

CURRICULUM VITAE

Brian J. Reynolds

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Education

State University of New York at Buffalo

M.A. Communication (2002)

Thesis: Choice and Consequence: The Influence of Sanctioning and Anticipated Negative Consequences on Nonverbal Behavior During Deception

Bachelor of Arts (Communication) 1997

Bachelor of Arts (Psychology) 1997

Employment History

Academic Appointments

Lecturer / Director of COM 101 (2003-2019), Department of Communication, State University of New York at Buffalo
Fall 2003-Present

Research Participants Group Coordinator, Department of Communication, State University of New York at Buffalo
Fall 2004-Fall 2019

Visiting Lecturer, UB SIM Singapore Program, Singapore Institute of Management
Summer 2010

Visiting Lecturer, Department of Communication, State University of New York at Buffalo
Fall 2002-Spring 2003

Adjunct Instructor, Department of Communication, State University of New York at Buffalo
Fall 2001-Summer 2002

Instructor, Department of Communication, State University of New York at Buffalo
Various summer and fill in courses 1998-2001

Graduate Teaching Assistant, Department of Communication, State University of New York at Buffalo
Fall 1997-Spring 2001

Teaching Experience:

Courses Taught:

State University of New York at Buffalo
Department of Communication, College of Arts & Sciences/School of Informatics (defunct),

COM 101: Principles of Communication—2 sections (up to 250 students each) in Fall & Spring

semesters, Fall 2003 through Spring 2019 & intermittent summer sessions

COM 199: UB Seminar—Prepare to Engage—Fall 2019, Fall 2020, Fall 2021, Spring 2022, Fall 2022, Spring 2023

COM 202: Intercultural Communication—Spring 2008, Spring 2009, Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Fall 2017, Spring 2017, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Summer 2020, Fall 2020, Spring 2021, Summer 2021, Fall 2021, Spring 2022, Summer 2022, Fall 2022, Spring 2023, Summer 2023 Fall 2023, Spring 2024, Summer 2024, Fall 2024, Spring 2025, Summer 2025, Fall 2025, Spring 2026, Summer 2026

COM 205: Research Methods in Communication—Fall 2002

COM 217: Communication in Organizations Spring 2007, Summer 2007, Summer 2008, Fall 2008, Spring 2009, Summer 2009, Fall 2009, Spring 2010, Summer 2010, Spring 2011, Summer 2011

COM 223: Principles and Methods of Interviewing—Spring 2002, Summer 2002, Spring 2003, Summer 2003, Summer 2005

COM 225: Interpersonal Communication—Fall 1998, Summer 1999, Spring 2000, Summer 2000, Fall 2000, Spring 2001, Fall 2001, Spring 2005, Spring 2006, Fall 2008, Fall 2009, Fall 2010, Summer 2011, Fall 2011, Spring 2012, Summer 2012, Fall 2012, Summer 2018, Spring 2020, Fall 2020, Spring 2021

COM 231: Principles of Persuasion--Summer 1998, Fall 1999, Summer 2000, Fall 2000, Spring 2001, Summer 2001, Fall 2001, Spring 2002, Spring 2003, Summer 2012, Fall 2017

COM 326: Public Speaking—Fall 2001, Spring 2002, Summer 2002, Fall 2002, Fall 2006, Fall 2007, Spring 2017, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024, Spring 2025, Fall 2025, Spring 2026

COM 450: Political Communication—Summer 2012, Fall 2013

COM 485: Special Topics: Nonverbal Communication—Spring 1999

COM 495: UG Supervised Teaching—regular sessions with upper-level undergraduates

COM 499: Independent Study—occasional sessions with upper-level undergraduates

Singapore Institute of Management

COM 326: Public Speaking—Summer 2010

COM 450: Political Communication—Summer 2010

Courses with Teaching or Related Experience (Non-Instructor)

COM 485: Special Topics: Social Cognition (Teaching Assistant)

COM 487: Political Communication (Teaching Assistant-UTA)

COM 317: Business and Professional Communication (Guest lecturer/Audited)

Service

State University of New York at Buffalo, Department of Communication

Current Positions

Department of Communication Undergraduate Committee - Member

Department Judiciary - Member

UB Employee Campaign for the Community – Department Liaison

Past Positions

RPG Coordinator

During my tenure directing COM 101, I developed policies and procedures to establish a participant pool for department researchers formally recognized by the UB Social and Behavioral Sciences Institutional Review Board under past IRB procedures and which now serves as the template for department practices in this regard under current procedures. Implemented web-based student portal for disseminating information about research opportunities and course policies to students. Responsible for coordinating recruitment from the RPG by researchers, monitoring compliance with applicable protocols, updating participant pool procedures to reflect changes in policy and the needs of the department.

Editor, Principles of Communication *Readings in Communication, Applying Communication*

Developed and overhauled the above texts used by the department in the basic course. Responsible for editorial oversight and authorship of significant text material and overall design of the current version of the text for each academic year. Developed the content for the accompanying online platform and maintain ongoing responsibility in this area. Supervised transition of text between publishers and platforms in recent years, coordinated negotiations with publishers to expand and preserve significant departmental revenues tied to the text while lowering costs to students. Previously responsible for typesetting and layout of departmental texts. Coordinated and integrated text contributions by department faculty.

Supervisory Experience

During tenure supervising COM 101 was responsible for training, managing, and providing oversight for all graduate teaching assistants assigned to COM 101 each academic year (typically 4-5). Provided assistance and oversight for all graduate instructors assigned to other sections of 101. Worked to coordinate with faculty teaching COM 101 in our Singapore program.

Past Projects

Developed and taught a new UB Seminar course, COM 199: Prepare to Engage

Adapted COM 202: Intercultural communication from a small-scale seminar to a large-scale seminar to accommodate increased demand

Combined degree program peer review and internal analysis in coordination with chair.

Past Committee memberships

Department of Communication—Undergraduate curriculum committee

Department of Communication—Outside review committee, undergraduate education

Publications

Editor

Principles of Communication

COM 101: Principles of Communication

Readings in Communication

Applying Communication

Most Recent Edition:

Principles of Communication 2018-19 (Hayden-McNeil)

Authored

The following chapters in *Principles of Communication & COM 101: Principles of Communication*

- Exploring Communication
- Perception and Human Communication
- Verbal Communication
- Nonverbal Communication
- Scientific Research in Communication
- Interpersonal communication
- Mass Communication
- Technology and Communication
- Persuasion
- Exploring Intercultural Communication
- Communication in Group and Organizational Systems
- Persuasion

The following chapters in *Readings in Communication (previous edition)*

- Exploring Communication
- Perception and Human Communication
- Verbal Communication
- Nonverbal Communication: An Introduction
- An Introduction to Interpersonal communication
- Mass Communication
- Communication and Technology
- Exploring Intercultural Communication
- Communication in Group & Organizational Systems
- Group Communication
- An Introduction to Organizational Communication
- Persuasion
- Scientific Research in Communication

All of the course material, study guides, exam preparation questions, and written assignments associated with course texts hosted on *mycommunicationlab.com* and *courses.haydenmcneil.com*

All of the course material, study guides, exam content, and written assignments contained in *Applying Communication*