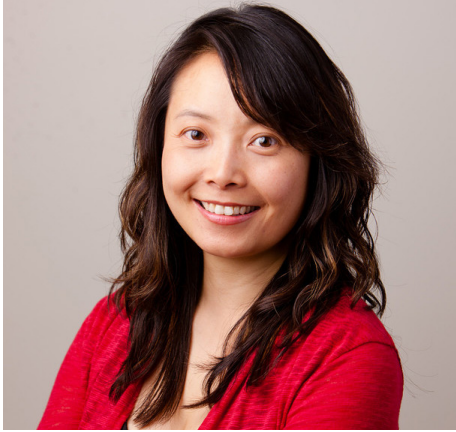


FAST FACTS

Hua Wang, PhD was recently featured on National Public Radio for her work with the popular Hulu web series, "East Los High,"



which acts as a collaborative social experiment that seeks to improve teen sexual health education and other important topics.

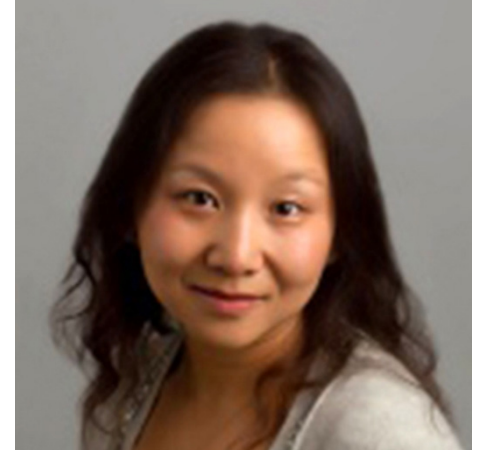
As of the Fall 2016 semester, Professors **Melanie Green, PhD**, **Janet Yang, PhD** and **Hua Wang, PhD** have all been promoted to Associate Professors with tenure.



Matthew Grizzard, PhD was selected to join the editorial board for the *Journal of Media Psychology*, and was also selected as one of the journal's top 13 reviewers.

Arun Vishwanath, PhD, Janet Yang, PhD and **Helen Wang, PhD** were all recently featured for their research on UB's "The List," a progress report released by UB highlighting the best research and accomplishments from the academic community.

Janet Yang's, PhD research on risk communication related to the Ebola outbreak recently appeared in the international journal



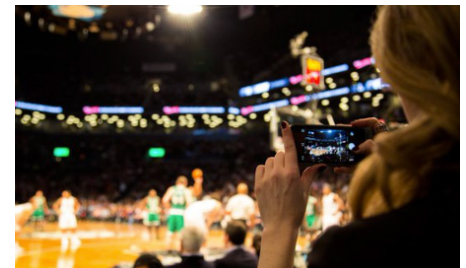
Risk Analysis, a publication of the multi-disciplinary Society for Risk Analysis.

Twitter Takeover

This past October, UB Communication alumna **Kathryn Przybyla** (B.A. '11), currently employed as Social Media Coordinator for the Brooklyn Nets and the Barclays Center in NYC, took over the UB Alumni Association Twitter handle (@ubalumni) via The Office of Alumni Engagement to chat with students, alumni, and other members of the UB community.

View the entire chat and more at Storify.com/UB_Alumni/KatPrzybyla

- UB Alumni** @ubalumni 22 Oct 2015
I was the SA Entertainment Director senior year. Now I use some of the same skills working shows at Barclays Center.
Matthew Prok @mrprok
Were there experiences at UB that without your knowing (at the time) became instrumental in your success today? @ubalumni and #askUBalumni
- UB Alumni** @ubalumni 22 Oct 2015
I love to interact w/ our incredible fan base on a daily basis & share an inside look of the Nets org. #askUBalumni
UB Arts and Sciences @UBCAS
@ubalumni Kat, what's the best part of your job with @BrooklynNets? #askUBalumni #ubuffalo
- UB Alumni** @ubalumni 22 Oct 2015
It took me about 7 months to land my first real post-college job at the Buffalo News. Was the right fit for me!
Jess @jessiesaller
@ubalumni How long after graduation did it take you to find a job that you sincerely enjoyed?
- Kat Przybyla** @katprz 22 Oct 2015
I'm taking over the @ubalumni Twitter account until 1PM today to answer questions about social media, sports marketing & more: #askUBalumni



Kathryn Przybyla (B.A. '11) shooting gameday action for the Brooklyn Nets.

During the Takeover, Kathryn was able to speak about her experience at UB and how it prepared her for her career, as well as share career advice with students by fielding questions regarding sports marketing, social media, content production, and more.