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EDUCATION

Doctoral of Philosophy (Communication), June 2009
Cornell University, Ithaca, NY

Master of Arts (Communication), June 2005
Marquette University, Milwaukee, WI

Bachelor of Arts (Journalism), June 2003
Fudan University, Shanghai, China

EMPLOYMENT

University at Buffalo, Department of Communication (2009 - present)

- Professor (2021 - present)
- Associate Professor (2015 - present)
- Assistant Professor (2009 - 2015)

Cornell University, Department of Communication (2005 - 2009)

- Instructor (2006 Summer, 2007 Summer)
- Graduate Research Assistant
- Graduate Teaching Assistant

Marquette University, Diederich College of Communication (2003 - 2005)

- Graduate Research Assistant

RESEARCH GRANTS

10. NSF#2046692, "Doctoral Dissertation Research in DRMS: Incorporating psychological distance framing in narrative persuasion," role: PI, 2021-2022 (\$22,654)
9. SUNY Research Seed Grant (RSG201039.2), "Evaluating gaps between perceived and objective risks of fire in wildland urban interface communities," role: co-PI, 2020-2022 (\$30,000)
8. NSF#2020597, "RAPID: Psychological distance and risk perception related to the 2019 novel coronavirus (2019-nCoV) outbreak," role: PI, 2020-2022 (\$197,402)
7. New York State Department of Environmental Conservation, "Using human behavioral science and outreach/education initiatives to decrease contamination and improve recycling in New York State," role: PI, 2019-2021 (\$1,910,891)
6. NSF#1822997, "Doctoral Dissertation Research in DRMS: Promoting bipartisan action to mitigate climate change impacts through psychological distance framing," role: PI, 2018-2020 (\$19,526)

5. Clinical and Translational Science Institute (CTSI) Pilot Study: Is there a lead diet? Harnessing population-based evidence for translatable public health messages on lowering childhood lead exposure, University at Buffalo, role: Co-PI, 2018-2019 (\$46,480)
4. NSF#1761843, "RAPID: Emergence of Ethnic Social Network and Disaster Resilience," role: PI, 2017-2019 (\$90,372)
3. NSF#1760586, "RAPID: Identification of Key Dynamics for Rumor Spread and Control during Hurricanes Harvey and Irma," role: Co-PI, 2017-2018 (\$175,735)
2. NSF#1460714, "RAPID: Psychological Distance, Risk Perceptions and Communication Behaviors during the Ebola Outbreak", role: PI, 2014-2016 (\$84,110)
1. Leukemia & Lymphoma Society, "Improving Methods for Patient Accrual in Clinical Trials", role: Co-PI, 2007-2008 (\$100,000)

PUBLICATIONS (*graduate students co-authors)

Refereed Journal Articles

65. Yue, Z.* & Yang, J. Z. (in press). Compassionate goals, prosocial emotions, and prosocial behaviors during the COVID-19 pandemic. *Journal of Community & Applied Social Psychology*.
64. Chu, H., Liu, S.*, & Yang, J. Z. (in press). Together we survive: The role of social messaging networks in building social capital and disaster resilience among minority communities. *Natural Hazards*.
63. Yang, J. Z., Rickard, L., Liu, S.*, & Boze, T.* (in press). Seafood stories: The effect of video message type on U.S. support for sustainable aquaculture. *Journal of Applied Communication Research*.
62. Wong, J. C. S.*, Yang, J. Z., Liu, Z.* Lee, D., & Yue, Z.* (2021). Fast and frugal: Information processing related to the coronavirus pandemic. *Risk Analysis*. doi: 10.1111/risa.13679
61. Rickard, L., Yang, J. Z., Liu, S.*, & Boze, T.* (in press). Fish tales: How narrative modality, emotion, and transportation influences support for sustainable aquaculture. *Science Communication*. doi: 10.1177/1075547020987555
60. Andrews, E.*, & Yang, J. Z. (in press). Behavioral modeling: Inspiring college students to intervene in instances of sexual assault. *Communication Research Reports*. doi: 10.1080/08824096.2020.1870446
59. Yang, J. Z., & Liu, Z.* (in press). Information seeking and processing in the context of vaccine scandals. *Science Communication*. doi: 10.1177/1075547020983589
58. Yang, J. Z., & McAllister, C.* (in press). Closer to the heart, closer to the mind: Using psychological distance to communicate a measles outbreak. *Journal of Health Communication*. doi: 10.1080/10810730.2020.1851822
57. Wong, J. C. S.*, & Yang, J. Z. (in press). Beyond party lines: The roles of compassionate goals, affect heuristic, and risk perception on Americans' support for coronavirus response measures. *Journal of Risk Research*. doi: 10.1080/13669877.2020.1864012
56. Chu, H.*, & Yang, J. Z. (2020). Their economy and our health: Communicating climate change to the divided American public. *International Journal of Environmental Research and Public Health*, 17(21), 7718. doi: 10.3390/ijerph17217718
55. Desai, G.*, Anzman-Frasca, S., Vernarelli, J. A., Ravenscroft, J., Yang, J. Z., Burstein, G., & Kordas, K. (in press). Examining links between diet and lead exposure in young children: 2009-2014 national health and nutrition examination survey. *Academic Pediatrics*. doi: 10.1016/j.acap.2020.06.009
54. Yang, J. Z., Rickard, L., Liu, S.*, & Boze, T.* (2021). Too close to care? A replication study to reexamine the effect of cued distance on climate change engagement. *Environmental Communication*, 15(1), 1-11. doi: 10.1080/17524032.2020.1777181

53. Liu, S.*, & **Yang, J. Z.** (2020). The role of temporal distance perception in narrative vs. non-narrative persuasion related to e-cigarettes. *Journal of Health Communication*, 25(7), 543-553. doi: 10.1080/10810730.2020.1788678
52. Liu, S.*, & **Yang, J. Z.** (2020). Incorporating message framing into narrative persuasion to curb e-cigarette use among college students. *Risk Analysis*, 40(8), 1677-1690. doi: 10.1111/risa.13502
51. Wong, J.*, & **Yang, J. Z.** (in press). Seeing is believing: Examining self-efficacy and trait hope as moderators of youths' positive risk-taking intention. *Journal of Risk Research*. doi: 10.1080/13669877.2020.1750463
50. Liu, Z.*, & **Yang, J. Z.** (in press). In the wake of scandals: How media use and social trust influence risk perception and vaccination intention among Chinese parents. *Health Communication*. doi: 10.1080/10410236.2020.1748834
49. Feeley, T., Harris, K. E.*, & **Yang, J. Z.** (2020). Measuring attitudes toward organ donation. *Progress in Transplantation*.
48. Kahlor, L., **Yang, J. Z.**, Li, X., Wang, W.*, Olson, H. C., & Atkinson, L. (2020). Environmental risk (and benefit) information seeking intentions: The case of carbon capture and storage in Southeast Texas. *Environmental Communication*, 14(4), 555-572. doi: 10.1080/17524032.2019.1699136
47. Chu, H.*, & **Yang, J. Z.** (2020). Risk or efficacy? How psychological distance influences climate change engagement. *Risk Analysis*, 40(4), 758-770. doi: 10.1111/risa.13446
46. Liu, S.*, **Yang, J. Z.**, & Chu, H.* (in press). When we increase fear, do we dampen hope? Using narrative persuasion to promote HPV vaccination in China. *Journal of Health Psychology*. doi: 10.1177/1359105319894626
45. Moore, M.*, & **Yang, J. Z.** (2020). Using eco-guilt to motivate environmental behavior change. *Environmental Communication*, 14(4), 522-536. doi: [10.1080/17524032.2019.1692889](https://doi.org/10.1080/17524032.2019.1692889)
44. **Yang, J. Z.** & Zhuang, J. (2020). Information seeking and information sharing related to Hurricane Harvey. *Journalism and Mass Communication Quarterly*, 97(4), 1054-1079. doi: 10.1177/1077699019887675
43. Chu, H.*, & **Yang, J. Z.** (2020). Building disaster resilience with social messaging networks: WeChat community in Houston during Hurricane Harvey. *Disasters*, 44(4), 726-752. doi: 10.1111/disa.12388
42. Huang, J.* & **Yang, J. Z.** (2020). Beyond *Under the Dome*: An environmental documentary amplified public risk perception about air pollution in China. *Journal of Risk Research*, 23(2), 227-241. doi: 10.1080/13669877.2019.1569090
41. Chu, H.*, & **Yang, J. Z.** (2019). Emotion and the psychological distance of climate change. *Science Communication*, 41(6), 761-789. doi: 10.1177/1075547019889637
40. **Yang, J. Z.** (2019). Whose risk? Why did the U.S. public ignore information about the Ebola outbreak? *Risk Analysis*, 39(8), 1708-1722. doi:10.1111/risa.13282
39. **Yang, J. Z.**, Chu, H.*, & Kahlor, L. (2019). Fearful conservatives, angry liberals: Information processing related to the 2016 presidential election and climate change. *Journalism and Mass Communication Quarterly*, 96(3), 742-766. doi: 10.1177/1077699018811089
38. **Yang, J. Z.** & Huang, J.* (2019). Seeking for your own sake: Chinese citizens' motivations for information seeking about air pollution. *Environmental Communication*, 13(5), 603-616. doi: 10.1080/17524032.2017.1397041
37. Liu, S.*, **Yang, J. Z.**, & Chu, H.* (2019). Now or future? Analyzing the effects of message frame and format in motivating Chinese females to get HPV vaccines for their children. *Patient Education and Counseling*, 102(1), 61-67. doi: 10.1016/j.pec.2018.09.005
36. Ng, Y. *, **Yang, J. Z.**, & Vishwanath, A. (2018). To fear or not to fear? Applying the social amplification of risk framework on two environmental health risks in Singapore. *Journal of Risk Research*, 21(12), 1487-1501. doi: 10.1080/13669877.2017.1313762
35. Liu, S.*, **Yang, J. Z.**, Chu, H.*, Sun, S., & Li, H. (2018). Different culture or different mind? Perception and acceptance of HPV vaccine in China and in the U.S. *Journal of Health Communication*, 23(12), 1008-1016. doi: 10.1080/10810730.2018.1536729
34. Chu, H.* & **Yang, J. Z.** (2018). Taking climate change here and now – mitigating ideological polarization with psychological distance. *Global Environmental Change*, 53, 174-181. doi :10.1016/j.gloenvcha.2018.09.013

33. Kahlor, L., **Yang, J. Z.**, & Liang, M. (2018). Risky politics: Applying the planned risk information seeking model to the 2016 U.S. presidential election. *Mass Communication and Society*, 21(6), 697-719. doi: 10.1080/15205436.2018.1498900
32. Huang, J.* & **Yang, J. Z.** (2018). Risk, affect, and policy support: Public perception of air pollution in China. *Asian Journal of Communication*, 28(3), 281-297. doi: 10.1080/01292986.2017.1386220
31. **Yang, J. Z.** & Chu, H.* (2018). Who is afraid of the Ebola outbreak? The influence of discrete emotions on risk perception. *Journal of Risk Research*, 21(7), 834-853. doi: 10.1080/13669877.2016.1247378
30. Schuldt, J. P., Rickard, L. N., & **Yang, J. Z.** (2018). Does reduced psychological distance increase climate engagement? On the limits of localizing climate change. *Journal of Environmental Psychology*, 55, 147-153. doi:10.1016/j.jenvp.2018.02.001
29. Vorpahl, M. M.* & **Yang, J. Z.** (2018). Who is to blame? Framing HPV to influence vaccination intentions among college students. *Health Communication*, 33(5), 620-627. doi: 10.1080/10410236.2017.1289436
28. Rickard, L. N., **Yang, J. Z.**, Schuldt, J. P., Eosco, G., Scherer, C., & Daziano, R. A. (2017). Sizing up a superstorm: Exploring the role of recalled experience and attribution of responsibility in judgments of future hurricane risk. *Risk Analysis*, 37(12), 2334-2349. doi: 10.1111/risa.12779
27. **Yang, J. Z.** & Pittman, M. M.* (2017). The silver lining of shame: Framing HPV to influence vaccination intentions. *Health Communication*, 32(8), 987-994. doi: 10.1080/10410236.2016.1196420
26. Rickard, L. N., **Yang, J. Z.**, & Schuldt, J. P. (2016). Here and now, then and there: How "departure dates" influence climate change engagement. *Global Environmental Change*, 38, 97-107. doi: 10.1016/j.gloenvcha.2016.03.003
25. **Yang, J. Z.** (2016). Altruism during Ebola: Risk perception, issue salience, cultural cognition, and information processing. *Risk Analysis*, 36(6), 1079-1089. doi: 10.1111/risa.12526
24. Chen, Y.* & **Yang, J. Z.** (2015). Message formats, numeracy, risk perceptions of alcohol-attributable cancer, and intentions for binge drinking among college students. *Journal of Drug Education*, 45(1), 37-55. doi: 10.1177/0047237915604062
23. **Yang, J. Z.** (2015). Predicting young adults' intentions to get the H1N1 vaccine: An integrated model. *Journal of Health Communication*, 20(1), 69-79. doi: 10.1080/10810730.2014.904023
22. **Yang, J. Z.**, Seo, M., Rickard, L. N., & Harrison, T. M. (2015). Information sufficiency and attribution of responsibility: Predicting support for climate change policy and pro-environmental behavior. *Journal of Risk Research*, 18(6), 727-746. doi: 10.1080/13669877.2014.910692
21. **Yang, J. Z.**, Ho, S. S., & May, O. L. (2014). Promoting preventive behaviors against influenza: Comparison between developing and developed countries. *Asian Journal of Communication*, 24(6), 567-588. doi: 10.1080/01292986.2014.927894
20. **Yang, J. Z.**, Kahlor, L., & Li, H. (2014). A United States-China comparison of risk information-seeking intentions. *Communication Research*, 41(7), 935-960. doi: 10.1177/0093650213479795
19. **Yang, J. Z.**, Rickard, L. N., Harrison, T. M., & Seo, M. (2014). Applying the Risk Information Seeking and Processing (RISP) model to examine support for climate change mitigation policy. *Science Communication*, 36(3), 296-324. doi: 10.1177/1075547014525350
18. Rickard, L. N., **Yang, J. Z.**, Seo, M., & Harrison, T. M. (2014). The "I" in climate: The role of individual responsibility in systematic processing of climate change information. *Global Environmental Change*, 26, 39-52. doi: 10.1016/j.gloenvcha.2014.03.010
17. Rintamaki, L. & **Yang, J. Z.** (2014). Advancing the extended parallel process model through the inclusion of response cost measures. *Journal of Health Communication*, 19(7), 759-774. doi: 10.1080/10810730.2013.864722
16. **Yang, J. Z.**, Aloe, A. M. & Feeley, T. H. (2014). Risk information seeking and processing model: A meta-analysis. *Journal of Communication*, 64(1), 20-41. doi: 10.1111/jcom.12071
15. **Yang, J. Z.**, Kahlor, L., & Griffin, D. J.* (2014). I share, therefore I am: A U.S. – China comparison of college students' motivations to share information about climate change. *Human Communication Research*, 40(1), 112-135. doi: 10.1111/hcre.12018

14. **Yang, J. Z.** & Kahlor, L. (2013). What, me worry? The role of affect in information seeking and avoidance. *Science Communication*, 35(2), 189-212. doi: 10.1177/1075547012441873
13. Allen Catellier, J.* & **Yang, J. Z.** (2013). The role of affect in the decision to exercise: Does being happy lead to a more active lifestyle? *Psychology of Sport & Exercise*, 14(2), 275-282. doi: 10.1016/j.psychsport.2012.11.006
12. Stefanone, M. A., Hurley, C., * & **Yang, J. Z.** (2013). Antecedents of online information seeking. *Information, Communication and Society*, 16(1), 61-81. doi: 10.1080/1369118X.2012.656137
11. Griffin, R. J., Dunwoody, S., & **Yang, J. Z.** (2013). Linking risk messages to information seeking and processing. *Communication Yearbook*, 36, 323-362. doi: 10.1080/23808985.2013.11679138
10. Allen Catellier, J.* & **Yang, J. Z.** (2012). Trust and affect: How do they impact risk information seeking in a health context? *Journal of Risk Research*, 15(8), 897-911. doi: 10.1080/13669877.2012.686048
9. **Yang, J. Z.** (2012). Too scared or too capable? Why do college students stay away from the H1N1 flu vaccine? *Risk Analysis*, 32(1), 1703-1716. doi: 10.1111/j.1539-6924.2012.01799.x
8. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2012). Comparing decision making between cancer patients and the general population: Thoughts, emotions, or social influence? *Journal of Health Communication*, 17(4), 477-494. doi: 10.1080/10810730.2011.635774
7. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2011). Information seeking related to clinical trial enrollment. *Communication Research*, 38(6), 856-882. doi: 10.1177/0093650210380411
6. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2010). Applying the theory of planned behavior to study health decisions related to potential risks. *Journal of Risk Research*, 13(8), 1007-1026. doi: 10.1080/13669877.2010.488743
5. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H. (2010). Motivation for health information seeking and processing about clinical trial enrollment. *Health Communication*, 25(5), 423-436. doi: 10.1080/10410236.2010.483338
4. McComas, K. A., **Yang, J. Z.**, Gay, G. K., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2010). Individuals' willingness to talk to their doctors about clinical trial enrollment. *Journal of Health Communication*, 15(2), 189-204. doi: 10.1080/10810730903528058
3. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2010). From information processing to behavioral intentions: Exploring cancer patients' motivations for clinical trial enrollment. *Patient Education and Counseling*, 79(2), 231-238. doi: 10.1016/j.pec.2009.08.010
2. McComas, K. A., Besley, J. C., & **Yang, J. Z.** (2008). Risky Business: Perceived behavior of local scientists and community support for their research. *Risk Analysis*, 28(6), 1539-1552. doi: 10.1111/j.1539-6924.2008.01129.x
1. Griffin, R. J., **Yang, J. Z.**, ter Huurne, E., Börner, F., Ortiz, S., & Dunwoody, S. (2008). After the Flood: Anger, attribution and the seeking of information. *Science Communication*, 29(3), 285-315. doi: 10.1177/1075547007312309

Book Chapters

3. **Yang, J. Z.** & LaValley, S.* (2015). Health Information Seeking. In D. K. Kim & J. Dearing (Eds.), *Health Communication Measures* (pp. 45-55). Peter Lang Publishing Group.
2. **Yang, J. Z.** (2015). Informed Consent. In H. Cho, T. Reimer, & K. McComas (Eds.), *Sage Handbook of Risk Communication* (pp. 259-270). Thousand Oaks, CA: Sage.
1. Feeley, T. H. & **Yang, J. Z.** (2013). Promoting organ donation through communication campaigns. In M. A. Lauri (Ed.), *Organ Donation and Transplantation – An Interdisciplinary Approach* (pp. 271-286). Nova Science Publishers, Inc.

Other Publications

2. Koch, A., Glover, K. C., Zambri, B., Thomas, E. K., Benito, X., & **Yang, J. Z.** (2018). Open-data practices and challenges among early-career paleo-researchers. *PAGES Magazine*, 26, 54-55. doi: 10.22498/pages.26.2.54

1. McComas, K. A., Besley, J. C., & **Yang, J. Z.** (2008). Community attitudes toward scientific research. *Research & Policy Brief Series*, 22, Community & Rural Development Institute, Cornell University.

Professional Reports

2. **Yang, J. Z.** (2009). *Summary Report: Community attitudes toward Cornell University's climate action plan*. Human Dimensions Research Unit, Cornell University
1. **Yang, J. Z.** (2006). *Summary Report: Public views about science, risk, and research in your community*. Department of Communication, Cornell University

Refereed Conference Presentations

110. Liu, Z.* , **Yang, J. Z.**, Bloomfield, A., Clark, S., & Shelly, M. (2020, May). Predicting recycling intention in the state of New York: The impact of cognitive and social factors. Paper presented at the virtual meeting of the *International Communication Association*.
109. Liu, S.* , **Yang, J. Z.**, & Chu, H. (2020, May). Close to you: Using distance framing and narrative persuasion to communicate about ocean plastic pollution. Paper presented at the virtual meeting of the *International Communication Association*.
108. Chu, H., **Yang, J. Z.**, & Liu, S.* (2020, May). Not my pandemic: Solution aversion and the polarized public perception of COVID-19. Paper presented at the virtual meeting of the *International Communication Association*.
107. Boze, T.* , Rickard, L., **Yang, J. Z.**, Liu, S.* (2020, May). The influence of message type, environmental attitude, and political ideology on perceptions of aquaculture. Paper presented at the virtual meeting of the *International Communication Association*.
106. Yue, Z.* , Lee, D., & **Yang, J. Z.** (2020, December). Compassionate goals, prosocial emotions, and prosocial behavior during COVID-19 pandemic. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
105. Wong, J. C. S.* , & **Yang, J. Z.** (2020, December). The blame frame: Predicting the U.S. public's prosocial response during the coronavirus pandemic. Paper presented at the virtual meeting of the *Society for Risk Analysis*. [**Top Student Paper Award**]
104. Liu, Z.* , & **Yang, J. Z.** (2020, December). Public support for COVID-19 response: Cultural cognition, risk perception, and emotions. Paper presented at the virtual meeting of the *Society for Risk Analysis*.
103. Huang, J., Chu, H., & Yang, J. Z. (2020, November). Climate change as moral violation? Applying moral foundation theory to climate change communication. Paper presented at the virtual meeting of the *National Communication Association*.
102. Wong, J. C. S.* , **Yang, J. Z.**, Liu, Z.* Lee, D., & Yue, Z.* (2020, August). Fast and frugal: Information processing related to the coronavirus pandemic. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
101. Liu, Z.* , **Yang, J. Z.**, Wong, J. C. S.* , Yue, Z.* , Lee, D. (2020, August). Information seeking and sharing during the coronavirus outbreak: An application of the Risk Information Seeking and Processing model. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
100. Rickard, L., **Yang, J. Z.**, Liu, S.* , & Boze, T.* (2020, August). Seafood stories: How narrative modality, emotion, and transportation influences support for sustainable aquaculture. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
99. Yue, Z.* , Lee, D., **Yang, J. Z.**, Wong, J. C. S.* , & Liu, Z.* (2020, August). Social identification, psychological distance, compassionate goals, and willingness to help during the COVID-19 outbreak. Paper presented at the virtual meeting of the *Association for Education in Journalism and Mass Communication*.
98. **Yang, J. Z.**, Rickard, L., Liu, S.* , & Boze, T.* (2020, May). Telling stories about sustainable seafood: The effect of message format and transportation on support for aquaculture. Paper presented at the virtual meeting of the *International Communication Association*.

97. Liu, S.* , & **Yang, J. Z.** (2020, May). Using narrative persuasion to curb e-cigarette use among youths. Paper presented at the virtual meeting of the *International Communication Association*.
96. **Yang, J. Z.**, & Liu, Z.* (2020, May). Accuracy, social norms, or capacity? What motivates Chinese parents to seek and process information about vaccine safety. Paper presented at the virtual meeting of the *International Communication Association*.
95. McAllister, C.* , & **Yang, J. Z.** (2019, December). The influence of psychological distance on discrete emotions and risk perception in a measles outbreak. Paper presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
94. Wong, J.* , & **Yang, J. Z.** (2019, December). Seeing is believing: How inflated self-assessments and gender affect youths' positive risk-taking. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA. **[Top Poster Award]**
93. Liu, Z.* , & **Yang, J. Z.** (2019, December). Media use, social trust and vaccine-related risk perception and vaccination intention for parents after several vaccine scandals in China. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA. **[Top Student Paper Award]**
92. Liu, S.* , & **Yang, J. Z.** (2019, December). It's about time: Analyzing the role of temporal distance perception in narrative persuasion in the context of e-cigarette prevention. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
91. Chu, H.* , & **Yang, J. Z.** (2019, December). Abstract crisis or concrete threat: Analyzing the influence of psychological distance on people's mental construal of climate change. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
90. Rickard, L. N., **Yang, J. Z.**, Liu, S.* , & Boze, T.* (2019, December). Telling stories about sustainable seafood: Using narrative persuasion in aquaculture risk communication. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
89. Zhu, Y., **Yang J. Z.**, Stephens, K. K., & Austin, L. (2019, November). Intercultural disaster communication and community resilience: Examining post-hurricane communication in communities with limited English-speaking proficiency. Paper presented at the *National Communication Association* annual meeting, Baltimore, MD.
88. Lattimer, T.* , Tenzek, K. E., **Yang J. Z.** (2019, November). Survival of the #fittest: The effect of fitspiration content on the self-esteem and self-worth of young adults. Paper presented at the *National Communication Association* annual meeting, Baltimore, MD.
87. Chu, H.* , & **Yang, J. Z.** (2019, November). Emotion and the psychological distance of climate change. Paper presented at the *National Communication Association* annual meeting, Baltimore, MD. **[Top Paper Award]**
86. Chu, H.* , & **Yang, J. Z.** (2019, August). Desirable or feasible? How psychological distance influences climate change engagement. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Toronto, Canada.
85. **Yang, J. Z.**, Chu, H.* , Liu, S.* (2019, August). FEMA, media, or search engine? Rumor validation on social media. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Toronto, Canada.
84. Chu, H.* , & **Yang, J. Z.** (2019, July). Investigating the roles of social media and community social capital in building disaster resilience. Paper presented at the *Conference on Risk Analysis, Decision Analysis, and Security: Risk Analysis in the Digital Era*, Buffalo, NY.
83. **Yang, J. Z.** (2019, June). Information seeking and sharing in the aftermath of Hurricane Harvey. Paper presented at the *Conference on Communication and Environment*, Vancouver, Canada.
82. Moore, M.* , & **Yang, J. Z.** (2019, June). Eco-friendly influences from a virtual world. Paper presented at the *Conference on Communication and Environment*, Vancouver, Canada.
81. Chu, H.* , Liu, S.* , & **Yang, J. Z.** (2019, May). Together we thrive: social networking and disaster resilience among minority communities. Paper presented at the *International Communication Association* annual meeting, Washington, D.C. **[Top Student Paper Award]**
80. Harris, K. A.* , **Yang, J. Z.**, & Feeley, T. H. (2019, April). Understanding young adults' knowledge of e-cigarettes. Poster presented at the *D.C. Conference on Health Communication*, Washington, D.C.

79. Liu, S.* & **Yang, J. Z.** (2019, April). Stop looking for your JUUL! Analyzing the role of narrative persuasion in deterring e-cigarettes use among youths. Poster presented at the *D.C. Conference on Health Communication*, Washington, D.C.
78. Harris, K. A.* , **Yang, J. Z.**, & Feeley, T. H. (2018, December). Prior knowledge's differential effects on fear appeal outcomes? Paper presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
77. **Yang, J. Z.**, Chu, H.* , Rickard, L., & Feeley, T. H. (2018, December). What do people think about when thinking "climate change"? Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
76. Chu, H.* & **Yang, J. Z.** (2018, December). Together we thrive: Social capital and disaster resilience after Hurricane Harvey. Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
75. **Yang, J. Z.** (2018, December). Climate change risk perceptions and communication. Paper presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
74. Chu, H.* & **Yang, J. Z.** (2018, December). Distance or valence? Exploring motivated reasoning related to climate change. Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
73. Liu, S.* , **Yang, J. Z.**, & Chu, H.* (2018, December). The impact of monetary cost on Chinese women's HPV vaccination intentions. Poster presented at the *Society for Risk Analysis* annual meeting, New Orleans, LA.
72. Liu, S.* , **Yang, J. Z.**, & Chu, H.* (2018, November). To fear or to hope? Using narrative messages to promote HPV Vaccination in China. Paper presented at the *National Communication Association* annual meeting, Salt Lake City, UT.
71. Chu, H.* & **Yang, J. Z.** (2018, November). Converting bonding capital to bridging and linking capital through social messaging networks – A case study of the Chinese community in Houston during Hurricane Harvey. Paper presented at the *National Communication Association* annual meeting, Salt Lake City, UT.
70. Chu, H.* , **Yang, J. Z.**, Zhuang, J. (2018, August). To share or not to share? Credibility, emotion and false news on Twitter. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
69. Liu, S.* , **Yang, J. Z.**, Chu, H.* (2018, August). Now or future? Motivating Chinese women to get the HPV vaccines for their children. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
68. Liu, S.* & **Yang, J. Z.** (2018, May). Different culture or different mind? A cross-cultural comparison of young adult's perception and acceptance of HPV vaccine and the moderated message framing effect in China and USA. Paper presented at the *International Communication Association* annual meeting, Prague, Czech Republic.
67. Underwood, K.* & **Yang, J. Z.** (2018, May). Prior knowledge's differential effects on fear appeal outcomes. Paper presented at the *International Communication Association* annual meeting, Prague, Czech Republic.
66. Chu, H.* & **Yang, J. Z.** (2018, May). Taking climate change here and now – mitigating ideological polarization with psychological distance. Paper presented at the *International Communication Association* annual meeting, Prague, Czech Republic.
65. **Yang, J. Z.** & Chu, H.* (2017, December). Processing risks: What makes the U.S. public attend to information about the 2016 presidential election. Poster presented at the *Society for Risk Analysis annual meeting*, Arlington, VA.
64. Chu, H.* & **Yang, J. Z.** (2017, December). Who moved my coffee? Using psychological distance to frame climate change impacts. Poster presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
63. Liu, S.* & **Yang, J. Z.** (2017, December). Perception and acceptance of HPV vaccination: Evaluating the impacts of message framing, motivation, cultural cognition and gender in a cross-country context. Poster presented at the *Society for Risk Analysis*, Arlington, VA.
62. Chu, H.* & **Yang, J. Z.** (2017, August). Measuring information insufficiency and affect in the risk information seeking and processing model. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Chicago, IL.

61. Chu, H.* & **Yang, J. Z.** (2017, May). Fear does it all: Appraisal, emotion, and the 2016 presidential election. Paper presented at the *International Communication Association* annual meeting, San Diego, CA.
60. **Yang, J. Z.** & Huang, J.* (2016, December). Seeking for your own sake: Chinese citizens' motivation for information seeking about air pollution. Poster presented at the *Society for Risk Analysis* annual meeting, San Diego, CA.
59. Huang, J.* & **Yang, J. Z.** (2016, December). Beyond "Under the Dome": Amplified risk perception increases knowledge and public engagement about air pollution in China. Paper presented at the *Society for Risk Analysis* annual meeting, San Diego, CA. **[Top Student Paper Award]**
58. Schuldt, J. P., Rickard, L. N., & **Yang, J. Z.** (2016, December). Bridging the gap: Exploring the role of situated distance cues in climate change visualization messaging. Poster presented at the *Society for Risk Analysis* annual meeting, San Diego, CA.
57. Pittman, M.* & **Yang, J. Z.** (2016, November). Who is to blame? Framing HPV to influence vaccination intentions among college students. Paper presented at the *National Communication Association* annual meeting, Philadelphia, PA.
56. **Yang, J. Z.** & O'Mally, A.* (2016, November). How do I feel about it? The role of negative emotion on community residents' registration and communication about organ donation. Paper presented at the *National Communication Association* annual meeting, Philadelphia, PA.
55. **Yang, J. Z.** & Chu, H.* (2016, August). Who is scared of the Ebola outbreak? The influence of discrete emotions on risk perception. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Minneapolis, MN.
54. **Yang, J. Z.** & Pittman, M.* (2016, June). The silver lining of shame: Framing HPV to influence disclosure and vaccination. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
53. Rickard, L. N., **Yang, J. Z.**, & Schuldt, J. P. (2016, June). Here and there, then and now: How "departure dates" influence climate change engagement. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
52. Huang, J.* & **Yang, J. Z.** (2016, June). Risk, affect, and policy support: Public perception of air pollution in China. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
51. Ng, Y. J.*, **Yang, J. Z.**, & Vishwanath, A. (2016, June). To fear or not to fear? Understanding the role of social media in risk amplification. Paper presented at the *International Communication Association* annual meeting, Fukuoka, Japan.
50. **Yang, J. Z.** (2015, December). Risk perception and communication behaviors during the Ebola outbreak. Paper presented at the *Society for Risk Analysis* annual meeting, Arlington, VA.
49. Bell, M. Z.* & **Yang, J. Z.** (2015, December). Nuclear energy in the media: Examining how Fukushima influenced debates over the future of nuclear. Poster presented at the *Society for Risk Analysis*, Arlington, VA.
48. **Yang, J. Z.** (2015, August). Altruism during Ebola: Risk perception, issue salience, cultural cognition, and information processing. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, San Francisco, CA.
47. Rickard, L. N. & **Yang, J. Z.** (2015, May). Going the distance: Using construal level theory to explain climate change engagement. Paper presented at the *International Communication Association* annual meeting, San Juan, Puerto Rico.
46. Grizzard, M., **Yang, J. Z.**, & Lewis, R. J. (2015, May). Divided moral exemplars: Moral intuition salience and attitudes toward controversial issues. Paper presented at the *International Communication Association* annual meeting, San Juan, Puerto Rico.
45. **Yang, J. Z.** & Rickard, L. N. (2014, December). From here to there, her to me: Using psychological distance to explore perceptions of climate change. Paper presented at the *Society for Risk Analysis* annual meeting, Denver, CO.
44. **Yang, J. Z.**, Maki, K.*, & O'Mally, A.* (2014, November). Telling behaviors: What do registered organ donors have in common? Paper to be presented at the *National Communication Association* annual meeting, Chicago, IL.

43. Dolan, E. A.* & **Yang, J. Z.** (2014, September). Is happiness just a pin away? Exploring Pinterest use and self-discrepancies. Paper presented to the Social Media & Society 2014 International Conference, Toronto, Canada.
42. **Yang, J. Z.**, Rickard, L. N., Seo, M., & Harrison, T. M. (2014, May). Extending the RISP model: Elaboration, policy support and behavioral intention related to climate change mitigation. Paper presented at the *International Communication Association* annual meeting, Seattle, WA. [**Top Faculty Paper**]
41. Rickard, L. N., **Yang, J. Z.**, & Seo, M. (2014, May). Effects of climate change messaging on support for policy and individual behavior change over time. Paper presented at the *International Communication Association* annual meeting, Seattle, WA.
40. Chen, Y.* & **Yang, J. Z.** (2014, May). Message format, numeracy, risk perception of alcohol-attributable cancer and intention for binge drinking among college students. Paper presented at the *International Communication Association*, Seattle, WA.
39. **Yang, J. Z.**, Rickard, L. N., Seo, M., & Harrison, T. M. (2013, December). The “I” in climate: The role of individual responsibility in systematic processing of climate change information. Paper presented at the *Society for Risk Analysis*, Baltimore, MD.
38. **Yang, J. Z.**, Rickard, L. N., Seo, M., & Harrison, T. M. (2013, December). Extending RISP: From message elaboration to support for climate change mitigation policy. Paper presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
37. Bell, M. Z.* & **Yang, J. Z.** (2013, December). Nuclear media discourse post-Fukushima: The state of media coverage pertaining to nuclear energy before and after the Fukushima 2011 nuclear incident. Poster presented at the *Society for Risk Analysis*, Baltimore, MD.
36. Supernault, A.* & **Yang, J. Z.** (2013, November). Epigenetics for public consumption: An analysis of current epigenetic print news. Paper presented at the *National Communication Association* annual meeting, Washington, D.C.
35. **Yang, J. Z.**, Ho, S. S., & May, O. L. (2013, August). Promoting preventive behaviors against influenza: Comparison between developing and developed countries. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
34. Liang, M.*, Kahlor, L., **Yang, J. Z.**, Dudo, A., Xu, W.*, & Mertel, J. M.* (2013, August). Beyond the blame game: Cultural differences in climate change coverage in China and the U.S. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C. [**Top Poster Award**]
33. **Yang, J. Z.** & Kahlor, L. (2012, December). I share, therefore I am: A U.S.-China comparison of information sharing behaviors related to climate change. Paper presented at the *Society for Risk Analysis* annual meeting, San Francisco, CA.
32. **Yang, J. Z.**, Dudo, A., Kahlor, L., Liang, M., Allen Catellier, J.*, Xu, W.*, & Mertel, J. M.* (2012, August). The climate change blame game: U.S. elite newspaper coverage of climate change. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Chicago, IL.
31. **Yang, J. Z.** & Kahlor, L. (2012, August). Are current risk information seeking models Anglo-centric? A U.S.-China comparison of information seeking about climate change. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Chicago, IL.
30. Allen Catellier, J.* & **Yang, J. Z.** (2012, May). The role of affect in the decision to exercise: Does being happy lead to a more active lifestyle? Paper presented at the *International Communication Association* annual meeting, Phoenix, AZ.
29. **Yang, J. Z.** (2012, April). Predicting youths’ intentions to get the H1N1 vaccine: A test of the Theory of Planned Behavior, the Health Belief Model, and an Integrated Model. Paper presented at the *Kentucky Conference on Health Communication*, Lexington, KY.
28. **Yang, J. Z.** & Kahlor, L. (2011, December). What, me worry? The role of affect in information seeking. Paper presented at the *Society for Risk Analysis*, Charleston, SC.
27. Allen Catellier, J.* & **Yang, J. Z.** (2011, November). Trust and affect: How do they impact information seeking in a health context? Paper presented at the *National Communication Association* annual meeting, New Orleans, LA.

26. Rintamaki, L. & **Yang, J. Z.** (2011, November). Advancing the Extended Parallel Process Model through the inclusion of response cost measures? Paper presented at the *National Communication Association* annual meeting, New Orleans, LA.
25. **Yang, J. Z.**, Allen Catellier, J.*, Ho, S. S., & May, O. L. (2011, August). Applying the theory of planned behavior to examine preventive behaviors against H1N1: A US-Singapore comparison. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, St Louis, MO.
24. **Yang, J. Z.** (2011, May). From risk information seeking to adopting a preventive behavior. Paper presented at the *International Communication Association*, Boston, MA.
23. **Yang, J. Z.** (2010, December). Too scared or too capable? Why do college students stay away from information about H1N1 flu vaccine. Paper presented at the *Society for Risk Analysis* annual meeting, Salt Lake City, UT.
22. Allen Catellier, J.* & **Yang, J. Z.** (2010, December). Risky business: An analysis of the Toyota recall. Paper presented at the *Society for Risk Analysis*, Salt Lake City, UT.
21. **Yang, J. Z.** (2010, June). Clinical trial enrollment decisions: Thoughts, emotions, or social influence? Paper presented at the *International Communication Association* annual meeting, Singapore.
20. **Yang, J. Z.** & Zheng, L.* (2010, June). The worth of 197 lives: Comparative analysis of news coverage on a massacre. Paper presented at the *International Communication Association* annual meeting, Singapore.
19. **Yang, J. Z.** (2010, April). Applying the theory of planned behavior to study health decisions related to potential risks. Paper presented at the *Kentucky Conference on Health Communication*, Lexington, KY.
18. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2009, December). Comparing clinical trial enrollment decisions of cancer patients and prospective healthy volunteers. Poster presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
17. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2009, November). From information processing to behavioral intentions: Exploring cancer patients' motivations for clinical trial enrollment. Paper presented at the *National Communication Association* annual meeting, Chicago, IL.
16. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., & Dillon, H. (2009, August). Information seeking related to clinical trial enrollment. Paper presented at the *Association for Education in Journalism and Mass Communication*, Boston, MA.
15. **Yang, J. Z.**, McComas, K. A., Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, December). The role of positive affect in motivating risk information seeking and processing: A study on communication about clinical trial enrollment. Paper presented at the *Society for Risk Analysis* annual meeting, Boston, MA. [**Exxon Mobil Top Student Paper Award**]
14. McComas, K. A., **Yang, J. Z.**, Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, October). Information seeking and processing about clinical trial enrollment. Poster presented at the *American Public Health Association* annual meeting, San Diego, CA.
13. McComas, K. A., **Yang, J. Z.**, Gay, G., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, May). Talking to doctors about clinical trials. Paper presented at the *International Communication Association* annual meeting, Montréal, Canada.
12. **Yang, J. Z.**, Scherer, C., & Orenstein, C. (2007, December). Motivation for risk information seeking – Risk judgment or Efficacy? Paper presented at the *Society for Risk Analysis* annual meeting, San Antonio, TX.
11. McComas, K. A., **Yang, J. Z.**, & Harrington, L. C. (2007, December). Perceived shared values, procedural fairness, and trust in the context of public health risks. Paper presented at the *Society for Risk Analysis* annual meeting, San Antonio, TX.
10. **Yang, J. Z.** & Hart, P. S. (2007, August). Frame-setting effects of breast cancer coverage in newspapers on teachers' perceptions of breast cancer risk. Poster presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.

9. McComas, K. A., Besley, J. C., & **Yang, J. Z.** (2007, August). Comparing concern about agricultural biotechnology and nanotechnology in the context of perceived justice. Paper presented at the *Association for Education in Journalism and Mass Communication* annual meeting, Washington, D.C.
8. Börner, F. U., **Yang, J. Z.**, & Griffin, R. J. (2007, June). Anger, efficacy and behavioral intentions in regards to river flooding. Paper presented at the *Society for Risk Analysis Europe*, Hague, the Netherlands.
7. **Yang, J. Z.** (2007, May). Attribution and the seeking of information about breast cancer risk. Paper presented at the *International Communication Association* annual meeting, San Francisco, CA. [**Top Student Paper Award**]
6. Börner, F. U., **Yang, J. Z.**, & Griffin, R. J. (2007, February). Motivation for the seeking of information and social activism in regard to river flooding. Paper presented to the *European Symposium on Flood Risk Management Research*. Dresden, Germany
5. **Yang, J. Z.**, Scherer, C., Orenstein, C., Issar, S., & Gollalpalli, S. (2006, December). Teachers' understanding and attributions of breast cancer. Paper presented at the *Society for Risk Analysis* annual meeting, Baltimore, MD.
4. **Yang, J. Z.** (2006, November). Effects of communication on Chinese students' acculturation process. Poster presented at the annual conference of the *National Communication Association*, San Antonio, TX.
3. **Yang, J. Z.**, Gollapalli, S., Issar, S., Lum, C.S., Orenstein, C., & Scherer, C. (2006, November). Environmental factors and breast cancer: Perceptions of New York state Teachers. Paper presented at the *3rd annual early environmental exposures meeting of the Breast Cancer and the Environment Research Centers*, Berkeley, CA.
2. Griffin, R. J., **Yang, J. Z.**, Huurne, E., Börner, F., Ortiz, S., & Dunwoody, S. (2006, August). After the Flood: Anger, attribution and the seeking of information. Paper presented at the annual conference of the *Association for Education in Journalism and Mass Communication*, San Francisco, CA. [**Top Faculty Paper Award**]
1. Griffin, R. J., **Yang, J. Z.**, Börner, F., Bourassa, S., Darrah, T., Knurek, S., Ortiz, S., & Dunwoody, S. (2005, August). Applying an information seeking and processing model to a study of communication about energy. Paper presented at the annual conference of the *Association for Education in Journalism and Mass Communication*, San Antonio, TX.

AWARDS AND HONORS

Research Awards

- 2020: ExxonMobil Student Paper Award (co-author), Risk Communication Specialty Group, Society for Risk Analysis
- 2020: Hillier Krieghbaum Under 40 Award, Association for Education in Journalism and Mass Communication
- 2019: Top Poster Award, Society for Risk Analysis
- 2019: ExxonMobil Student Paper Award (co-author), Risk Communication Specialty Group, Society for Risk Analysis
- 2019: Best Reviewer Award, Risk Analysis
- 2019: Top Paper Award, Environmental Communication Division, National Communication Association
- 2019: Article of the Year Award (honorable mention), ComSHER Division, Association for Education in Journalism and Mass Communication
- 2019: Top Paper Award, Ethnicity and Race in Communication Division, International Communication Association
- 2016: ExxonMobil Student Paper Award (co-author), Risk Communication Specialty Group, Society for Risk Analysis
- 2015: Article of the Year Award (second place), ComSHER Division, Association for Education in Journalism and Mass Communication

- 2014: Top Faculty Paper Award, Environmental Communication Division, International Communication Association
2013: Top Poster Award, ComSHER Division, Association for Education in Journalism and Mass Communication
2009: Anson Rowe Research Award, Department of Communication, Cornell University
2008: Anson Rowe Research Award, Department of Communication, Cornell University
2008: ExxonMobil Student Paper Award, Risk Communication Specialty Group, Society for Risk Analysis
2008: Liu Memorial Award, Cornell University
2007: Top Student Paper Award, Health Communication Division, International Communication Association
2006: Top Faculty Paper Award, Science Communication Interest Group, Association for Education in Journalism and Mass Communication
2005: Dean's Recognition Award, College of Communication, Marquette University

Scholarships/Fellowships

- 2015-2016: Asian Studies Program Research Grant, University at Buffalo
2013-2014: Civic Engagement Research Fellowship, University at Buffalo
2008: Research Fellowship, Institute of Neurosciences and Biophysics (INB-MUT), Research Center Jülich, Germany
2005-2009: Graduate Scholarship, Department of Communication, Cornell University,
2003-2005: Graduate Scholarship, College of Communication, Marquette University,
2005: Damm Grant Research Scholarship, Department of Communication, Marquette University

TEACHING

Faculty

Department of Communication, University at Buffalo

Undergraduate courses

- COM240: Survey of Mass Communication
- COM249: Mass Communication Theory
- COM337: Communication Theory
- COM380: Health Communication
- COM456: Risk Communication

Graduate courses

- COM515: Communication Theoretical Foundation
- COM517: Applied Theory Testing
- COM632: Health Communication Campaign
- COM684: Science Communication
- COM640: Risk Communication

Instructor

Department of Communication, Cornell University

- COMM272: Principles of Public Relations and Advertising

Teaching Assistant

Department of Communication, Cornell University

- COMM230: Visual Communication
- COMM282: Communication Industry Research
- COMM376: Planning Communication Campaigns
- COMM2760: Communication and Social Influence

INVITED TALKS

- Hot topics in risk discussion forums: Anticipating the future of risk communication. *Invited panelist for the virtual meeting of the Society for Risk Analysis*, December 16, 2020.
- Early career discussion forums: Navigating academia for tenure. *Invited panelist for the virtual meeting of the Society for Risk Analysis*, December 15, 2020.
- Evolving plastic recycling markets: A holistic academic research approach. The Association of Plastic Recyclers Member Meeting, October 27, 2020. URL: <https://plasticsrecycling.org/apr-meetings>
- Converge virtual forum: New and proposed research on coronavirus disease 2019 (COVID-19), March 19, 2020. URL: <https://converge.colorado.edu/communications/virtual-forum/research-covid-19-virus>
- Risk analysis perspectives on COVID-19 outbreak. *Invited panelist for Society for Risk Analysis Webinar*, March 12, 2020. URL: <https://www.youtube.com/watch?v=fXdb8RUz2Vs&feature=youtu.be>
- Challenges in communicating climate change. *Global Innovation Challenge 2020*, Buffalo, NY, January 21, 2020.
- Risk perception and information processing related to the 2016 presidential election. *Invited talk for the UB Newman Center Lecture Series*, Buffalo, NY, June 12, 2019.
- Localized fear: Communicating science and risk at the community level. *Invited panelist at the Association for Education in Journalism and Mass Communication Conference*, Washington, DC, August 7, 2018.
- Climate change communication. *Invited talk at the Diederich College of Communication, Marquette University*, Milwaukee, WI, April 26, 2018.
- Strategic communication about climate change. *Invited talk for the Environmental Engineering and Water Resources (EWRE) Seminar Series, University at Buffalo*, Buffalo, NY, March 16, 2018.
- Using experimental approach to motivate climate change mitigation. *Invited talk at the Institute for Environmental Decisions, ETH Zurich*, Zurich, Switzerland, October 19, 2017.
- Framing climate change impacts: Using psychological distance to motivate policy support. *Invited talk at the Behavioral, Management and Social Sciences, University of Twente*, Enschede, The Netherlands, October 13, 2017.
- Alternative framing strategies for climate change communication: From information insufficiency to psychological distance. *Invited talk for the Human Geography Seminar Series, Department of Geography, King's College London*, London, UK, October 3, 2017.
- Clean air in the first 1000 days of life – the Ideas Lab approach to forming and funding interdisciplinary research teams. *Invited talk for the Community for Global Health Equity, University at Buffalo*, Buffalo, NY, April 19, 2017.
- Here and now, there and then: Examining the interplay of “departure dates” and spatial distance in climate-risk perception. *Invited talk for Climate Change RENEW, University at Buffalo*, Buffalo, NY, December 8, 2016.
- Risk perception and information seeking about air pollution in China. *Invited talk for the Asian Studies Program, University at Buffalo*, Buffalo, NY, December 2, 2016.
- Risk perception and communication behaviors during the Ebola outbreak. *Invited talk for the MPH Program Seminar, University at Buffalo*, Buffalo, NY, February 22, 2016.
- Using psychological distance to explain climate change engagement. *Invited talk for the School of Public Health and Health Professions' Office of Global Health Initiatives seminar series: A sustainable future: The effect of climate change on global health, University at Buffalo*, Buffalo, NY, March 4, 2015.
- Information processing in risk communication. *Invited panelist at the Society for Risk Analysis Conference*, Baltimore, MD, December 10, 2013.
- Risk decision making in cancer clinical trials. *Invited talk for the Health Disparity Research Forum, Roswell Park Cancer Institute, University at Buffalo*, Buffalo, NY, May 24, 2010.

Guest Class Lectures

- Risk information seeking and processing. *Invited lecture to COMM6860: Risk Communication, Cornell University*, October 20, 2020.

- Public health case study: Measles and E-cigarettes. *Invited lecture to ENR7400: Communicating Environmental Risk, The Ohio State University, January 28, 2020.*
- Air pollution and climate change. *Invited lecture to SSC418: Environmental Problems, University at Buffalo, April 18, 2019.*
- Risk communication related to health topics. *Invited lecture to COMM6953: Proseminar in Health, Science and Environment, Marquette University, April 24, 2017.*
- Risk information seeking and processing research. *Invited lecture to CMJ610: Seminar in Risk Communication, University of Maine, February 20, 2017.*
- Current research trends in risk communication. *Invited lecture to COMM6953: Proseminar in Health, Science and Environment, Marquette University, October 5, 2015.*
- Health Communication Interventions. *Invited lecture to CHB602: Community Health and Health Behavior Interventions, University at Buffalo, May 11, 2015.*
- Risk communication and decision making. *Invited lecture to IE512: Decision Analysis, University at Buffalo, March 5, 2010.*
- Risk communication in crisis situation. *Invited lecture to GLY528: Geologic Hazards and Risk, University at Buffalo, March 5, 2010.*

SERVICE & PROFESSIONAL ACTIVITIES

University at Buffalo

- Faculty Presenter, Global Innovation Challenge 2020 (Spring 2020)
- Graduate Fellowship Committee, the Graduate School (Fall 2019)
- Innovative Micro-Programs Accelerating Collaboration in Themes (IMPACT) review panel (Spring 2018)
- Faculty Fellow, Community for Global Health Equity (2017-present)
- Faculty Affiliate, Climate Change and Socioeconomic Impacts, RENEW Institute (2016-present)
- Ad-Hoc Review Panel, NSF Partnerships for Innovation: Building Innovation Capacity (Spring 2016)
- Faculty Advisory Committee, Asian Studies Program, University at Buffalo (2015-2017)
- Advisory Group, Center for GeoHazards Studies, University at Buffalo (2013-present)
- Faculty Advisory Committee, Strategic Strength in Extreme Events, University at Buffalo (2012-2013)

Department of Communication

- Faculty Search Committee Chair (Fall 2019, Fall 2013)
- Faculty Search Committee Member (Spring 2019, Fall 2018, Spring 2017, Spring 2016, Fall 2014, Spring 2012)
- Interim Director of Graduate Studies (Spring 2017)
- Admissions Committee, Department of Communication (Spring 2013, Fall 2018-present)
- Brown Bag Lecture Series Organizer, Department of Communication (Fall 2014-present)

Committees and Mentoring

Ph.D. Dissertation Committee Chair

7. Perna Shah, current
7. Xinxia Dong, current
6. Jody Wong, current (co-chair with Melanie Green)
5. Zhuling Liu, current
4. Sixiao Liu, current

3. Haoran Chu, 6/2019, Assistant Professor at Texas Tech University
2. McKenzie M. Vorpahl (co-chair with Lance Rintamaki), 8/2018, Clinical Assistant Professor at University at Buffalo
1. Jennifer R. Allen Catellier, 5/2012, Assistant Professor at Gannon University

Ph.D. Dissertation Committee Member

8. Katy Harris, current
7. Kaitlin Fitzgerald, current
6. Catherine Huang, 5/2018, Assistant Professor at Texas A&M University Texarkana
5. Seyoung Lee, 8/2016, Adjunct Professor at Sungkyunkwan University, Korea
4. Michael Egnoto, 5/2015, Clinical Informaticist at Walter Reed Army Institute of Research
3. Yixin Chen, 5/2014, Associate Professor at Sam Houston State University
2. Darrin R. Griffin, 5/2014, Associate Professor at University of Alabama
1. Elizabeth Karras, Ph.D. 5/2010, Research Associate at University of Rochester

M.A. Committee Chair

2. Erik Messerschmidt, 5/2016
1. Amber Yang, 5/2016

M.A. Thesis Committee Member

6. Tabitha Boze, University of Maine, 8/2020
5. Tahleen Lattimer, 5/2019
4. Sixiao Liu, 5/2017
3. Yumeng Shen, 5/2016
2. Yu Jie Ng, 5/2014
1. Ran Yang, 1/2013

B.A. Honors Thesis Supervisor

1. Leslie Tunmore, B.A. 5/2012

Graduate Advisor

3. Zach Arth (8/2013-5/2014)
2. Kristin Maki (8/2013-5/2014)
1. Max Mertel (8/2011-5/2012)

Supervised Teaching

6. Sixiao Liu (Spring 2019)
5. Zhiying Yue (Spring 2018)
4. Jinling Li (Fall 2015)
3. Kristin Maki (Spring 2014)
2. Danielle Loguericio (Spring 2013)
1. Max Mertel (Spring 2012)

Associated Editor

Environmental Communication (2019-present)

Editorial Boards

Communication Research (2020-present)

Risk Analysis (2018-present)

Science Communication (2013-present)

Reviewer and Panelist for Grants

Advisory Panel, Division of Social and Economic Sciences - Decision, Risk, and Management Sciences program, National Science Foundation

Reviewer, Science, Technology, and Society (STS) program, National Science Foundation

Reviewer, Arctic Social Sciences Program (ASSP), National Science Foundation

Reviewer, Nuclear Safety Research and Education Programme (NSREP), Singapore National Research Foundation

Reviewer, Time-sharing Experiments for the Social Sciences (TESS), NSF-sponsored project, Northwestern University

External Research Consultant

Research Consultant, Center for Advancement of Informal Science Education (CAISE), National Science Foundation

Research Consultant, Engineering Laboratory, National Institute of Standards and Technology & National Oceanic and Atmospheric Administration (NOAA)

External Thesis Examiner, Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore

Reviewer, Project DEBUNK, Tobacco Centers of Regulatory Science

Reviewer, White Paper – Hydraulic fracturing: An assessment of news coverage and public perception, Energy Institute, The University of Texas at Austin

Reviewers for Journals

Asian Journal of Communication (2014-present)

Climatic Change (2013-present)

Communication Monographs (2014-present)

Communication Methods and Measures (2012-present)

Communication Research (2010-present)

EcoHealth (2013-present)

Environment & Behavior (2017-present)

Environmental Communication (2015-present)

Environmental Science and Policy (2017-present)

Global Environmental Change (2019-present)

Health Communication (2015-present)

Health Education & Behavior (2016-present)

Health Psychology (2012-present)

Health, Risk & Society (2019-present)

Human Communication Research (2016-present)

Journal of Environmental Psychology (2013-present)

Journal of Communication (2013-present)

Journal of Health Communication (2011-present)

Journal of Risk Research (2014-present)

Journalism & Mass Communication Quarterly (2018-present)

Risk Analysis (2009-present)

Social Media and Society (2017-present)

Science Communication (2012-present)

Reviewer for Conferences

AEJMC (Association for Education in Journalism and Mass Communication)
ICA (International Communication Association)
NCA (National Communication Association)
SRA (Society for Risk Analysis)

External Reviewer for Tenure and Promotion

Northern Illinois University
Colorado State University
Michigan State University
University of Utah

Association Service

AEJMC: Communicating Science, Health, Environment, Risk Division (ComSHER)
2011-2012: Head
2010-2011: Vice Head
2009-2010: Research Chair

SRA: Risk Communication Specialty Group (RCSG)
2017-present: Chair, Student Paper Competition
2015-2016: Chair
2014-2015: Chair Elect
2007-2008: Student Representative

Professional Affiliations

Association for Education in Journalism and Mass Communication (2006-present)
International Communication Association (2007-present)
Society for Risk Analysis (2007-present)
National Communication Association (2012-present)
Kappa Tau Alpha (2005-present)

Selected Media Coverage

UK government to unveil new coronavirus message. *BBC World Service Newshour*. May 10, 2020.
Available at: <https://www.bbc.co.uk/sounds/play/w172x2ynnsrxd31>

Relationship between altruism and risk communication. *tbs eFM This Morning*. April 9, 2020. Available at:
<https://podcasts.apple.com/kr/podcast/0410-news-focus-2-relationship-between-altruism-risk/id1038822609?i=1000471046623&l=en>

Expert encourages "simple and clear" communication on coronavirus. *NPR-WBFO Morning Edition*, March 6, 2020. Available at:
<https://news.wbfo.org/post/expert-encourages-simple-and-clear-communication-coronavirus>

Expert: Keep communication about coronavirus clear and simple. *University at Buffalo News*, March 4, 2019. Available at: <http://www.buffalo.edu/news/tipsheets/2020/003.html>

Fear, anger in 2016 election colored political issues differently for liberals and conservatives. *StudyFinds*, May 27, 2019. Available at:
<https://www.studyfinds.org/fear-anger-political-issues-liberals-conservatives/>

Fearful conservatives and angry liberals process political information differently. *University at Buffalo News*, January 9, 2019. Available at: <http://www.buffalo.edu/news/releases/2019/01/007.html>

Coping with threats from hurricanes, wildfires and rising sea levels. *Society for Risk Analysis*, November, 2018. Available at: <https://www.prnewswire.com/news-releases/coping-with-threats-from-hurricanes-wildfires-and-rising-sea-levels-300750195.html>

Changing the message could help communicate dangers of climate change. *University at Buffalo News*, June 8, 2016. Available at: <http://www.buffalo.edu/news/releases/2016/06/012.html>

Study of altruism during the Ebola outbreak suggests good intentions are in the details. *University at Buffalo News*, January 14, 2016. Available at: <http://www.buffalo.edu/news/releases/2016/01/024.html>

Love in the time of Ebola: Study reveals factors bolstering altruism in face of risk. *ScienceDaily*, December 21, 2015. Available at: <https://www.sciencedaily.com/releases/2015/12/151221095624.htm>

Can fear of cancer keep college kids from binge drinking? *National Public Radio*, March 24, 2014. Available at: <https://www.npr.org/sections/health-shots/2014/03/25/294184369/can-fear-of-cancer-keep-college-kids-from-binge-drinking>

Risk of alcohol-related cancer lowers the intention for binge drinking in college students. *International Communication Association*, March 25, 2014. Available at: https://www.eurekalert.org/pub_releases/2014-03/ica-roa032114.php

Why happy people hide from climate change. *Takepart.com*, May 22, 2013. Available at: <https://news.yahoo.com/why-happy-people-hide-climate-change-232354547.html>

As flu season approaches, why do college students ignore the H1N1 vaccine? *ScienceDaily*, October 1, 2012. Available at: <https://www.sciencedaily.com/releases/2012/10/121001123818.htm>