

Zachary M. Carr

University at Buffalo, State University of New York
Department of Communication, 307 Baldy Hall
Buffalo, NY 14620 zmcarr@buffalo.edu

Education

Ph.D. – Communication *Spring 2019*
Concentration: Nonverbal communication
Quantitative Methodology
University at Buffalo, State University of New York
Adviser: Dr. Mark G. Frank

M.A - Communication *Spring 2016*
Concentration: Nonverbal Communication
University at Buffalo, State University of New York
Adviser: Dr. Mark G. Frank

B.A. – Communication *Fall 2013*
University at Buffalo, State University of New York
Cum Laude

Research Experience

Communication Science Center Nonverbal and Deception Research Laboratory
Dr. Mark Frank, Director, University at Buffalo, State University of New York
Graduate Researcher *2013 - 2019*
Research Assistant *2011 - 2013*

Grant Research Experience
Graduate Research Assistant

Award Number: 1651118

PI/co-PI(s): Mark Frank, Ifeoma Nwogu

Project Title: Deceit and Interactional Synchrony in Different Social Constellations

Consulting Experience

Education Revolution Association
Communication Consultant *2023 – Present*

Teaching Experience

Courses Taught

International Undergraduate Teaching Experience

Singapore Institute of Management (SIM), Singapore

Communication 205 Research Methods

Summer Session I, 2018

**Course evaluation – 4.7/5*

Graduate Teaching Experience

Department of Communication Studies, Canisius College

Communication 605 Research Methodology

Fall 2018

Communication 604 Persuasion & Social Influence

Spring 2019

Domestic Undergraduate Teaching Experience

Department of Communication, University at Buffalo, State University of New York

**Further course evaluation information available upon request*

Communication 438 Nonverbal Communication

Fall 2022 – Spring 2023

**Course evaluation – 5/5*

Communication 205 Research Methods

Fall 2015 – Current

**Includes summer courses*

**Average rating of course evaluations – 4.7/5*

Communication 101 Principles of Communication

Summer 2015 – Current

**Includes summer courses*

**Average rating of course evaluations – 4.8/5*

Communication 225 Interpersonal Communication

Fall 2018

**Course evaluation – 4.9/5*

Department of Communication and Media Studies, Niagara University

CMS 361 Political Communication

Fall 2016

CMS 310 Advertising

Spring 2017

Academic Publications

Novotny, Eric R., Carr, Zachary M., Dietrich, S.B., Frank, Mark G., Shaddock, T.

How people really suspect and discover lies. *Journal of Nonverbal Behavior*, 42, 41 – 51

Matthew, Emily. O' Shei, Timothy., **Carr, Zachary M.** "Nonverbal applications in interview settings." *Life Discovery Interview Guide*, July 2025, pp. 25 – 37.

Professional Publications

Carr, Zachary M. The power of weld purging. *World Pipelines*, 23 - 26.

*Article was published during professional internship at the Aquasol Corporation.

Carr, Zachary M. New era for oxygen weld monitors. *Welding and Cutting*, 266-268.

*Article was published during professional internship at the Aquasol Corporation.

Carr, Zachary M. Fiberglass backing tape offers new possibilities. *The CWA Journal*, 38 – 42.

*Article was published during professional internship at the Aquasol Corporation.

Accepted/Presented Conference Papers

Winer et al., (2025). Conflict resolution in relationships using passive, assertive, and aggressive statements: A comparative analysis of student, military, and veteran populations

Accepted to the 111th National Communication Association Conference

*Presented by me

Winer et al., (2025). Verbal & nonverbal strategies that manage anger and resolve conflict.

Accepted to the 2025 International Communication Association Conference

Neurohr, Madison., Glowacki, Z.R., **Carr, Zachary M.**, Milbrand, Chloe (2025) Emotions through life: The critical role of emotions in school, work, security, and death.

Accepted to the 2025 Eastern Communication Association Conference.

Glowacki, Z.R., **Carr. Zachary M.**, Glowacki, C.R., (2023) Mini Smile! Linking personality with micro expressions.

Accepted to the 2024 SPSP Annual Convention

Glowacki, Z.R., **Carr. Zachary M.**, Glowacki, C.R., (2023) No more nonverbals! How Singapore was affected nonverbally by the COVID-19 pandemic.

Accepted to the 2024 SPSP Annual Convention

Glowacki., Z.R., **Carr. Zachary M.**, Glowacki, C.R., (2022). Smile! Linking Personality with Facial Perception.

Accepted to the 11th annual SPSP Nonverbal Preconference 2023

Glowacki, Z.R., **Carr, Zachary M.**, Glowacki, C.R., Frank, M.G., (2022). COVID-19 and Removing Nonverbal Norms: Psychological and Emotional Outcomes (6 months later).

Accepted to the SPSP Annual Convention 2023

Glowacki, Z.R., **Carr, Zachary M.**, Glowacki, C.R., Frank, M.G. Perceptions on how COVID-19 impacted nonverbal communication in social interactions: A content analysis.

Accepted to the 2022 Virtual Annual Convention 2022

Glowacki, Zachary R., **Carr, Zachary M.**, Frank, Mark G., Glowacki, Christopher R. COVID-19 & removing nonverbal norms; Psychological & emotional outcomes.

Accepted to the 107th National Communication Association Conference 2021

Glowacki, Zachary R., **Carr, Zachary M.**, Frank, Mark G. Measuring response time and accuracy of emotion perception and recognition across ethnicities.

Accepted to the SPSP Virtual Annual Convention 2021

Carr, Zachary M., Frank, Mark G., Covert, Jessica M., Potfora, Kimberly., Glowacki, Zachary R. The way that they sing: Dynamic facial cues and their influence on audience impressions in vocal performances.

Accepted to the SPSP Nonverbal Pre-Conference 2020

Invited presentation to the National Conference of Teachers of Singing 2020

Carr, Zachary M., Frank, Mark G. Mapping the modern-day warrior: Examining the effects of combat-sports training on facial identification and emotional evaluation processes.

Accepted to the 104th National Communication Association Conference 2018

Carr, Zachary M., Grizzard, M. It's all in the face: Visual displays of emotion and media entertainment.

Accepted to the 67th International Communication Association Conference 2017

Carr, Zachary M., Covert, Jessica M., Frank, Mark G., Stefanone, Michael A., Cardwell Megan E., Decker, Andrea A. The face-value of computer mediated communication.

Accepted to the SPSP Nonverbal Pre-Conference 2017

Carr, Zachary M., Frank, Mark G. *Do I Know You? Synthesizing Facial Identification and Emotional Evaluation Processes in Cross-Cultural Contexts.*

Accepted to the 102nd National Communication Association Conference 2016

Carr, Zachary M., Frank, Mark G. *Do I Know You? Synthesizing Facial Identification and Emotional Evaluation Processes in Cross-Cultural Contexts*

Accepted to the 5th Annual Brain and Behavioral Sciences Symposium, University at Buffalo, SUNY

Carr, Zachary M., Dietrich, S.B., Novotny, E., Frank, Mark G. *Applying the Realistic Accuracy Model to Explain the Role of Expertise in Detecting Deception.*

Accepted to the 101st National Communication Association Conference 2015

Novotny, E., **Carr, Zachary M.,** Dietrich, S.B., Frank, Mark G., Shaddock, T. *What's Behavior Got to Do With It? Discovered Lies versus Suspected Lies.*

Accepted to SPSP Nonverbal Pre-Conference 2016

Conference Panels (Presenter & Organizer)

Milbrand, Chloe A. **Carr, Zachary M.** et al. (2024).

Replicating reality: The significance of high-stakes scenarios in deception Research.

Panel presented at the 115th Eastern Communication Association Conference 2024

Glowacki, Z.R., **Carr, Zachary M.,** Glowacki, C.R., Milbrand, C. (2022). *Addressing the impact COVID-19 had on Nonverbal Behaviors in Social Interactions: A Practical and Theoretical Approach.*

Panel presented at the 114th Eastern Communication Association Conference 2023

Dolan, Emily A., Covert, Jessica M., **Carr, Zachary M.**

A roundtable discussion on the evolutionary perspectives driving nonverbal communication

Panel presented at the Eastern Communication Association Conference 2019

Carr, Zachary M., Davis, Daniel Cochece., Bucy, Erik., Reid, Scott.,

Considerations from the Past as We Look Toward the Future: A Panel on the Study of Nonverbal Communication from an Evolutionary Perspective.

Panel presented at the 103rd National Communication Association Conference 2017

Carr, Zachary M., Weiss, Julia., Borzea, Dana., Anzur, Christine. *Exploring Innovative Pedagogical Approaches in Teaching Nonverbal Communication.*

Panel Presented at the Eastern Communication Association Conference 2017

Salazar, Leslie R., Iba, Debra L., Jacobsen, Jake L., Mori, Howard R., Humphrey, Vernon F., **Carr, Zachary M.,** *Nonverbal Communication across Cultures.*

Panel Presented at the 102nd National Communication Association Conference 2016

Book Chapters

Carr, Zachary M., Slowe, Anne, Frank, Mark G. Why Methods

Matter. *Palgrave Handbook of Deceptive Communication.* UK: Palgrave.

Awards & Achievements

Top Paper Award

*Awarded in the Peace and Conflict Division
111th National Communication Association Conference 2025*

Milton Plesur Award for Outstanding Teaching and Student Mentorship

Awarded from the University at Buffalo, SUNY, April 2020

Graduate Student Teaching Award 2017-2018

Department of Communication, University at Buffalo, SUNY

Emerging Scholar Award

*Awarded in the Nonverbal Communication Division
103rd National Communication Association Conference 2017*

Top Student Paper Award

*Awarded in the Nonverbal Communication Division
102nd National Communication Association Conference 2016*

Service & Appointments

University at Buffalo, SUNY

Host, Conversations about Communication Podcast, Current

Host, Wingin' It! Video Series, Current

Interim Director of Undergraduate Studies, Department of Communication (2024)

PEER External Evaluator of SUNY Niagara's Communication Studies Program, Current

Faculty Advisor for Communication Undergraduate Student Association, Current

Judge of Model UN Convention for International Institute of Buffalo, Current

Selection committee for undergraduate commencement student speaker

Faculty name reader at undergraduate commencement

Featured singer for School of Social Work commencement.

Faculty host for freshmen orientation day

Eastern Communication Association Conference

Executive Council Member

Second Vice-President of Community Relations the 116th Conference, 2025

Reviewer for Applied Urban Communication Research Grant, 2022

Vice-Chair/Chair of Nonverbal Interest Group – 2017 – 2023

National Communication Association Nonverbal Division
Webmaster 2019 - 2022

National Communication Association 102nd Annual Conference
Reviewer for Student Section

Invited Lectures and Presentations

Reading the room: Nonverbal communication and rapport building August 2025
Presentation to the Legend Group

Setting the scene: How room design fosters creative learning August 2025
Presentation to the regional training of the Education Revolution Association

Emotional Intelligence: Emotion recognition & application June 2025
Presentation to the regional training of the Education Revolution Association

Using micro expression detection to inform interview techniques January 2025
Presentation/Training to the BlackHawk Security Company

Understanding emotional expression from an evolutionary lens November, 2024
Presentation to the Contemporary Music Center, Nashville, TN

Deception Detection: Understanding liars through a nonverbal lens August 2024
Presentation to the International Delegation from Poland
Open World Program, 2024

Nonverbal cues, reading behavior, & cross-cultural considerations Spring 2024
Presentation to the International Institute of Buffalo

Enhancing outcomes in interview settings: A nonverbal perspective Spring 2024
Presentation to Blackhawk Security Company

Opportunities in Nonverbal Communication
Interview given in SUNY Niagara's COM 101 class Spring 2024

Unlocking Your Presentation Skills
Presentation to the UB School of Management Finance Academy 2021 - 2024

*This talk was every semester occurrence

- Nonverbal behavior: What it is & why it matters* *Spring 2022*
Presentation to the Character GPS Executive Team
- Evaluating Nonverbal Signals* *June 2019*
Keynote address to the SUNY Faculty Senate Annual Conference
- Understanding & Evaluating Cross-Cultural Nonverbal Signals* *March 2018*
Presentation to the WNY Muslim & Immigrant Community/Family Court &
Federal Bureau of Investigation Collaborative
- Witness Credibility in Custody Cases* *October 2017*
Presentation at the New York State Judicial Institute
2017 Matrimonial Update for NYS Court Attorneys
- Evaluating Witness Credibility in the Courtroom* *July 2017*
Presentation to the New York State Judges' Judicial Summer Seminars
- Understanding Behavior and Deception* *May 2017*
Governmental inter-agency training session
Under the supervision of and in partnership with Dr. Mark G. Frank
- "Fake News & Alternative Facts: Are We Living in a Post-Fact World?"* *March 2017*
Featured panelist at Niagara University Speaker Series
- Introduction to Deception Studies* *Spring 2017/Fall 2016*
Organizational Communication, COM 256
Department of Communication, University at Buffalo
- An Introduction to Detecting Microexpressions* *Summer 2013*
Presentation to Buffalo State College's Crisis Prevention Team
Buffalo State College, State University of New York

Professional Experience

- Nonverbal Behavioral Consultant (per diem) *Current*
Evaluating nonverbal behaviors
Coaching nonverbal behaviors (e.g., giving presentations)

Matt's Music, Inc.

Director of Vocal Program

Current

Communications Consultant

Current

The Aquasol Corporation

Communications/Technical Writing Specialist

Summer 2015 – Fall 2016

BlackHawk Training Academy

Defensive Tactics/Conflict Resolution Instructor

Fall 2009 – Spring 2013