord player, Weber is nonetheless steeped in music. He

CONTINUED

## Piano Man

Mark Weber hits a bright note with Pianos in Public Buffalo

DOUGLAS LEBENE



“What makes me happy is to see the little kids play.”

Mark Weber

has written on the subject extensively for national magazines, journals and blogs, and covers Frank Sinatra and Nat “King” Cole songs in a local pop-jazz trio called Uptown. He also released an original pop music album, “Days Like These,” available for download on Amazon.com and iTunes.

His love for Buffalo runs just as deep. “The pianos are a means to an end,” he explains. “I was tired of hearing people say negative things about the area. I wanted to see people feeling good about Buffalo.”

The public can still play the pianos during the winter months at several indoor locations, including The Foundry, an arts center on Northampton Street in the city. And Weber is already planning for the pianos to bloom anew next summer throughout the area.

“What makes me happy is to see the little kids play,” he says. “For a lot of them, it’s their first time ever, and they could grow up to be the next Harry Connick Jr. or Diana Krall.” ♣



## HOW-TO

### Alberto Benitez

JD '86 & BA '83

Professor of clinical law, George Washington University; experienced marathon runner



Alberto Benitez has an unusual item on his bucket list: run a marathon in each of the seven cities in which he’s lived. Thus far, Benitez, 53, has checked off Buffalo, Chicago, Houston and, most recently, Mexico City. That leaves Washington, D.C. (he lives just outside, in Alexandria, Va.), Las Vegas and Buenos Aires.

With all but one exception, the marathons Benitez has already run or plans to run involve long-distance—even international—travel, which brings a whole new level of preparation to an already preparation-heavy endeavor. We asked him for tips on how to travel smart for a marathon.

How to prepare for a marathon miles away from home:

#### Book a hotel near the start line

You don’t want to fight for a taxi before a 26-mile run. I find the course map on the marathon website and use Google to find a hotel within walking distance.

#### Pack your must-haves in your carry-on

I pack the clothes I’ll

be wearing plus whatever food I’m going to be eating during the run. I wear my sport watch and my running shoes. If your shoes don’t make it there, you’re not running.

#### Arrive early—but not too early

I like to arrive on a Thursday for a Sunday race. That gives me

enough time to acclimate to the atmosphere and get over any jet lag, if that’s an issue, but not so much time that I get antsy.

#### Find an Italian restaurant nearby

I do the classic carbo load the day before the race: pasta, bread, more pasta and more bread. Every city has an Italian restaurant; use the Web to find one near your hotel.

#### See the sights

Don’t get so caught up in the race that you forget to enjoy yourself. I like to check out the sights both before and after the race—just not the day before, or your feet will never forgive you.



PETER HOEY

## CLASS NOTES BY DECADE

### Person to Person

Look for the little blue asterisk, which denotes an Alumni Association member!

60

\***Lawrence Benaquist, BA 1963**, professor emeritus of film studies at Keene State College, recently retired. The founder of Keene’s film studies program, Benaquist is currently producing a documentary on the collaborationist government in Vichy, France, and the Jews. He resides in Keene, N.H.

\***Louis Bertrand, BA 1965**, is serving his second four-year term as mayor of Hiram,

Ohio. Prior to becoming mayor, Bertrand worked as a trial attorney for 45 years. He lives in Ravenna, Ohio.

70

**Barbara Wiedemann, BA 1970**, an English and philosophy professor at Auburn University at Montgomery, published “The Death of a Pope and Other Poems,” a collection of poetry on life in Italy. She resides in Montgomery, Ala.

\***Ira Kleinburd, BA 1972**, retired after 40 years of government service with the New York City Department of Correction. She most recently served as assistant director of personnel. She resides in Brooklyn, N.Y.

**Thomas Lombardo, MD 1973**, was elected president of the Erie County Medical Society. Lombardo also is a practicing orthopedic surgeon at Northtowns Orthopedics. He lives in East Aurora, N.Y.

**Stephen Lazoritz, MD 1976 & BA 1972**, joined Arbor Health Plan as medical director. Lazoritz also is a clinical professor in the Department of Psychiatry at Creighton University, and is a speaker and advocate for the health and welfare of children. He resides in Omaha, Neb.

**Richard Cohen, BS 1977**, joined Duff & Phelps Corporation as managing director of its legal management consulting division. Cohen previously served as president and vice chairman for RenewData Corp. He lives in Weston, Fla.



# 5 TOP FIVE

## Amy Richardson

BA '06

Founder/owner/designer,  
Little Hip Squeaks baby  
and toddler online  
clothing store



KEVIN RECHIN

When Amy Richardson was pregnant with her son, she received a garish onesie emblazoned with a froggie from an in-law. "There's no way I'm putting my child in this," she thought. And that's more or less how Little Hip Squeaks—Richardson's Brooklyn-based company that makes originally designed clothing for babies and toddlers—got its start.

With its emphasis on bold colors and classic patterns, Little Hip Squeaks has attracted the attention of both consumers (the company has more than 25,000 followers on Instagram) and the industry. It has been featured on MarthaStewart.com, on Babble.com and in Pregnancy & Newborn magazine, and was nominated in 2013 for a Martha Stewart American Made award.

We asked Richardson for her top five no-nos when it comes to clothes for the wee set.

### Five tips on how *not* to dress your kid:

#### 1. Black out

"In New York, everybody's kid is dressed in gray or black. It's the typical angsty toddler look. I try to keep it more fun."

#### 2. Arrrrrrgh you kidding?

"Shirts with pirates, animals or cute sayings like 'Daddy's Little Helper' are just tacky."

#### 3. Big bows are a big no

"Those giant oversized bows that are twice the size of the kid's head—they make you want to throw up in your mouth a little."

#### 4. No Docs, no Crocs

"Doc Martens for kids cannot be comfortable, because they're not comfortable for adults. And Crocs are a definite no-no."

#### 5. Fling the bling

"Jewelry on toddlers is so creepy, and it gets in the way of them having fun. You want your kid to look cool, not get her chain caught on the slide on the playground."

**Walter Polka, EdD 1977 & BA 1968**, Niagara University professor of professional programs and PhD program coordinator, was presented with the 2013 University at Buffalo Graduate School of Education alumni of distinction award. He resides in Lewiston, N.Y.

**John Polka, BS 1978**, was promoted by National Fuel Gas Company to assistant vice president of National Fuel Gas Distribution Corporation. Polka first joined the company in 1978 as a management trainee. He lives in Niagara Falls, N.Y.

**\*James Tyrpak, BA 1978**, president of Tyrpak Financial Associates, was named the 103rd president of the Rotary Club of Buffalo. He lives in Williamsville, N.Y.

**Richard Yarmel, BA 1979**, joined Harter Secrest & Emery LLP as partner in its health care practice. Yarmel also was named one of the top attorneys of 2013 in health care law by the Best Lawyers in America. He resides in Penfield, N.Y.



**R. Mark Evans, PhD 1980**, was named medical director of Diversified Business Communications Pri-Med LLC's pmCME clinical editorial team. He lives in Hinsdale, Ill.

**Lucy Candelario, BA 1982**, was appointed executive director of The Belle Center, a human services agency. Candelario brings nearly 30 years of experience in the nonprofit industry to the agency. She resides in Buffalo, N.Y.

**Glenn Henricksen Jr., MBA 1982**, was elected to Santa Fe Gold Corporation's board of directors. Henricksen has more than 30 years of global experience as a senior Wall Street asset manager and financial professional. He lives in Hong Kong.

**Peter Pullano, BA 1983**, accepted a position at law firm Tully Rinckey PLLC as a partner. Pullano has practiced criminal defense law for more than 20 years. He resides in Rochester, N.Y.

**Evan Wardner, MBA 1983 & BS 1981**, joined Western New

York Asset Management LLC as a senior wealth manager. Wardner is a member of the Financial Planning Association and has more than 30 years of experience in investment, banking and insurance. He lives in Orchard Park, N.Y.

**Benjamin Zuffranieri Jr., JD 1983**, the head of Hodgson Russ's business litigation practice area, was inducted into the Litigation Counsel of America. Zuffranieri's experience spans general business, construction and cross-border litigation. He resides in Williamsville, N.Y.

**Priscilla Coe, DDS 1984**, became the Navy's first female rear admiral of the Dental Corps Reserves. She will serve as Navy Medicine's reserve component deputy chief of staff in the U.S. Navy Bureau of Medicine and Surgery. She resides in Arlington, Va.

**Michael Mazzeo, PhD 1984 & MA 1978**, was appointed dean of Oakland University's School of Business Administration. Before joining Oakland University, Mazzeo served at Michigan State University as

CONTINUED



James  
Lahren Jr.

MBA '89

Lahren was appointed vice president of marketing and sales at BDI, a furniture designer and manufacturer. He resides in Great Neck, N.Y.



a professor and chair of the department of finance. He lives in Okemos, Mich.

**Patricia Podkalski, MS 1984 & BS 1981**, was named the program director of accountable care organization facilitation and educational transformation at Catholic Medical Partners. She resides in Buffalo, N.Y.

**Jon Webster, JD 1984**, joined law firm Harter Secrest & Emery LLP as partner of the intellectual property practice group. He lives in Penfield, N.Y.

**Daniel Rechen, BS 1986**, received the Northrop Grumman Aerospace Systems president's award for program excellence for his design work on the MQ-4C Triton, an unmanned surveillance aircraft. He resides in Encinitas, Calif.

**Kristen Pope, BS 1987**, was promoted from accountant to finance and development director of Just Buffalo Literary Center. She lives in Buffalo, N.Y.

**Pratap Subrahmanyam, MS 1987**, was appointed a VMware fellow at VMware Inc., a provider of cloud and virtualization software and services. As a new fellow, he will be honored with an endowment in his name of \$800,000 to Stanford University. He lives in Saratoga, Calif.

**Gina Lee-Glauser, MS 1988 & BS 1982**, vice president of research and research professor of mechanical and aerospace engineering at Syracuse University, was named a fellow of the American Society of Mechanical Engineers. She resides in Manlius, N.Y.

**Lynn Puerner, BS 1988**, associate principal of Cannon Design, was elected to the board of directors of Junior Achievement of Western New York. She lives in Lancaster, N.Y.



**Thomas Turnbull, MBA 1990**, publisher at the Batavia Daily News, was named the president of the Genesee County Chamber of Commerce. He lives in Batavia, N.Y.

**Mark Paradowski, BS 1991**, was appointed vice president of information services at Columbus McKinnon Corporation, a designer and manufacturer of material handling products. He resides in Lancaster, N.Y.

**Joseph Sarkis, PhD 1992 & MBA 1986**, joined Worcester Polytechnic Institute as professor in the school of business and head of the department of management. Sarkis is internationally recognized for his research in green supply chain management and operations sustainability. He lives in North Grafton, Mass.

**Sally Crowley, BA 1994**, accepted a position at the John R. Oishei Foundation as communications director. Prior to her new position, Crowley provided communications consulting through her company Sally Crowley Marketing. She resides in Orchard Park, N.Y.

**Michael Kawochka, BA 1994 & BA 1991**, joined Warren Lewis Sotheby's International Realty as a licensed real estate agent. He lives in Brooklyn, N.Y.

**Hilary Banker, JD 1996**, partner at law firm Burgio Kita Curvin & Banker, was named one of upstate New York's top attorneys of 2013 by Super Lawyers. She resides in Buffalo, N.Y.

**Jeffrey Kerl, BS 1996**, was promoted to assistant vice president of Middlesex Savings Bank's commercial real estate lending division. He lives in Marlborough, Mass.

**Olena Bodnarskyj, BFA 1997**, joined Nichols School as a middle school art teacher. She resides in Buffalo, N.Y.

**Brigid Maloney, JD 1998**, was named partner of law firm Harris Beach's statewide

health care industry team. Maloney previously served as general counsel for UBMD physicians group. She lives in Buffalo, N.Y.

**Jeremy Walczak, BS 1999**, was promoted to director of the information risk office at Independent Health. He resides in Clarence, N.Y.

**Brian Wolf, BS 1999**, was hired as executive director of retail financial services for Alaska USA Federal Credit Union. Wolf brings more than 15 years of experience in investment banking, business lending and retail branch operations. He lives in Anchorage, Alaska.



\* **Stephanie Argentine, MBA 2000, JD 1993 & BA 1989**, was promoted from director to vice president of talent management and organizational development at Rich Products. She resides in Buffalo, N.Y.

**Juan Gonzalez, BS 2000**, is special adviser to Vice President Joseph Biden on U.S. policy toward the Western Hemisphere. He lives in Silver Spring, Md.

**Karen Larsen, MBA 2000**, was promoted to partner at ParenteBeard, an accounting and business advisory firm. She resides in Coudersport, Pa.

**James Moore, BA 2000**, was promoted to director of production and facilities at William S. Hein & Co., a legal documents digital publishing company. He lives in Amherst, N.Y.

**Todd Vogt, MA 2000 & BS 1996**, joined the University of Wisconsin lightweight women's rowing team as an assistant coach. Vogt comes to the Badgers from the University of Portland, where he also served as an assistant rowing coach. He resides in Madison, Wis.

\* **Valerie Czamara, BS 2004**, joined Gelia, an integrated marketing communications

agency, as an online media specialist. Before joining Gelia, Czamara worked at Eric Mower and Associates. She resides in Buffalo, N.Y.

**Erin Robinson, PhD 2004**, an associate professor of sociology and director of environmental studies at Canisius College, is part of a research team awarded a three-year, \$796,000 grant from the National Science Foundation INSPIRE program to study the removal of pollution from groundwater. She lives in North Tonawanda, N.Y.

**Mark Collard, EMBA 2005**, is chair of the Buffalo Philharmonic Orchestra Foundation. Collard is also the managing partner and co-founder of Amherst-based Landmark Wealth Management. He lives in Buffalo, N.Y.

**Frank Conjerti, BA 2005**, digital creative director at Quinlan & Co., was elected to the 2013-14 board of directors of the Advertising Club of Buffalo. He resides in Buffalo, N.Y.

**Elizabeth Heavy, PhD 2006**, associate professor of nursing at SUNY Brockport, was awarded the SUNY Chancellor's Award for Excellence in Teaching. She resides in Rochester, N.Y.

**Frank Bartela, BA 2007**, joined Dworken & Bernstein Co. LPA's class action department, where he will practice litigation and appeals. He lives in Brocton, N.Y.

**Brian Knapp, BA 2007**, was named SUNY Buffalo State women's soccer lead assistant coach. He resides in Warners, N.Y.

**Gareth Lema, PhD 2007 & MD 2007**, accepted a position at the Ross Eye Institute as a retina specialist. He lives in Rochester, N.Y.

**Stephanie Soehnlein, MD 2007 & MBA 2007**, was appointed to the radiology staff of Southtowns Radiology. She resides in Orchard Park, N.Y.

**James Zolnowski, BS 2007**, was named nurse manager of the intensive care unit at Advocate South Suburban



Nagendra  
Raina

MBA '05

Raina was named general manager at Buffalo Games, a manufacturer of jigsaw puzzles and board games. Raina was previously the director of strategy and finance at Fisher-Price. He lives in Getzville, N.Y.





Hospital. He lives in Hazel Crest, Ill.

**Ronald George, BS 2008**, accepted a position as a gas compression engineer at Wasco Energy's Oil Field Supply Center. He resides in Dubai, United Arab Emirates.

**\*Kevin Habberfield, JD 2008**, was selected by Super Lawyers as a Rising Star of 2013. He lives in Allegany, N.Y.

**Christopher Reisch, PhD 2008, EdM 1998, BA 1994 & BA 1994**, was promoted to full professor at Jamestown Community College. Reisch teaches mathematics and computer science, and is director of mathematics courses at the North County Center in Dunkirk, N.Y. He resides in West Seneca, N.Y.

**Edward Tierney, CEL 2008**, partner at BlackDog Strategy and Brand, was awarded an alumni achievement

award from the UB School of Management Alumni Association. He lives in Hamburg, N.Y.

**Melinda Cruz, PhD 2009 & BA 2003**, was appointed supervisor of student services for the Stafford County School Board. Cruz also is a lead psychologist for the school division. She resides in Glen, Va.

**Kristin Kowalski, BS 2009**, was promoted to human resources administrator at Niagara Cerebral Palsy. She lives in Getzville, N.Y.

**Michael Maley, MS 2009**, was promoted to senior auditor at Lougen, Valenti, Bookbinder & Weintraub, a public accounting firm. He resides in East Amherst, N.Y.

**\*Kenneth Manning, MS 2009, JD 1977 & BS 1974**, a partner of Phillips Lytle LLP, was reelected to the board of directors of Suneel's Light, a foundation dedicated to

raising awareness and funding to cure Duchenne muscular dystrophy. He lives in Williamsville, N.Y.

**William Sherlock, JD 2009 & BA 2006**, was named associate at law firm Kenny Shelton Liptak Nowak, where he will practice in workers' compensation. He resides in Buffalo, N.Y.



**Joshua Gordon, MLS 2010**, joined the Springville Journal as a reporter. Previously, he worked as an assistant librarian in the University at Buffalo Poetry Collection. He lives in Buffalo, N.Y.

**\*Christopher Conrad, MLS 2011 & BA 2007**, is a member of the information technology and library departments at Nichols School. He resides in Tonawanda, N.Y.

**\*Brittany Klotzbach, BA 2011**, was promoted to traffic manager at the Martin Group, a Buffalo branding, marketing and advertising firm. Klotzbach joined the Martin Group as an accounting intern in 2010. She lives in Orchard Park, N.Y.

**Luisa Whittaker-Brooks, PhD 2011 & MA 2009**, was awarded a \$60,000 grant by the L'Oréal USA Fellowships for Women in Science. She is completing her postdoctoral research in nanotechnology at Princeton University. She resides in Lawrenceville, N.J.

**Robert Bartlett, JD 2012 & BS 2006**, a law associate at Otis Coan and Peters, was appointed to BASE Camp Children's Cancer Foundation's board of directors. He lives in Fort Collins, Colo.

**Claire Fortin, JD 2012**, joined law firm Hiscock & Barclay as an associate. She resides in Amherst, N.Y.

**Jennifer Murphy, CEL 2012**, was named the president of NetPlus Alliance. Murphy is the fifth generation to guide the family-owned company. She lives in Lockport, N.Y.

**Chad Woods, BS 2012**, joined GYMO Architecture, Engineering and Land Surveying as a design engineer. He resides in Hammond, N.Y.

**Emily Zimmermann, BA 2012**, was appointed executive assistant to the president at the United Way of Buffalo and Erie County. She lives in South Wales, N.Y.

**Jennifer Warren, MLS 2013**, accepted a position at Longview Public Library as youth services supervisor. She resides in Longview, Texas.



## Made you look

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UNIVERSITY ARCHIVES

"La Mer," Theta Chi's winning ice sculpture at the 1960 winter carnival.

## UB YESTERDAY

# 1960

## A Winter's Tale

For more than 60 years, UB's annual winter carnival—now called Winter Fest—has been luring students out of stuffy dorm rooms and into the crisp February air to play games, make art, drink cocoa and otherwise celebrate the season of snow and sub-zero temperatures. "The Buffalonian" yearbook captured the 1960 festivities as follows:

"The action-packed week-end was highlighted by a Ski fashion show, ice skating, a snow sculpture contest, skiing contest, a talent show, a king and queen contest, a beard growing contest, and a jazz concert."

Today's version features such "classic" winter activities as ice bowling and an esoteric Canadian sport called broomball. We say, bring back the beards! Campus hipsters, your time has come.

Cover of the 1960 yearbook.







## *Thanks to you,* I'm ready to take the stage.

Ariel Judson said her brother, a UB graduate, "raved about his experiences here, so I thought it would be a good fit for me, too." Like a glove, as it turns out. The junior theater performance major from Oceanside, N.Y., is immersed in performance classes at UB. Professor Maria Horne helped her class create a show in the International Artistic and Cultural Exchange program that her students took on the road to Montreal and Minsk, Belarus. "I met performers from over 20 countries," says Ariel. "These trips changed my life as an actor and as a human being." Her UB scholarships helped pay the way. Her ideal job? An actor on a television series. **A great reason to support UB is what students like Ariel will do in the future.**

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## LAST LOOK

From this view shot atop the roof of Squire Hall on the South Campus, you can see the E.B. Green-designed Abbott Hall, home of the Health Sciences Library, to the left, and the Buffalo skyline in the distance. If you squint your eyes, it's almost as if the center walkway is leading straight to downtown.