

JANET Z. YANG

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POSITIONS

2009-present	University at Buffalo, Department of Communication Professor (2021-present) Associate Professor (2015-2021) Assistant Professor (2009-2015)
2025-2027	Editor, Science Communication
2023-2024	Associate Editor, Science Communication
2019-2022	Associate Editor, Environmental Communication

EDUCATION

2009	Doctoral of Philosophy (Communication), Cornell University, Ithaca, NY
2005	Master of Arts (Communication), Marquette University, Milwaukee, WI
2003	Bachelor of Arts (Journalism), Fudan University, Shanghai, China

HONORS AND AWARDS

2026	Fellow, International Communication Association (ICA)
2025	SUNY Chancellor's Award for Excellence in Scholarship and Creative Activities
2024	Lewis Donohew Outstanding Scholar in Health Communication Award, Kentucky Conference on Health Communication
2024	Method Paper Award (second place), CT&M Division, Association for Education in Journalism and Mass Communication
2023	Fellow, American Association for the Advancement of Sciences (AAAS)
2023	RCSG Student Paper Award (co-author), Society for Risk Analysis
2023	Article of the Year Award, ComSHER Division, Association for Education in Journalism and Mass Communication
2022	Exceptional Scholar Sustained Achievement Award, University at Buffalo
2021	Chauncey Starr Award, Society for Risk Analysis
2020	RCSG Student Paper Award (co-author), Society for Risk Analysis
2020	Hillier Kriehbaum Under 40 Award, Association for Education in Journalism and Mass Communication
2019	Top Poster Award, Society for Risk Analysis
2019	RCSG Student Paper Award (co-author), Society for Risk Analysis
2019	Best Reviewer Award, Risk Analysis

2019	Top Paper Award, Environmental Communication Division, National Communication Association
2019	Article of the Year Award (honorable mention), ComSHER Division, Association for Education in Journalism and Mass Communication
2019	Top Paper Award, Ethnicity and Race in Communication Division, International Communication Association
2016	RCSG Student Paper Award (co-author), Society for Risk Analysis
2015	Asian Studies Program Research Award, University at Buffalo
2015	Article of the Year Award (second place), ComSHER Division, Association for Education in Journalism and Mass Communication
2014	Top Faculty Paper Award, Environmental Communication Division, International Communication Association
2014	Civic Engagement Research Fellowship, University at Buffalo
2013	Top Poster Award, ComSHER Division, Association for Education in Journalism and Mass Communication
2009	Anson Rowe Research Award, Department of Communication, Cornell University
2008	Anson Rowe Research Award, Department of Communication, Cornell University
2008	RCSG Student Paper Award, Society for Risk Analysis
2008	Liu Memorial Award, Cornell University
2008	Research Fellowship, Institute of Neurosciences and Biophysics (INB-MUT), Research Center Jülich, Germany
2007	Top Student Paper Award, Health Communication Division, International Communication Association
2006	Top Faculty Paper Award, Science Communication Interest Group, Association for Education in Journalism and Mass Communication
2005-2009	Graduate Scholarship, Department of Communication, Cornell University
2005	Kappa Tau Alpha, National Honor Society in Journalism and Mass Communication
2005	Dean's Recognition Award, College of Communication, Marquette University
2005	Damm Grant Research Scholarship, College of Communication, Marquette University
2003-2005	Graduate Scholarship, College of Communication, Marquette University

RESEARCH GRANTS

1. NSF#2536623, "FIRE-WUI: RECAP: A Robust, Efficient, and Community-Guided Framework for Smoke-Aware Prescribed Fire Planning in the Wildland-Urban Interface," role: co-PI, 2025-2028 (\$772,320)
2. New York State Department of Environmental Conservation, "Initiative on Plastics Recycling & Innovation, a NYS Center of Excellence," role: co-PI, 2022-2026 (\$4,500,000)
3. NSF#2241463, "RAPID: Psychological Distance and Risk Perception related to the 2022 Monkeypox Outbreak," role: PI, 2022-2023 (\$198,092)
4. NSF#2117257, "DDRIG in DRMS: Understanding the American Public's COVID-19 Vaccination Uptake," role: PI, 2021-2023 (\$26,156)

5. NSF#2046692, “DDRIG in DRMS: Incorporating Psychological Distance Framing in Narrative Persuasion,” role: PI, 2021-2022 (\$22,654)
6. SUNY Research Seed Grant (RSG201039.2), “Evaluating Gaps between Perceived and Objective Risks of Fire in Wildland Urban Interface Communities,” role: co-PI, 2020-2022 (\$30,000)
7. NSF#2020597, “RAPID: Psychological Distance and Risk Perception related to the 2019 Novel Coronavirus (2019-nCoV) Outbreak,” role: PI, 2020-2022 (\$197,402)
8. New York State Department of Environmental Conservation, “Using Human Behavioral Science and Outreach/Education Initiatives to Decrease Contamination and Improve Recycling in New York State,” role: PI, 2019-2021 (\$1,910,891)
9. NSF#1822997, “DDRIG in DRMS: Promoting Bipartisan Action to Mitigate Climate Change Impacts through Psychological Distance Framing,” role: PI, 2018-2020 (\$19,526)
10. Clinical and Translational Science Institute (CTSI) Pilot Study: Is there a Lead Diet? Harnessing Population-based Evidence for Translatable Public Health Messages on Lowering Childhood Lead Exposure,” role: Co-PI, 2018-2019 (\$46,480)
11. NSF#1761843, “RAPID: Emergence of Ethnic Social Network and Disaster Resilience,” role: PI, 2017-2019 (\$90,372)
12. NSF#1760586, “RAPID: Identification of Key Dynamics for Rumor Spread and Control during Hurricanes Harvey and Irma,” role: Co-PI, 2017-2018 (\$175,735)
13. NSF#1460714, “RAPID: Psychological Distance, Risk Perceptions and Communication Behaviors during the Ebola Outbreak,” role: PI, 2014-2016 (\$84,110)
14. Leukemia & Lymphoma Society, “Improving Methods for Patient Accrual in Clinical Trials,” role: Co-PI, 2007-2008 (\$100,000)

STUDENT RESEARCH GRANTS SUPERVISED

1. Yi Yin Leong (November 2025), \$938, Department of Communication, University at Buffalo
2. Yi Yin Leong (May 2025), \$1,000, Department of Communication, University at Buffalo
3. Xinxia Dong (December 2023), \$3,120, Department of Communication, University at Buffalo
4. Esther Jose (October 2023), \$7,500, Natural Hazards Center, University of Colorado
5. Prerna Shah (April 2023), \$2,262, Department of Communication, University at Buffalo
6. Raphaela M. Velho (October 2022), \$2,200, Department of Communication, University at Buffalo
7. Xinxia Dong (March 2022), \$700, Department of Communication, University at Buffalo

PUBLICATIONS (*graduate students co-authors)

Refereed Journal Articles

125. Leong, Y. Y.*, & **Yang, J. Z.** (2026). The risk of unknown: Preventive behavioural intention related to PFAS exposure. *Journal of Risk Research*.
<https://doi.org/10.1080/13669877.2026.2722621>
124. **Yang, J. Z.**, & He, Y.* (2026). Political ideology as self-construal: Psychological distance, risk perception, and behavioral intention related to plastic waste. *Journal of Environmental Psychology*, 113, 103120. <https://doi.org/10.1016/j.jenvp.2026.103120>
123. Shah, P., Leong, Y. Y.*, Dong, X., & **Yang, J. Z.** (2026). Sweet relief or risky substitute? Applying secondary risk theory to sugar consumption *Health Communication*.
<https://doi.org/10.1080/10410236.2026.2682543>.
122. Mousania, Z., Miles, M., Vedantam, A., **Yang, J. Z.**, & Atkinson, J. D. (2026). Socio-economic disparities in access to plastic recycling infrastructure. *Communications Sustainability*, 1, 57. <https://doi.org/10.1038/s44458-026-00069-z>
121. Wong, J. CS., **Yang, J. Z.**, & Leong, Y. Y.* (2026). Public health crisis as a stress test: Examining the psychometric paradigm's dimensionality across disease contexts? *Journal of Risk Research*, 29(2), 146–160. <https://doi.org/10.1080/13669877.2026.2627606>
120. Shah, P., & **Yang, J. Z.** (2026). Green Earth or healthy plate: Does an environment-framed message work better to limit beef consumption? *Communication Quarterly*, 74(2), 144–164. <https://doi.org/10.1080/01463373.2026.2628810>.
119. He, Y.*, & **Yang, J. Z.** (2026). From processing motivation to environmental behavioral intention. *Journal of Environmental Psychology*, 109, 102884.
<https://doi.org/10.1016/j.jenvp.2025.102884>
118. Liu, Z., & **Yang, J. Z.** (2026). Managing PFAS risk amid uncertainty: Personal relevance, conflicting information, and communication behaviors. *Journal of Health Psychology*, 31(1), 97–114. <https://doi.org/10.1177/13591053251338341>
117. Shah, P., Dong, X., Leong, Y. Y.*, & **Yang, J. Z.** (2025). Secondary risk theory: The role of personal relevance as a boundary condition. *Journal of Health Communication*, 30(10-12), 558–570. <https://doi.org/10.1080/10810730.2025.2578621>.
116. Buck, H., Shah, P., & **Yang, J. Z.** (2025). Social media use is associated with climate anxiety, climate doom, and support for radical action. *Climatic Change*, 178, 196.
<https://doi.org/10.1007/s10584-025-04048-6>
115. Dong, X., & **Yang, J. Z.** (2025). Belief in channels, trust in scientists, perception of capacity: The impact of conflicting information on information seeking intention. *Health Communication*. <https://doi.org/10.1080/10410236.2025.2591839>
114. Buck, H., Shah, P., Yang, J. Z., & Arpan, L. (2025). Public concerns about solar geoengineering research in the United States. *Communications Earth & Environment*, 6, 609.
<https://doi.org/10.1038/s43247-025-02595-5>
113. **Yang, J. Z.**, He, Y.*, & Feeley, T. H. (2025). Using emotional appeal to encourage recycle and reuse behaviors. *Risk Analysis*, 45(10), 3134–3143.
<http://doi.org/10.1111/risa.70083>
112. Zhu, Y., **Yang, J. Z.**, Stephens, K. K., & Austin, L. (2025). Intercultural disaster communication and community resilience: Examining post-hurricane communication in communities with limited English-speaking proficiency. *Journal of Applied Communication Research*, 53(4), 253–272. <https://doi.org/10.1080/00909882.2025.2515867>
111. **Yang, J. Z.**, Arpan, L., Ophir, Y., & Shah, P. (2025). Value-based narratives foster trust in scientists and communication behavior. *Science Communication*.
<https://doi.org/10.1177/10755470251345234>
110. Arpan, L., Shah, P., **Yang, J. Z.**, & Heneveld, K.* (2025). Effects of self-affirmation and self-efficacy cues on responses to PFAS risk information. *Health Communication*, 40(14), 3090–3099. <https://doi.org/10.1080/10410236.2025.2495884>

109. Dong, X., & **Yang, J. Z.** (2025). Personal relevance moderates the effect of conflicting information on risk perception and behavioral outcomes. *Risk Analysis*, 45(9), 2685–2696. <https://doi.org/10.1111/risa.70047>
108. Shah, P., & **Yang, J. Z.** (2025). Using self-affirmation to encourage recycle and reuse behaviors in New York State. *Environmental Development*, 54, 101149. <https://doi.org/10.1016/j.envdev.2025.101149>
107. Dong, X., & **Yang, J. Z.** (2025). Social dominance orientation and information seeking about the Mpox outbreak. *Journal of Health Psychology*, 30(13), 3961–3980. <https://doi.org/10.1177/13591053251317800>
106. Shah, P., & **Yang, J. Z.** (2025). Decoding derogation: The impact of environmental values and political ideology on the effect of persuasive message about recycle and reuse behaviors. *Risk Analysis*, 45(6), 1428–1442. <https://doi.org/10.1111/risa.17674>
105. Arpan, L., **Yang, J. Z.**, Shah, P., & Lee, B. H.* (2025). Video-based group-values affirmation reduces defensive responses to risk messages. *Science Communication*, 47(1), 109–134. <https://doi.org/10.1177/10755470241269862>
104. Keane, S.*, **Yang, J. Z.**, Porter, J., & Atkinson, J. (2024). Relationship between object sentimentality and hypothetical distance to climate change. *Journal of Environmental Engineering*, 151(1), 04024069. <https://doi.org/10.1061/JOEEDU.EEENG-7754>
103. Dong, X.*, & **Yang, J. Z.** (2024). Deciphering discord: How conflicting information and political ideology shape public attitude toward PFAS regulation. *Journal of Health Communication*, 29(7), 409–419. <https://doi.org/10.1080/10810730.2024.2367111>.
102. **Yang, J. Z.**, Vahapoglu, L., & Aga, D. S. (2024). Beyond water: Solution-focused science communication and regulation are required to address per- and poly-fluoroalkyl substances (PFAS) pollution. *One Earth*, 7(6), 946–950. <https://doi.org/10.1016/j.oneear.2024.05.003>
101. Huang, J., **Yang, J. Z.**, Zhang, S.* (2024). One day when we were young: Nostalgia brings climate change temporally closer. *Environmental Communication*, 18(8), 1147–1167. <https://doi.org/10.1080/17524032.2024.2353085>.
100. Zhang, Y., Wong, J. CS., An, Z.*, Brimmer, M. J.*, Joseph, K., & **Yang, J. Z.** (2024). Partisanship and risk talk on Twitter: A multipronged analysis of the prominence, targets, and drivers of COVID-19 risk-related expression by Democrats versus Republicans. *Journal of Quantitative Description: Digital Media*, 4, 1–53. <https://doi.org/10.51685/jqd.2024.009>
99. Dong, X.*, & **Yang, J. Z.** (2024). Conflicted and relevant: Systematic processing of information on PFAS contamination. *Health Communication*, 39(13), 3493–3501. <https://doi.org/10.1080/10410236.2024.2328456>
98. **Yang, J. Z.** (2024). Comparative risk perception of the Monkeypox outbreak and the Monkeypox vaccine. *Risk Analysis*, 44(2), 295–303. <https://doi.org/10.1111/risa.14154>
97. **Yang, J. Z.**, & Dong, X.* (2024). Monkeypox outbreak: Psychological distance, risk perception, and support for risk mitigation. *Journal of Health Psychology*, 29(1), 15–27. <https://doi.org/10.1177/13591053231180457>
96. Liu, S., & **Yang, J. Z.** (2024). Using distance-framed narratives to foster health communication outcomes among e-cigarette users and non-users. *Journal of Health Psychology*, 29(9), 989–1005. <https://doi.org/10.1177/135910532312238>
95. Huang, J., **Yang, J. Z.**, & Zhu, J. (2024). Moral salience in film reviews associated with film success: An analysis of 1.6 million reviews. *Journal of Media Psychology*, 37(1), 12–25. <https://dx.doi.org/10.1027/1864-1105/a000416>
94. Shah, P.*, & **Yang, J. Z.** (2024). It takes two to tango: How ability and morality shape consumers' willingness to refill and reuse. *Environmental Management*, 73, 311–322. <https://doi.org/10.1007/s00267-023-01828-7>

93. Dong, X.*, & **Yang, J. Z.** (2023). Insufficiency and capacity: Seeking and processing of risk information about PFAS. *Journal of Risk Research*, 26(12), 1408–1421.
<https://doi.org/10.1080/13669877.2023.2288014>
92. Liu, Z., & **Yang, J. Z.** (2023). Information seeking and information avoidance about per- and polyfluoroalkyl substances (PFAS) contamination: Knowledge, personal control, or affect? *Journal of Risk Research*, 26(11), 1227–1243.
<https://doi.org/10.1080/13669877.2023.2270605>
91. Shah, P.*, & **Yang, J. Z.** (2023). When virtue is its own reward: How norms influence consumers' willingness to recycle and reuse. *Environmental Development*, 48, 100928.
<https://doi.org/10.1016/j.envdev.2023.100928>
90. Liu, Z., & **Yang, J. Z.** (2023). For my own sake: The role of personal relevance in information seeking. *Science Communication*, 45(6), 751–787.
<https://doi.org/10.1177/10755470231204315>
89. Rickard, L. & **Yang, J. Z.** (2023). Understanding support for aquaculture policy: The role of information exposure, information seeking, and source credibility. *Aquaculture*, 575, 739769. <https://doi.org/10.1016/j.aquaculture.2023.739769>
88. Wong, J. CS., & **Yang, J. Z.** (2023). Risk perception of the COVID-19 vaccines: Revisiting the psychometric paradigm. *Journal of Risk Research*, 26(6), 697–709.
<https://doi.org/10.1080/13669877.2023.2208142>
87. Ho, S., Singer, N. R., **Yang, J. Z.**, Post, S., Shih, T., Chen, L., Kristiansen, S., & Takahashi, B. (2023). Environmental debates in the time of the COVID-19 pandemic: Media, communication, and the public. *Environmental Communication*, 17(3), 209–217.
<https://doi.org/10.1080/17524032.2023.2193025>
86. Dong, X.*, & **Yang, J. Z.** (2023). PFAS contamination: Pathway from communication to behavioral outcomes. *Journal of Health Communication*, 28(4), 205–217. <https://doi.org/10.1080/10810730.2023.2193144>
85. Liu, Z., & **Yang, J. Z.** (2023). Communicating per- and polyfluoroalkyl substances (PFAS) contamination to the public through personal relevance. *Journal of Health Communication*, 28(2), 73–81. <https://doi.org/10.1080/10810730.2023.2183284>
84. Liu, S., & **Yang, J. Z.** (2023). Narrative persuasion and psychological distance: Analyzing the effectiveness of distance-framed narratives in communicating ocean plastic pollution. *Risk Analysis*, 43(10), 2099–2113. <https://doi.org/10.1111/risa.14111>
83. Shah, P.*, **Yang, J. Z.**, & Kahlor, L. A. (2023). Psychological distance, risk perception, and affect: Texas residents' support for carbon capture and storage. *Journal of Risk Research*, 26(2), 184–198. <https://doi.org/10.1080/13669877.2022.2116084>
82. Liu, Z., & **Yang, J. Z.** (2023). Public support for COVID-19 responses: Cultural cognition, risk perception, and emotions. *Health Communication*, 38(4), 648–658.
<https://doi.org/10.1080/10410236.2021.1965710>
81. Wong, J. CS., **Yang, J. Z.**, Liu, Z. (2023). It's the thoughts that count: How psychological distance and affect heuristic influence support for aid response measures during the COVID-19 pandemic. *Health Communication*, 38(12), 2702–2710.
<https://doi.org/10.1080/10410236.2022.2109394>
80. Liu, Z., **Yang, J. Z.**, & Feeley, T. H. (2022). Reduced risk information seeking model (RISK): A meta-analysis. *Science Communication*, 44(6), 787–813.
<https://doi.org/10.1177/10755470221144453>
79. Shah, P.*, & **Yang, J. Z.** (2022). Consumer willingness to pay for sustainable products. *Environmental Communication*, 16(8), 1077–1093.
<https://doi.org/10.1080/17524032.2022.2152847>

78. Wong, J. CS., & **Yang, J. Z.** (2022). Misinformation, anticipated regret, and vaccine-related behaviors. *Journal of Health Communication*, 27(9), 644–653. <https://doi.org/10.1080/10810730.2022.2148022>
77. Liu, Z., & **Yang, J. Z.** (2022). Predicting recycling behavior in New York State: An integrated model. *Environmental Management*, 70, 1023–1037. <https://doi.org/10.1007/s00267-022-01708-6>.
76. Shah, P. *, Wang, W. *, **Yang, J. Z.**, Kahlor, L. A., & Anderson, J. * (2022). Framing climate change mitigation technology: The impact of risk versus benefit messaging on support for carbon capture and storage. *International Journal of Greenhouse Gas Control*, 119, 103737. <https://doi.org/10.1016/j.ijggc.2022.103737>.
75. Huang, J., **Yang, J. Z.**, Chu, H. (2022). Framing climate change impacts as moral violations: The pathway of message credibility. *International Journal of Environmental Research and Public Health*, 19(9), 5210. <https://doi.org/10.3390/ijerph19095210>
74. Liu, Z. *, **Yang, J. Z.**, Bloomfield, A., Clark, S. S., & Shelly, M. A. (2022). Predicting recycling intention in New York state: The impact of cognitive and social factors. *Environmental Development*, 43, 100712. <https://doi.org/10.1016/j.envdev.2022.100712>
73. Moon, W. *, Kahlor, L., **Yang, J. Z.**, & Lim, H. S. (2022). Risk perception, affect, and information avoidance during the 2016 U.S. Presidential Election. *Journal of Risk Research*, 25(7), 860–873. <https://doi.org/10.1080/13669877.2022.2038247>
72. Wong, J. CS. *, & **Yang, J. Z.** (2022). Comparative risk: Dread and unknown characteristics of the COVID-19 pandemic vs. COVID-19 vaccines. *Risk Analysis*, 42(10), 2214–2230. <https://doi.org/10.1111/risa.13852>
71. **Yang, J. Z.**, Chu, H., Liu, S. (2022). Official sources, news outlets, or search engines? Rumour validation on social media during hurricanes Harvey and Irma. *Disasters*, 47(1), 163–180. <https://doi.org/10.1111/disa.12519>
70. **Yang, J. Z.**, Liu, Z. *, & Wong, J. CS. * (2022). Information seeking and information sharing during the COVID-19 pandemic. *Communication Quarterly*, 70(1), 1–21. <https://doi.org/10.1080/01463373.2021.1995772>
69. **Yang, J. Z.**, Dong, X. *, & Liu, Z. * (2022). Systematic processing of COVID-19 information: Relevant channel beliefs and perceived information gathering capacity as moderators. *Science Communication*, 44(1), 60–85. <https://doi.org/10.1177/10755470211044781>
68. Yue, Z. *, & **Yang, J. Z.** (2022). Compassionate goals, prosocial emotions, and prosocial behaviors during the COVID-19 pandemic. *Journal of Community & Applied Social Psychology*, 32(3), 476–489. <https://doi.org/10.1002/casp.2507>
67. **Yang, J. Z.**, Rickard, L., Liu, S. *, & Boze, T. * (2022). Seafood stories: The effect of video message type on U.S. support for sustainable aquaculture. *Journal of Applied Communication Research*, 50(1), 91–107. <https://doi.org/10.1080/00909882.2021.1939403>
66. Liu, Z. *, **Yang, J. Z.**, Clark, S. S. & Shelly, M. (2022). Recycling as a planned behavior: The moderating role of perceived behavioral control. *Environment, Development, and Sustainability*, 24, 11011–11026. <https://doi.org/10.1007/s10668-021-01894-z>
65. Wong, J. CS. *, & **Yang, J. Z.** (2021). Predicting the U.S. public's prosocial responses during the COVID-19 pandemic. *Journal of Health Communication*, 26(9), 597–607. <https://doi.org/10.1080/10810730.2021.1983671>
64. Chu, H., **Yang, J. Z.**, & Liu, S. * (2021). Not my pandemic: Solution aversion and the polarized public perception of COVID-19. *Science Communication*, 43(4), 508–528. <https://doi.org/10.1177/10755470211022020>
63. Chu, H., Liu, S. *, & **Yang, J. Z.** (2021). Together we survive: The role of social messaging networks in building social capital and disaster resilience among minority communities. *Natural Hazards*, 106(3), 2011–2729. <https://doi.org/10.1007/s11069-021-04562-7>

62. Wong, J. CS.*, **Yang, J. Z.**, Liu, Z.*, Lee, D., & Yue, Z.* (2021). Fast and frugal: Information processing related to the coronavirus pandemic. *Risk Analysis*, 41(5), 771–786. <https://doi.org/10.1111/risa.13679>
61. Rickard, L., **Yang, J. Z.**, Liu, S.*, & Boze, T.* (2021). Fish tales: How narrative modality, emotion, and transportation influences support for sustainable aquaculture. *Science Communication*, 43(2), 252–275. <https://doi.org/10.1177/1075547020987555>
60. Andrews, E.*, & **Yang, J. Z.** (2021). Behavioral modeling: Inspiring college students to intervene in instances of sexual assault. *Communication Research Reports*, 38(1), 33–45. <https://doi.org/10.1080/08824096.2020.1870446>
59. **Yang, J. Z.**, & Liu, Z.* (2021). Information seeking and processing in the context of vaccine scandals. *Science Communication*, 43(3), 279–306. <https://doi.org/10.1177/1075547020983589>
58. **Yang, J. Z.**, & McAllister, C.* (2021). Closer to the heart, closer to the mind: Using psychological distance to communicate a measles outbreak. *Journal of Health Communication*, 25(11), 895–902. <https://doi.org/10.1080/10810730.2020.1851822>
57. Wong, J. CS.*, & **Yang, J. Z.** (2021). Beyond party lines: The roles of compassionate goals, affect heuristic, and risk perception on Americans' support for coronavirus response measures. *Journal of Risk Research*, 24(3-4), 352–368. <https://doi.org/10.1080/13669877.2020.1864012>
56. Desai, G.*, Anzman-Frasca, S., Vernarelli, J. A., Ravenscroft, J., **Yang, J. Z.**, Burstein, G., & Kordas, K. (2021). Examining links between diet and lead exposure in young children: 2009-2014 national health and nutrition examination survey. *Academic Pediatrics*, 21(3), 471–479. <https://doi.org/10.1016/j.acap.2020.06.009>
55. **Yang, J. Z.**, Rickard, L., Liu, S.*, & Boze, T.* (2021). Too close to care? A replication study to reexamine the effect of cued distance on climate change engagement. *Environmental Communication*, 15(1), 1–11. <https://doi.org/10.1080/17524032.2020.1777181>
54. Wong, J. CS.*, & **Yang, J. Z.** (2021). Seeing is believing: Examining self-efficacy and trait hope as moderators of youths' positive risk-taking intention. *Journal of Risk Research*, 24(7), 819–832. <https://doi.org/10.1080/13669877.2020.1750463>
53. Liu, Z.*, & **Yang, J. Z.** (2021). In the wake of scandals: How media use and social trust influence risk perception and vaccination intention among Chinese parents. *Health Communication*, 36(10), 1188–1199. <https://doi.org/10.1080/10410236.2020.1748834>
52. Liu, S.*, **Yang, J. Z.**, & Chu, H.* (2021). When we increase fear, do we dampen hope? Using narrative persuasion to promote HPV vaccination in China. *Journal of Health Psychology*, 26(11), 1999–2009. <https://doi.org/10.1177/1359105319894626>
51. Chu, H.*, & **Yang, J. Z.** (2020). Their economy and our health: Communicating climate change to the divided American public. *International Journal of Environmental Research and Public Health*, 17(21), 7718. <https://doi.org/10.3390/ijerph17217718>
50. Liu, S.*, & **Yang, J. Z.** (2020). The role of temporal distance perception in narrative vs. non-narrative persuasion related to e-cigarettes. *Journal of Health Communication*, 25(7), 543–553. <https://doi.org/10.1080/10810730.2020.1788678>
49. Liu, S.*, & **Yang, J. Z.** (2020). Incorporating message framing into narrative persuasion to curb e-cigarette use among college students. *Risk Analysis*, 40(8), 1677–1690. <https://doi.org/10.1111/risa.13502>
48. Feeley, T., Harris, K. E.*, & **Yang, J. Z.** (2020). Measuring attitudes toward organ donation. *Progress in Transplantation*, 30(2), 182–183. <https://doi.org/10.1177/1526924820913519>
47. Kahlor, L., **Yang, J. Z.**, Li, X., Wang, W.*, Olson, H. C., & Atkinson, L. (2020). Environmental risk (and benefit) information seeking intentions: The case of carbon capture and

- storage in Southeast Texas. *Environmental Communication*, 14(4), 555–572. <http://doi.org/10.1080/17524032.2019.1699136>
46. Chu, H.*, & **Yang, J. Z.** (2020). Risk or efficacy? How psychological distance influences climate change engagement. *Risk Analysis*, 40(4), 758–770. <http://doi.org/10.1111/risa.13446>
 45. Moore, M.*, & **Yang, J. Z.** (2020). Using eco-guilt to motivate environmental behavior change. *Environmental Communication*, 14(4), 522–536. <http://doi.org/10.1080/17524032.2019.1692889>
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Book Chapters

4. Dong, X.*, Griffin, R. J., **Yang, J. Z.**, & Dunwoody, S. (2024). Risk information seeking and processing model. In T. L. Sellnow & D. D. Sellnow (Eds.), *Communicating risk and safety* (pp. 413–452). De Gruyter Mouton. <http://doi.org/10.1515/9783110752427-023>
3. **Yang, J. Z.** & LaValley, S.* (2015). Health information seeking. In D. K. Kim & J. Dearing (Eds.), *Health communication measures* (pp. 45–55). Peter Lang Publishing Group.
2. **Yang, J. Z.** (2015). Informed consent. In H. Cho, T. Reimer, & K. McComas (Eds.), *Sage Handbook of Risk Communication* (pp. 259–270). Thousand Oaks, CA: Sage.
1. Feeley, T. H. & **Yang, J. Z.** (2013). Promoting organ donation through communication campaigns. In M. A. Lauri (Ed.), *Organ donation and transplantation—An interdisciplinary approach* (pp. 271–286). Nova Science Publishers, Inc.

Other Publications

2. Koch, A., Glover, K. C., Zambri, B., Thomas, E. K., Benito, X., & **Yang, J. Z.** (2018). Open-data practices and challenges among early-career paleo-researchers. *PAGES Magazine*, 26, 54-55. <http://doi.org/10.22498/pages.26.2.54>
1. McComas, K. A., Besley, J. C., & **Yang, J. Z.** (2008). Community attitudes toward scientific research. *Research & Policy Brief Series*, 22, Community & Rural Development Institute, Cornell University.

Professional Reports

5. **Yang, J. Z.**, & He, Y. (2025). *Using social behavioral science to improve recycling and reuse*. New York State Department of Environmental Conservation.
4. **Yang, J. Z.**, & Shah, P. (2022). *Using social behavioral science to improve recycling, reusables, and alternative packaging in New York State*. New York State Department of Environmental Conservation.
3. **Yang, J. Z.**, & Liu, Z. (2021). *Using human behavioral science and outreach/education initiatives to decrease contamination and improve recycling in New York State*. New York State Department of Environmental Conservation.
2. **Yang, J. Z.** (2009). *Summary Report: Community attitudes toward Cornell University's climate action plan*. Human Dimensions Research Unit, Cornell University
1. **Yang, J. Z.** (2006). *Summary Report: Public views about science, risk, and research in your community*. Department of Communication, Cornell University

Refereed Conference Presentations

175. Liu, Z., & **Yang, J. Z.** (2026, December). When uncertainty persists: How repeated exposure to conflicting information shapes public responses. Paper presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.
174. Heneveld, K.*, & **Yang, J. Z.** (2026, December). Uncertainty management related to skin cancer: Focusing on uncertainty appraisal. Paper presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.
173. He, Y.*, & **Yang, J. Z.** (2026, December). Exploring the predictors of willingness to pay for reusable materials. Paper presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.
172. Emerson, C.*, Rickard, L. N., **Yang, J. Z.**, Noblet, C. L., Jones, E.*, & Piede, G.* (2026, December). Framing of forever chemicals: Online representations of PFAS in state-level websites. Paper presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.

171. Rickard, L. N., **Yang, J. Z.**, & Noblet, C. L. (2026, December). Timing is everything: Exploring the role of (a)synchronous conflicting information and perceived intentionality in PFAS risk communication. Paper presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.
171. Guo, Y. Y.*, Leong, Y. Y.*, & **Yang, J. Z.** (2026, December). Distinct experiences, distinct perceptions: WUI residents' understanding of wildfire and prescribed fire. Poster presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.
170. Leong, Y. Y.*, & **Yang, J. Z.** (2026, December). Fighting fire with fire: A secondary risk perspective on wildfire and prescribed fire. Paper presented at the *Society for Risk Analysis* annual meeting, Atlanta, GA.
169. Wang, R., Shah, P., Sun, Q., & **Yang, J. Z.** (2026, June). The push and pull of fast fashion: A user- and content-level analysis of Twitter discussions. Paper presented at the *International Communication Association* annual meeting, Cape Town, South Africa.
168. Rickard, L. N., **Yang, J. Z.**, Emerson, C.*, & Brennan-Buyukaydin, G.* (2026, May). From responsibility to response: How attribution shapes support for PFAS risk mitigation. Paper presented at the *Society for Risk Analysis Europe* annual meeting, Alicante, Spain.
167. He, Y.*, & **Yang, J. Z.** (2026, May). Motivate recycle and reuse behaviors through Instagram. *Federation of NY Solid Waste Associations Conference with Trade Show 2026*.
166. Leong, Y. Y.*, & **Yang, J. Z.** (2026, April). Perceived control, fatalistic beliefs, and PFAS risk mitigation behavioral intention. Poster presented at the *Climate Change and Emerging Contaminants Conference*, University at Buffalo, Buffalo, NY.
165. He, Y.*, & **Yang, J. Z.** (2025, December). How do norms influence recycle and reuse behavioral intention. Poster presented at the *Society for Risk Analysis* annual meeting, Washington, DC.
164. Heneveld, K.*, Leong, Y. Y.*, & **Yang, J. Z.** (2025, December). Information avoidance related to sexually transmitted infections: An application of uncertainty management theory (UMT). Paper presented at the *Society for Risk Analysis* annual meeting, Washington, DC.
163. Rickard, L. & **Yang, J. Z.** (2025, December). The interplay of scientific discovery, conflicting information, and attribution of responsibility in PFAS risk communication. Paper presented at the *Society for Risk Analysis* annual meeting, Washington, DC.
162. He, Y.*, & **Yang, J. Z.** (2025, December). Are conservatives more sensitive to psychological distance? Poster presented at the *Society for Risk Analysis* annual meeting, Washington, DC.
161. Shah, P., Leong, Y. Y.*, Dong, X., & **Yang, J. Z.** (2025, December). Personal relevance as a boundary condition in secondary risk perception: Insights from sugar consumption decisions. Paper presented at the *Society for Risk Analysis* annual meeting, Washington, DC.
160. He, Y.*, & **Yang, J. Z.** (2025, August). From processing motivation to environmental behavioral intention. Paper presented at the *Association for Education in Journalism and Mass Communication*, San Francisco, CA.
159. Shah, P., Dong, X., Leong, Y. Y.*, & **Yang, J. Z.** (2025, August). Secondary risk theory: The role of personal relevance as a boundary condition. Paper presented at the *Association for Education in Journalism and Mass Communication*, San Francisco, CA.
158. Dong, X., & **Yang, J. Z.** (2025, June). Personal relevance moderates the effect of conflicting information on risk perception and behavioral outcomes. Paper presented at the *International Communication Association* annual meeting, Denver, CO.
157. Leong, Y. Y.*, & **Yang, J. Z.** (2024, December). PFAS, reproductive health, and risk perception. Paper presented at the *Society for Risk Analysis* annual meeting, Austin, TX.

156. Dong, X., & **Yang, J. Z.** (2024, December). Belief in channels, trust in scientists, perception of capacity: impact of conflicting information exposure on information seeking. Paper presented at the *Society for Risk Analysis* annual meeting, Austin, TX.
155. Heneveld, K.*, **Yang, J. Z.**, Feeley, T. H. (2024, December). Information seeking and sharing behaviors related to mental health issues: An application of the risk information seeking and processing (RISP) model. Paper presented at the *Society for Risk Analysis* annual meeting, Austin, TX.
154. Shah, P., & **Yang, J. Z.** (2024, December). Green Earth or health plate: Does an environmental message work better to limit beef consumption? Paper presented at the *Society for Risk Analysis* annual meeting, Austin, TX.
153. Couture Bue, A., Rickard, L. N., & **Yang, J. Z.** (2024, December). PFAS risk communication: Eye tracking and dual process models. Poster presented at the *Society for Risk Analysis* annual meeting, Austin, TX.
152. **Yang, J. Z.** (2024, October). Using value-based narrative to foster trust in scientists. *Society for Risk Analysis Europe-DACHL*. Potsdam, Germany.
151. Arpan, L., **Yang, J. Z.**, Shah, P., & Lee, B. H.* (2024, August). Video-based group-values affirmation reduces defensive responses to risk messages. Paper presented at the *Association for Education in Journalism and Mass Communication*, Philadelphia, PA.
150. Dong, X., & **Yang, J. Z.** (2024, August). From compassion to communication: The role of disgust and anger on information behaviors. Paper presented at the *Association for Education in Journalism and Mass Communication*, Philadelphia, PA.
149. Dong, X., & **Yang, J. Z.** (2024, August). Social dominance orientation and information seeking about monkeypox outbreak. Paper presented at the *Association for Education in Journalism and Mass Communication*, Philadelphia, PA. **[Second Place Award in CT&M's Method Paper Competition]**
148. Liu, Z., & **Yang, J. Z.** (2024, June). Risk mitigation behavior related to PFAS: Personal relevance, information processing, and capacity. Paper presented at the *Society for Risk Analysis Europe* annual meeting, Athens, Greece.
147. **Yang, J. Z.**, & Buck, H. (2024, June). Social media, climate doom, and support for radical action related to climate change. Paper presented at the *Society for Risk Analysis Europe* annual meeting, Athens, Greece.
146. Shah, P.*, & **Yang, J. Z.** (2024, June). Using self-affirmation to encourage recycle and reuse behaviors in New York State. Paper presented at the *International Communication Association* annual meeting, Gold Coast, Australia.
145. Wang, R.*, **Yang, J. Z.**, Shah, P.*, & Thimmanayakanapalya, S. S. (2024, June). Diffusion of obscurity: Unpacking the early discussion surrounding fast fashion on Twitter. Paper presented at the *International Communication Association* annual meeting, Gold Coast, Australia.
144. Velho, R. M.*, & **Yang, J. Z.** (2023, December). The role of political identity matching in predicting climate change attitudes and risk perception. Poster presented at the *Society for Risk Analysis* annual meeting, Washington, D.C.
143. Dong, X.*, & **Yang, J. Z.** (2023, December). Uncertain and relevant? How conflicting message influences information processing about PFAS contamination. Paper presented at the *Society for Risk Analysis* annual meeting, Washington, D.C. **[Top Student Paper Award]**
142. Shah, P.*, & **Yang, J. Z.** (2023, December). Self-affirmation as a tool to encourage recycle and reuse behaviors. Poster presented at the *Society for Risk Analysis* annual meeting, Washington, D.C.

141. Loomis, C., Rickard, L. N., Couture Bue, A., & **Yang, J. Z.** (2023, December). Dreaded and unknown: Online risk communication and Polyfluoroalkyl substances (PFAS). Paper presented at the *Society for Risk Analysis* annual meeting, Washington, D.C.
140. Shah, P.*, & **Yang, J. Z.** (2023, August). When virtue is its own reward: How norms influence consumers' willingness to recycle and reuse. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, DC.
139. **Yang, J. Z.**, & Dong, X.* (2023, August). Information sharing during public health crisis. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, DC.
138. **Yang, J. Z.** (2023, May). Comparative risk perception of the Monkeypox outbreak and the Monkeypox vaccine. Paper presented at the *International Communication Association* annual meeting, Toronto, Canada.
137. Liu, Z., & **Yang, J. Z.** (2023, May). Information seeking and information avoidance about PFAS contamination: Knowledge, personal control, or affect? Paper presented at the *International Communication Association* annual meeting, Toronto, Canada.
136. Shah, P.*, & **Yang, J. Z.** (2023, May). A green pandemic: How dissonance kindles a desire to be pro-environment post-pandemic. Paper presented at the *International Communication Association* annual meeting, Toronto, Canada.
135. Huang, J., **Yang, J. Z.**, Zhang, S., Chen, R., & Guo, H. (2023, May). Nostalgic public service announcements increase climate engagement by shortening temporal distance. Paper presented at the *International Communication Association* annual meeting, Toronto, Canada.
134. Wong, J. CS., & **Yang, J. Z.** (2022, December). "Nothing will ever be the same": Qualitative inquiries during COVID-19. Poster presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
133. Liu, Z., & **Yang, J. Z.** (2022, December). For my own sake: The role of personal relevance in information seeking. Paper presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
132. Dong, X.*, & **Yang, J. Z.** (2022, December). More insufficient or more capable? Predicting risk information seeking and processing related to PFAS contamination. Paper presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
131. Shah, P.*, & **Yang, J. Z.** (2022, December). Compensatory use of reusable shopping bags. Paper presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
130. Dong, X.*, Griffin, R. J., & **Yang, J. Z.** (2022, December). Empirical review for the risk information seeking and processing model. Paper presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
129. Liu, S., **Yang, J. Z.**, & Chu, H. (2022, December). Learning from at-risk peers: Integrating narrative persuasion to communicate e-cigarette use. Poster presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
128. Rickard, L., & **Yang, J. Z.** (2022, December). Understanding support for aquaculture policy: The role of information exposure, information seeking, and source credibility. Paper presented at the *Society for Risk Analysis* annual meeting, Tampa, FL.
127. Wong, J. CS.*, & **Yang, J. Z.** (2022, August). Misinformation, anticipated regret, and vaccine-related behaviors. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Detroit, MI.
126. Leong, Y. Y.*, & **Yang, J. Z.** (2022, August). Blame, risk perception, and support for travel restriction during the COVID-19 pandemic. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Detroit, MI.

125. Liu, Z.*, **Yang, J. Z.**, & Feeley, T. (2022, August). Reduced risk information seeking and processing (R-RISP) model: A meta-analysis. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Detroit, MI.
124. Liu, Z.*, & **Yang, J. Z.** (2022, May). Information processing related to PFAS contamination. Paper presented at the preconference “the science of science communication” of the *International Communication Association* annual meeting. Paris, France.
123. Shah, P.*, **Yang, J. Z.**, Kahlor, L. (2022, May). Psychological distance, risk perception, and affect: Texas residents’ support for carbon capture and storage. Paper presented at the *International Communication Association* annual meeting, Paris, France.
122. Shah, P.*, & **Yang, J. Z.** (2022, May). Pro-environmental behavior post the COVID-19 pandemic. Paper presented at the *International Communication Association* annual meeting, Paris, France.
121. Liu, S.*, & **Yang, J. Z.** (2022, May). Incorporating psychological distance framing in narrative persuasion to communicate environmental and health risks. Paper presented at the *International Communication Association* annual meeting, Paris, France.
120. Zhang, Y., Wong, J. CS., An, Z., Brimmer, M., **Yang, J. Z.**, Joseph, K. (2022, May). Conservatives talked about risks in the COVID-19 pandemic more than liberals: How partisan identities shape risk express on Twitter. Paper presented at the *International Communication Association* annual meeting, Paris, France.
119. **Yang, J. Z.**, Dong, X.*, Liu, Z.*, Sun, S., & Qin, C. (2021, December). Effects of COVID-19 misinformation on information seeking and information processing. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
118. Huang, J., **Yang, J. Z.**, & Chu, H. (2021, December). Framing climate change impacts as moral violations: The pathway of message credibility. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
117. Shah, P.*, & **Yang, J. Z.** (2021, December). Consumer willingness to pay for sustainable products. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
116. Liu, S.*, & **Yang, J. Z.** (2021, December). Closer ≠ Better: Using distance-framed narrative to communicate ocean plastic pollution. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
115. Liu, Z.*, & **Yang, J. Z.** (2021, December). Information seeking about recycling: The role of objective knowledge and subjective knowledge. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
114. Wong, J. CS.*, & **Yang, J. Z.** (2021, December). Comparative risk: Dread and unknown characteristics of the COVID-19 pandemic vs. COVID-vaccines. Poster presented at the virtual meeting of the *Society for Risk Analysis*.
113. **Yang, J. Z.**, Dong, X.*, & Liu, Z.* (2021, August). Systematic processing of COVID-19 information: Relevant channel beliefs and perceived information gathering capacity as moderators. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
112. Liu, Z.*, **Yang, J. Z.**, Clark, S., & Shelly, M. (2021, August). Predicting recycling intention in the state of New York: The impact of cognitive and social factors. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
111. Liu, Z.* & **Yang, J. Z.** (2021, May). Communication behaviors related to recycling: Survey results from New York State residents. Paper presented at the virtual meeting of the *Federation of New York Solid Waste Associations Conference*.
110. Liu, Z.*, **Yang, J. Z.**, Bloomfield, A., Clark, S., & Shelly, M. (2021, May). Predicting recycling intention in the state of New York: The impact of cognitive and social factors. Paper presented at the virtual meeting of the *International Communication Association*.

109. Liu, S.*, **Yang, J. Z.**, & Chu, H. (2021, May). Close to you: Using distance framing and narrative persuasion to communicate about ocean plastic pollution. Paper presented at the virtual meeting of the *International Communication Association*.
108. Chu, H., **Yang, J. Z.**, & Liu, S.* (2021, May). Not my pandemic: Solution aversion and the polarized public perception of COVID-19. Paper presented at the virtual meeting of the *International Communication Association*.
107. Boze, T.*, Rickard, L., **Yang, J. Z.**, Liu, S.* (2021, May). The influence of message type, environmental attitude, and political ideology on perceptions of aquaculture. Paper presented at the virtual meeting of the *International Communication Association*.
106. Yue, Z.*, Lee, D., & **Yang, J. Z.** (2020, December). Compassionate goals, prosocial emotions, and prosocial behavior during COVID-19 pandemic. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
105. Wong, J. CS.*, & **Yang, J. Z.** (2020, December). The blame frame: Predicting the U.S. public's prosocial response during the coronavirus pandemic. Paper presented at the virtual meeting of the *Society for Risk Analysis*. [Top Student Paper Award]
104. Liu, Z.*, & **Yang, J. Z.** (2020, December). Public support for COVID-19 response: Cultural cognition, risk perception, and emotions. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
103. Huang, J., Chu, H., & **Yang, J. Z.** (2020, November). Climate change as moral violation? Applying moral foundation theory to climate change communication. Poster presented at the virtual meeting of the *National Communication Association*.
102. Wong, J. CS.*, **Yang, J. Z.**, Liu, Z.*, Lee, D., & Yue, Z.* (2020, August). Fast and frugal: Information processing related to the coronavirus pandemic. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
101. Liu, Z.*, **Yang, J. Z.**, Wong, J. C. S.*, Yue, Z.*, & Lee, D. (2020, August). Information seeking and sharing during the coronavirus outbreak: An application of the Risk Information Seeking and Processing model. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
100. Rickard, L., **Yang, J. Z.**, Liu, S.*, & Boze, T.* (2020, August). Seafood stories: How narrative modality, emotion, and transportation influences support for sustainable aquaculture. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
99. Yue, Z.*, Lee, D., **Yang, J. Z.**, Wong, J. C. S.*, & Liu, Z.* (2020, August). Social identification, psychological distance, compassionate goals, and willingness to help during the COVID-19 outbreak. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
98. **Yang, J. Z.**, Rickard, L., Liu, S.*, & Boze, T.* (2020, May). Telling stories about sustainable seafood: The effect of message format and transportation on support for aquaculture. Paper presented at the virtual meeting of the *International Communication Association*.
97. Liu, S.*, & **Yang, J. Z.** (2020, May). Using narrative persuasion to curb e-cigarette use among youths. Paper presented at the virtual meeting of the *International Communication Association*.
96. **Yang, J. Z.**, & Liu, Z.* (2020, May). Accuracy, social norms, or capacity? What motivates Chinese parents to seek and process information about vaccine safety. Paper presented at the virtual meeting of the *International Communication Association*.
95. McAllister, C.*, & **Yang, J. Z.** (2019, December). The influence of psychological distance on discrete emotions and risk perception in a measles outbreak. Paper presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.

94. Wong, J. CS.*, & **Yang, J. Z.** (2019, December). Seeing is believing: How inflated self-assessments and gender affect youths' positive risk-taking. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA. **[Top Poster Award]**
93. Liu, Z.*, & **Yang, J. Z.** (2019, December). Media use, social trust and vaccine-related risk perception and vaccination intention for parents after several vaccine scandals in China. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA. **[Top Student Paper Award]**
92. Liu, S.*, & **Yang, J. Z.** (2019, December). It's about time: Analyzing the role of temporal distance perception in narrative persuasion in the context of e-cigarette prevention. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
91. Chu, H.*, & **Yang, J. Z.** (2019, December). Abstract crisis or concrete threat: Analyzing the influence of psychological distance on people's mental construal of climate change. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
90. Rickard, L. N., **Yang, J. Z.**, Liu, S.*, & Boze, T.* (2019, December). Telling stories about sustainable seafood: Using narrative persuasion in aquaculture risk communication. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
89. Zhu, Y., **Yang J. Z.**, Stephens, K. K., & Austin, L. (2019, November). Intercultural disaster communication and community resilience: Examining post-hurricane communication in communities with limited English-speaking proficiency. Paper presented at the *National Communication Association* annual meeting, Baltimore, MD.
88. Lattimer, T.*, Tenzek, K. E., **Yang J. Z.** (2019, November). Survival of the #fittest: The effect of fitspiration content on the self-esteem and self-worth of young adults. Paper presented at the *National Communication Association* annual meeting, Baltimore, MD.
87. Chu, H.*, & **Yang, J. Z.** (2019, November). Emotion and the psychological distance of climate change. Paper presented at the *National Communication Association* annual meeting, Baltimore, MD. **[Top Paper Award]**
86. Chu, H.*, & **Yang, J. Z.** (2019, August). Desirable or feasible? How psychological distance influences climate change engagement. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Toronto, Canada.
85. **Yang, J. Z.**, Chu, H.*, Liu, S.* (2019, August). FEMA, media, or search engine? Rumor validation on social media. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Toronto, Canada.
84. Chu, H.*, & **Yang, J. Z.** (2019, July). Investigating the roles of social media and community social capital in building disaster resilience. Paper presented at the *Conference on Risk Analysis, Decision Analysis, and Security: Risk Analysis in the Digital Era*, Buffalo, NY.
83. **Yang, J. Z.** (2019, June). Information seeking and sharing in the aftermath of Hurricane Harvey. Paper presented at the *Conference on Communication and Environment*, Vancouver, Canada.
82. Moore, M.*, & **Yang, J. Z.** (2019, June). Eco-friendly influences from a virtual world. Paper presented at the *Conference on Communication and Environment*, Vancouver, Canada.
81. Chu, H.*, Liu, S.*, & **Yang, J. Z.** (2019, May). Together we thrive: social networking and disaster resilience among minority communities. Paper presented at the *International Communication Association* annual meeting, Washington, D.C. **[Top Student Paper Award]**
80. Harris, K. A.*, **Yang, J. Z.**, & Feeley, T. H. (2019, April). Understanding young adults' knowledge of e-cigarettes. Poster presented at the *D.C. Conference on Health Communication*, Washington, D.C.

79. Liu, S.* & **Yang, J. Z.** (2019, April). Stop looking for your JUUL! Analyzing the role of narrative persuasion in deterring e-cigarettes use among youths. Poster presented at the *D.C. Conference on Health Communication*, Washington, D.C.
78. Harris, K. A.*, **Yang, J. Z.**, & Feeley, T. H. (2018, December). Prior knowledge's differential effects on fear appeal outcomes? Paper presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
77. **Yang, J. Z.**, Chu, H.*, Rickard, L., & Feeley, T. H. (2018, December). What do people think about when thinking "climate change"? Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
76. Chu, H.*, & **Yang, J. Z.** (2018, December). Together we thrive: Social capital and disaster resilience after Hurricane Harvey. Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
75. **Yang, J. Z.** (2018, December). Climate change risk perceptions and communication. Paper presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
74. Chu, H.*, & **Yang, J. Z.** (2018, December). Distance or valence? Exploring motivated reasoning related to climate change. Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
73. Liu, S.*, **Yang, J. Z.**, & Chu, H.* (2018, December). The impact of monetary cost on Chinese women's HPV vaccination intentions. Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
72. Liu, S.*, **Yang, J. Z.**, & Chu, H.* (2018, November). To fear or to hope? Using narrative messages to promote HPV Vaccination in China. Paper presented at the *National Communication Association* annual meeting, Salt Lake City, UT.
71. Chu, H.*, & **Yang, J. Z.** (2018, November). Converting bonding capital to bridging and linking capital through social messaging networks – A case study of the Chinese community in Houston during Hurricane Harvey. Paper presented at the *National Communication Association* annual meeting, Salt Lake City, UT.
70. Chu, H.*, **Yang, J. Z.**, Zhuang, J. (2018, August). To share or not to share? Credibility, emotion and false news on Twitter. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
69. Liu, S.*, **Yang, J. Z.**, Chu, H.* (2018, August). Now or future? Motivating Chinese women to get the HPV vaccines for their children. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
68. Liu, S.*, & **Yang, J. Z.** (2018, May). Different culture or different mind? A cross-cultural comparison of young adult's perception and acceptance of HPV vaccine and the moderated message framing effect in China and USA. Paper presented at the *International Communication Association* annual meeting, Prague, Czech Republic.
67. Underwood, K.*, & **Yang, J. Z.** (2018, May). Prior knowledge's differential effects on fear appeal outcomes. Paper presented at the *International Communication Association* annual meeting, Prague, Czech Republic.
66. Chu, H.*, & **Yang, J. Z.** (2018, May). Taking climate change here and now – mitigating ideological polarization with psychological distance. Paper presented at the *International Communication Association* annual meeting, Prague, Czech Republic.
65. **Yang, J. Z.**, & Chu, H.* (2017, December). Processing risks: What makes the U.S. public attend to information about the 2016 presidential election. Poster presented at the *Society for Risk Analysis annual meeting*, Arlington, VA.
64. Chu, H.*, & **Yang, J. Z.** (2017, December). Who moved my coffee? Using psychological distance to frame climate change impacts. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.

63. Liu, S.*, & **Yang, J. Z.** (2017, December). Perception and acceptance of HPV vaccination: Evaluating the impacts of message framing, motivation, cultural cognition and gender in a cross-country context. Poster presented at the *Society for Risk Analysis*, Arlington, VA.
62. Chu, H.*, & **Yang, J. Z.** (2017, August). Measuring information insufficiency and affect in the risk information seeking and processing model. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Chicago, IL.
61. Chu, H.*, & **Yang, J. Z.** (2017, May). Fear does it all: Appraisal, emotion, and the 2016 presidential election. Paper presented at the *International Communication Association* annual meeting, San Diego, CA.
60. **Yang, J. Z.**, & Huang, J.* (2016, December). Seeking for your own sake: Chinese citizens' motivation for information seeking about air pollution. Poster presented at the *Society for Risk Analysis* annual meeting, San Diego, CA.
59. Huang, J.*, & **Yang, J. Z.** (2016, December). Beyond "Under the Dome": Amplified risk perception increases knowledge and public engagement about air pollution in China. Paper presented at the *Society for Risk Analysis* annual meeting, San Diego, CA. **[Top Student Paper Award]**
58. Schuldt, J. P., Rickard, L. N., & **Yang, J. Z.** (2016, December). Bridging the gap: Exploring the role of situated distance cues in climate change visualization messaging. Poster presented at the *Society for Risk Analysis* annual meeting, San Diego, CA.
57. Pittman, M.*, & **Yang, J. Z.** (2016, November). Who is to blame? Framing HPV to influence vaccination intentions among college students. Paper presented at the *National Communication Association* annual meeting, Philadelphia, PA.
56. **Yang, J. Z.**, & O'Mally, A.* (2016, November). How do I feel about it? The role of negative emotion on community residents' registration and communication about organ donation. Paper presented at the *National Communication Association* annual meeting, Philadelphia, PA.
55. **Yang, J. Z.**, & Chu, H.* (2016, August). Who is scared of the Ebola outbreak? The influence of discrete emotions on risk perception. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Minneapolis, MN.
54. **Yang, J. Z.**, & Pittman, M.* (2016, June). The silver lining of shame: Framing HPV to influence disclosure and vaccination. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
53. Rickard, L. N., **Yang, J. Z.**, & Schuldt, J. P. (2016, June). Here and there, then and now: How "departure dates" influence climate change engagement. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
52. Huang, J.*, & **Yang, J. Z.** (2016, June). Risk, affect, and policy support: Public perception of air pollution in China. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
51. Ng, Y. J.*, **Yang, J. Z.**, & Vishwanath, A. (2016, June). To fear or not to fear? Understanding the role of social media in risk amplification. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
50. **Yang, J. Z.** (2015, December). Risk perception and communication behaviors during the Ebola outbreak. Paper presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
49. Bell, M. Z.*, & **Yang, J. Z.** (2015, December). Nuclear energy in the media: Examining how Fukushima influenced debates over the future of nuclear. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
48. **Yang, J. Z.** (2015, August). Altruism during Ebola: Risk perception, issue salience, cultural cognition, and information processing. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, San Francisco, CA.

47. Rickard, L. N., & **Yang, J. Z.** (2015, May). Going the distance: Using construal level theory to explain climate change engagement. Paper presented at the *International Communication Association* annual meeting, San Juan, Puerto Rico.
46. Grizzard, M., **Yang, J. Z.**, & Lewis, R. J. (2015, May). Divided moral exemplars: Moral intuition salience and attitudes toward controversial issues. Paper presented at the *International Communication Association* annual meeting, San Juan, Puerto Rico.
45. **Yang, J. Z.**, & Rickard, L. N. (2014, December). From here to there, her to me: Using psychological distance to explore perceptions of climate change. Paper presented at the *Society for Risk Analysis* annual meeting, Denver, CO.
44. **Yang, J. Z.**, Maki, K. *, & O'Mally, A. * (2014, November). Telling behaviors: What do registered organ donors have in common? Paper presented at the *National Communication Association* annual meeting, Chicago, IL.
43. Dolan, E. A. *, & **Yang, J. Z.** (2014, September). Is happiness just a pin away? Exploring Pinterest use and self-discrepancies. Paper presented to the Social Media & Society 2014 International Conference, Toronto, Canada.
42. **Yang, J. Z.**, Rickard, L. N., Seo, M., & Harrison, T. M. (2014, May). Extending the RISP model: Elaboration, policy support and behavioral intention related to climate change mitigation. Paper presented at the *International Communication Association* annual meeting, Seattle, WA. **[Top Faculty Paper]**
41. Rickard, L. N., **Yang, J. Z.**, & Seo, M. (2014, May). Effects of climate change messaging on support for policy and individual behavior change over time. Paper presented at the *International Communication Association* annual meeting, Seattle, WA.
40. Chen, Y. *, & **Yang, J. Z.** (2014, May). Message format, numeracy, risk perception of alcohol-attributable cancer and intention for binge drinking among college students. Paper presented at the *International Communication Association* annual meeting, Seattle, WA.
39. **Yang, J. Z.**, Rickard, L. N., Seo, M., & Harrison, T. M. (2013, December). The "I" in climate: The role of individual responsibility in systematic processing of climate change information. Paper presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
38. **Yang, J. Z.**, Rickard, L. N., Seo, M., & Harrison, T. M. (2013, December). Extending RISP: From message elaboration to support for climate change mitigation policy. Paper presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
37. Bell, M. Z. *, & **Yang, J. Z.** (2013, December). Nuclear media discourse post-Fukushima: The state of media coverage pertaining to nuclear energy before and after the Fukushima 2011 nuclear incident. Poster presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
36. Supernault, A. *, & **Yang, J. Z.** (2013, November). Epigenetics for public consumption: An analysis of current epigenetic print news. Paper presented at the *National Communication Association* annual meeting, Washington, D.C.
35. **Yang, J. Z.**, Ho, S. S., & May, O. L. (2013, August). Promoting preventive behaviors against influenza: Comparison between developing and developed countries. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
34. Liang, M. *, Kahlor, L., **Yang, J. Z.**, Dudo, A., Xu, W. *, & Mertel, J. M. * (2013, August). Beyond the blame game: Cultural differences in climate change coverage in China and the U.S. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C. **[Top Poster Award]**
33. **Yang, J. Z.**, & Kahlor, L. (2012, December). I share, therefore I am: A U.S.-China comparison of information sharing behaviors related to climate change. Paper presented at the *Society for Risk Analysis* annual meeting, San Francisco, CA.

32. **Yang, J. Z.**, Dudo, A., Kahlor, L., Liang, M., Allen Catellier, J.*, Xu, W.*, & Mertel, J. M.* (2012, August). The climate change blame game: U.S. elite newspaper coverage of climate change. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Chicago, IL.
31. **Yang, J. Z.** & Kahlor, L. (2012, August). Are current risk information seeking models Anglo-centric? A U.S.-China comparison of information seeking about climate change. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Chicago, IL.
30. Allen Catellier, J.*, & **Yang, J. Z.** (2012, May). The role of affect in the decision to exercise: Does being happy lead to a more active lifestyle? Paper presented at the *International Communication Association* annual meeting, Phoenix, AZ.
29. **Yang, J. Z.** (2012, April). Predicting youths' intentions to get the H1N1 vaccine: A test of the Theory of Planned Behavior, the Health Belief Model, and an Integrated Model. Paper presented at the *Kentucky Conference on Health Communication*, Lexington, KY.
28. **Yang, J. Z.**, & Kahlor, L. (2011, December). What, me worry? The role of affect in information seeking. Paper presented at the *Society for Risk Analysis* annual meeting, Charleston, SC.
27. Allen Catellier, J.*, & **Yang, J. Z.** (2011, November). Trust and affect: How do they impact information seeking in a health context? Paper presented at the *National Communication Association* annual meeting, New Orleans, LA.
26. Rintamaki, L., & **Yang, J. Z.** (2011, November). Advancing the Extended Parallel Process Model through the inclusion of response cost measures? Paper presented at the *National Communication Association* annual meeting, New Orleans, LA.
25. **Yang, J. Z.**, Allen Catellier, J.*, Ho, S. S., & May, O. L. (2011, August). Applying the theory of planned behavior to examine preventive behaviors against H1N1: A US-Singapore comparison. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, St Louis, MO.
24. **Yang, J. Z.** (2011, May). From risk information seeking to adopting a preventive behavior. Paper presented at the *International Communication Association* annual meeting, Boston, MA.
23. **Yang, J. Z.** (2010, December). Too scared or too capable? Why do college students stay away from information about H1N1 flu vaccine. Paper presented at the *Society for Risk Analysis* annual meeting, Salt Lake City, UT.
22. Allen Catellier, J.*, & **Yang, J. Z.** (2010, December). Risky business: An analysis of the Toyota recall. Paper presented at the *Society for Risk Analysis* annual meeting, Salt Lake City, UT.
21. **Yang, J. Z.** (2010, June). Clinical trial enrollment decisions: Thoughts, emotions, or social influence? Paper presented at the *International Communication Association* annual meeting, Singapore.
20. **Yang, J. Z.**, & Zheng, L.* (2010, June). The worth of 197 lives: Comparative analysis of news coverage on a massacre. Paper presented at the *International Communication Association* annual meeting, Singapore.
19. **Yang, J. Z.** (2010, April). Applying the theory of planned behavior to study health decisions related to potential risks. Paper presented at the *Kentucky Conference on Health Communication*, Lexington, KY.
18. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2009, December). Comparing clinical trial enrollment decisions of cancer patients and prospective healthy volunteers. Poster presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.

17. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2009, November). From information processing to behavioral intentions: Exploring cancer patients' motivations for clinical trial enrollment. Paper presented at the *National Communication Association* annual meeting, Chicago, IL.
16. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2009, August). Information seeking related to clinical trial enrollment. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Boston, MA.
15. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, December). The role of positive affect in motivating risk information seeking and processing: A study on communication about clinical trial enrollment. Paper presented at the *Society for Risk Analysis* annual meeting, Boston, MA. [**Top Student Paper Award**]
14. McComas, K. A., **Yang, J. Z.**, Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, October). Information seeking and processing about clinical trial enrollment. Poster presented at the *American Public Health Association* annual meeting, San Diego, CA.
13. McComas, K. A., **Yang, J. Z.**, Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, May). Talking to doctors about clinical trials. Paper presented at the *International Communication Association* annual meeting, Montréal, Canada.
12. **Yang, J. Z.**, Scherer, C., & Orenstein, C. (2007, December). Motivation for risk information seeking – Risk judgment or Efficacy? Paper presented at the *Society for Risk Analysis* annual meeting, San Antonio, TX.
11. McComas, K. A., **Yang, J. Z.**, & Harrington, L. C. (2007, December). Perceived shared values, procedural fairness, and trust in the context of public health risks. Paper presented at the *Society for Risk Analysis* annual meeting, San Antonio, TX.
10. **Yang, J. Z.**, & Hart, P. S. (2007, August). Frame-setting effects of breast cancer coverage in newspapers on teachers' perceptions of breast cancer risk. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
9. McComas, K. A., Besley, J. C., & **Yang, J. Z.** (2007, August). Comparing concern about agricultural biotechnology and nanotechnology in the context of perceived justice. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
8. Börner, F. U., **Yang, J. Z.**, & Griffin, R. J. (2007, June). Anger, efficacy and behavioral intentions in regards to river flooding. Paper presented at the *Society for Risk Analysis Europe*, Hague, the Netherlands.
7. **Yang, J. Z.** (2007, May). Attribution and the seeking of information about breast cancer risk. Paper presented at the *International Communication Association* annual meeting, San Francisco, CA. [**Top Student Paper Award**]
6. Börner, F. U., **Yang, J. Z.**, & Griffin, R. J. (2007, February). Motivation for the seeking of information and social activism in regard to river flooding. Paper presented to the *European Symposium on Flood Risk Management Research*. Dresden, Germany
5. **Yang, J. Z.**, Scherer, C., Orenstein, C., Issar, S., & Gollalpalli, S. (2006, December). Teachers' understanding and attributions of breast cancer. Paper presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
4. **Yang, J. Z.** (2006, November). Effects of communication on Chinese students' acculturation process. Poster presented at the *National Communication Association* annual meeting, San Antonio, TX.

3. **Yang, J. Z.**, Gollapalli, S., Issar, S., Lum, C.S., Orenstein, C., & Scherer, C. (2006, November). Environmental factors and breast cancer: Perceptions of New York state Teachers. Paper presented at the *3rd annual early environmental exposures meeting of the Breast Cancer and the Environment Research Centers*, Berkeley, CA.
2. Griffin, R. J., **Yang, J. Z.**, Huurne, E., Börner, F., Ortiz, S., & Dunwoody, S. (2006, August). After the Flood: Anger, attribution and the seeking of information. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, San Francisco, CA. [**Top Faculty Paper Award**]
1. Griffin, R. J., **Yang, J. Z.**, Börner, F., Bourassa, S., Darrah, T., Knurek, S., Ortiz, S., & Dunwoody, S. (2005, August). Applying an information seeking and processing model to a study of communication about energy. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, San Antonio, TX.

TEACHING

Faculty

Department of Communication, University at Buffalo

Undergraduate courses

COM240: Survey of Mass Communication
COM249: Mass Communication Theory
COM337: Communication Theory
COM380: Health Communication
COM456: Risk Communication

Graduate courses

COM500: Proseminar in Communication
COM515: Communication Theoretical Foundation
COM517: Applied Theory Testing
COM632: Health Communication Campaign
COM640: Risk Communication
COM645: Science Communication

Instructor

Department of Communication, Cornell University

COMM272: Principles of Public Relations and Advertising

Teaching Assistant

Department of Communication, Cornell University

COMM230: Visual Communication
COMM282: Communication Industry Research
COMM376: Planning Communication Campaigns
COMM2760: Communication and Social Influence

INVITED TALKS

1. Communicating science in a fragmented society. *American College of Epidemiology Meeting*. September 16, 2026.
2. Conflicting information and risk communication. Peking University HSBC Business School (PHBS). December 30, 2025.

3. Communicating science in a conflicting information environment. University of Connecticut, October 28, 2025.
4. Public communication and engagement. Shaping Public Adaptive Capacity for Environmental Infectious Diseases (SPACE) conference. National University of Singapore, August 19, 2025.
5. Ask the editors: Turning conference papers into journal publications. ComSHER division, *Association for Education in Journalism and Mass Communication*, May 14, 2025
6. Reflections of research on the communication of science, health, environment, and risk (ComSHER). Soochow University, March 13, 2025.
7. Strategic communication about an emerging environmental health risk. Shanghai Jiaotong University, October 29, 2024.
8. The impact of conflicting information on public understanding of science. Fudan University, October 22, 2024.
9. Risk communication about PFAS. University of Science and Technology of China, October 20, 2024.
10. Facts or fiction: Navigating deception in today's world. *UB-SIM Global Reunion Conference*, July 13, 2024.
11. Conflicted and relevant: Systematic processing of information on PFAS pollution. *RENEW End-of-Year Celebration*, April 19, 2024.
12. Risk perception during public health crises. *Kentucky Conference on Health Communication*, April 5, 2024.
13. Risk perception and communication about PFAS contamination. *MAC Collaborative Research – Water – Institutional Sharing*, March 29, 2024.
14. Risk communication about PFAS contamination. *University of Southern California*, March 18, 2024.
15. Risk perception and communication behaviors during public health crises. *Sam Houston University*, February 7, 2024.
16. The risk perception disconnect: Examples from current health and environmental issues. *American Association for the Advancement of Science (AAAS)*, November 9, 2023.
17. Risk communication and mitigation behaviors related to PFAS. *Environmental Protection Agency*, November 7, 2023.
18. Risk perception and risk mitigation behaviors related to PFAS contamination. Center for Health and Risk Communication (CHRC), *University of Maryland*, October 27, 2023.
19. Using behavioral science to encourage consumers to opt for reusables, *Upstream Reuse Solutions Network*, October 19, 2023.
20. Using Behavioral Science to Modify Recycling Behavior. Human Participants Research in Physical and Behavioral Health Mini Conference, *City Honors High School*, October 13, 2023.
21. Using social behavioral science to understand recycling and reuse behaviors. REU site: Plastic recycling and advanced chemical-physical transformations for improved circular economy, *University at Buffalo*, July 21, 2023.
22. Risk perception and information sharing about public health crises. *City University of Hong Kong*, April 24, 2023.
23. Center for Sustainable Materials Management Research Roundtable, *New York State Association for Reduction, Reuse and Recycling*, November 15, 2022.
24. Risk perception and prosocial responses during the COVID-19 pandemic, Wee Kim Wee School of Communication and Information, *Nanyang Technological University*, Singapore, July 1, 2022.

25. Public risk perception about the COVID-19 pandemic, Department of Communication and Journalism, *University of Maine*, October 18, 2021.
26. Discussant, Motivations behind Health Behaviors, ComSHER Division, *Association for Education in Journalism and Mass Communication Virtual Conference*, August 5, 2021.
27. Science Policy Workshop. *500 WS Buffalo Science Policy Workshop: Communicating Science*, May 1, 2021. URL:
<https://500womenscientistsbuffalo.wordpress.com/policy-advocacy/2021-science-policy-workshop/>
28. Hot topics in risk discussion forums: Anticipating the future of risk communication. *Society for Risk Analysis*, December 16, 2020.
29. Early career discussion forums: Navigating academia for tenure. *Society for Risk Analysis*, December 15, 2020.
30. Evolving plastic recycling markets: A holistic academic research approach. The Association of Plastic Recyclers Member Meeting, October 27, 2020. URL:
<https://plasticsrecycling.org/apr-meetings>
31. Converge virtual forum: New and proposed research on coronavirus disease 2019 (COVID-19), March 19, 2020. URL:
<https://converge.colorado.edu/communications/virtual-forum/research-covid-19-virus>
32. Risk analysis perspectives on COVID-19 outbreak. *Society for Risk Analysis Webinar*, March 12, 2020. URL:
<https://www.youtube.com/watch?v=fXdb8RUz2Vs&feature=youtu.be>
33. Challenges in communicating climate change. *Global Innovation Challenge 2020*, *University at Buffalo*, January 21, 2020.
34. Risk perception and information processing related to the 2016 presidential election. *UB Newman Center Lecture Series*, June 12, 2019.
35. Strategic messaging about climate change. *Penn State University*, October 16, 2018.
36. Localized fear: Communicating science and risk at the community level. *Association for Education in Journalism and Mass Communication Conference*, August 7, 2018.
37. Climate change communication. *Diederich College of Communication*, *Marquette University*, April 26, 2018.
38. Strategic communication about climate change. *Environmental Engineering and Water Resources (EWRE) Seminar Series*, *University at Buffalo*, March 16, 2018.
39. Using experimental approach to motivate climate change mitigation. *Institute for Environmental Decisions*, *ETH Zurich*, October 19, 2017.
40. Framing climate change impacts: Using psychological distance to motivate policy support. *Behavioral, Management and Social Sciences*, *University of Twente*, October 13, 2017.
41. Alternative framing strategies for climate change communication: From information insufficiency to psychological distance. *Human Geography Seminar Series*, *Department of Geography*, *King's College London*, October 3, 2017.
42. Clean air in the first 1000 days of life – the Ideas Lab approach to forming and funding interdisciplinary research teams. *Community for Global Health Equity*, *University at Buffalo*, April 19, 2017.
43. Here and now, there and then: Examining the interplay of “departure dates” and spatial distance in climate-risk perception. *Climate Change RENEW*, *University at Buffalo*, December 8, 2016.
44. Risk perception and information seeking about air pollution in China. *Asian Studies Program*, *University at Buffalo*, December 2, 2016.

45. Risk perception and communication behaviors during the Ebola outbreak. *MPH Program Seminar, University at Buffalo*, February 22, 2016.
46. Using psychological distance to explain climate change engagement. *School of Public Health and Health Professions' Office of Global Health Initiatives seminar series: A sustainable future: The effect of climate change on global health, University at Buffalo*, March 4, 2015.
47. Information processing in risk communication. *Society for Risk Analysis*, December 10, 2013.
48. From risk communication to pro-environmental actions related to climate change. *The Ohio State University*, November 18, 2013.
49. Risk decision making in cancer clinical trials. *Health Disparity Research Forum, Roswell Park Cancer Institute, University at Buffalo*, May 24, 2010.

Guest Lectures

1. Information seeking about risk topics. *Invited lecture to CMJ610: Seminar in Risk Communication, University of Maine*, September 25, 2025.
2. Health communication theories. *Invited lecture to CMJ608: Communication Theory, University of Maine*, November 14, 2024.
3. Cultural cognition and political ideology. *Invited lecture to CMJ610: Seminar in Risk Communication, University of Maine, Orono, ME*, October 19, 2021.
4. Climate change communication. *Invited lecture to CMJ404: Risk Communication, University of Maine*, February 25, 2021.
5. Risk communication about natural hazards. *Invited lecture to GLY428/528 Geologic Hazards & Risk, University at Buffalo, Buffalo, NY*, February 19, 2021.
6. Risk information seeking and processing. *Invited lecture to COMM6860: Risk Communication, Cornell University, Ithaca, NY*, October 20, 2020.
7. Public health case study: Measles and E-cigarettes. *Invited lecture to ENR7400: Communicating Environmental Risk, The Ohio State University, Columbus, OH*, January 28, 2020.
8. Air pollution and climate change. *Invited lecture to SSC418: Environmental Problems, University at Buffalo, Buffalo, NY*, April 18, 2019.
9. Risk communication related to health topics. *Invited lecture to COMM6953: Proseminar in Health, Science and Environment, Marquette University, Milwaukee, WI*, April 24, 2017.
10. Risk information seeking and processing research. *Invited lecture to CMJ610: Seminar in Risk Communication, University of Maine, Orono, ME*, February 20, 2017.
11. Current research trends in risk communication. *Invited lecture to COMM6953: Proseminar in Health, Science and Environment, Marquette University, Milwaukee, WI*, October 5, 2015.
12. Health Communication Interventions. *Invited lecture to CHB602: Community Health and Health Behavior Interventions, University at Buffalo, Buffalo, NY*, May 11, 2015.
13. Risk communication and decision making. *Invited lecture to IE512: Decision Analysis, University at Buffalo, Buffalo, NY*, March 5, 2010.
14. Risk communication in crisis situation. *Invited lecture to GLY528: Geologic Hazards and Risk, University at Buffalo, Buffalo, NY*, March 5, 2010.

SERVICE & PROFESSIONAL ACTIVITIES

Editorial Boards

Communication Research (2020-present)
Journal of Health Communication (2021-present)
Environmental Communication (2019-2022)
Risk Analysis (2018-present)
Science Communication (2013-present)
Asian Journal of Communication (2023-present)
Journal of Environmental Psychology (2024-present)
Communication Quarterly (2026-present)

Advisory Boards and Grant Review

European Cooperation in Science & Technology. Advancing Transdisciplinary Management Strategies for PFAS Contamination (2026-2028)

Board of Scientific Counselors, National Toxicology Program, U.S. Department of Health and Human Services (2022-2025)

Advisory Panel, Division of Social and Economic Sciences - Decision, Risk, and Management Sciences (DRMS) program, National Science Foundation (2017-2019)

Reviewer, Science of Science: Discovery, Communication, and Impact (SoS:DCI) program, National Science Foundation

Reviewer, Science, Decision, Risk, and Management Sciences (DRMS) program, National Science Foundation

Reviewer, Science, Technology, and Society (STS) program, National Science Foundation

Reviewer, Arctic Social Sciences Program (ASSP), National Science Foundation

Reviewer, Nuclear Safety Research and Education Programme (NSREP), Singapore National Research Foundation

Reviewer, Time-sharing Experiments for the Social Sciences (TESS), NSF-sponsored project, Northwestern University

External Research Consultant

Reviewer, Zukunftskollege Fellowships, University of Konstanz

Research Consultant, New York City Panel on Climate Change (NPCC) Working Group

Research Consultant, Center for Advancement of Informal Science Education (CAISE), National Science Foundation

Research Consultant, Engineering Laboratory, National Institute of Standards and Technology & National Oceanic and Atmospheric Administration (NOAA)

External Thesis Examiner, Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore (2017, 2022)

Reviewer, Project DEBUNK, Tobacco Centers of Regulatory Science

Reviewer, White Paper – Hydraulic fracturing: An assessment of news coverage and public perception, Energy Institute, The University of Texas at Austin

Reviewers for Journals

Asian Journal of Communication (2014-present)
Climatic Change (2013-present)
Communication Monographs (2014-present)
Communication Methods and Measures (2012-present)
Communication Research (2010-present)
Discover Psychology (2025)
EcoHealth (2013-present)
Environment & Behavior (2017-present)
Environmental Communication (2015-present)
Environmental Science and Policy (2017-present)
Global Environmental Change (2019-present)
Health Communication (2015-present)
Health Education & Behavior (2016-present)
Health Psychology (2012-present)
Health, Risk & Society (2019-present)
Human Communication Research (2016-present)
Journal of Environmental Psychology (2013-present)
Journal of Communication (2013-present)
Journal of Health Communication (2011-present)
Journal of Health Psychology (2024-present)
Journal of Risk Research (2014-present)
Journalism & Mass Communication Quarterly (2018-present)
Mass Communication and Society (2021-present)
Media Psychology (2024-present)
Risk Analysis (2009-present)
Social Media and Society (2017-present)
Science Communication (2012-present)

Reviewer for Conferences

AEJMC (Association for Education in Journalism and Mass Communication)
ICA (International Communication Association)
NCA (National Communication Association)
SRA (Society for Risk Analysis)

External Reviewer for Tenure and Promotion

Arizona State University
Northwestern University
Hong Kong Baptist University
University of Wisconsin-Madison
University of Nevada, Reno
Purdue University
Pennsylvania State University

Oregon State University
Washington State University
University of South Florida
University of Connecticut
University of Michigan
Temple University
University at Albany, State University of New York
Nanyang Technological University
George Mason University
Northern Illinois University
Colorado State University
Michigan State University
University of Utah

Professional Affiliations

Association for Education in Journalism and Mass Communication (2006-2022)
Head (2011-2012), Vice Head (2010-2011), Research Chair (2009-2010)
Communicating Science, Health, Environment and Risk (ComSHER) Division
International Communication Association (2007-present)
Society for Risk Analysis (2006-present)
Secretary (2023-2024), Risk Communication Specialty Group (RCSG) Student Paper
Competition Chair (2017-present), RCSG Chair (2015-2016), RCSG Chair Elect
(2014-2015), RCSG Student Representative (2007-2008)

University at Buffalo

Decanal Review Committee (Fall 2025-Spring 2026)
CAS Awards Committee (Fall 2021-Spring 2025)
Faculty Affiliate, Climate Change and Socioeconomic Impacts, RENEW Institute
(2016-present)
Advisory Group, Center for GeoHazards Studies (2013-2020)
CAS Search Committee for Associate Dean for Research (Spring 2023)
RENEW Institute Steering Committee (2022-present)
Faculty Presenter, Global Innovation Challenge 2020 (Spring 2020)
Graduate Fellowship Committee, the Graduate School (2019-2022)
Innovative Micro-Programs Accelerating Collaboration in Themes (IMPACT) review
panel (Spring 2018)
Faculty Fellow, Community for Global Health Equity (2017-2019)
Ad-Hoc Review Panel, NSF Partnerships for Innovation: Building Innovation Capacity
(Spring 2016)
Faculty Advisory Committee, Asian Studies Program (2015-2017)
Faculty Advisory Committee, Strategic Strength in Extreme Events (2012-2013)

Department of Communication

Awards Committee Chair (2021-present)

Post-doc Search Committee (Fall 2025; Spring 2023; Spring 2022)

Faculty Search Committee Chair (Fall 2023, Fall 2022, Fall 2019, Fall 2013)

Faculty Search Committee Member (Spring 2019, Fall 2018, Spring 2017, Spring 2016, Fall 2014, Spring 2012)

Interim Director of Graduate Studies (Spring 2017)

Admissions Committee, Department of Communication (2013; 2018-2021)

Brown Bag Lecture Series Organizer, Department of Communication (2014-2021)

Committees and Mentoring

Ph.D. Dissertation Committee Chair

9. Yifei He, 6/2028
8. Yi Yin Leong, 6/2027
7. Prerna Shah, 6/2024, Assistant Professor, Texas Tech University
6. Xinxia Dong, 6/2024, Assistant Professor, Shanghai University
5. Jody Wong, 6/2022, Clinical Assistant Professor, University at Buffalo
4. Zhuling Liu, 6/2022, Assistant Professor, Shanghai Jiaotong University
3. Sixiao Liu, 6/2021, Assistant Professor, University of Central Florida
2. Haoran Chu, 6/2019, Assistant Professor, University of Florida
1. Jennifer R. Allen Catellier, 5/2012, Associate Professor, Gannon University

Ph.D. Dissertation Committee Member

12. Kyle Heneveld, 6/2027
11. Raphaela M. Velho, 6/2026, Performance Marketing Specialist, Gothenburg, Sweden
10. Anita Liu, 6/2023, Assistant Professor at National Taiwan University
9. Katy Harris, 8/2021, Visiting Assistant Professor at Canisius University
8. Kaitlin Fitzgerald, 6/2021, Postdoctoral Associate at Cornell University
7. McKenzie M. Vorpahl, 8/2018, Clinical Associate Professor at University at Buffalo
6. Catherine Huang, 5/2018, Assistant Professor at Embry-Riddle Aeronautical University
5. Seyoung Lee, 8/2016, Adjunct Professor at Sungkyunkwan University, Korea
4. Michael Egnoto, 5/2015, Clinical Informaticist at Walter Reed Army Institute of Research
3. Yixin Chen, 5/2014, Associate Professor at Sam Houston State University
2. Darrin R. Griffin, 5/2014, Associate Professor at University of Alabama
1. Elizabeth Karras, Ph.D. 5/2010, Clinical Assistant Professor at University of Rochester

M.A. Committee Chair

3. Maddie Czworka, 6/2023
2. Erik Messerschmidt, 5/2016
1. Amber Yang, 5/2016

M.A. Thesis Committee Member

7. Carrie Loomis, University of Maine, 6/2024
6. Tabitha Boze, University of Maine, 8/2020
5. Tahleen Lattimer, 5/2019
4. Sixiao Liu, 5/2017

3. Yumeng Shen, 5/2016
2. Yu Jie Ng, 5/2014
1. Ran Yang, 1/2013

B.A. Honors Thesis Supervisor

1. Leslie Tunmore, B.A. 5/2012

Graduate Advisor

3. Zach Arth (8/2013-5/2014)
2. Kristin Maki (8/2013-5/2014)
1. Max Mertel (8/2011-5/2012)

Supervised Teaching

9. Xinxia Dong (Spring 2023)
8. Prerna Shah (Fall 2022)
7. Jody Wong (Fall 2021)
6. Sixiao Liu (Spring 2019)
5. Zhiying Yue (Spring 2018)
4. Jinling Li (Fall 2015)
3. Kristin Maki (Spring 2014)
2. Danielle Loguericio (Spring 2013)
1. Max Mertel (Spring 2012)

Selected Media Coverage

1. You know the recycling symbol – Now meet the reuse symbol. June 25, 2026. Available at: <https://www.foodandwine.com/pr3-launches-global-reuse-symbol-12005736>
2. Wondering how to talk about climate change? Take a lesson from Bad Bunny. Inside Climate News. March 19, 2026. Available at: <https://insideclimatenews.org/news/19032026/climate-change-communication-bad-bunny-halftime-show/>
3. Climate doom, the belief that climate change will cause societal breakdown, predicts support for radical actions, according to study. October 30, 2025. Available at: <https://www.buffalo.edu/news/releases/2025/10/climate-anxiety-social-media.html>
4. Lessons learned: Sharing stories about personal values builds trust and interest in science. August 12, 2025. Available at: <https://hsph.harvard.edu/health-communication/news/lessons-learned-sharing-stories-about-personal-values-builds-trust-and-interest-in-science/>
5. Cleaning my recyclable containers just feels right, but does it matter? July 21, 2025. Available at: <https://scienceline.org/2025/07/cleaning-my-recyclable-containers-just-feels-right-but-does-it-matter/>
6. Kentucky conference on health communication to take place April 4-6. March 18, 2024. Available at: <https://ci.uky.edu/about/news-and-media/2024/kentucky-conference-health-communication-take-place-april-4-6>

7. F.D.A. warning on Nyquil chicken alerts many to existence of Nyquil chicken. September 22, 2022. Available at:
<https://www.nytimes.com/2022/09/21/technology/nyquil-chicken-tiktok-fda.html?smid=em-share>
8. Why it's so hard to make risk decisions in the pandemic. *Smithsonian Magazine*, May 10, 2022. Available at:
<https://www.smithsonianmag.com/science-nature/why-its-so-hard-to-make-risk-decisions-in-the-pandemic-180980037/>
9. Study examines how better communication can boost recycling. *University at Buffalo News*, April 25, 2022. Available at: <https://www.buffalo.edu/news/releases/2022/04/032.html>
10. Pandemic lessons: Covid-19 is cooling, but misinformation spread is even harder to stop. *The Buffalo News*, March 7, 2022. Available at:
https://buffalonews.com/news/local/pandemic-lessons-covid-19-is-cooling-but-misinformation-spread-is-even-harder-to-stop/article_8525d9aa-9d4f-11ec-b0de-f717c170ef2e.html
11. The year in pandemic lessons: 10 things we learned and relearned about Covid-19. *The Buffalo News*, December 29, 2021. Available at:
https://buffalonews.com/news/local/the-year-in-pandemic-lessons-10-things-we-learned-and-relearned-about-covid-19/article_7ee2c146-6741-11ec-9028-e30b2b1d4fcf.html
12. PSA video improves recycling compliance. *University at Buffalo News*, November 10, 2021. Available at: <http://www.buffalo.edu/news/releases/2021/11/009.html>
13. After a year of 'pandemic lessons,' a question: What do and don't we know? *The Buffalo News*, September 27, 2021. Available at:
https://buffalonews.com/news/local/after-a-year-of-pandemic-lessons-a-question-what-do-and-don-t-we-know/article_9835e1cc-1ecc-11ec-9ce4-6b0e4763ef7b.html
14. Pandemic lessons: Ex-surgeon General Jerome Adams on taking Covid local, *The Buffalo News*, September 5, 2021. Available at:
https://buffalonews.com/news/local/pandemic-lessons-ex-surgeon-general-jerome-adams-on-taking-covid-local/article_dcfa3c46-0e4f-11ec-9cac-f33bcae0b634.html
15. Lessons from the pandemic – How is the info-epidemic impacting us? *The Buffalo News*, July 25, 2021. Available at:
https://buffalonews.com/news/local/pandemic-lessons-how-is-the-info-epidemic-impacting-us/article_aabd0d3e-ebaa-11eb-9ad8-7b9c2ed8dacc.html
16. Lessons from the pandemic – If we all agree on something big, why are we still divided? *The Buffalo News*, June 20, 2021. Available at:
https://buffalonews.com/news/local/pandemic-lessons-we-all-agree-on-something-big-so-why-are-we-still-divided/article_fcfd6484-d1c6-11eb-98a2-a7c42e5af628.html
17. Pandemic lessons: How much should we care what Josh Allen says about vaccines? *The Buffalo News*, May 31, 2021. Available at:
https://buffalonews.com/news/local/pandemic-lessons-how-much-should-we-care-what-josh-allen-says-about-vaccines/article_f03521ce-c0a5-11eb-82b8-b70c585b6dad.html
18. Who's to blame? How the media has shaped public understanding of the COVID-19 pandemic. *Society for Risk Analysis*, December 15, 2020. Available at:
https://www.eurekalert.org/pub_releases/2020-12/sfra-wtb120820.php

19. UB expert says Biden's emphasis on unity can take the politics out of pandemic response. *University at Buffalo News*, December 14, 2020. Available at: <http://www.buffalo.edu/news/tipsheets/2020/052.html>
20. UK government to unveil new coronavirus message. *BBC World Service Newshour*. May 10, 2020. Available at: <https://www.bbc.co.uk/sounds/play/w172x2ymnsrxd31>
21. Relationship between altruism and risk communication. *tbs eFM This Morning*. April 9, 2020. Available at: <https://podcasts.apple.com/kr/podcast/0410-news-focus-2-relationship-between-altruism-risk/id1038822609?i=1000471046623&l=en>
22. Expert encourages "simple and clear" communication on coronavirus. *NPR-WBFO Morning Edition*, March 6, 2020. Available at: <https://news.wbfo.org/post/expert-encourages-simple-and-clear-communication-coronavirus>
23. Expert: Keep communication about coronavirus clear and simple. *University at Buffalo News*, March 4, 2019. Available at: <http://www.buffalo.edu/news/tipsheets/2020/003.html>
24. Fear, anger in 2016 election colored political issues differently for liberals and conservatives. *StudyFinds*, May 27, 2019. Available at: <https://www.studyfinds.org/fear-anger-political-issues-liberals-conservatives/>
25. Fearful conservatives and angry liberals process political information differently. *University at Buffalo News*, January 9, 2019. Available at: <http://www.buffalo.edu/news/releases/2019/01/007.html>
26. Coping with threats from hurricanes, wildfires and rising sea levels. *Society for Risk Analysis*, November, 2018. Available at: <https://www.prnewswire.com/news-releases/coping-with-threats-from-hurricanes-wildfires-and-rising-sea-levels-300750195.html>
27. Changing the message could help communicate dangers of climate change. *University at Buffalo News*, June 8, 2016. Available at: <http://www.buffalo.edu/news/releases/2016/06/012.html>
28. Study of altruism during the Ebola outbreak suggests good intentions are in the details. *University at Buffalo News*, January 14, 2016. Available at: <http://www.buffalo.edu/news/releases/2016/01/024.html>
29. Love in the time of Ebola: Study reveals factors bolstering altruism in face of risk. *ScienceDaily*, December 21, 2015. Available at: <https://www.sciencedaily.com/releases/2015/12/151221095624.htm>
30. Can fear of cancer keep college kids from binge drinking? *National Public Radio*, March 24, 2014. Available at: <https://www.npr.org/sections/health-shots/2014/03/25/294184369/can-fear-of-cancer-keep-college-kids-from-binge-drinking>
31. Risk of alcohol-related cancer lowers the intention for binge drinking in college students. *International Communication Association*, March 25, 2014. Available at: https://www.eurekalert.org/pub_releases/2014-03/ica-roa032114.php
32. Why happy people hide from climate change. *Takepart.com*, May 22, 2013. Available at: <https://news.yahoo.com/why-happy-people-hide-climate-change-232354547.html>

33. As flu season approaches, why do college students ignore the H1N1 vaccine? *ScienceDaily*, October 1, 2012. Available at:
<https://www.sciencedaily.com/releases/2012/10/121001123818.htm>