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Education

*Cornell University, Department of Communication, Doctor of Philosophy, Communication, 2004*  
*Cornell University, Department of Communication, Master of Science, Communication, 2001*  
*University at Buffalo, Department of Communication, Bachelor of Arts, Communication, 1999*

Appointments

University at Buffalo, The State University of New York, Professor, 2017-Present  
University at Buffalo, The State University of New York, Associate Professor, 2012-2017  
University at Buffalo, The State University of New York, Assistant Professor, 2006-2012  
University of Texas at Arlington, Assistant Professor, 2005-2006  
Cornell University, Assistant Director of Human-Computer Interaction Lab, 2003-2004

**Proposals Under Review:**

A. Past Proposals [Funded]:

- 1. Title:** EAGER: Collaborative: Understanding and Modeling Rumor Propagation for Vulnerability Assessment of Social Media Platforms  
**Agency:** NSF  
**Period:** 09/01/2017 through 08/30/2020  
**Amount:** \$330,000  
**Role:** Co-PI [PI: Jing Gao, CSE; Award no. 78941]
- 2. Title:** Socio-Cultural Media Sharing as Conversations: Sensing and Modeling Behavior in Response to Environmental Changes  
**Agency:** Air Force Office of Scientific Research (AFOSR; GRANT10768352)  
**Period:** 01/01/2012 through 3/31/2015  
**Amount:** \$483,511  
**Role:** PI [Contract: FA9550-12-1-0201]
- 3. Title:** Increasing Organ Donation in New York through Challenge Campaigns  
**Agency:** HRSA, Health and Human Services, Division of Transplantation (NIH/HHS) R39OT22058  
**Period:** 09/01/2011 through 08/31/2013  
**Amount:** \$517,136 [UB Budget = \$236,841]  
**Role:** Co-I [1.8 academic months; 1 summer month]  
**Co-PIs:** Thomas Feeley (UB), Melanie Evans, New York Alliance for Donation, Inc., E. Greenbush, NY.
- 4. Title:** Promoting Organ Donation Through New Media  
**Agency:** HRSA, Health and Human Services, Division of Transplantation (NIH/HHS)

Period: 09/01/08 through 08/31/11  
 Amount: \$631,782  
 Role: Co-I [1.8 academic months; 1 summer month]  
 PI: Thomas Feeley (UB), New York Alliance for Donation, Inc. (E. Greenbush, NY)

B. Past Proposals [Unfunded]:

- 1. Title:** Research Infrastructure: Multi-lingual, Multi-domain and Multi-modal Dataset for Disinformation Analysis in Digital Media.

Agency: NSF  
 Period: 9/1/2022 through 8/30/2025  
 Amount: \$1,199,434  
 Role: Co-PI
- 2. Title:** Smart and Connected Communities (SCC): Managing Transition: Modeling and Simulation of Attitudes and Behavior Intention for Autonomous Vehicle Adoption in Diverse Communities.

Agency: NSF  
 Period: 09/01/2018 through 08/31/2021  
 Amount: \$1,521,658  
 Role: Co-PI [PI: Winnie Chen, ISE; Proposal No. 1831435]
- 3. Title:** SoCS: Online Content Production as Conversation--Listening to the Social Media System

Agency: NSF-ISS Social Computational Systems  
 Period: 09/01/2012 through 08/31/2015  
 Amount: \$611,949  
 Role: Co-I [PI: Raymond Fu, Department of Computer Science (UB)]
- 4. Title:** Increasing Organ Donation in New York State through Online Challenge Campaigns

Agency: HRSA, Health and Human Services, Division of Transplantation (NIH/HHS)  
 Period: 9/1/10 through 8/31/2013  
 Amount: \$289,111  
 Role: Co-I [PI: Thomas Feeley (UB) & New York Alliance for Donation, Inc. (E. Greenbush, NY)]
- 5. Title:** Navigating New Social Media Ecosystems: Active-Passive Visual Media Sharing, Sensing and Networking

Agency: SoCS, National Science Foundation  
 Period: 09/01/2011 through 08/31/2014  
 Amount: \$491,271  
 Role: Co-I [PI: Raymond Fu, Department of Computer Science (UB)]
- 6. Title:** An Automated Social Media Analyzer to Track and Predict Change in ATOD Use (R01)

Agency: NIH  
 Period: 09/01/2014 - 08/31/2017  
 Amount: \$1,827,489  
 Role: Co-PI (along with Kurt Dermen, RIA; Werner Ceusters, Psychiatry)  
 Co-Is: Joseph Lucke, Paul Stasiewicz, RIA; Peter Elkin, Biomedical Informatics

- 7. Title:** CRISP Type 1: Resilient Inter-modal Transportation under Inclement Weather: Information Fusion and Traffic Control with Smartphones and Social Media  
 Agency: NSF  
 Period: 08/01/2015 through 05/01/2018  
 Amount: \$499,999.00  
 Role: Co-PI [PI: Qing He, Computer Science Engineering, University at Buffalo]
- 8. Title:** EAGER Collaborative: Understanding and Modeling Rumor Propagation for Vulnerability Assessment of Social Media Platforms  
 Agency: NSF  
 Period: 10/01/2015 through 05/31/2016  
 Amount: \$156,137.00  
 Role: Co-PI [PI: Jing Gao, Computer Science Engineering, University at Buffalo]
- 9. Title:** An Automated Social Media Analyzer to Track and Predict Change in Hazardous Alcohol Use.  
 Agency: NIAAA  
 Period: 08/01/2015 through 05/01/2019  
 Amount: \$2,787,283.00  
 Role: Co-I [PI: Kurt Dermen, Research Institute of Addictions, University at Buffalo]
- 10. Title:** CRISP Type 2/Collaborative Research: A Human-Centric Approach towards Resilient Multilayered Societal Networks under Extreme Weather.  
 Agency: NSF  
 Period: 8/01/2016 through 5/31/2019  
 Amount: \$895,680.00  
 Role: Co-PI [PI: Qing He, Computer Science Engineering, University at Buffalo]
- 11. Title:** CPS: TTP Option: Medium: Collaborative Research: A Cyber Intelligent Social Traffic Control System to Harness Multi-modal and Detector-free Traffic with Smartphones  
 Agency: NSF  
 Period: 09/01/2017 through 08/30/2020  
 Amount: \$939,931  
 Role: Co-PI

C. Manuscripts Under Peer Review [*\*indicates student co-author; \*\* indicates former student*]

\*Yue, Z., & Stefanone, M. A. (2022). Sharing Sexual Images Benefits *Me* Not *Us*: An Integrative Model of Behavioral Prediction. Submitted to *Cyberpsychology*, December 2020.

D. Peer Reviewed Journal Publications (Accepted & Forthcoming)

35. Badawy, R., Brouer, R., & Stefanone, M. A. (2024). Reactions to gender-(counter) normative behavior online in the United States: Attraction and hiring implications. *Evidence based HRM*, VOL(ISSUE). DOI [10.1108/EBHRM-05-2023-0115](https://doi.org/10.1108/EBHRM-05-2023-0115)

34. Brouer, R., Stefanone, M. A., & Badawy, R. (2022). Social media and recruitment:

- examining (counter) productive diversity messages. *Organization Management Journal*, 19(1), 34-43. <https://doi.org/10.1108/OMJ-09-2020-1029>
33. \* Yue, Z., & **Stefanone, M. A.** (2021). Submitted for your approval: a cross-cultural study of selfie-related behavior. *Behavior and Information Technology*, DOI: [10.1080/0144929X.2021.1887353](https://doi.org/10.1080/0144929X.2021.1887353)
  32. \*Covert, J. M., & **Stefanone, M. A.** (2020). Does rejection still hurt? Examining the effects of network monitoring and exposure to online social exchange signals. *Social Science Computer Review*, 38(2), 170-186.
  31. **Stefanone, M. A.**, \*Yue, Z., & \*Toh, Z. (2019). A Social Cognitive Approach to Traditional Media Content and Social Media Use: Selfie-Related Behavior as Competitive Strategy. *New Media and Society*, 21(2), 317-335.
  30. \*\*Rui, J.R., & **Stefanone, M.A.** (2018). That tagging was annoying: An extension of expectancy violation theory to impression management on social network sites. *Computers in Human Behavior*, 80, 49-58. Doi: 10.1016/j.chb.2017.11.001
  29. \*\*Rui, J.R., & **Stefanone, M. A.** (2016). The desire for fame: An extension of uses and gratifications theory. *Communication Studies*, 67(4), 399-418.
  28. \*\*Rui, J. R., \*Covert, J.M., **Stefanone, M. A.**, & \*\*Mukherjee, T. (2015). The relationship between on- and offline social behavior and social capital. *Social Science Computer Review*, 33, 498-518.
  27. **Stefanone, M. A.**, \*\*Hurley, C. M., \*\*Egnoto, M., & \*Covert, J. (2015). Information Asymmetry and social exchange: Exploring compliance gaining online. *Information, Communication & Society*, 18(4), 376-389.
  26. Wang, H., Chua, V., & **Stefanone, M. A.** (2015). Personal networks, communication multiplexity, and well-being: An examination of networked individualism among college students in Singapore. *American Behavioral Scientist*, 59, 1189-1202.
  25. \*\*Egnoto, M.J., \*\*Sirianni, J., \*Ortega, C.R. & **Stefanone, M.A.**, (2015). Death on the Digital Landscape: An investigation into the benefits of online memorials for the grieving process. *Journal of Death and Dying*, 69(3), 283-304.
  24. \*\*Kwon, H., \*\*Moon, S., & **Stefanone, M. A.** (2015). Unspeaking on Facebook? Testing Network Effects on Self-Censorship of Political Expressions in Social Network Sites. *Quality & Quantity*, 49(4), 1417-1435.
  23. \*\*Kwon, H., **Stefanone, M. A.**, & Barnett, G. (2014). Social Network Influence on Behavioral Choices: Exploring Online Group Formation on Social Network Sites. *American Behavioral Scientist*, 58(10), 1345-1360.
  22. \*\*Hurley, C. M., \*\*Griffin, D. J., & **Stefanone, M. A.** (2014). Who told you that? Uncovering the source of believed cues to deception. *International Journal of Psychological Studies*, 6(1), 19-32.
  21. \*\*Xu, W., Li, L., **Stefanone, M. A.**, & Fu, R. (2014). Does social media users' commenting

- behavior differ by their local community tie? A computer-assisted linguistic analysis approach. *First Monday*, 19(1). DOI: <http://dx.doi.org/10.5210%2Ffm.v19i1.4821>
20. \*\*Xu, W. W., **Stefanone, M. A.**, & \*\*Rui, J. R. (2013). The Benefits and Burdens of Network Diversity: Political Engagement on Social Networking Sites. *First Monday*, 18(2). DOI: <http://dx.doi.org/10.5210%2Ffm.v18i9.4822>
  19. \*\*Wang, S. S., & **Stefanone, M. A.** (2013). Showing Off? Human Mobility and the Interplay of Traits, Self-disclosure, and Facebook Check-ins. *Social Science Computer Review*, 31(4), 437-457.
  18. \*\*Rui, J., & **Stefanone, M. A.** (2013). Strategic image management online: Self-presentation, self-esteem and social network perspectives. *Information, Communication & Society*, 16(8), 1286-1305.
  17. **Stefanone, M. A.**, \*\*Hurley, C. M., & Yang, Z. J. (2013). Antecedents of online information seeking. *Information, Communication & Society*, 16(1), 61-81.
  16. \*\*Rui, J., & **Stefanone, M.A.** (2013). Strategic self-presentation online: A cross-cultural study. *Computers in Human Behavior*, 29, 110-118.
  15. **Stefanone, M. A.**, Anker, A. E., Evans, M., & Feeley, T. H. (2012). Click to 'like' organ donation: The use of online media to promote organ donor registration. *Progress in Transplantation*, 22(2), 168-174.
  14. **Stefanone, M. A.**, \*\*Kwon, K. H., & \*\*Lackaff, D. (2012). The relationship between perceptions of online capital and enacted support. *Journal of Computer-Mediated Communication*, 17, 451-466.
  13. \*\*Chung, C. J., \*\*Nam, Y., & **Stefanone, M. A.** (2012). Exploring Online News Credibility: The Relative Influence of Hypertextuality, Interactivity and Multimediality. *Journal of Computer-Mediated Communication*, 17(1), 171-186.
  12. Jang, C. Y., & **Stefanone, M. A.** (2011). Self disclosure on public blogs: The effects of gender, personal traits, and perceived context. *IADIS International Journal on WWW/Internet*, 9(2), available online at <http://www.iadis.org/ijwi/>
  11. Jang, C. Y., & **Stefanone, M. A.** (2011). Non-Directed Self-Disclosure in the Blogosphere: Communication Norms and Content. *Information, Communication & Society*, 14(7), 1039-1059.
  10. **Stefanone, M. A.**, \*\*Kwon, K., & \*\*Lackaff, D. (2011). The value of online 'friends': Networked resources via social network sites. *First Monday*, 16(2), available online at <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/3314/2763>
  9. **Stefanone, M. A.**, \*\*Lackaff, D., & Rosen, D. (2011). Contingencies of self-worth and social networking site behavior. *CyberPsychology, Behavior, and Social Networking*, 14(1-2), 41-51.

8. **Stefanone, M. A.**, \*\*Lackaff, D., & Rosen, D. (2010). The Relationship between Traditional Mass Media and ‘Social Media:’ Reality Television as a Model for Social Network Site Behavior. *Journal of Broadcasting and Electronic Media*, 54(3), 508-525.
  7. Susskind, A., & **Stefanone, M. A.** (2010). Internet Apprehensiveness: An Examination of On-line Information Seeking and Purchasing Behavior. *Journal of Hospitality and Tourism Technology*, 11, 5-59.
  6. \*\*Wang, S., \*\*Moon, S., \*\*Kwon, K., \*\*Evans, C., & **Stefanone, M. A.** (2010). Face off: Implications of visual cues on initiating friendship on Facebook. *Computers in Human Behavior*, 26(2), 226-234.
  5. **Stefanone, M. A.**, & \*\*Lackaff, D. (2009). Reality Television as a Model for Online Behavior: Blogging, Photo and Video Sharing. *Journal of Computer-Mediated Communication*, 14(4), 964-987.
  4. **Stefanone, M. A.**, & Gay, G. (2008). Structural Reproduction of Social Networks in Computer-Mediated Communication Forums. *Journal of Behaviour and Information Technology*, 27(2), 97-106.
  3. **Stefanone, M. A.**, & Jang, C. Y. (2007). Writing for Friends and Family: The Interpersonal Nature of Blogs. *Journal of Computer-Mediated Communication*, 13(1), 123-140.
  2. Cho, H.C., Lee, J.L., **Stefanone, M. A.**, & Gay, G. (2005). Development of Computer-Supported Collaborative Social Networks in an Online Learning Community. *Journal of Behaviour and Information Technology*, 24(6), 435-447.
  1. Gay, G., **Stefanone, M. A.**, Grace-Martin, M., & Hembrooke, H. (2000) The Effects of Wireless Computing in Collaborative Learning Environments. *International Journal of Human-Computer Interaction*, 13(2), 257-277.
- E. Peer Reviewed Proceedings Publications (Accepted and Forthcoming)
23. \*Yue, Z., & **Stefanone, M. A.** (2020). Mass Media Consumption and Sexual Image Sharing from a Social Cognitive Perspective. In the *Proceedings of the 11th Annual Social Media & Society Conference*, Toronto, CA July 2020.
  22. \*Yue, Z., & **Stefanone, M. A.** (2019). Applying an Integrative Model of Behavioral Prediction to Sharing Sexual Images of Oneself Online. In the *Proceedings of the 10th Annual Social Media & Society Conference*, Toronto, CA July 2019.
  21. **Stefanone, M. A.**, \*Vollmer, M., & \*\*Covert, J. (2019). In News We Trust? Examining Credibility and Sharing Behaviors of Fake News. In the *Proceedings of the 10th Annual Social Media & Society Conference*, Toronto, CA July 2019.
  20. \*Covert, J.M., **Stefanone, M.A.**, Foucault-Welles, B., \*Yue, Z., & \*Toh, Z. (2018). If I don't see it, does it still hurt? Examining attention to social exclusion signals online. In the *Proceedings of the 9th International Conference on Social Media & Society*, Copenhagen, Denmark, July 2018.
  19. Brouer, R., **Stefanone, M. A.**, Badawy, B., \*\*Egnoto, M. (2017). Gender (in)consistent

- communication via social media and hireability: An exploratory Study. Proceedings of the 50<sup>th</sup> annual Hawaii International Conference on System Sciences in Waikoloa, HI.
18. \*\*Rui, J.R. & Stefanone, M.A. (2017). Assessing drinking norms from attending drinking events and social network sites. Proceedings of the 50<sup>th</sup> Hawaii International Conference on System Sciences.
  17. Stefanone, M. A., \*Iacobucci, A., & \*\*Svetieva, E. (2016). Developing the network awareness construct: Evidence supporting the ability to understand novel social situations. In the *Proceedings of the 49th Annual Hawai'i International Conference on Systems Sciences (HICSS)*, pp. 2028-2037.
  16. Stefanone, M. A., Saxton, G., \*\*Egnoto, M. A., \*\*Wei, W. X., & Fu, R. (2015). Image attributes and diffusion via twitter: The case of #guncontrol. *Proceedings of the 48<sup>th</sup> Hawaii International Conference on System Sciences (HICSS, 2015)*, pp. 1788-1798.
  15. Brouer, R., Stefanone, M. A., Badaway, R. L., \*\*Egnoto, M. J., & Seitz, S. R. (2015). Losing Control of Company Information in the Recruitment Process: The Impact of LinkedIn on Organizational Attraction. *Proceedings of the 48<sup>th</sup> Hawaii International Conference on System Sciences (HICSS, 2015)*, pp. 1879-1889.
  14. †Badaway, R. L., Stefanone, M. A., & Brouer, R. (2014). I'm not just wasting time online! Development of Situational Awareness measure. *Proceedings of the 47<sup>th</sup> Annual Hawaii International Conference on Systems Science (HICSS)*. January 6-9, Big Island.  
 †Nominated for top paper, Organizational Systems and Technology track;  
 Communication and Social Networks minitrack.
  13. Stefanone, M.A., & \*\*Xu, W. W. (2013). Does Social media users' commenting behavior differ by their local community tie? A computer-assisted linguistic analysis approach. Paper accepted at the 71st annual convention of the *New York State Communication Association. Ellenville, NY.*
  12. †\*\*Rui, J., & Stefanone, M.A. (2013). Personality or network? Strategic management of other-provided information online. *Proceedings of the 46<sup>th</sup> Hawaii International Conference on System Sciences (HICSS, 2013)*. January 7-10, Maui.  
 †Nominated for top paper, Organizational Systems and Technology track;  
 Communication and Social Networks minitrack.
  11. †† \*\*Claes, N., \*\*Hurley, C. M., & Stefanone, M. A. (2012). Do Me a Solid? Information Asymmetry, Liking, and Compliance Gaining Online. In the *Proceedings of the 45th Annual Hawai'i International Conference on Systems Science (HICSS-45)*, pp. 4417-4426. January 4-7, Maui. ††**Best Paper Award**, Organizational Systems and Technology track; Communication and Social Networks minitrack.
  10. Stefanone, M. A., \*\*Huang, Y. C., & \*\*Lackaff, D. (2011). Negotiating social belonging: Online, offline and in-between. In *Proceedings of the 44<sup>th</sup> Hawai'i International Conference on Systems Science (HICSS-44)*, January 4-7, 2011, Poipu, Kauai. IEEE Computer Society Press, Poipu, Hawai'i, 2011. †Nominated for top paper.
  9. Jang, C. Y., & Stefanone, M. A. (2010). Predicting self-disclosure on public blogs.

In the *Proceedings of WWW/Internet 2010*. International Association for the Development of the Information Society (IADIS).

8. Rosen, D., **Stefanone, M. A.**, & \*Lackaff, D. (2010). Online and Offline Social Networks: Investigating Culturally-Specific Behavior and Satisfaction. In the *Proceedings of the 43<sup>rd</sup> Annual Hawaii International Conference on Systems Science (HICSS)*, January 2010. New Brunswick: Institute of Electrical and Electronics Engineers, Inc. (IEEE).
7. Jang, C. Y., & **Stefanone, M. A.** (2009). I think you know who I am: Bloggers' perceived identifiability. *Association for the Advancement of Artificial Intelligence, Weblogs, and Social Media*, 234-238. Los Alamitos, CA: IEEE Press.
6. **Stefanone, M. A.**, Jang, C. Y., & \*\*Claes, N. (2009). New media in context: Environmental Cues and Self-Disclosure on Weblogs. *Social Computing (IEEE, SocialCom)*, 416-423. Los Alamitos, CA: IEEE Press.
5. **Stefanone, M. A.**, \*\*Lackaff, D., & Rosen, D. (2008). We're All Stars Now: Reality Television, Web 2.0, and Mediated Identities. In the Proceedings of ACM's *Hypertext and Hypermedia*, 107-112. Los Alamitos, CA: IEEE Press.
4. **Stefanone, M. A.**, & Jang, C. Y. (2008). Social Exchange Online: Public Conversations in the Blogosphere. In the Proceedings of the 43rd *Annual Hawaii International Conference on Systems Science*, 148-158. Los Alamitos, CA: IEEE Press.
3. **Stefanone, M. A.**, Hancock, J., Gay, G., & Ingraffea, A. (2004). Emergent Networks, Locus of Control, and the Pursuit of Social Capital. In the *Proceedings of the 2004 Computer Supported Collaborative Work Conference*, 592-595. New York: ACM Press.
2. Davidson, B., Dannenhoffer, J., Gay, G., Ingraffea, A., Jones, S., Lee, J. S., **Stefanone, M. A.**, & Zehnder, A. (2003). Facilitating effective, geographically distributed engineering design teams. In the *Proceedings of the 33rd Annual IEEE Frontiers in Engineering Education* (pp.13-18). Boulder, CO: IEEE Press.
1. Cho, H., **Stefanone, M. A.**, Gay, G. (2002) Social Information Sharing In a CSCL Community. In the *Proceedings of Computer Supported Collaborative Learning*, 43-50. Boulder, Colorado.

#### F. Book Chapters

8. **Stefanone, M. A.**, & \*\*Covert, J. M. (2022). Contemporary Social Capital: Relationships vs. Awareness. In, D. Rosen (Ed.), *The Social Media Debate: Unpacking the Social, Psychological, and Cultural Effects of Social Media*.
7. **Stefanone, M. A.**, Xu, W., & Dolan, E. M. (2014). Social Media Research. In J. Hong (Ed.), *New Trends in Communication Studies* (pp. 710-731). Tsinghua University Press: Beijing, China.
6. **Stefanone, M. A.**, \*\*Lackaff, D., & Rosen, D. (2010). Reality Television and Computer-Mediated Identity: Offline Exposure and Online Behavior. In A. Hetsroni (Ed.), *Reality Television: Merging the Global and the Local* (pp. 25-44). Nova Science Publishers: New York. ISBN: 978-1-61668-315-3

5. Rosen, D., **Stefanone, M. A.**, & **Lackaff, D.** (2010). Culturally Specific Behavior in Computer-Mediated Social Networking. In J. Park (Ed.), *Interpersonal Relations and Social Patterns in Communication Technologies: Discourse Norms, Language Structures and Cultural Variables* (pp. 354-367). IGI Global: Hershey, PA. DOI: 10.4018/978-1-61520-827-2
4. **Kim, H. J.**, & **Stefanone, M. A.** (2009). Knowledge sharing online for health promotion and community education: e-Mavinism. In J. Martin & L. Hawlins (Eds.), *Information Communication Technologies for Human Services Education and Delivery: Concepts and Cases* (pp.230-240). IGI Global: Hershey, PA.
3. **Stefanone, M. A.** (2009). Emergent networks in computer-supported groups (pp. 397-412). In N. Kock (Ed.), *E-Collaboration: Concepts, methodologies, tools and applications* (Vol. 1). IGI Global: Hershey, PA.
2. **Stefanone, M. A.** (2008). Social Networks & Computer-Supported Learning Groups: Existing and Emerging Networks (pp. 87-102). In Kelsey, S., & St. Amant, K. (Eds.), *Handbook of Computer-Mediated Communication*. IGI Global: Hershey, PA.
1. Zehnder, A. T., Ingraffea, A., Gay, G., **Stefanone, M. A.**, Davidson, B., Dannenhoffer, J. & Rice, D. (2007). Synchronous, IP-Based, Collaborative Engineering Design Education (pp. 7-30). In Morales, A. V. (Ed.), *Distance Education Issues and Challenges*, Nova Publishing: New York, NY.

#### G. Invited Papers

3. Gay, G., **Stefanone, M. A.**, & Posner, E. (2003). Perceptions of Wireless Computing in Museums. CIMI Publications, Available online at: [http://www.cimi.org/public\\_docs/ps1\\_write\\_up4.html](http://www.cimi.org/public_docs/ps1_write_up4.html)
2. Spinazze, A., Gay, G., **Stefanone, M. A.**, & Posner, E. (2003). Understanding Visitor Expectations and Museums as Mobile Computing Environments: A Report on Handhelds in the Museum Landscape. CIMI Publications, Available online at: [http://www.cimi.org/handscape/hs\\_symposium\\_0602\\_final.html](http://www.cimi.org/handscape/hs_symposium_0602_final.html)
1. Gay, G., Spinazze, A., & **Stefanone, M. A.** (2002) Handscape: Exploring Potential Use Scenarios for Mobile Computing in Museums. *Cultivate Interactive*, 8(15). Available online at: <http://www.cultivate-int.org/issue8/handscape/>

#### H. Conference Papers

59. **Lee, D. A.**, **Stefanone, M.A.**, Wang, H. (2020). Politically Skilled Online Audience Management: Individual Differences Mediating Online Audience Effect. Paper presented at the Paper presented at the *Annual Meeting of the National Communication Association*, Indianapolis, IN, 2020.
58. **Yue, Z.**, Robar, A., & **Stefanone, M. A.** (2020). Learning from Watching: Mass Media Consumption and Sexual Image Sharing, Paper presented at the *Annual Meeting of the National Communication Association*, Indianapolis, IN, 2020.

57. \*Yue, Z., & **Stefanone, M. A.** (2019). Submitted for your approval: a cross-cultural study of selfie-related behavior. Paper presented at the 105<sup>th</sup> Annual Meeting of the International Communication Association, Washington D.C., May 2019.
56. \*\*Covert, J.M., & **Stefanone, M.A.** (2019). A tale of two constructs: Network monitoring, political skill, and attention to the social world. Paper presented at the 105<sup>th</sup> Annual National Communication Association Conference, Baltimore, MD, November, 2019.
55. Brouer, R., **Stefanone, M. A.**, & Badawy, R. (2018). Social Media Recruitment: LinkedIn and (Counter)Productive Diversity Messages. Research Roundtable held at the annual *Academy of Management* conference in Chicago, IL. July 2018.
54. \*Covert, J.M., **Stefanone, M.A.**, Foucault-Welles, B., \*Yue, Z., & \*Toh, Z. (2018). Belongingness motivates network monitoring: Individual differences in attention to the social world. Paper presented at the 104<sup>th</sup> Annual Meeting of the National Communication Association, Salt Lake City, UT, November 2018.
53. \*Covert, J.M., **Stefanone, M.A.**, Foucault-Welles, B., \*\*Yue, Z., & \*\*Toh, Z. (2018). Belongingness motivates network monitoring: Individual differences in attention to the social world. Paper presented at the 104<sup>th</sup> Annual Meeting of the National Communication Association, Salt Lake City, UT, November 2018.
52. \*Yue, Z., \*Toh, Z., & **Stefanone, M. A.** (2018). A Social Cognitive Approach to Traditional and Social Media: Self-Worth and Selfie-Related Behavior. Paper presented at the 68<sup>th</sup> Annual International Communication Association Conference, Prague, CZ, May 24-28, 2018.
51. \*Covert, J.M., & **Stefanone, M.A.** (2018). Why wasn't I invited? Online social exclusion, belongingness and reduced intelligent thought. Paper presented at the 68<sup>th</sup> Annual International Communication Association Conference, Prague, CZ, May 24-28, 2018.
50. \*Carr, Z. M., \*Covert, J. M., \*\*Dolan, E. A., \*Francemone, C. J., **Stefanone, M. A.**, & \*Walton, J. (2018). What's nonverbals got to do with it? A roundtable discussion on the effect of cues-filtered out channels on interpersonal communication. Research roundtable presented at the 109<sup>th</sup> Annual Meeting of the Eastern Communication Association Conference, Pittsburgh, PA, April 2018.
49. \*\*Rui, R., & **Stefanone, M. A.** (2017). That Tagging was Annoying: An Extension of Expectancy Violation Theory to Impression Management on Social Network Sites. Paper will be presented at the Annual National Communication Association conference.
48. \*Yue, Z., \*Toh, Z., & **Stefanone, M. A.** (2017). Individual Selfie Taking and Sharing Behavior: A Mirror of Self-Worth and Insecurity. Paper will be presented at the Annual National Communication Association conference.
47. †\*\*Rui, R., & **Stefanone, M. A.** (2016). Source-Target Relationship and Specificity of Other-Generated Information: An Extension of Warranting Theory. Paper presented at the 102<sup>nd</sup> Annual National Communication Association Conference.  
 †Best Paper Award, Human Communication and Technology Division.

46. †Brouer, R., **Stefanone, M. A.**, Badawy, R., & \*\*Egnoto, M. (2016). Social Media Recruitment: LinkedIn and (Counter)Productive Diversity Messages. Paper presented at the *Annual meeting of the Southern Management Association*, Charlotte, NC.  
†*Best Paper Award, Human Resources / Research Methods Division.*
45. \*Covert, J.M., & **Stefanone, M. A.** (2016). Evaluating the effects of micro and macro level network attention. Paper under-review at the *67<sup>th</sup> Annual International Communication Association Conference*, San Diego, CA, June 2017.
44. \*Covert, J. M., & **Stefanone, M. A.** (2016). Testing the Impact of Social Exclusion via Social Media. Paper presented at the *102<sup>nd</sup> Annual National Communication Association Conference*, Philadelphia, PA.
43. \*Carr, Z. M., \*Covert, J. M., Frank, M., **Stefanone, M. A.**, Cardwell, M.E., & Decker, A. (2016). The ‘face value’ of computer-mediated communication: How CMC use affects discrete emotion recognition. Paper presented at the *Nonverbal Behavioral Preconference at the Society for Personality and Social Psychology Conference*, San Antonio, TX.
42. \*Covert, J., & **Stefanone, M. A.** (2016). Social Exclusion via Social Media. Paper presented at the *International Association for Relationship Research*, July 20-24, Toronto, CA.
41. Foucoult, B., & **Stefanone, M. A.** (2016). Network Awareness: Development and Validation of a scale. Paper presented at *International Network for Social Network Analysis Conference*, Newport Beach, April 6 2016.
40. \*Covert, J., & **Stefanone, M. A.** (2016). Testing the Impact of Perceived Inequity via Social Media. Paper presented at the *International Communication Association’s annual conference* in Fukuoka, Japan, June 9-13.
39. **Stefanone, M. A.**, Brouer, R., & Badawy, R. L. (2016). Social Media Warrants: Signal Inconsistencies between Corporate Websites and LinkedIn Discourage Minority Job Candidates. Paper presented at the *International Communication Association’s annual conference* in Fukuoka, Japan, June 9-13.
38. \*\*Rui, R., & **Stefanone, M. A.** (2015). To seek approval or not: The dynamics of remediation on Facebook. Paper presented at the *101<sup>st</sup> annual National Communication Association Conference*, Las Vegas, NV, USA.
37. \*Covert, J., \*Rui, J., & **Stefanone, M. A.** (2015). Network awareness and understanding of other-based reciprocity: Examination of perceived inequity online. Paper presented at the *65<sup>th</sup> annual International Communication Conference*, San Juan, PR.
36. \*\*Kwon, H., **Stefanone, M. A.**, & Barnett, G. (2015). Social Network Influence on Behavioral Choices: Exploring Online Group Formation on Social Network Sites. Paper presented at the *65<sup>th</sup> annual International Communication Conference*, San Juan, PR.
35. \*\*Egnoto, M.J., \*\*Xu, W., Saxton, G., & **Stefanone, M.A.** (2014, November). What Makes an Image Worth a Thousand Words? A Content Analysis of #guncontrol-related Image Characteristics That Predict Sharing Behavior. Paper presented at the *100<sup>th</sup> annual*

- National Communication Association Conference, Chicago, IL, USA.*
34. \*\*Rui, J.R. & **Stefanone, M.A.** (2014). Self-presentational attempts in face-threatening situations: Contingency of self-worth and communication context. Paper presented at the *100<sup>th</sup> annual convention of National Communication Association.*
  33. Wang, H., Chua, V., & **Stefanone, M. A.** (2014). Personal networks, communication multiplexity, and well-being: An examination of networked individualism among college students in Singapore. Paper to be presented the Sunbelt Social Networks Conference of International Network for Social Network Analysis, St. Pete Beach, FL.
  32. \*\*Rui, J., & **Stefanone, M. A.** (2014). The secret of happiness: Social capital, self-esteem, and subjective well-being. Paper presented at the *64<sup>th</sup> Annual meeting of the International Communication Association.*
  31. \*\*Kwon, H., \*\*Moon, S., & **Stefanone, M. A.** (2014). Unspeaking on Facebook? Testing Network Exposure Effects on Self-Censorship of Political Expressions in Social Network Sites. Paper presented at the *64<sup>th</sup> Annual meeting of the International Communication Association, Seattle, WA.*
  30. \*\*Egnoto, M., \*Covert, J., **Stefanone, M. A.**, & \*\*Hurley, C. (2014). It's Not What You Say But How You Say It: Information Asymmetry and Compliance Gaining Online. Paper presented *64<sup>th</sup> Annual meeting of the International Communication Association, Seattle, WA.*
  29. Wang, H., \*Rui, J., & **Stefanone, M. A.** (2013). Exploring the Nature of Networked Individuals: Social Structures, Communication Multiplexity, and Personal Well-Being. Paper presented at the 2013 annual convention of the *National Communication Association, Washington, D.C.*
  28. \*\*Egnoto, M.J., \*\*Xu, W., **Stefanone, M.A.**, (2013). A quantitative look at the quintessential components of compliance gaining. Paper presented at the 2013 annual convention of the *National Communication Association, Washington, D.C.*
  27. \*\*Rui, J., & **Stefanone, M. A.** (2013). The Need for Attention: An Extension of Uses and Gratifications Theory. Paper presented at the 2013 annual convention of the *National Communication Association, Washington, D.C.*
  26. \*\*Weiai, Xu., & **Stefanone, M. A.** (2013). The Benefits and Burdens of Network Diversity: Political Engagement on Social Networking Sites. Paper accepted to the *62<sup>nd</sup> Annual International Communication Association conference, May 2013.*
  25. \*\*Griffin, D., \*\*Hurley, C. H., & **Stefanone, M. A.** (2012). Who started this rumor? Identifying the origin of deception detection myths. Paper presented at the *98<sup>th</sup> Annual Convention of the National Communication Association, November 2012.*
  24. \*\*Rui, J., & **Stefanone, M. A.** (2012). Online social network profile management: Self-presentation, self-concept and social network perspectives. Paper presented at the *61<sup>st</sup> Annual International Communication Association Conference, May 2012.*
  23. \*Rui, J., & **Stefanone, M. A.** (2012). An intercultural comparison of online self-

- presentation between Singaporeans and Americans. Paper presented at the *61<sup>st</sup> Annual International Communication Association Conference*, May 2012.
22. \*\*Kwon, K., Barnett, G., **Stefanone, M. A.**, & Tutzhauer, F. (2011). Structural Social Influence Model of Word-of-Mouth (WOM) Social Organizing on Facebook: A Cyber-Behavioral Experiment. Paper presented at the *61<sup>st</sup> Annual International Communication Association Conference*, Boston, MA, May 2011.
  21. \*\*Kwon, K., **Stefanone, M. A.**, Barnett, G., & Tutzhauer, F. (2011). Profiling Influentials in Web 2.0: An Cyber-Behavioral Experiment Comparing between Self-Designated and Observation-based Measure of Opinion Leadership. Paper presented at the *61<sup>st</sup> Annual International Communication Association Conference*, Boston, MA, May 2011.
  20. \*\*Lim, D., & **Stefanone, M. A.** (2010). Effect of Priming and Message Sidedness on Relationship Maintenance. Presented at the *96<sup>th</sup> Annual Convention of the National Communication Association*. San Francisco, CA.
  19. \*\*Lim, D., & **Stefanone, M. A.** (2010). Social network sites as a strategic device: Effect of social norms and social support type on online mobilization. Presented at the *96<sup>th</sup> Annual Convention of the National Communication Association*. San Francisco, CA.
  18. **Stefanone, M. A.**, \*\*Lackaff, D., & Rosen, D. (2010). Contingencies of self worth and social network site behavior. Presented at the *60<sup>th</sup> Annual International Communication Association Conference*. Singapore, June 2010.
  17. **Stefanone, M. A.**, \*\*Lim, D., \*\*Kwon, K., & \*\*Lackaff, D. (2009). Resource Mobilization on Facebook. Paper presented at the annual meeting of the *National Communication Association*, Chicago, IL.
  16. Jang, C., & **Stefanone, M. A.** (2009). I Think You Know Who I Am: Bloggers' Perceived Identifiability. Paper presented in The Third International Conference on Weblogs and Social Media. San Jose, CA.
  15. \*\*Wang, S., \*\*Moon, S., \*\*Kwon, K., \*\*Evans, C., & **Stefanone, M. A.** (2009). Face off: Implications of visual cues on initiating friendship on Facebook. Paper presented at the *59<sup>th</sup> Annual International Communication Association Conference*, Chicago, IL.
  14. Rosen, D., **Stefanone, M. A.**, & \*\*Lackaff, D. (2009). *A cultural perspective of offline and online networks*. Paper to be presented to the 2009 Sunbelt Social Networks Conference. San Diego, CA.
  13. \*\*Kim, H., \*\*Chung, C., **Stefanone, M. A.**, & \*\*Chun, H. (2008). Likable messages from likable online friends: Three dimensions of source credibility and the strength of online social ties through blog activity. *Paper presented at the Annual Convention of the Association for Education in Journalism and Mass Communication*, Chicago, IL.
  12. **Stefanone, M. A.**, & \*\*Lackaff, D. (2008). Cultivating celebrity: How reality television influences blogging, photo and video sharing. Paper presented at the *58<sup>th</sup> Annual Meeting of the International Communication Conference*, Montreal, Quebec, Canada.
  11. **Stefanone, M. A.**, & Jang, C.Y. (2007). Writing for Friends and Family: The Interpersonal

- Nature of Blogs. Paper presented at the 57<sup>th</sup> Annual Meeting of the International Communication Association, San Francisco, CA. May, 2007.
10. **Stefanone, M. A., & Gay, G.** (2006). The Pursuit of Social Capital: Instrumental Action and Locus of Control in Emergent Social Networks. Paper presented at the 56<sup>th</sup> Annual ICA Conference in Dresden, Germany.
  9. **Stefanone, M. A., & Gay, G.** (2005). Emergent networks and locus of control: The pursuit of social capital. Presented at *Sunbelt XXV*, Redondo Beach, CA.
  8. Odom, P., **Stefanone, M. A., & Gay, G.** (2004). Social Ties: Yes, They Really Matter. Paper presented at the Information Systems division of the 54<sup>th</sup> Annual ICA Conference in New Orleans, LA.
  7. Davidson, B., Dannenhoffer, J., Gay, G., Ingraffea, A., Jones, S., Lee, J. S., **Stefanone, M. A., & Zehnder, A.** (2003). Facilitating Effective, Geographically Distributed Engineering Design Teams. Paper presented at the 33rd Annual ASEE/IEEE Frontiers in Education Conference, November 5-8, Boulder, CO.
  6. Cho, H., Lee, J.L., **Stefanone, M. A., & Gay, G.** (2002). Peer Interactions Using CMC Technologies: The Role, Process and Consequence in a CSCL Environment. Paper presented at the 52nd Annual ICA Conference, Seoul, Korea.
  5. Gay, G. & **Stefanone, M. A.** (2002). Year One Research Findings, Discussion. Presented at *Hand-Helds in the Museum Landscape: A CIMI Symposium*. Intel Corporation, Hillsboro, Oregon.
  4. Lee, J.L., **Stefanone, M. A., & Gay, G.** (2002). Web Browsing and Mobile Computing: Examining Characteristics of Web Browsing Patterns. Paper presented at the 52nd Annual ICA Conference, Seoul, Korea.
  3. Lee, J.L., **Stefanone, M. A., & Gay, G.** (2002). Applying a Social Network Perspective to Examine Web-Browsing Patterns. Paper presented at the 52nd Annual ICA Conference, Seoul, Korea.
  2. **Stefanone, M. A., Cho, H. & Gay, G.** (2001). Structural Determinants of Leadership Roles in Mediated Networks. Paper presented at the *Sunbelt Social Network Conference*, Budapest, Hungary, April 26.
  1. Susskind, A., & **Stefanone, M. A.** (2001). Internet Apprehension. Paper presented at the 51st annual International Communication Association Conference, Acapulco, Mexico.

I. Teaching, University at Buffalo (SUNY)

Undergraduate:

Communication in Organizations, Fall 2006—Present  
 Political Communication, Summer 2007—Present  
 Communication 199  
 COM240, Summer 2020

Graduate:

Strategic Behavior in Groups  
Privacy in the Information Age  
Computer-Mediated Communication  
Foundations of Communication Theory

Teaching, University of Texas at Arlington

Communication Technology, Corporate Communication

Teaching, Cornell University

Introduction to Computer-Mediated Communication  
Advanced Human-Computer Interaction

J. Service

**Service to the Department of Communication:**

CAS Academic Grievance Pool Representative, Fall 2023- Fall 2024.

CAS APT Committee, Fall 2020-Spring 2023

Program Director for the University at Buffalo Department of Communication's  
Singapore Program (SIM), August 2011 – Present.

Search Committee Member, Fall 2023 (assistant prof hire).

Search Committee Member, Fall 2022 (resulted in hires of 2 full professors in Spring 2023).  
Huge.

CAS Policy Committee Representative, July 1 2011- June 30 2014.

Hiring committee for Department of Communication, Fall 2009; Fall 2011; Fall 2012; Fall 2014.

Spring 2011, Graduate Student Review Committee, Department of Communication.

Undergraduate Review Committee, Department of Communication, Spring, 2007.

Fall 2006 – 2008, Member of Department of Communication Selection Committee for  
graduate student applications.

Fall 2006 – Spring 2008. Coordinated re-design team for Department of Communication  
website.

Participant, Fall Open House, 2007 – 2014, University at Buffalo.

Advising

Supervised independent studies for the following *undergraduate students* at UB:

Spring 2018	Danielle Cherniak; Chelsea Lambert; Kaitlyn Ross
Fall 2017	Hunter Paige, Kaitlyn Ross, Chelsea Lambert, Barry Soo
Spring 2017	Elizabeth Kelley, Anne Daigler, Bernadette Giangreco, Kim Clendenning
Fall 2016	Elizabeth Kelley, Tim Simonson, Lesley Baez, Andrea Decker
Spring 2016	Junghun Cho
Spring 2014	Jessica Covert
Fall 2012	Nick Natatoli
Fall 2010	Jessica Covert, Brent Scofield
Spring 2010	Jessica Covert, Thomas Graff, Rebecca Hoy, Michael John, Timothy Lawton, Matthew Mosher, Matthew Prok, Matthew Shaprio
Fall 2009	Ian Fineberg, Timothy Lawton, Matthew Prok, Matthew Shapiro
Spring 2009	Barbra Drake, Andrea Tripoli
Fall 2008	Andrea Tripoli
Spring 2008	Jeffery Fritz, Michael John, Diane Michaelsen, Brittany Prosser
Fall 2007	Aditi Bhardwaj, Matthew Kiefer
Spring 2007	Gincarlo Alvarez, Callie Johnson, Tara Michaels, Melissa Poulos, Nicole Williams.

*Faculty Mentor* for Meaghan Glander’s Honors Thesis, Spring 2017.

*Faculty Mentor* for Ian Fienberg’s Honors Thesis, Fall 2010-Spring 2011.

*Faculty Mentor* for Special Major student Lynn Luong, Fall 2009- Spring 2010.

Supervised teaching for Shaan Patel, Spring 2018.

Supervised independent study for Daniel Hartman, Spring 2018.

Dissertation Committee Chair for the following students, Department of Communication:

*Former:*

Jessica Covert, Ph.D. (2015). Instructor, University at Buffalo, Singapore.

Jian Rui, Ph.D. (2014), Assistant Professor, Lamar University. Dissertation Title: Self-Presentational effort in Face-Threatening Situations: Self-Worth and Publicity of Negative Information.

Hazel Kwon, Ph.D. (2011), Associate Professor, Arizona State University. Dissertation title: A Network Approach to Web2.0 Social Influence: The Influentials, Word-of-Mouth (WOM) Effects, and the Emergence of Social Networks on Facebook.

Dongjin Lim, Ph.D. (2010), Dissertation Title: Resource Mobilization on Social Network Sites.

Derek Lackaff, Ph.D. (2009), Associate Professor, Elon University. Dissertation title: Social Networks and Social Support: Media Use and the College Transition.

Master’s Thesis Committee Chair for the following students:

Jessica Covert, 2014

Zoey Zhiying Yue, 2017

Committee Member for the following graduate students, Department of Communication: (\*indicates degree conferred):

\*Daniel Lee, M.S. (2020). PhD Student, Penn State University.

- \* Zena Toh, Ph.D. (2023). Committee chair, David Lee.
- \* Zoey Zhiying Yue, Ph.D. (2021). Committee Chair, David Lee; *\*Research Fellow at Harvard Medical School*
- \*Zach Arth M.S. (2016), Committee Chair, Dr. Saxton.
- \*Evan Iacobucci, M.U.P. (2016). Committee Chair, Dr. Hess.
- \*Joseph Sirianni, Ph.D. (2015). Committee Chair, Dr. Vishwanath *\*Assistant Prof., Niagara University*
- \*Christopher Ortega, Ph.D. (2015). Committee Chair, Dr. Vishwanath
- \*Kenton Anderson, Ph.D. (2015), Committee Chair, Dr. Frank.
- \*Wayne Xu, Ph.D. (2015). Committee Chair, Dr. Saxton. *\*Assistant professor at UMass Amherst*
- \*Michael Egnoto, Ph.D. (2014). Committee Chair, Dr. Vishwanath (2015; Post doc at U. of Maryland)
- \*Yixin Cindy Chen, Ph.D. (2014). Committee Chair, Dr. Feeley
- \*I-Shuan Chiu, Ph.D. (2014). Committee Chair, Dr. Feeley
- \*Ann Slowe, Ph.D. (2014). Committee Chair, Dr. Frank.
- \*Jennifer Allen, Ph.D. (2012). Committee Chair, Dr. Yang.
- \*Carolyn Evans, Ph.D. (2013). Committee Chair, Dr. Woelfel.
- \*Hyunjung Kim, Ph.D., (2013). Committee Chair, Dr. Woelfel.
- \*Youline Liu, M.A. (2013). Committee Chair, Dr. Hong.
- \*Amanda Lohiser, Ph.D. (2012). Committee Chair, Dr. Feeley.
- \*Joseph Petrick, Ph.D. (2013). Committee Chair, Dr. Woelfel (2014).
- \*Jinglan Wu, Ph.D. (2012). Committee Chair, Dr. Hong.
- \*Andrew Quagliata, Ph.D. (2014). Committee Chair, Dr. Feeley.
- \*Elena Svetieva, Ph.D. (2013). Committee Char, Dr. Frank. *\*Assistant prof. at Colorado State.*
- \*Hyunjoo Lee , Ph.D. (2011). Committee Chair, Dr. Woelfel.
- \*Carolyn Hurley, Ph.D. (2011). Committee Chair, Dr. Frank.
- \*Yoonjae Nam, Ph.D. (2011). Committee Chair, Dr. Barnett. *\*Associate professor at Kyunghee University, Seoul, Korea.*
- \*Katherine LaVail, Ph.D. (2011). Committee Chair, Dr. Feeley.
- \*Shinil Moon, Ph.D. (2011). Committee Chair, Dr. Feeley.
- \*DaeJoong Kim, Ph.D. (2011). Committee Chair, Dr. Frank.
- \*Yu-Chao Huang, Ph.D. (2010). Committee Chair, Dr. Barnett.
- \*Hyunjung Kim, Ph.D. (2010). Committee Chair, Dr. Feeley.
- \*Brian Lavelley, Ph.D. (2009). Committee Chair, Dr. Feeley.
- \*Kevin Lim, Ph.D. (2009). Committee Chair, Dr. Hong.
- \*Ryan Kozey, Ph.D. (2009). Committee Chair, Dr. Tutzauer

**Service to the University at Buffalo:**

Member of CAS APT Committee, Fall 2020 through spring 2023, Fall 2024 through XXX

Faculty Judge for 2016 Annual Ph.D. Showcase Celebration (February 16 2017) in Alfiero for UB's School of Management

Summer 2015, 2016, 2017, 2018, New and Transfer Student Orientation, University at Buffalo; Provided faculty perspective to students and their parents during summer orientation.

Winter, 2017 New and Transfer Student Orientation, University at Buffalo; Provided faculty perspective to students and their parents during summer orientation.

CAS Steering Committee Member, December 1 2011 – 2014.

CAS Policy Committee Member, January 1, 2012 – 2014.

Faculty Advisor, AKPsi Professional Business Fraternity, 2007 – 2013.

Judge for Sigma Xi, University at Buffalo Academic Excellence, 2010, 2011, 2012.

Fall, 2006, Participated on School of Informatics Master's Degree Capstone Committee.

**Professional / Public Service:**

Recruitment Presentation at Catholic High School in Singapore. August 2023.

Keynote Presenter, Supreme Court of Pennsylvania and the Administrative Office of PA Courts  
Judicial Education Department, *Social Media Infiltration: Investigating 'Change of Venue'* (2 day event, April 6 and 13, 2021).

Member, Scientific Committee, for 'RE-envisioning Higher Education for a Post-Pandemic World: Apprehensions, Challenges, and Prospects' Conference, June 24-25, 2021.

Editorial Board Member for the following journals:

the *Journal of Computer-Mediated Communication* (2013-Present), *Psychology of Popular Media Culture* (2012-Present), *Societies* (2014-Present), and the *Southern Journal of Communication* (2014-Present).

*Reviewer* for Israel Science Foundation (2007; 2014), *Journal of Computer-Mediated Communication*, *Communication Theory*, *Human Communication Research*, *Journal of Communication*, *CyberPsychology, Behavior, & Social Networking*, *Journal of Mass Communication & Society*, *Media Psychology*, *Social Computing*, *Western Journal of Communication*, *Handbook of Computer-Mediated Communication*, *Communication Quarterly*, *Social Networks*, the *Asian Journal of Communication*, *Societies*, and the *International Communication Association*.

*External Program Reviewer*, Park School of Communication, Ithaca College, 2018.

*Program Committee Member* for the 2018 Annual International Conference on Computational Social Science (IC2S2, [kell.gg/ic2s2](http://kell.gg/ic2s2)), Kellogg School of Management, Northwestern University, July 12-15, 2018.

*Program Committee Member* for 2018 Social Media and Society conference (Copenhagen); 2019 Social Media and Society conference (Toronto); 2020 Social Media and Society conference, Chicago, IL.

*External Reviewer* for proposals submitted to LE STUDIUM, Institute for Advanced Studies in Loir Valley, France, 2018.

*Elected as Vice-Chair for Human Communication and Technology Division*, National Communication Association, Fall 2017; Functionally HCTD Vice Chair and Program Planner for 2019 NCA meeting in Baltimore, MD.

*Program committee member* for 2016 International Conference on Computational Social Science

(IC2S2).

**Invited Talks:**

October 17, 2017, Singapore Institute of Management, Social Networks, Social Capital, and Journalism: Social Media's Influence on Relationships and 'News.'

September 22, 2017, Center for Excellence in Writing, University at Buffalo. *Digital Citizenship*.

May 24, 2017, University at Buffalo's College of Arts and Sciences *Scholars on the Road Series*. Power and Influence in Social Media. Hodgson Russ LLP, 1540 Broadway, New York, NY.

March, 2017. Rutgers University, School of Information.

March 15, 2016, School of Nursing, University at Buffalo. Workshop for Media Relations.

January 20, 2016, School of Nursing, University at Buffalo. *Science and Journalism: A Primer*.

February, 2015, Northeastern University, College of Arts, Media and Design.

March 3, 2014, City University of Hong Kong. *What good are these so-called 'friends'?*

November 9, 2012, Drexel University. *The benefits and burdens of social media use*.

May 13, 2011, New York State College Health Association. *Health-related consequences of social network site use*.

April 9, 2011, Northchurch Group, Williamsville, NY. *We're All Stars Now: Celebrity, Transparency, and the Social Web*.

February 2, 2011, University at Buffalo. *With Friends Like These: The Value of Online Networked Resources*. Talk given to the University at Buffalo's student chapter of PRSSA.

October 14, 2009, University of Texas, Austin. *The Value of These So-Called Friends: Resource Mobilization on Facebook*. Keynote address given to Social Media Research Group.

April, 2009, UB College of Arts and Science, Dean's Advisory Council, New York City. *Reality Television, Culture and Web2.0*.

October 23, 2008, Wells College. *We're All Stars Now: Reality Television, Culture and Web2.0*. Campus Speaker Series.

March 25, 2008, University at Buffalo. *The Interpersonal Nature of the Social Web*. Talk given to the Department of Media Studies, Trebor Scholz.

November 7, 2007, University at Buffalo. *Effective Change and Leadership*. Alpha Kappa Psi.

June 25, 2007, University at Buffalo. *Mainstream Media in the Information Age*.  
Hurbert H. Humphrey Fellowship Pre-Academic Program.

April, 19, 2007, University at Buffalo. *Leveraging Social Capital*. Alpha Kappa Psi;  
Panel participant, Jacobs Hall.

April 13, 2007, Cornell University. The Social Nature of Blogs: Targeting Strong Tie  
Social Networks. Presentation hosted by the Department of Communication, Cornell  
University.

October, 2006, University at Buffalo. *Social Networking for Professionals*. Alpha  
Kappa Psi.

**Community Service:**

**Interviews**

BBC News, 'The crippling expectation of 24/7 availability,' (B. Lufkin) February 8, 2022.  
Available at <https://www.bbc.com/worklife/article/20220207-the-crippling-expectation-of-247-digital-availability>

Knowable Magazine, June 10 2021. 'The Promise and Perils of Life Lived Online.'  
Available at <https://knowablemagazine.org/article/technology/2021/the-promise-and-perils-life-lived-online>

Buffalo News, October 2019.

BBC.com, August 6, 2018. B. Lufkin, 'Why we hate using email but love sending texts,'  
<http://www.bbc.com/capital/story/20180802-why-we-hate-using-email-but-love-sending-texts>

Refinery29.com, August 13, 2018, M. Buxton, 'On Instagram, Banning Drug-Related Hashtags Is  
Anything But Simple,' <https://www.refinery29.com/2018/08/206984/instagram-drug-dealers-hashtags-banned>

Newsweek April 11, 2018. G. Edevane, 'Army of Fake Zuckerbergs Descends on Washington  
DC for Facebook Founder's Testimony,' <http://www.newsweek.com/army-fake-mark-zuckerberg-facebook-congress-capitol-testimony-879494>

Spectrum News (Buffalo). March 28, 2018. Facebook data breach concerning Cambridge  
Analytica.

Newsweek, March 28, 2018. Gillian Edevane, Breaking News Reporter for Newsweek Media  
Group. Facebook data breach.

Men's Health, January 2017.

USAToday, January 2017. Travel Ban as a recruitment tool for ISIL. Online at <http://www.usatoday.com/story/news/nation/2017/01/29/refugee-ban-could-used-isil-recruiting-tool-some-say/97223598/>

WBFO 88.7FM, February 23, 2016 to explain suspension of Buffalo police officer resulting from behavior on social media.

Gail Fallen, Newstalk 1310 KFKA in Greeley, Colorado, February 17, 2016 to explain the psychology of online recruitment.

Vice News, December 7, 2015. B. McManus, 'An Expert Explains How Social Media Can Lead to the 'Self-Radicalization' of Terrorists.'

Toronto Sun, CNN, Huffington Post, The Atlantic, and many other web-based news sources around the world [Italy, Germany, UK; also interviews on NPR, WCCO Radio Minneapolis; Star Tribune in Minneapolis] covered my research on Facebook Use and Self-Esteem.

Men's Health Magazine, December 26 2015. Jessica Bonaguru, story about Facebook posting.

USA Today, September 2011. Article about effects of consuming reality television and online behavior.

MSNBC with Alan Boyle (Technology and Science Editor), April 18, 2008.  
Summarizing research linking reality television viewing with promiscuous friending on social network sites like facebook. Available online here: <http://cosmiclog.msnbc.msn.com/archive/2008/04/17/905255.aspx>

NPR with Mark Scott (WBFO), April 1, 2008. Summarizing research on blogging [in reference to JCMC article, 2009].

Business First, Fall 2007 about democracy of voicing opinions online.

ABC News, March 2006. Discussing software designed to keep children safe online.

*Also cited in the Buffalo News as follows:*

'Sextortion of girls can make smartphones as deadly as guns,' Jane Kwiatowski, February 13 2016.

The Shrinking Digital Divide, *Published February 15 2014*  
By Colin Dabkowski

Charity Vogel, Buffalo News, 2011

Stephen T. Watson, 2010, 2011  
Celebrities and gadgets lead Web searches, *Published on December 30, 2007*  
By Stephen T. Watson, News Staff Reporter

Growing number of gripes go global, *Published on December 27, 2007*  
By Stephen T. Watson and Jay Tokasz, News Staff Reporters

Settling in, letting the world watch, *Published on November 4, 2007*

By Stephen T. Watson, News Staff Reporter

Contributed to UB Alumni Magazine "Final Word" article, Fall 2008. Available online here: <http://www.buffalo.edu/UBT/UBT-archives/volume27number1/finalword/>

Media Life Magazine interview available here:  
[http://www.medialifemagazine.com/artman2/publish/Research\\_25/Newest\\_threat\\_Promiscuous\\_friending.asp](http://www.medialifemagazine.com/artman2/publish/Research_25/Newest_threat_Promiscuous_friending.asp)

### Awards

- 2016 Top Paper Award for manuscript presented at the National Communication Association's annual meeting.
- 2016 Top Paper Award for manuscript presented at the Southern Management Association's annual conference.
- 2012 Top Paper Award for submission to the Hawai'i International Conference on Systems Science.
- 2004 Anson Rowe Award recipient for outstanding research, Cornell University.

### Memberships

- International Communication Association, August 1999 through Present
- National Communication Association, August 2008 through Present
- International Network for Social Network Analysis, August 2001 through Present
- Student Member, ACM, January 2000 through 2004
- Student Member, ACM SIGCHI- special interest group, computer-human interaction, August 2002 through August 2004

### Other Service

Speaker, Lambda Pi Eta Induction Ceremony for the Department of Communication, April 29, 2008.

Fall 2014-2016, Supervised Fulbright scholarship winner Oulaid Amzaourou while he was in Buffalo at UB.