

Lindsay Hahn, PhD

Department of Communication • University at Buffalo, State University of New York
mediamoralitylab.org

Education

- 2018 **Ph.D.**, Communication, Cognitive Science, Michigan State University
- 2013 **M.A.**, Communication, Kent State University
- 2011 **B.A.**, Communication, University of Pittsburgh, *Cum laude*

Employment History

- 2025 - **Associate Professor** of Communication, University at Buffalo, State University of New York
- 2021 - **Faculty Affiliate**, Center for Cognitive Science, University at Buffalo, State University of New York
- 2020 - 2025 **Assistant Professor** of Communication, University at Buffalo, State University of New York
- 2018 - 2020 **Postdoctoral Researcher**, Grady College of Journalism & Mass Communication, University of Georgia

Recent Grant Activity

- 2024 - 2025 *Using Artificial Intelligence and Machine Learning to Detect Violent Motivation Online*, National Science Foundation, \$50,000 (Principal investigator; Award #: 2436966).
- 2024 - 2025 *Examining the Recursive Relationship between Suspense and Social Interaction in Virtual Reality*, Data Sciences Institute at the University of Toronto, \$12,500 (Principal investigator; Award #: DSI-QRSY3R1P04).
- 2024 *From Persuasion to Prevention: Leveraging Moral Psychology to Counter Political Violence*. Carnegie Corporation of New York, \$200,000 (Principal Investigator, *not funded*).
- 2024 *Exploring the Use of Virtual Reality as a Tool for Memory retention, Immersion, and the Empowerment of Affective Measures in Holocaust Education*, U.S.-Israel Binational Science Foundation, \$250,000 (Principal Investigator, *not funded*).

- 2024 *BSU Foundation Project - NIJ FY24 Domestic Radicalization and Violent Extremism Research Center of Excellence Opportunity Number: O-NIJ-2024-171923*, National Institute of Justice, \$7,000,000 (Consultant, *not funded*).
- 2024 *A Complex Dynamical Systems Approach to Understanding the Catalysts of Character Development*. John Templeton Foundation, \$2,488,225 (Principal Investigator, *not funded*).
- 2024 *STARS: Study of how Technology Affects Regional Social fabric*, Department of Defense Minerva Research Initiative, \$3,705,308 (Co-Principal investigator; *not funded*).
- 2024 *Exploring the Development and Effects of Parasocial Relationships with “Benign” and Explicit Social Media Influencers for Right-Wing Extremist Organizations*, Department of Defense Minerva Research Initiative, \$3,000,000 (Co-Principal investigator; *not funded*).
- 2023 *A Complex Dynamical Systems Approach to Understanding the Moral Roots of Message Resonance*, Department of Defense Multidisciplinary Research Program of the University Research Initiative, \$6,016,041 (Principal investigator; *Invited to submit full proposal, not funded*).
- 2021 *Demonstrating Moral Tunnel Vision in Culture War Issues*, Center for the Science of Moral Understanding, \$2000 (Principal investigator; *funded*).

Publications

A. Peer-Reviewed Journal Articles

* indicates graduate student first-author

44. Lee, J., Baldwin, J., **Hahn, L.**, Read, G., & Ahn, S. J. (2026). Walking the moral plank: Investigating moral decision-making under threat in virtual reality. *Journal of Communication*, 76(2), 134-146. <https://doi.org/10.1093/joc/jqaf054>
43. **Hahn, L.**, Lattimer, T., Velho, R., Andreeva, I., Taggart, M., Gillis, S., & Lapan, E. (2026). Investigating perceived ingroup harm as an explanatory mechanism for media's effect on audiences' support for extreme prejudice. *Communication Monographs*, 93(1), 114-139. <https://doi.org/10.1080/03637751.2025.2520802>
42. **Hahn, L.**, Kryston, K., Fitzgerald, K., & Tamborini, R. (2025). A scoping review of prosocial and antisocial media content and effects in narrative entertainment research across five decades. *Communication Research, Advance online publication*. <https://doi.org/10.1177/00936502251395>
41. *Andreeva, I., Taggart, M., Lattimer, T., **Hahn, L.**, Gillis, S., Vuich, A., Lapan, E., & Reinbold, A. (2025). Investigating the moral justification and online engagement strategies used by extremist right-wing and left-wing TikTok influencers. *American Behavioral Scientist, Advance online publication*. <https://doi.org/10.1177/00027642251344214>

40. **Hahn, L.** (2025). A call for the adoption of translational science principles in children's media effects research. *Journal of Children and Media*, 19(1), 96-101. <https://doi.org/10.1080/17482798.2024.2438684>
39. **Hahn, L.**, Aley, M., Frank, A., & Lattimer, T. (2025). What can Disney teach young audiences? A research brief investigating the values emphasized in family-rated Walt Disney films. *Journal of Children and Media*, 19(1), 126-131. <https://doi.org/10.1080/17482798.2024.2402268>
38. **Hahn, L.**, Schibler, K., Toh, Z., Lattimer, T., O'Leary, J., & Spaaij, R. (2025). Investigating the role of morality in the motivations and attack severity of lone-actor terrorists. *Terrorism and Political Violence*, 37(2), 169-185. <https://doi.org/10.1080/09546553.2023.2282461>
37. *Schibler, K., **Hahn, L.**, & Lankford, A. (2025). Investigating 55 years of mass shooter statements in the United States: A study of perpetrators' stated motivations and their association with attack severity. *Communication Monographs*, 92(1), 97-120. <https://doi.org/10.1080/03637751.2024.2349584>
36. Ahn, S.J., Schimdt, M.D., Tate, A.D., Rathbun, S., Annesi, J., **Hahn, L.**, Novotny, E., Okitondo, C., Grimsley, R.N. & Johnsen, K. (2024). The Virtual Fitness Buddy Ecosystem: A mixed-reality intervention to improve physical activity and sedentary behaviors in elementary school children. *npj Digital Medicine*, 7(134). <https://doi.org/10.1038/s41746-024-01133-537>
35. Tamborini, R. **Hahn, L.**, Baldwin, J., Klebig, B., Prabhu, S., Aley, M., Hofer, M., Novotny, E., & Sethi, N. (2024). Toward defining prosocial and antisocial media content in terms of intuitive motivations. *Journal of Media Psychology*, 36(4), 256-270. <https://doi.org/10.1027/1864-1105/a000435>
34. **Hahn, L.**, Schibler, K., Lattimer, T., Toh, Z., Vuich, A., Velho, R., Kryston, K., O'Leary, J., & Chen, S. (2024). Why we fight: Investigating the moral appeals in terrorist propaganda, their predictors, and their association with attack severity. *Journal of Communication*, 75(1), 63-76. <https://doi.org/10.1093/joc/jqad029>
33. **Hahn, L.**, Tamborini, R., Aley, M., Baldwin, J., & Grady, S. (2024). Early adolescents can extract distinct moral lessons from narrative media content. *Media Psychology*, 27(1), 26-49. <https://doi.org/10.1080/15213269.2023.2219457>
32. *Schibler, K., **Hahn, L.**, & Green, M. C. (2024). Investigating audience responses to cliffhangers in written narratives using affective disposition theory. *Media Psychology*, 27(1), 1-25. <https://doi.org/10.1080/15213269.2023.2219456>
31. Bowman, N. D., Spence, P., & **Hahn, L.** (2023). Open, organized, and onerous: Understanding and recognizing the labors of open science. *Journal for the Association for Communication Administration*, 40, 61-70.
30. *Aley, M. & **Hahn, L.** (2023). Altruistic and egoistic motivations of male and female characters in Common Sense Media television programming for children. *Sex Roles*, 89, 347-359. <https://doi.org/10.1007/s11199-023-01372-y>
29. Schmidt, M. D., Rathbun, S. L., Chu, Z., Boudreaux, B., **Hahn, L.**, Novotny, E., Johnsen, K., & Ahn, S. J. (2023). Agreement between Fitbit and ActiGraph estimates of physical activity in young children. *Measurement in Physical Education and Exercise Science*, 27(2), 171-180. <https://doi.org/10.1080/1091367X.2022.2125319>
28. **Hahn, L.**, Aley, M., Frank, A., Lawrence, C., & Lattimer, T. (2022). Examining the motivations of Walt Disney heroes and villains and their association with audience appeal

- and future film production. *Journal of Broadcasting and Electronic Media*, 66(5), 843–863. <https://doi.org/10.1080/08838151.2022.2120879>
27. **Hahn, L.** (2022). Moral clarity decreases as viewer age increases: A content analysis of the moral values and reinforcement clarity depicted in popular U.S. children’s television. *Journal of Children and Media*, 16(2), 168-187. <https://doi.org/10.1080/17482798.2021.1943475>
 26. **Hahn, L.**, Tamborini, R., Prabhu, S., Grall, C., Novotny, E., & Klebig, B. (2022). Narrative media's emphasis on distinct moral intuitions alters early adolescents' judgments. *Journal of Media Psychology*, 34(3), 177-187. <https://doi.org/10.1027/1864-1105/a000307>
 25. Ellithorpe, M., Ulusoy, E., Eden, A., **Hahn, L.**, Yang, C., & Tucker, R. M. (2022). The complicated impact of media use before bed on sleep: Results from a combination of objective EEG sleep measurement and media diaries. *Journal of Sleep Research*, 31(5), e13551. <https://doi.org/10.1111/jsr.13551>
 24. *Ball, C., Novotny, E., Ahn, S. J., **Hahn, L.**, Schmidt, M., Rathbun, S., & Johnsen, K. (2021). Scaling the Virtual Fitness Buddy Ecosystem as a school-based physical activity intervention for children. *IEEE Computer Graphics and Applications*, 42(1) 105-115. doi:10.1109/MCG.2021.3130555
 23. *Aley, M., **Hahn, L.**, Tamborini, R., Goble, H., Zhang, L., Grady, S., Baldwin, J. (2021). What does television teach children? Examining the altruistic and egoistic lessons in children's educational television. *Communication Reports*, 34(2), 106-119. <https://doi.org/10.1080/08934215.2021.1918738>
 22. Klebig, B., **Hahn, L.**, Tamborini, R., Aley, M., Goble, H., Baldwin, J., & Grady, S. (2021). The influence of prevailing regional political narratives on intuitions featured in religious messages. *Communication Reports*, 34(1), 37-49. <https://doi.org/10.1080/08934215.2020.1869281>
 21. Tamborini, R., **Hahn, L.**, Klebig, B., Walling, B., Kryston, K., & Aley, M. (2021). The representation of altruism and egoism in children’s books. *Communication Studies*, 72(2), 163-177. <https://doi.org/10.1080/10510974.2020.1833356>
 20. **Hahn, L.**, Schmidt, M.D., Rathbun, S.L., Johnsen, K., Annesi, J.J., & Ahn, S.J. (2020). Using virtual agents to increase physical activity in young children with the virtual fitness buddy ecosystem: study protocol for a cluster randomized trial. *Contemporary Clinical Trials*, 99, 106181. <https://doi.org/10.1016/j.cct.2020.106181>
 19. **Hahn, L.**, Rathbun, S., Schmidt, M., Johnsen, K., Annesi, J., & Ahn, S.J. (2020). Using virtual agents and activity monitors to autonomously track and assess self-determined physical activity among young children: A 6-week feasibility field study. *Cyberpsychology, Behavior, and Social Networking*, 23(7), 471-478. <https://doi.org/10.1089/cyber.2019.0491>
 18. Prabhu, S., **Hahn, L.**, Tamborini, R., & Grizzard, M. (2020). Do morals featured in media content correspond with moral intuitions in media users?: A test of the MIME in two cultures. *Journal of Broadcasting & Electronic Media*, 64(2), 255-276. <https://doi.org/10.1080/08838151.2020.1757364>
 17. Hofer, M., Hartmann, E., Eden, A., Ratan, R., & **Hahn, L.** (2020). The role of plausibility in the experience of spatial presence in virtual environments. *Frontiers in Virtual Reality*, 1(2). <https://doi.org/10.3389/frvir.2020.00002>

16. *Aley, M., & **Hahn, L.** (2020). The powerful male hero: A content analysis of gender representation in posters for children's animated movies. *Sex Roles*, 83, 499-509. <https://doi.org/10.1007/s11199-020-01127-z>
15. Tamborini, R., **Hahn, L.**, Aley, M., Prabhu, S., Baldwin, J., Sethi, N., Novotny, E., Klebig, B., & Hofer, M. (2020). The impact of terrorist attack news on moral intuitions. *Communication Studies*, 71(4), 511-527. <https://doi.org/10.1080/10510974.2020.1735467>
14. **Hahn, L.**, Tamborini, R., Novotny, E., Grall, C., & Klebig, B. (2019). Applying moral foundations theory to identify terrorist group motivations. *Political Psychology*, 40(3), 507-522. <https://doi.org/10.1111/pops.12525>
13. **Hahn, L.**, Tamborini, R., Klebig, B., Novotny, E., Grall, C., Hofer, M., & Lee, H. (2019). The representation of altruistic and egoistic motivations in popular music over 60 years. *Communication Studies*, 70(1), 59-78. <https://doi.org/10.1080/10510974.2018.1447493>
12. Ellithorpe, M., Eden, A., **Hahn, L.**, Ulusoy, E., Yang, C., & Tucker, R. M. (2019). Meal-concurrent media use is associated with increased dietary intake with no evidence of compensation in free-living adults. *Obesity*, 27(9), 1418-1422. <https://doi.org/10.1002/oby.22577>
11. Tamborini, R., Grall, C., Prabhu, S., Hofer, M., Novotny, E., **Hahn, L.**, & Klebig, B., Kryston, K., Baldwin, J., Aley, M., & Sethi, N. (2018). Using attribution theory to explain the affective dispositions of tireless moral monitors toward narrative characters. *Journal of Communication*, 68(5), 842-871. <https://doi.org/10.1093/joc/jqy049>
10. Huskey, R., Bowman, N., Eden, A., Grizzard, M., **Hahn, L.**, Lewis, R., Matthews, N., Tamborini, R., Walther, J. B., & Weber, R. (2018). Things we know about media and morality. *Nature Human Behaviour*, 2, 315. <https://doi.org/10.1038/s41562-018-0349-9>
9. Weber, R., Mangus, J. M., Huskey, R., Amir, O., Swanson, R., Gordon, A., Khooshabeh, P., **Hahn, L.**, & Tamborini, R. (2018). Extracting moral foundations from text narratives: Relevance, challenges, and solutions. *Communication Methods and Measures*, 12(2-3), 119-139. <https://doi.org/10.1080/19312458.2018.1447656>
- Won 2018 Article of the Year Award from *Communication Methods and Measures*
8. Tamborini, R., Novotny, E., Prabhu, S., Hofer, M., Bente, G., Grall, C., Klebig, B., **Hahn, L.**, Slaker, J., Ratan, R. (2018). The effect of behavioral synchrony with black or white virtual agents on outgroup trust. *Computers in Human Behavior*, 83, 176-183. <https://doi.org/10.1016/j.chb.2018.01.037>
7. Tamborini, R., Hofer, M., Prabhu, S., Grall, C., Novotny, E., **Hahn, L.**, & Klebig, B. (2017). The impact of terror attack news on moral intuitions and outgroup prejudice. *Mass Communication and Society*, 20(6), 800-824. <https://doi.org/10.1080/15205436.2017.1342130>
6. **Hahn, L.**, Tamborini, R., Prabhu, S., Klebig, B., Grall, C., & Pei, D. (2017). The importance of altruistic versus egoistic motivations: A content analysis of conflicted motivations in children's television programming. *Communication Reports*, 30(2), 67-79. <https://doi.org/10.1080/08934215.2016.1251602>
5. Grizzard, M., Shaw, A. Z., Dolan, E. A., Anderson, K. B., **Hahn, L.**, & Prabhu, S. (2017). Does repeated exposure to popular media strengthen moral intuitions?: Exploratory evidence regarding consistent and conflicted moral content. *Media Psychology*, 20(4), 557-583. <https://doi.org/10.1080/15213269.2016.1227266>

4. Tamborini, R., **Hahn, L.**, Prabhu, S., Klebig, B., & Grall, C. (2017). The representation of altruistic and egoistic motivations in children's television programming. *Communication Research Reports*, 34(1), 58-67. <https://doi.org/10.1080/08824096.2016.1227312>
3. Tamborini, R., Bowman, N., Prabhu, S., **Hahn, L.**, Klebig, B., Grall, C., & Novotny, E. (2016). The effect of moral intuitions on decisions in video-game play: The role of temporary and chronic intuition accessibility. *New Media and Society*, 20(2), 564-580. <https://doi.org/10.1177/146144481666643>
2. Tamborini, R., Lewis, R. L. Prabhu, S., Grizzard, M., **Hahn, L.**, & Wang, L. (2016). Media's influence on the accessibility of altruistic and egoistic motivations. *Communication Research Reports*, 33(3), 177-187. <https://doi.org/10.1080/08824096.2016.1186627>
1. Grizzard, M., Tamborini, R., Sherry, J., Weber, R., Prabhu, S., **Hahn, L.**, & Idzik, P. (2015). The thrill is gone, but you might not know: Habituation and generalization of biophysiological and self-reported arousal responses to video games. *Communication Monographs*, 82(1), 64-87. <https://doi.org/10.1080/03637751.2014.971418>

B. Invited Journal Articles

2. **Hahn, L.**, Raney, A.A., & Green, M.C. (2025). Toward global theoretical advancements in research on media and morality, 37(6), 333-334. <https://doi.org/10.1027/1864-1105/a000492>
1. Frischlich, L., **Hahn, L.**, Rieger, D. (2021). The promises and pitfalls of inspirational media: What do we know and where do we go from here? *Media and Communication*, 9(2), 162-166. <https://doi.org/10.17645/mac.v9i2.4271>

C. Invited Book Chapters

* indicates graduate student first-author

8. Andreeva, I., Lattimer, T., **Hahn, L.** (2026). Content analysis in quantitative communication research. In P.J. Shultz & P. Cobey (Eds.), *Fundamental Issues, Measurement, and Study Design in Quantitative Research Methods in Communication Science (Handbooks of Communication Science)*. De Gruyter Mouton. <https://doi.org/10.1515/9783111087139-015>
7. Frischlich, L., **Hahn, L.**, & Rieger, D. (2025). Inspiration. In A. Nai, D. Wirz, & M. Groemping (Eds.), *Encyclopedia of Political Communication*. Edward Elgar Publishing.
6. *Lattimer, T., Andreeva, I., & **Hahn, L.** (2024). Entertainment media's effects on child audiences. In N. Bowman (Ed.), *Entertainment media and communication*. DeGruyter.
5. Grizzard, M. & **Hahn, L.** (2024). Character schemas and hero perception. In S.T. Allison, J.K. Beggan, and G.R.Goethals (Eds.), *Encyclopedia of heroism studies*. Springer.
4. Weber, R., Mangus, J. M., Huskey, R., Hopp, F. R., Amir, O., Swanson, R., Gordon, A.S., Khooshabeh, P., **Hahn, L.**, & Tamborini, R. (2021). Extracting latent moral information from text narratives: Relevance, challenges, and solutions. In W. van Atteveldt & W. Peng (Eds.), *Computational methods for communication science (Volume 1, pp. 39 - 59)*. Routledge. This chapter is a reprint of an article originally

- published in *Communication Methods and Measures*,
<https://doi.org/10.1080/19312458.2018.1447656>.
3. Tamborini, R., Grizzard, M., **Hahn, L.**, Kryston, K., & Ulusoy, E. (2021). The role of narrative cues in shaping ADT: What makes audiences think that good things happened to good people. In P. Vorderer and C. Klimmt (Eds.), *The Oxford handbook of entertainment theory*. Oxford University Press.
 2. Tamborini, R., Hofer, M., Prabhu, S., Grall, C., Novotny, E., **Hahn, L.**, & Klebig, B. (2020). The impact of terror attack news on moral intuitions and outgroup prejudice. *Media, terrorism, and society: Perspectives and trends in the digital age*, (Volume 1, pp. 66-90). Routledge. This chapter is a reprint of an article originally published in *Mass Communication and Society*, <https://doi.org/10.1080/15205436.2017.1342130>
 1. **Hahn, L.**, & Tamborini, R. (2020). Research on the model of intuitive morality and exemplars. In J. Van den Bulck (Ed.), *The international encyclopedia of media psychology*. Wiley-Blackwell.

D. Peer-Reviewed Conference Presentations

* indicates graduate student first-author; ** indicates undergraduate student first author

& indicates Top Paper Award

92. *Taggart, M., Hahn, L., & Neurohr, M. (2025). *The complicated relationship between exposure to online hate and audience social outcomes*. Data blitz presented at the Society for Personality and Social Psychology Association's Annual Meeting, Chicago, IL, USA.
91. *Kulesza, D., **Hahn, L.**, & Raney, A. A. (2025) Dispositional empathy and mediated contact's ability to reduce prejudicial attitudes. Presented at the National Communication Association's Annual Meeting, Denver, CO, USA.
90. *&Andreeva, I. **Hahn, L.**, Lattimer, T.A., Taggart, M., Chen, H., Gillis, S., Wahl, J., & Raney A. A. (2025). *Audience responses to stories that leave them hanging: A conceptual replication and extension of research on cliffhangers*. Presented at the National Communication Association's Annual Meeting, Denver, CO, USA.
89. *Taggart, M., Lattimer, T.A., Lapan, E., Andreeva, I., Neurohr, M., & **Hahn, L.** (2025). *Investigating the roles of media and morality in perpetrators' motivations for extremist violence*. Presented at the National Communication Association's Annual Meeting, Denver, CO, USA.
88. *Bojarskich, V., Yucel, M., **Hahn, L.**, & Rothmund, T. (2025). *Differences in perceived vulnerability and agency explain conservatives' and liberals' conflicting moral judgments of online hate*. Presented at the International Society of Political Psychology's Annual Meeting, Prague, Czech Republic.
87. *Taggart, M., **Hahn, L.**, & Raney, A. (2025). *An affective disposition theory account of audience responses to true crime films: Examining how familiarity with protagonists interacts with character morality to determine liking*. Presented at the International Communication Association's Annual Meeting, Denver, CO, USA.
86. **Hahn, L.**, Frazer, R., Lattimer, T.A., Taggart, M., Andreeva, I., Neurohr, M., Gillis, S., Chen, H., Braddock, K., & Wahl, J. (2025). *Advancing inoculation theory using insights from moral psychology: A replication and extension of research designed to combat violent extremism*. Presented at the International Communication Association's Annual Meeting, Denver, CO, USA.

85. *Taggart, M., Lattimer, T.A., Andreeva, I., Lapan, E., & **Hahn, L.** (2024). *Investigating the Presence of Moral Values in the Extremist Crime Database*. Presented at the Society for Personality and Social Psychology Association's Annual Meeting, Denver, CO, USA.
84. *Andreeva, I., Lattimer, T., Taggart, M., Lapan, E., Gillis, S., Lee, B.H., & **Hahn, L.** (2024). *A conceptual replication and extension of research using affective disposition theory to assess audience responses to narrative cliffhangers*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
83. *Heneveld, K., Lattimer, T., Andreeva, I., Lapan, E., Taggart, M., Washburn, R., Sin, S., & **Hahn, L.** (2024). *Exploring how 'humorous' extremist memes affect audience attitudes toward outgroups*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
82. *Taggart, M., Andreeva, I., Lattimer, T., Kulesza, D., & **Hahn, L.** (2024). *A conceptual replication of research investigating the moral roots of extreme prejudice*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
81. Kryston, K., Eden, A., **Hahn, L.**, Andreeva, I., & Taggart, M. (2024). *A scoping review of nearly forty years of mood management research*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
80. Francemone, J., Kryston, K., Fitzgerald, K., Grizzard, M., & **Hahn, L.** (2024). *Moral behavior is a stronger determinant of judgments toward Black and White characters than in-group biases*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
79. Ahn, S.J., Baldwin, J., Bowman, N.D., Eden, A., **Hahn, L.**, McEwan, B., Nowak, K., Pimentel, D. (2024). *Watching together and cooperating together with co-viewers and virtual agents*. Presented at the Media and Morality Conference in Columbus, OH, USA.
78. *Bojarskich, V., Yucel, M., **Hahn, L.**, & Rothmund, T. (2024). *Ideological (a-)symmetries in moral judgments of toxic online speech*. Presented at the Society for Personality and Social Psychology's Annual Meeting in San Diego, CA, USA.
77. Kryston, K., Francemone, C. J., Fitzgerald, K., **Hahn, L.**, & Grizzard, M. (2024). *Moral behavior mitigates initial biased judgments of Black versus White characters*. Presented at the International Communication Association's Annual Meeting in Gold Coast, Australia.
76. Kryston, K., Eden, A., **Hahn, L.**, Taggart, M., & Andreeva, I. (2024). *Scoping review of mood management theory and mood adjustment theory*. Presented at the International Communication Association's Annual Meeting in Gold Coast, Australia.
75. **Hahn, L.**, Lattimer, T. A., Velho, R. M., Andreeva, I., Taggart, M., Gillis, S., & Lapan, E. (2023). *Investigating the effect of exposure to threatening news and perceived ingroup harm on audiences' support for extreme prejudice*. Presented at the National Communication Association's Annual Meeting in National Harbor, MD, USA.
74. *Andreeva, I., Taggart, M., Lattimer, T., Gillis, S., Vuich, A., Lapan, E., Reinbold, A., & **Hahn, L.** (2023). *An investigation of content posted by extremist right-wing and left-wing TikTok influencers and its association with user engagement*. Presented at the National Communication Association's Annual Meeting in National Harbor, MD, USA.
73. &Lee, J., Baldwin, J., **Hahn, L.**, Read, G., & Ahn, S. J. (2023). *Walking the moral plank: Investigating moral decision-making under threat in virtual reality*. Presented at the National Communication Association's Annual Meeting in National Harbor, MD, USA.

72. Kryston, K., **Hahn, L.**, & Andreeva, I. (2023). *Exploring audience response to victimized protagonists using affective disposition theory*. Presented at the National Communication Association's Annual Meeting in National Harbor, MD, USA.
71. *Andreeva, I., Reinbold, A., Taggart, M., Lattimer, T., Gillis, S., Vuich, A., Lapan, E., & **Hahn, L.** (2023). *Right-wing and left-wing extremist TikTok accounts and user engagement*. Presented at the American Political Science Association's Annual Meeting in Los Angeles, CA, USA.
70. **Hahn, L.**, Lattimer, T., Taggart, M., Frazer, R., & Braddock, K. (2023). *Role of moral appeals in conferring resistance to extremist propaganda*. Presented at the American Political Science Association's Annual Meeting in Los Angeles, CA, USA.
69. *&Schibler, K., **Hahn, L.**, & Green, M.C. (2023). *Investigating audience responses to cliffhangers in written narratives using affective disposition theory*. Presented at the International Communication Association's Annual Meeting in Toronto, Canada.
68. Aley, M., Tamborini, R., **Hahn, L.**, & Baldwin, J. (2023). *Investigating the effects of egoistic need-satisfying narratives on preadolescents*. Presented at the International Communication Association's Annual Meeting in Toronto, Canada.
67. **Hahn, L.**, Lattimer, T., Taggart, M., Frazer, R., & Braddock, K. (2023). *Investigating inoculation theory and audience morality as tools for conferring resistance to persuasion by extremist propaganda*. Presented at the International Communication Association's Annual Meeting in Toronto, Canada.
66. **Reinbold, A., Andreeva, I., Taggart, M., Lattimer, T., Gillis, S., Vuich, A., & **Hahn, L.** (2023). *Investigating the content posted by extremist right-wing and left-wing TikTok users and its association with user engagement*. Presented at the International Communication Association's Annual Meeting in Toronto, Canada.
65. **Hahn, L.**, Schibler, K., Toh, Z., Lattimer, T., O'Leary, J., & Spaaij, R. (2022). *Applying the collective communication model of terrorism to investigate the role of morality in lone-actor terrorists' motivations & attack severity*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
64. **Hahn, L.**, Aley, M., Frank, A., Lattimer, T. & Lawrence, C. (2022). *Examining the motivations of heroes and villains in family-rated Walt Disney Studio films*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
63. **Hahn, L.**, Schibler, K., Lattimer, T., Toh, Z., Vuich, A., Velho, R., O'Leary, J., Chen, S. & Kryston, K. (2022). *Why we fight: Investigating the moral appeals in terrorist propaganda and their association with attack severity*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
62. **Hahn, L.**, Kryston, K., Fitzgerald, K., & Tamborini, R. (2022). *A scoping review of prosocial and antisocial media content and effects in mass communication research*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
61. *&Schibler, K., & **Hahn, L.** (2022). *Investigating 55 years of mass shooter manifestos to examine perpetrators' stated motivations and their association with attack severity*. Presented at the National Communication Association's Annual Meeting in New Orleans, LA, USA.
60. Lee, J., **Hahn, L.**, Novotny, E., Read, G., & Ahn, S. J. (2022). *Walking the moral plank: Using virtual reality to investigate moral decision-making in a tragedy of the commons dilemma*. Presented at the Media and Morality Conference in East Lansing, MI, USA.

59. Frischlich, L., **Hahn, L.**, & Reiger, D. (2022). *The process of media inspiration: A scoping review*. Presented at the International Communication Association's Annual Meeting in Paris, France.
58. Kryston, K., & **Hahn, L.** (2022). *Pity for a victim: Understanding audience dispositions to nonmoral victim characters*. Presented at the International Communication Association's Annual Meeting in Paris, France.
57. **Hahn, L.**, Kryston, K., Fitzgerald, K., & Tamborini, R. (2022). *A scoping review of prosocial and antisocial media content and effects in mass communication research*. Presented at the International Communication Association's Annual Meeting in Paris, France.
56. **Hahn, L.**, Tamborini, R., Aley, M., Baldwin, J., & Grady, S. (2022). *Early adolescents can extract distinct moral lessons from narrative media content*. Presented at the International Communication Association's Annual Meeting in Paris, France.
55. **Hahn, L.**, Aley, M., Frank, A., Lawrence, C., & Lattimer, T. (2021). *Heroes are motivated by altruism and villains are motivated by egoism in Walt Disney Studio films*. Presented at the National Communication Association's Annual Meeting in Seattle, WA, USA.
54. Smink, A.R., Trude, B., **Hahn, L.**, & Ahn, S. J. (2021). *Embodied congruence as a framework for understanding user experiences with immersive technologies*. Presented at the Association for Journalism and Mass Communication's Annual Meeting.
53. **Hahn, L.**, Frank, A., Lawrence, C., & Aley, M. (2021). *Testing the model of intuitive motivation and exemplars' macro-processes in a population of Walt Disney Studio films*. Paper presented at the International Communication Association's Annual Meeting in Denver, CO, USA.
52. *Aley, M., & **Hahn, L.** (2020). *An examination of the altruistic and egoistic motivations exemplified by male and female characters in children's socially educational television*. Presented at the National Communication Association's Annual Meeting in Indianapolis, IN, USA
51. Tamborini, R., Goble, H., Baldwin, J., Aley, M., Grady, S., & **Hahn, L.** (2020). *Shaping political attitudes through evaluative conditioning with moral exemplars in news*. Paper presented at the National Communication Association's Annual Meeting in Indianapolis, IN, USA.
50. *Aley, M., **Hahn, L.**, Tamborini, R., Goble, H., Zhang, L., Grady, S., Baldwin, J. (2020). *What does television teach children? Examining the altruistic and egoistic lessons in popular children's educational television*. Presented at the International Communication Association's Annual Meeting in Gold Coast, Australia.
49. Tamborini, R., Baldwin, J., Grady, S., Aley, M., Goble, H., Zhang, L., & **Hahn, L.** (2020). *How levels of comparative intuition salience influence disposition processes*. Presented at the International Communication Association's Annual Meeting in Gold Coast, Australia.
48. **Hahn, L.**, Rathbun, S., Schmidt, M., Johnsen, K., Annesi, J., & Ahn, S.J. (2020). *Using virtual agents and activity monitors to autonomously track and assess self-determined physical activity among young children: A 6-week feasibility field study*. Presented at the Annual Southeastern Pediatric Research Conference, Atlanta, GA, USA.
47. Schmidt, M. D., Rathbun, S., Chu, Z., Boudreaux, B. D., **Hahn, L.**, Johnsen, K., & Ahn, S. J. (2020). Agreement between Fitbit and ActiGraph estimates of physical activity in

- young children. Presented at the American College of Sports Medicine's Annual Meeting, San Francisco, CA, USA.
46. &Ahn, S. J. & **Hahn, L.** (2019). *A survival guide to grantsmanship for communication scholars*. Presented at the National Communication Association's Annual Meeting, Baltimore, MD, USA.
 45. Tamborini, R., Kryston, K., Grady, S., Baldwin, J., Aley, M., Goble, H., & **Hahn, L.** (2019). *What do audiences like? Narrative enjoyment as the satisfaction of altruistic and egoistic character motivations*. Presented at the National Communication Association's Annual Meeting, Baltimore, MD, USA.
 44. Tamborini, R., Goble, H., Aley, M., Baldwin, J., Grady, S., & **Hahn, L.** (2019). *Using moral intuitions to shape attitudes: Conditioning through media exposure to moral exemplars*. Presented at the National Communication Association's Annual Meeting, Baltimore, MD, USA.
 43. **Hahn, L.**, Tamborini, R., Weber, R., Bente, G., & Sherry, J. (2019). *Can moral narratives increase moral intuition accessibility and behavior in pre-teen children? Testing the model of intuitive morality and exemplars in young audiences*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 42. Aley, M., & **Hahn, L.** (2019). *Examining gendered power dynamics in children's animated movie posters using a Goffman coding scheme*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 41. Klebig, B., **Hahn, L.**, Tamborini, R., Aley, M., Goble, H., Baldwin, J., & Grady, S. (2019). *The influence of prevailing regional political narratives on intuitions featured in religious messages*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 40. Aley, M., Tamborini, R., & **Hahn, L.** (2019). *Extending research testing the model of intuitive morality and exemplars in children*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 39. Tamborini, R., Baldwin, J., **Hahn, L.**, Aley, M., Sethi, N., Goble, H., Grady, S., Prabhu, S., & Kryston, K. (2019). *Moral intuition salience as a mediator of approbation in ADT*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 38. Hofer, M., Hartmann, E., Eden, A., Ratan, R., & **Hahn, L.** (2019). *The role of plausibility in the experience of spatial presence in virtual environments*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 37. Eden, A., Ellithrope, M., **Hahn, L.**, Ulusoy, E., Grady, S., Baldwin, J., Kryston, K., & Tucker, R. (2019). *The everyday experience of media consumption: A diary study examining the recreation/challenge hypothesis*. Presented at the International Communication Association's Annual Meeting, Washington, D.C., USA.
 36. Carnahan, D., Eden, A., Kryston, K., & **Hahn, L.** (2019). *How chance encounters with political media shape selective information-seeking behavior*. Presented at the Midwest Political Science Association's Annual Meeting, Chicago, IL, USA.
 35. **Hahn, L.** (2019). *A virtue carried to the extreme is a vice: A computational approach to investigating the role of morality in media radicalization*. Presented at the Annual European Symposium on Societal Challenges in Computational Social Science: Polarization and Radicalization, Zurich, Switzerland.

34. Smink, A., Trude, B., **Hahn, L.**, & Ahn, S. J., (2019). *Embodied interaction in augmented reality games: Does embodied congruence enhance the user experience?* Presented at the International Communication Association's Annual Meeting, Washington DC, USA.
33. Matthies, A., Canavarro, M., Davis, A., Freuden, R., & **Hahn, L.** (2019). *Reshaping the demos: Transgression as boundary crossing in online political communication.* Presented at the International Communication Association's Annual Meeting, Washington DC, USA.
32. Tamborini, R., **Hahn, L.**, Novotny, E., Klebig, B., Hofer, M., Prabhu, S., Aley, M., Sethi, N., & Baldwin, J. (2018). *Defining prosocial and antisocial media content in terms of intuitive motivations.* Presented at the National Communication Association's Annual Meeting, Salt Lake City, UT, USA.
31. Tamborini, R., **Hahn, L.**, Aley, M., Prabhu, S., Baldwin, J., Sethi, N., Novotny, E., Klebig, B., & Hofer, M. (2018). *The impact of terrorist attack news on moral intuitions.* Presented at the National Communication Association's Annual Meeting, Salt Lake City, UT, USA.
30. Eden, A., **Hahn, L.**, Kryston, K., & Novotny, E. (2018). *Mood repair through entertainment media.* Presented at the National Communication Association's Annual Meeting, Salt Lake City, UT, USA.
29. Tamborini, R., **Hahn, L.**, Klebig, B., Walling, B., Kryston, K., Aley, M. (2018). *The representation of altruism and egoism in children's books and movies.* Presented at the International Communication Association's Annual Meeting, Prague, CZ.
28. Eden, A., **Hahn, L.**, Tucker, R., Ellithorpe, M., Nikolai, M., & Van den Bulck, J. (2018). *Eat, sleep, binge, repeat: Binge-viewing and associated health behaviors.* Presented at the International Communication Association's Annual Meeting, Prague, CZ.
27. **Hahn, L.** (2018). *Narrative media's effect on the accessibility of moral intuitions and subsequent behavior in pre-teen children: A test of the model of intuitive morality and exemplars.* Presented at the Annual Media and Morality Conference at Ohio State University, Columbus, OH, USA.
26. **Hahn, L.** (2018). *A computational approach to applying moral foundations theory to terrorist communication.* Presented at the Annual Conference on Computational Communication Science, Hannover, Germany.
25. **Hahn, L.** (2017). *The morality of political speech.* Presented at the Annual Media and Morality Conference at Michigan State University, East Lansing, MI.
24. **Hahn, L.** (2017). *The moral of the story: An examination of morality portrayals in children's television.* Presented at the National Communication Association's Annual Meeting, Dallas, TX, USA.
23. **Hahn, L.**, Tamborini, R., Novotny, E., Grall, C., & Klebig, B. (2017). *Applying moral foundations theory to identify terrorist motivations.* Presented at the National Communication Association's Annual Meeting, Dallas, TX, USA.
22. Eden, A., **Hahn, L.**, Kryston, K., Johnson, B., Reinecke, L., & Hartmann, T. (2017). *Applying the theory of planned behavior to media intention and selection behavior.* Presented at the National Communication Association's Annual Meeting, Dallas, TX, USA.

21. & Tamborini, R., Eden, A., Prabhu, S., **Hahn, L.**, Grall, C., Novotny, E., & Reinecke, L. (2017). *Depleted enough to laugh? Effects of ego depletion on the enjoyment and recovery potential of tendentious and non-tendentious humor*. Presented at the National Communication Association's Annual Meeting, Dallas, TX, USA.
20. **Hahn, L.**, Tamborini, R., Prabhu, S., Grall, C., Novotny, E., & Klebig, B. (2017). *Testing the model of intuitive morality and exemplars in children*. Presented at the International Communication Association's Annual Meeting, San Diego, CA, USA.
19. **Hahn, L.**, Tamborini, R., Klebig, B., Novotny, E., Grall, C., Hofer, M., & Lee, H. (2017). *The representation of altruistic and egoistic motivations in popular music over 60 years*. Presented at the International Communication Association's Annual Meeting, San Diego, CA, USA.
18. Weber, R., Mangus, J. M., Huskey, R., Amir, O., Swanson, R., Gordon, A., Khooshabeh, P., **Hahn, L.**, & Tamborini, R. (2017). *Extracting moral foundations from text narratives: Relevance, challenges, and solutions*. Presented at the International Communication Association's Annual Meeting, San Diego, CA, USA.
17. Tamborini, R., Novotny, E., Prabhu, S., Hofer, M., Bente, G., Grall, C., Klebig, B., **Hahn, L.**, Slaker, J., Ratan, R. (2017). *The effect of behavioral synchrony with a virtual agent on outgroup trust*. Presented at the International Communication Association's Annual Meeting, San Diego, CA, USA.
16. Eden, A., Burgers, C. F., & **Hahn, L.** (2017). *How republicans and democrats use morality in discussing political issues*. Presented at the International Communication Association's Annual Meeting, San Diego, CA, USA.
15. Hofer, M., Tamborini, R., Prabhu, S., Grall, C., **Hahn, L.**, Novotny, E., & Klebig, B. (2016). *The impact of news coverage of the Paris terror attacks on moral intuitions and moral behavior towards outgroups*. Presented at the National Communication Association's Annual Meeting, Philadelphia, PA, USA.
14. Tamborini, R., Grall, C., Prabhu, S., Hofer, M., Novotny, E. R., **Hahn, L.**, & Klebig, B. (2016). *Miserly but still mindful: Applying attribution theory to explain the appeal of imperfect heroes within an affective disposition theory framework*. Presented at the National Communication Association's Annual Meeting, Philadelphia, PA, USA.
13. Tamborini, R., & **Hahn, L.** (2016). *Exploring new terrain in the processing of moral content in media messages*. Presented at the National Communication Association's Annual Meeting, Philadelphia, PA, USA.
12. Tamborini, R., Bowman, N., **Hahn, L.**, Klebig, B., Grall, C., Novotny, E., & Prabhu, S. (2016). *The effect of moral intuitions on decisions in video-game play: The role of temporary and chronic intuition accessibility*. Presented at the International Communication Association's Annual Meeting, Fukuoka, Japan.
11. Grall, C., Tamborini, R., Prabhu, S., **Hahn, L.**, Klebig, B., & Novotny, E. (2016). *Why do we like morally ambiguous characters? The ability of causal attributions to mediate character morality's impact on character appeal*. Presented at the International Communication Association's Annual Meeting, Fukuoka, Japan.
10. Tamborini, R., **Hahn, L.**, Klebig, B., Grall, C., & Prabhu, S. (2015). *The representation of altruistic and egoistic motivations in children's television programming*. Presented at the National Communication Association's Annual Meeting, Las Vegas, NV, USA.
9. Prabhu, S., Tamborini, R., Klebig, B., Grall, C., & **Hahn, L.** (2015). *Correlating the salience of intuitive motivations detected in the content TV serials and viewers of those*

- serials: A test of the MIME*. Presented at the National Communication Association's Annual Meeting, Las Vegas, NV, USA.
8. Tamborini, R., **Hahn, L.**, Prabhu, S., Klebig, B., Grall, C., & Pei, D. (2015). *The importance of altruistic versus egoistic motivations: A content analysis of conflicted motivations in children's television programming*. Presented at the International Communication Association's Annual Meeting, San Juan, Puerto Rico.
 7. Tamborini, R., Prabhu, S., **Hahn, L.**, Idzik, P., Pei, D., & Lee, S. (2015). *Predicting narrative enjoyment from message content and user perceptions: The role of intuitive motivations*. Presented at the International Communication Association's Annual Meeting, San Juan, Puerto Rico.
 6. **Hahn, L.**, Kashian, N., Cheng, Y., & Tamborini, R. (2015). *Cross-national comparison of behavior and norms regarding permanent online usage: Differences between Germany, the US, and the Netherlands*. Presented at the International Communication Association's Annual Meeting, San Juan, Puerto Rico.
 5. **Hahn, L.** (2015). *Media as a socializing agent: Measuring morality in children*. Abstract presented at the Annual Meeting of the Living with Media Summer School, Cologne, Germany.
 4. Grizzard, M., Tamborini, R., Prabhu, S., **Hahn, L.**, Idzik, P., Pei, D., & Lee, S. (2014). *Video games, moral violations, and guilt: The moderating role of moral domain salience*. Presented at the National Communication Association's Annual Meeting, Chicago, IL, USA.
 3. Wang, L., Tamborini, R., Prabhu, S., Idzik, P., & **Hahn, L.** (2014). *Morality in between the lines: A content analysis of moral domains in news*. Presented at the National Communication Association's Annual Meeting, Chicago, IL, USA.
 2. Prabhu, S., Tamborini, R., Idzik, P., **Hahn, L.**, Grizzard, M., & Wang, L. (2014). *The role of intuition accessibility on the appraisal and selection of media content*. Paper presented at the International Communication Association's Annual meeting, Seattle, WA, USA.
 1. Tamborini, R., Prabhu, S., **Hahn, L.**, Idzik, P., & Wang, L. (2014). *News exposure's influence on the salience of moral intuitions: Testing the reliability of the Intuitive Motivation-Affect Misattribution Procedure (IM-AMP)*. Paper presented at the International Communication Association's Annual meeting, Seattle, WA, USA.

Awards & Honors

- | | |
|------|---|
| 2025 | Exceptional Scholar Award for Young Investigators presented by the University at Buffalo. |
| 2025 | Top Paper Award presented by the Mass Communication Division of the National Communication Association |
| 2024 | Outstanding Reviewer Award presented by the Journal of Media Psychology. |
| 2023 | Outstanding Reviewer Award presented by the Journal of Media Psychology. |
| 2023 | Top Paper Award presented by the Mass Communication Division of the International Communication Association. |
| 2023 | Top Paper Award presented by the Communication and Social Cognition Division of the National Communication Association. |
| 2022 | Reviewer of the Year Award presented by the Journal of Media Psychology. |

- 2022 Top Paper Award presented by the Communication and Social Cognition Division of the National Communication Association.
- 2021 Top Paper Award presented by the Mass Communication Division of the National Communication Association.
- 2021 Top Theory Paper Award presented by the Association for Journalism and Mass Communication.
- 2021 Top Paper Award presented by the Communication Theory & Methodology Division of the Association for Journalism and Mass Communication.
- 2019 Top Paper Award presented by the Training and Development Division of the National Communication Association.
- 2018 Article of the Year Award from *Communication Methods and Measures*.
- 2017 Michigan State University Excellence-in-Teaching Citation Nominee.
- 2017 Top Paper Award presented by the Mass Communication Division of the National Communication Association.
- 2017 Top Paper Award presented by the Student Division of the National Communication Association.

Teaching & Research Supervision

A. Research Lab

- **Founder and Director**, Media Psychology and Morality Research Lab at the University at Buffalo. Interdisciplinary research group consisting of undergraduate and graduate students. <http://www.mediamoralitylab.org>

B. Appointments

- 2022 – 2024 **Honors College Faculty Fellow**, University at Buffalo

- 2017-2018 **Basic Course Coordinator**, Department of Communication, Michigan State University.

C. Courses Taught

- **Department of Communication, University at Buffalo (Faculty)**
 - o *Undergraduate courses*
 - Psychology of Media Entertainment
 - Mass Media Effects
 - Mass Communication Theory
 - Media and Moral Panic
 - o *Graduate courses*
 - Advanced Statistics for Social Science Researchers
 - Statistics
 - Media Psychology
 - Mass Media Effects
 - Content Analysis

- **Department of Communication, Michigan State University (Instructor of Record)**
 - o *Undergraduate courses*

- Mass Media Effects
- Research Methods
- Honors Seminar on Media and Morality
- Audience Response to Mass Media

D. PhD Advising

- Madeline Taggart (University at Buffalo, expected 2028)
- Dan Kulesza (University at Buffalo, expected 2028)

E. Master's Thesis Advising

- Chen Hao (University at Buffalo, expected 2026)
- Jenna Wahl (University at Buffalo, expected 2026)
- Madeline Taggart (University at Buffalo, 2024)
- Dan Kulesza (University at Buffalo, 2024)
- Huiting Liu (University at Buffalo, 2023)
- Katherine Schibler (University at Buffalo, 2022)

F. Graduate Degree Committees

- Emily Lapan (PhD, University at Buffalo, expected 2027)
- Madison Neurohr (PhD, University at Buffalo, expected 2027)
- Stephanie Gillis (PhD, University at Buffalo, expected 2027)
- Irina Andreeva (PhD, University at Buffalo, expected 2026)
- Emily Black, (PhD, University at Buffalo, expected 2026)
- Zhuohui Yang (PhD; University at Buffalo, 2024)
- Prerna Shah (PhD; University at Buffalo, 2024)
- Emily Lapan (MA, University at Buffalo, 2023)
- Stephanie Gillis (MA, University at Buffalo, 2022)
- Melinda Aley (PhD; Michigan State University, 2022)

Professional Memberships & Activities

- 2026- **Editorial Board Member, *Psychology of Popular Media***
- 2025- **Associate Editor, *Journal of Children and Media***
- 2025 **Organizer, Moral Media Conference** hosted at the University at Buffalo
- 2025 **Co-editor** of special issue on “Global Theoretical Advancements in Media and Morality” for *Journal of Media Psychology*
- 2024- **Immediate Past Chair of Communication and Social Cognition Division** of the National Communication Association.
- 2024- **Editorial Board Member, *Communication Research Reports***
- 2023-2024 **Chair of Communication and Social Cognition Division** of the National Communication Association.
- 2023-2024 **Fellow, Questioning Reality Conference, University of Toronto.**
- 2022-2023 **Vice Chair of Communication and Social Cognition Division** of the National Communication Association
- 2021- **Editorial Board Member, *Media Psychology***
- 2021- **Editorial Board Member, *Journal of Media Psychology***

- 2021 **Co-editor** of special issue on “Dark Inspiration and Media” for *Media and Communication*
- 2018 - **Member**, International Communication Association
- 2018 - **Member**, National Communication Association

Ad-hoc Reviewer

Journal of Communication, Communication Research, Human Communication Research, Proceedings of the National Academy of Sciences (PNAS), Journal of Media Psychology, Media Psychology, Journal of Children and Media, Journal of Conflict Resolution, Media and Communication, New Media and Society, Environmental Communication, Cyberpsychology, Behavior, and Social Networking, Judgment and Decision Making, Communication Studies, Communication Reports, Communication Research Reports, Routledge, International Communication Association, National Communication Association

University Service

- 2025 **Invited speaker** for Undergraduate Orientation, University at Buffalo.
- 2024 **Invited speaker** for Undergraduate Orientation, University at Buffalo.
- 2023 **Invited speaker** for Undergraduate Education Series on Faculty Development, University at Buffalo.
- 2023 **Faculty representative**, New Student Welcome Weekend, University at Buffalo.
- 2023 **Committee member** for Ideal Bull Award, University at Buffalo.
- 2023 **Invited speaker** for Undergraduate Orientation, University at Buffalo.
- 2023 **Committee member** for Honors College Presidential Scholarship, University at Buffalo.
- 2022 **Committee member** for Honors College Admissions, University at Buffalo.
- 2022 **Committee member** for Honors College Awards, University at Buffalo.
- 2022- **Faculty member**, Intercollegiate Athletic Board, University at Buffalo.
- 2021-2024 **Faculty representative**, First-Year Seminar Committee, University at Buffalo.

Department Service

- 2022- **Administrator** for Undergraduate Subject Pool, Department of Communication, University at Buffalo.
- 2021-2025 **Planner** for Brown-Bag Colloquium Series, Department of Communication, University at Buffalo.
- 2021-2023 **Committee member** for the S.J. Cassata and Mary B. Cassata Communication Scholarship Fund, Department of Communication, University at Buffalo.

Community Service & Invited Talks

- 2026 **Invited speaker**, College of Journalism and Communications, University of Florida.
- 2024 **Invited speaker**, Giffords Law Center to Prevent Gun Violence, Symposium on Paths Forward from the Age of Gun Violence.

- 2023 **Invited speaker**, University at Buffalo Honors College Colloquium.
 2023 **Invited speaker**, Panel on Misinformation and Extremism, Center for Information Integrity Conference at the University at Buffalo.
 2022 **Invited speaker**, Charles Atkin Distinguished Speaker Series, Michigan State University.
 2022 **Invited speaker**, Society & Computing Club, University at Buffalo.
 2021-2023 **Advisory Council member** for The Center for Scholars and Storytellers.
 2021 **Invited speaker**, Center for Cognitive Science, University at Buffalo.
 2021 **Invited speaker**, Society & Computing Club, University at Buffalo.

Media Coverage & Interviews

21. “Charlie Kirk shooting suspect referenced fascism and memes on bullets, officials say.” By Ben Goggin, Chloe Atkins and Melissa Chan, NBC News, September 12, 2025. Available at: <https://web.archive.org/web/20250913161353/https://www.nbcnews.com/tech/internet/charlie-kirk-shooting-suspect-fascism-memes-bullets-tyler-robinson-rcna230950>
20. “The first ‘Lilo & Stitch’ wasn’t a blockbuster. Disney’s remake might be one of the year’s biggest.” By Samantha Masanuga, Los Angeles Times, May 22, 2025. Available at: <https://web.archive.org/web/20250527123937/https://www.latimes.com/entertainment-arts/business/story/2025-05-22/lilo-and-stitch-disney-blockbuster>
19. “UB to host conference exploring media’s effects on morality.” By Bert Gambini, University at Buffalo News Center, April 4, 2025. Available at: <https://web.archive.org/web/20250416130735/https://www.buffalo.edu/ubnow/stories/2025/04/moral-media-conference.html>
18. “Lack of motive, past writings puts Trump rally gunman in rare class among high-profile shooters.” By Michael Korsh and Mike Wereschagin, Pittsburgh Post Gazette, August 11, 2024. Available at: <https://web.archive.org/web/20240812021727/https://www.post-gazette.com/news/crime-courts/2024/08/11/thomas-crooks-butler-trump-rally-shooting/stories/202408110072>
17. “Trump shooting shocks nation amid tumultuous presidential campaign.” By University at Buffalo News Center, July 17, 2023. Available at: <https://web.archive.org/web/20240717123511/https://www.buffalo.edu/ubnow/stories/2024/07/experts-trump-shooting.html>
16. “Media psychology expert: Speculating on shooter’s motive can shape public perception in major ways.” By Bert Gambini, University at Buffalo News Center, July 16, 2023. Available at: <https://web.archive.org/web/20240717111103/https://www.buffalo.edu/news/tipsheets/2024/lindsay-hahn-media-psychology-expert-trump-assassination-attempt.html>

15. “How do violent extremists persuade people to join their causes?” Invited Blog Post on the Society for Personality and Social Psychology Character and Context Blog by Lindsay Hahn, December, 18 2023. Available at:
https://web.archive.org/web/20231218160559/https://spsp.org/news/character-and-context-blog/hahn-violent-extremist-recruitment?_zs=SsXSe&_zl=Qpor3
14. “Why we fight: The moral roots of violent extremism.” Invited Blog Post on Vox-Pol by Lindsay Hahn, November 29, 2023. Available at:
<https://web.archive.org/web/20231204211131/https://www.voxpol.eu/why-we-fight-the-moral-roots-of-violent-extremism/>
13. “With ‘Wish’ release, some Disney fans say they’re nostalgic for classic villains.” By Kalhan Rosenblatt, NBC News, November 24, 2023. Available at:
<https://web.archive.org/web/20231130161310/https://www.nbcnews.com/news/amp/rcna-124997>
12. “Predictable patterns in terrorist propaganda can provide foundation for effective counter messaging, according to UB research” By Bert Gambini, University at Buffalo News Center, September, 2023. Available at:
<https://web.archive.org/web/20230925152427/https://www.buffalo.edu/news/releases/2023/09/hahn-terrorist-propaganda.html>
11. “The network TV show renaissance has TikTok to thank” By CT Jones, Rolling Stone, September 15, 2023. Available at
<https://web.archive.org/web/20230925152604/https://www.rollingstone.com/culture/culture-features/tiktok-tv-shows-clips-popular-parts-1234825971/>
10. “UB study finds that cliffhangers keep audiences... [to be continued].” By Bert Gambini, University at Buffalo News Center, June 13, 2023. Available at:
<https://web.archive.org/web/20230925152758/https://www.buffalo.edu/news/releases/2023/06/hahn-cliffhangers.html>
9. “Seminar introduces students to research methods on media effects.” By Bert Gambini, University at Buffalo News Center, October 26, 2022. Available at
<https://web.archive.org/web/20221026132417/https://www.buffalo.edu/ubnow/stories/2022/10/hahn-level-up-class.html>
8. “Research review: Surprising results from UB study on media use and bedtime rituals.” By Buffalo Research News of the Clinical and Translational Science Institute, May 10, 2022. Available at:
<https://web.archive.org/web/20220510123036/https://www.buffalo.edu/ctsi/ctsi-news/buffalo-research-news/news.host.html/content/shared/www/ctsi/articles/buffalo-research-news/media-use-and-bedtime-rituals.detail.html>
7. “Scrolling before snoozing: Could it be beneficial?” By Carley Pendergast, Sleepopolis, February 10, 2022. Available at:

web.archive.org/web/20220211140129/https://sleepopolis.com/news/scrolling-before-snoozing-could-it-be-beneficial/

6. “It beats counting sheep. Media use before bed can be beneficial.” By Bert Gambini, University at Buffalo News Center, February 2, 2022. Available at web.archive.org/web/20220211135832/http://www.buffalo.edu/news/releases/2022/02/015.html
5. “Morality demonstrated in stories can alter judgement for early adolescents” By Bert Gambini, University at Buffalo News Center, October 1, 2021. Available at: <https://web.archive.org/web/20211001195405/http://www.buffalo.edu/news/releases/2021/10/002.html>
4. “A new theory that monitors the ethical motives of terrorist behavior.” By Tamer Hilali, *Scientific American*, January 31, 2019. Available at: <https://web.archive.org/web/20220315131843/https://www.scientificamerican.com/arabic/articles/news/a-new-theory-that-monitors-ethical-motives-of-terrorist-behavior/>
3. “Faculty voice: Media and Kids.” By *MSU Today*, May 12, 2019. Available at: <https://msutoday.msu.edu/360/2019/lindsay-hahn-media-and-kids/>
2. “Constant Connection.” By Lisa Mulcrone, *MSU Today*, June 11, 2019. Available at: <https://msutoday.msu.edu/360/2019/constant-connection/>
1. “Ph.D. candidate researches media’s effects on children” By Katie Kochanny, *College of Communication Arts and Sciences at Michigan State University*, April 5, 2018. Available at: <https://comartsci.msu.edu/about/newsroom/news/phd-candidate-researches-medias-effects-children>