

May 4, 2025

VITA

**Melanie Colette Green**

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**PROFESSIONAL POSITIONS**

2021-present	Professor and Chair, University at Buffalo Department of Communication Affiliated Faculty, Department of Psychology
2018-present	Professor, University at Buffalo Department of Communication
2015-2018	Associate Professor, University at Buffalo Department of Communication
2014-2015	Assistant Professor, University at Buffalo Department of Communication
2005-2014	Assistant Professor, University of North Carolina at Chapel Hill Department of Psychology Associate Member, Lineberger Comprehensive Cancer Center Affiliated Scholar, Interdisciplinary Health Communication Program
2000-2005	Assistant Professor, University of Pennsylvania Department of Psychology Faculty affiliate, Solomon Asch Center for the Study of Ethnopolitical Conflict Faculty affiliate, Ackoff Center for Advancement of Systems Approaches (ACASA)

**EDUCATION**

Ph.D. (December, 2000)	Social Psychology Primary minor: Quantitative Psychology Secondary minor: Political Psychology Ohio State University, Columbus, OH
M.A. (August, 1996)	Social Psychology Ohio State University, Columbus, OH
B.S. (May, 1994)	Majors: Psychology and Literature (graduated with high honors) Eckerd College, St. Petersburg, FL

## POSTDOCTORAL PROFESSIONAL TRAINING

IGEL Summer Institute, Interdisciplinary Empirical Investigations of Literature (August, 2004)  
 Advanced Training Institute in Social Psychology, Web-Based Research (January, 2002)  
 Positive Psychology Summer Institute, Sea Ranch, CA (August, 2001)  
 American Psychological Association Advanced Training Institute in Longitudinal Methods,  
 Modeling, and Measurement, Charlottesville, VA (June, 2001)

## FELLOWSHIPS AND AWARDS

2025	Outstanding Reviewer Award for 2024, <i>Journal of Media Psychology</i>
2024	Distinguished Article Award, Communication and Social Cognition Division, National Communication Association
2024	Chapter contributor to <i>Entertainment Media and Communication</i> , winner of the Distinguished Book Award, Communication and Social Cognition Division, National Communication Association
2024	Top Conference Paper, Kentucky Conference on Health Communication
2024-2025	College of Arts and Sciences Professor, University at Buffalo
2023	Top Paper, Mass Communication Division, International Communication Association conference
2023	Rock Star Reviewer recognition, ICA Information Systems Division
2021-2023	20 <sup>th</sup> Century Club Professor, University at Buffalo
2020	Fellow, International Communication Association
2020	Innovation in Theory Award, Mass Communication Division, International Communication Association
2018	Distinguished Article Award, Communication and Social Cognition Division, National Communication Association
2017	Fellow, Society for Personality and Social Psychology
2017	Top Faculty Paper, Mass Communication Division, International Communication Association conference
2016	Phi Beta Kappa, elected as Alumni Member, Eckerd College (Zeta of Florida) chapter
2011	Teaching Commendation for Psyc 566 (Attitude Change), UNC Department of Psychology
2009	Teaching Commendation for Psyc 566 (Attitude Change), UNC Department of Psychology
2009	UNC Psychology Club Research Mentor Award
2009	Paper selected for Top Faculty Paper session, Media Ethics Division, Association for Education in Journalism and Mass Communication Conference, Boston
2006	Fellow, Society of Experimental Social Psychology
2001	Social Issues Dissertation Award Honorable Mention, Society for the Study of Psychological Issues
2000	Toops Research Award, Ohio State University, Department of Psychology (\$500 departmental dissertation grant for creative research)
1999-2000	Ohio State University Presidential Fellow
1999	Elected to Full Member of Sigma Xi, The Scientific Research Society
1997-1998	National Institute of Mental Health Predoctoral Trainee, Ohio State Training Grant in Social Psychology
1997	American Psychological Association Student Travel Grant
1996	American Psychological Association Travel Grant (Young Psychologists Program, International Congress of Psychology)

1995-1999 National Science Foundation Graduate Fellow  
 1994-1995 Ohio State University Fellow

# **EXTERNAL RESEARCH GRANTS**

2020-2022 Consultant, SBIR Phase II, Plan My Ride: Impaired Driving Prevention for Young Adults (PI: R. Stelter, Innovation Research & Training)

2019-2021 PI (with G. Freedman, St. Mary's College of Maryland), Spencer Foundation, Changing Attributions to Increase Persistence of Women in STEM, \$49,350

2016-2021 Co-Investigator, NIH-NIDDK (1R01DK109316-01), The Narrative Effect of Active Video Games on Long-term Moderate-to-Vigorous Physical Activity (PI: Lu), \$3,162,222

2015 Co-investigator, Society for Family Planning, Mobilizing Providers' Stories to Reduce Stigma (PI: Harris), \$25,000

2014-2018 PI, National Science Foundation, REAL: INTRINSICS: An Interactive Narrative Technology to Reduce Implicit Negative Stereotyping and Improve the Climate in STEM for Underrepresented Students (Collaborative proposal with Dartmouth; PI: Flanagan), \$216,026

2013-2014 Research Lead, Burroughs-Wellcome Fund, #ScienceFail Science Storytelling Project, \$2500 (PI: Fiesler)

2011-2013 PI, Spencer Foundation, "Social Controversy and Intellectual Avoidance: Overcoming Barriers to Engagement with Conflicting Information", \$40,000.

2010-2012 Co-PI, Arete Foundation "Virtues and Vices of Liberal Democratic Leadership" (Searing, PI; UNC Chapel Hill, Political Science), \$175,000.

2011-2015 Consultant, National Cancer Institute R01, "Comprehensive Sun Protection in Recreation: An Advanced Go Sun Smart Program" (Andersen, PI; San Diego State)

2005 Consultant, National Cancer Institute R01, "The Storytelling Project: Story-based breast cancer communication for Black women" (Kreuter, PI; St. Louis University)

2003 PI, Time-Sharing Experiments in the Social Sciences (National Science Foundation), "Gender differences in reactions to infidelity." (Data collection award).

2001-2003 PI, Sage Foundation Initiative on Trust, "Development and perception of trust in on-line relationships," RSF Project #82-02-02. (\$12,600).

2001-2003 Co-PI, National Library of Medicine/National Heart Attack Alert Program (NHAAP/NIH, Award N01-LM-1-3541), "Heart Sense: A game for heart attack pre-hospitalization delay reduction (Phase II)." (\$736,759)

1999 American Psychological Association Dissertation Research Award (\$1000).

## **INTERNAL RESEARCH GRANTS**

2011	Co-PI, "Persuasion through Dramatization: Intimate Partner Violence", Fielding Graduate University Faculty Grant (PI: Dill), \$1875
2008	PI, University Research Foundation grant, UNC-Chapel Hill (\$5000)
2006	Junior Faculty Development Award, University of North Carolina at Chapel Hill (\$7500)
2006	PI, Stephenson Research Award, Department of Psychology, University of North Carolina at Chapel Hill (\$1000)
2004-2005	PI, University of Pennsylvania Center for Excellence in Cancer Communication Research pilot project, "Effect of transportation in effectiveness of anti-smoking advertisements." (\$9000).
2002-2003	PI, University of Pennsylvania Research Foundation, "Becoming transported into narrative worlds: Story and personality factors." (\$6000).
1999	Co-PI, "Participation in Media versus Social Activities: Effects on Trust and Connectedness." Ohio State University, Social and Behavioral Sciences/Office of Research. (\$1000)
1998	Co-PI, "Personality and Situational Determinants of Activities that Build Social Capital." Ohio State University, Social and Behavioral Sciences/Office of Research. (\$1000)
1995	Co-PI, "Mechanisms of Narrative Persuasion: Effects of Story Location." Ohio State University, Social and Behavioral Sciences/Office of Research. (\$1000)

## **INTERNAL TEACHING GRANTS**

2016-2017	Faculty Lead, Professional Pathways Planning Grant, "This is My Story: Communicating with Digital Confidence", SUNY Excels Professional Pathways Project, \$10,000.
2013	Funding for Graduate Research Consultant from Office of Undergraduate Research (\$750 to Keenan Jenkins)
2010	First Year Seminar Course Enhancement Grant (\$295)

## **STUDENT GRANTS SUPERVISED**

2019-2020	Advisor, College of Arts and Sciences Dissertation Fellowship (to Kaitlin Fitzgerald)
2013-2015	Advisor, National Science Foundation Graduate Fellowship (to Keenan Jenkins)
2012-2013	Advisor, David Bray Peele Research Award, Department of Psychology (to Remi Moore, \$500 for undergraduate thesis research)

2012-2013	Advisor, UNC Dissertation Completion Fellowship (to Joseph Simons, \$16,000 stipend plus tuition and fees)
2011-2012	Advisor, American Psychological Association Dissertation Research Award (to Joseph Simons, \$1000)
2011-2012	Advisor, Chase-Dashiell-Crane Psychology Department Research Award (to Jenna Clark, \$200)
2010-2011	Supervisor, Dunlevie Honors Undergraduate Research Award (to Stephanie Komoski, \$300)
2008-2009	Supervisor, Undergraduate Research Award (to Jeff LaFlam, \$500)

## PUBLICATIONS

### Articles (Peer-Reviewed):

\* indicates student/trainee coauthor

79. Suresh, S., Walter, N., & **Green, M.C.** (in press). Losing the plot: Transportation as a predictor of engagement with misinformation. *Mass Communication and Society*.

78. Lu, A.S., Baranowski, T., Barreira, T.V., Fleischman, A., **Green, M.C.**, Huang, S.Y., Lee, I., Levitsky, L.L., Noubary, F., & Thompson, D. (in press). The impact of narratives and active video games among Black and Hispanic children with overweight and obesity: A randomized controlled trial. *International Journal of Behavioral Nutrition and Physical Activity*.

77. \*Gupta, S., & **Green, M.C.** (in press). Individual differences in responses to hedonic versus utilitarian advertisements. *Journal of Social Psychology*.

76. Lu, A.S., Sousa, C., **Green, M.C.**, Hwang, J., Lee, I-M., Thompson, D., & Baranowski, T. (in press). To pause with a cliffhanger or a temporary closure? The differential impact of serial vs. episodic narratives on children's physical activity behaviors. *Communication Research*.

75. \*Andreeva, I., & **Green, M.C.** (2025). Testing the role of narrative modelling on self-compassion. *Journal of Media Psychology*. 37(1), 1–11.

74. Freedman, G., Moutoux., I., Hermans, I., & **Green, M.C.** (2024). “She made a mean beef stroganoff”: Gender portrayals of women in STEM in newspaper articles, *Communication Monographs*, 91(3), 262-282.

73. Lu, A.S., **Green, M.C.**, & Alon, D. (2024). The effect of animated Sci-Fi characters' racial presentation on narrative engagement, wishful identification, and physical activity intention among children. *Journal of Communication*, 74(2), 160-172.

72. Schibler, K., Hahn, L., & **Green, M.C.** (2024). Investigating audience responses to cliffhangers using affective disposition theory. *Media Psychology*, 27(1), 1-25.

71. \*Moore, M.M., **Green, M.C.**, Ophir, Y., & Wang, H. (2024). The effects of corrective strategies on romantic belief endorsement. *Communication Research*, 51(3), 285–309.
70. Fitzgerald, K., Francemone, C. J., **Green, M.C.**, Grizzard, M., & Frazer, R. (2023). The emotional flow scale: Validating a measure of dynamic emotional experiences in message reception. *Media Psychology*, 26(6), 790-811.
70. Freedman, G., **Green, M.C.**, Kussman, M., Drusano, M., & Moore, M.M. (2023). "'Dear Future Woman of STEM': Letters of Advice from Women in STEM. *International Journal of STEM Education*, 10(1), 20.
66. Huang, Y. & **Green, M.C.** (2023). Reducing COVID-19 vaccine hesitancy among African Americans: The effects of narratives, character's self-persuasion, and trust in science. *Journal of Behavioral Medicine*, 46(1), 290-302.
68. Monashefsky, A., Alon, D., Baranowski, T., Barreira, T. V., Chiu, K. A., Fleischman, A., **Green, M.C.**, Huang, S., Samuels, R.C., Sousa, C.V., Thompson, D., & Lu, A. S. (2022). How much did it cost to develop and implement an eHealth intervention for a minority children population that overlapped with the COVID-19 pandemic. *Contemporary Clinical Trials*, 107044.
67. Paravati, E., Fitzgerald, K., **Green, M.C.**, McAllister, C., & Moore, M.M. (2022). Narratives to increase prosociality towards refugees. *International Journal of Communication*, 16, 2551-2572.
65. Gabriel, S., **Green, M. C.**, Naidu, E., & Paravati, E. (2022). Using imaginary worlds for real social benefits [commentary on Dubourg and Baumard]. *Behavioral and Brain Sciences*, 45, e283.
64. Fitzgerald, K., Yue, Z., Wong, J. C. S., & **Green, M.C.** (2022). Entertainment and social media use during social distancing: Examining trait differences in transportability and need for social assurance. *Psychology of Popular Media*, 11(3), 305-310.
63. Freedman, G., **Green, M.C.**, Flanagan, M., Kaufman, G. (2022). Using comics and tweets to raise awareness about gender biases in STEM. *Psychology of Popular Media*, 11(1), 56–67.
62. \*Ministero, L., **Green, M.C.**, Gabriel, S., & \*Valenti, J. (2022). Back where I belong: Personality influences on rereading. *Psychology of Aesthetics, Creativity, and the Arts*, 16(1), 97-109.
61. \*Moore, M.M., & **Green, M.C.** (2021). Narrative and choice effects on learning outcomes. *Communication Quarterly*, 69(4), 410-430.
60. Freedman, G., **Green, M.C.**, Seidman, M., & Flanagan, M. (2021). The effect of embodying a woman scientist in virtual reality on men's gender biases. *Technology, Mind, and Behavior*, 2(4).
59. \*Moore, M., **Green, M.C.**, \*Fitzgerald, K., & Paravati, E. (2021). Misuses of inspiration: Narrative effects on attributions and helping. *Media and Communication*, 9(2), 226-236.
58. \*Fitzgerald, K.S., **Green, M.C.**, & \*Paravati, E. (2020). Restorative narratives: Using narrative trajectory for prosocial outcomes. *Journal of Public Interest Communications*, 4(2), 51-74.

57. Alon, D., Sousa, C., Baranowski, T., Barreira, T.V., Cabrera-Perez, R., Chiu, K., Fernandez, A., Fleischman, A., Huang, S., Hwang, J., **Green, M.C.**, Lee, I.M., Lee, K., Lessard, S., Levitsky, L.L., Misawa, A., Noubary, F., Samuels, R., Sun, K.J., Thompson, D., Lu, A.S. (2020). The impact of narratives and active video games on long-term moderate-to-vigorous physical activity: A randomized controlled trial protocol. *Contemporary Clinical Trials*, 96, 106087.
56. **Green, M.C.**, & \*Jenkins, K.M. (2020). Need for cognition, transportability, and engagement with interactive narratives. *Games for Health*, 9(3), 182-186.
55. Freedman, G., **Green, M.C.**, Flanagan, M., & Kaufman, G. (2020). The influence of Stephen Hawking's death on interest in cosmology and ALS. *Psychology of Popular Media Culture*, 9(2), 165-175.
54. \*Fitzgerald, K., \*Paravati, E., **Green, M.C.**, Moore, M., & Qian, J. (2020). Restorative narratives for health promotion. *Health Communication*, 35(3), 356-363.
53. \*Clark, J.M., **Green, M.C.**, & Simons, J.J.P. (2019). Narrative warmth and quantitative competence: Message type affects impressions of a speaker. *PLoS ONE*, 14(12), e0226713. <https://doi.org/10.1371/journal.pone.0226713>
52. Lu, A.S., **Green, M.C.**, & Thompson, D. (2019). How to increase children's physical activity through narrative game design: An exploratory thematic analysis. *Journal of Medical Internet Research: Serious Games*, 7(4), e16031.
51. \*Carpenter, J.M., **Green, M.C.**, & Fitzgerald, K. (2018). Motivation for mindreading: Individual differences in the desire to perspective-take influence narrative processing. *Scientific Study of Literature*, 8(2), 211-238.
50. \*Freedman, G., Seidman, M., Flanagan, M., Kaufman, G., & **Green, M. C.** (2018). The impact of an "aha" moment on gender biases: Mixed evidence for the efficacy of a game intervention that challenges gender assumptions. *Journal of Experimental Social Psychology*, 78, 162-167.
49. \*Carpenter, J.M., **Green, M.C.**, & \*LaFlam, J. (2018). Just between us: Exclusive communications in online social networks. *Journal of Social Psychology*, 158(4), 405-420.
48. \*Freedman, G., **Green, M.C.**, Kaufman, G., Flanagan, M., & \*Fitzgerald, K. (2018). The impact of gender on attributions for women's anxiety and doubt in a science narrative. *Psychology of Women Quarterly*, 42(2), 178-191.
47. \*Clark, J.M., & **Green, M.C.** (2018). Self-fulfilling prophecies: Perceived reality of online interaction drives expected outcomes of online communication. *Personality and Individual Differences*, 133, 73-76.
46. Gabriel, S., \*Paravati, E., & **Green, M.C.** (2018). From *Apprentice* to President: The role of parasocial connection in the election of Donald Trump. *Social Psychology and Personality Science*, 9(3), 299-307.
45. \*Clark, J.M., Algoe, S.B., & **Green, M.C.** (2018). Social network sites and well-being: The role of social connection. *Current Directions in Psychological Science*, 27(1), 32-37.

44. \*Freedman, G., Seidman, M., Flanagan, M., **Green, M.C.**, & Kaufman, G. (2018). Updating a classic: A new generation of vignette experiments involving iterative decision-making. *Advances in Methods and Practices in Psychological Science*, 1(1), 43-59.
43. \*Simons, J.J.P., & **Green, M.C.** (2018). Divisive topics as social threats. *Communication Research*, 45(2), 165-187.
42. **Green, M.C.**, Kaufman, G., Flanagan, M., & \*Fitzgerald, K.S. (2017). Self-esteem and public self-consciousness moderate the emotional impact of expressive writing about experiences with bias. *Personality and Individual Differences*, 116, 212-215.
41. \*Leung, M.M., **Green, M.C.**, Tate, D.F., Cai, J., & Ammerman, A. (2017). *Fight for Your Right to Fruit*©: Psychosocial outcomes of a manga comic promoting fruit consumption in middle-school youth. *Health Communication*, 32 (5), 533-540.
40. \* Carpenter, J.M., **Green, M.C.**, & Vacharkulksemsuk, T. (2016). Beyond perspective-taking: Mind-reading motivation. *Motivation and Emotion*, 40(3), 358-374.
39. \*Donahue, J.K., & **Green, M.C.** (2016). A good story: Men's storytelling ability affects their attractiveness and perceived status. *Personal Relationships*, 23(2), 199-213.
38. Dill-Shackleford, K., **Green, M.C.**, Scharrer, E., Wetterer, C., & Shackleford, L. (2015). Setting the stage for social change: Using live theater to dispel myths about intimate partner violence. *Journal of Health Communication*, 20(8), 969-976.
37. Appel, M., Gnambs, R., Richter, T., & **Green, M.C.** (2015). The Transportation Scale - Short Form (TS-SF). *Media Psychology*, 18(2), 243-266.
36. Nabi, R., & **Green, M.C.** (2015). The role of a narrative's emotional flow in promoting persuasive outcomes. *Media Psychology*, 18(2), 137-162.
35. \*Leung, M.M., **Green, M.C.**, Cai, J., Gaba, A., Tate, D., & Ammerman, A. (2015). *Fight for Your Right to Fruit*: Development of a manga comic promoting fruit consumption in youth. *Open Nutrition Journal*, 9(1).
34. **Green, M.C.**, & \*Jenkins, K.M. (2014). Interactive narratives: Processes and outcomes in user-directed stories. *Journal of Communication*, 64(3), 479-500.
33. \*Hormes, J., Rozin, P., **Green, M.C.**, & Fincher, K. (2013). Reading a book can change your mind, but only some changes last for a year: Food attitude changes in readers of *The Omnivore's Dilemma*. *Frontiers in Eating Behavior*.
32. \*Clark, J.M., & **Green, M.C.** (2013). Making "real" connections: The perceived reality of online interactions. *International Journal of Interactive Communication Systems and Technologies*, 3(1), 1-19.
31. \*Simons, J.J.P & **Green, M.C.** (2013). Distracted by details: Narrative influence following conflicting stories. *Media Psychology*, 16(2), 221-243.



30. **Green, M.C.**, & \*Clark, J.M. (2013). Transportation into narrative worlds: Implications for entertainment media influences on tobacco use. *Addiction*, 108(3), 477-484.
29. **Green, M.C.**, \*Chatham, C., & \*Sestir, M. (2012). Emotion and transportation into fact and fiction. *Scientific Study of Literature*, 2(1), 37-59.
28. **Green, M.C.**, & \*Donahue, J.K. (2011). Persistence of attitude change in the face of deception: The effect of factual stories revealed to be false. *Media Psychology*, 14, 312-331.
27. \*Zoccola, P.M., **Green, M.C.**, \*Karotsos, E., \*Katona, S., & Sabini, J. (2011). The embarrassed bystander: Embarrassability and the inhibition of helping. *Personality and Individual Differences*, 51, 925-929.
26. Williams, J.H., **Green, M.C.**, Kohler, C., Allison, J.J., & Houston, T.K. (2011). Stories to communicate risks about tobacco: Development of a brief scale to measure transportation into a video story. *Health Education Journal*, 70(2), 184-191.
25. \*Carpenter, J.M., **Green, M.C.**, & \*LaFlam, J. (2011). People or profiles: Individual differences in online social networking use. *Personality and Individual Differences*, 50, 538-541.
24. Mazzocco, P.M., **Green, M.C.**, Sasota, J.A., & Jones, N.W. (2010). This story is not for everyone: Transportability and narrative persuasion. *Social Psychology and Personality Science*, 1(4), 361-368.
23. \*Sestir, M., & **Green, M.C.** (2010). You are who you watch: Identification and transportation effects on temporary self-concept. *Social Influence*, 5(4), 272-288.
22. **Green, M.C.**, & Brock, T.C. (2008). Antecedents and civic consequences of choosing real versus ersatz social activities. *Media Psychology*, 11(4), 566-592.
21. **Green, M.C.**, \*Kass, S., \*Carrey, J., \*Feeney, R., \*Herzig, B., & Sabini, J. (2008). Transportation across media: Print versus film comparisons. *Media Psychology*, 11(4), 512-539.
20. Kreuter, M.W., **Green, M.C.**, Cappella, J.N., Slater, M.D., Wise, M.E., Storey, D., Clark, E.M., O'Keefe, D.J., Erwin, D.O., Holmes, K., Hinyard, L.J., Houston, T., & Woolley, S. (2007). Narrative communication in cancer prevention and control: A framework to guide research and application. *Annals of Behavioral Medicine*, 33(3), 221-235.
19. Mazzocco, P., **Green, M.C.**, & Brock, T.C. (2007). The effects of a prior storybank on the processing of a related persuasive communication. *Media Psychology*, 10(1), 64-90.
18. Reich, D.A., **Green, M.C.**, Brock, T.C., & Tetlock, P.E. (2007). Biases in research evaluation: Inflated assessment, oversight, or error-type weighting. *Journal of Experimental Social Psychology*, 43, 633-640.
17. \*Weeden, J., \*Abrams, M., **Green, M.C.**, & Sabini, J. (2006). Do high status people really have fewer children? Education, income, and fertility in the contemporary U.S. *Human Nature*, 17(4), 377-392.

16. **Green, M.C.**, Garst, J., Brock, T.C., & Chung, S. (2006). Fact versus fiction labeling: Persuasion parity despite heightened scrutiny of fact. *Media Psychology* 8(3), 267-285.
15. **Green, M.C.** (2006). Narratives and cancer communication. *Journal of Communication*, 56, S163-183.
14. **Green, M.C.**, & Sabini, J. (2006). Gender, SES, age, and jealousy: Emotional responses to infidelity in a national sample. *Emotion*, 6(2), 330-334.
13. **Green, M.C.**, \*Hilken, J., \*Friedman, H., \*Grossman, K., \*Gasiewski, J.,\* Adler, R., & Sabini, J.P. (2005). Communication via instant messenger: Short and long-term effects. *Journal of Applied Social Psychology*, 35(3), 445-462.
12. **Green, M.C.**, & Brock, T.C. (2005). Organizational membership versus informal interaction: Contributions to skills and perceptions that build social capital. *Political Psychology*, 26(1), 1-25.
11. **Green, M.C.**, Brock, T.C., & Kaufman, G.F. (2004). Understanding media enjoyment: The role of transportation into narrative worlds. *Communication Theory*, 14(4), 311-327.
10. Sabini, J., & **Green, M.C.** (2004). Emotional responses to sexual and emotional infidelity: Constants and differences across genders, samples, and methods. *Personality and Social Psychology Bulletin*, 30(11), 1375-1388.
9. **Green, M.C.** (2004). Transportation into narrative worlds: The role of prior knowledge and perceived realism. *Discourse Processes*, 38(2), 247-266.
8. Holbrook, A., **Green, M.C.**, & Krosnick, J.A. (2003). Telephone versus face-to-face interviewing of national probability samples with long questionnaires: Comparisons of respondent satisficing and social desirability response bias. *Public Opinion Quarterly*, 67, 79-125.
7. Krosnick, J.A., Holbrook, A., Berent, M.K., Carson, R.T., Hanemann, W.M., Kopp, R.J., Mitchell, R.C., Presser, S., Ruud, P.A., Smith, V.K., Moody, W.R., **Green, M.C.**, & Conaway, M. (2002). The impact of "no opinion" response options on data quality: Prevention of non-attitude reporting or invitation to satisfice? *Public Opinion Quarterly*, 66, 371-403.
6. Singer, J.A., King, L.A., **Green, M.C.**, & Barr, S.C. (2002). Personal identity and civic responsibility: "Rising to the occasion" narratives and generativity in community action student interns. *Journal of Social Issues*, 58(3), 535-556.
5. **Green, M.C.**, & Brock, T.C. (2000). The role of transportation in the persuasiveness of public narratives. *Journal of Personality and Social Psychology*, 79(5), 701-721.
4. **Green, M.C.**, Visser, P.S., & Tetlock, P.E. (2000). Coping with accountability cross-pressures: Low-effort evasive tactics and high-effort quests for integrative complexity. *Personality and Social Psychology Bulletin*, 26(11), 1380-1391.
3. Tetlock, P.E., Kristel, O.V., Elson, S.B., **Green, M.C.**, & Lerner, J. (2000). The psychology of the unthinkable: Taboo trade-offs, forbidden base rates, and heretical counterfactuals. *Journal of Personality and Social Psychology*, 78(5), 853-870.

2. Wheeler, S.C., **Green, M.C.**, & Brock, T.C. (1999). Fictional narratives change beliefs: Replications of Prentice, Gerrig, & Bailis (1997) with mixed corroboration. *Psychonomic Bulletin and Review*, 6(1), 136-141.

1. **Green, M.C.**, & Brock, T.C. (1998). Trust, mood, and outcomes of friendship predict preferences for real versus ersatz social capital. *Political Psychology*, 19(3), 527-544.

### Invited Articles

Andreeva, I., & Green, M.C. (in press). Shifts in consciousness in game-based narratives. *Gamma: Journal of Theory and Criticism*.

Green, M.C. (2024). The Benefits of Bad Events for Narrative Characters: Limits of Symhedonia as a Hidden Gem. *Asian Communication Research*. <https://doi.org/10.20879/acr.2024.21.002>

Green, M.C., Fitzgerald, K., & Moore, M. (2019). Archetypes and narrative processes [commentary on Becker & Neuberg (2019)]. *Psychological Inquiry*, 30 (2), 99-102.

**Green, M.C.** & Fitzgerald, K. (2017). Fiction as a bridge to action (invited commentary). *Behavioral and Brain Sciences*, 40, e363.

**Green, M.C.** (2017). Stories of minds and bodies: The role of evolutionary perspectives in understanding narrative. *Evolutionary Studies in Imaginative Culture*, 1, 71-74.

**Green, M.C.**, & \*Carpenter, J.M. (2011). Transporting into narrative worlds: New directions for the scientific study of literature. *Scientific Study of Literature*, 1(1), 113-122.

**Green, M.C.** (2008). Research challenges in narrative persuasion. *Information Design Journal*, 16(1), 47-52.

**Green, M.C.** (2007). Connecting self to others through narrative [invited commentary]. *Psychological Inquiry*, 18(2), 100-102.

**Green, M.C.** (2004). Teaching as story-telling. *APS Observer*, 17(4), 37-38, 52-54.  
Reprinted in B. Perlman, L.I. McCann, & S.H. McFadden, Eds. (2004). *Lessons Learned, Vol. 2: Practical Advice for the Teaching of Psychology*, pp. 175-184. Washington, DC: American Psychological Society.

Reprinted in *Teaching Options*, University of Ottawa, June 2004.

Reprinted in *Teaching at the University of Manitoba: A Handbook* (3<sup>rd</sup> edition).

### Edited Books:

Brock, T.C., & **Green, M.C.** (Eds.) (2005). *Persuasion: Psychological Insights and Perspectives (second edition)*. Thousand Oaks, CA: Sage Publications.

Polish Language Edition/Translation: Brock, T.C., & **Green, M.C.** (Eds.), translated by T. Sieczkowski & M. Kowaleczko-Szumowska (2007). *Perswazja: Perspektywa Psychologiczna*. Krakow: Wydawnictwo Uniwersytetu Jagiellonskiego.

**Green, M.C.,** Strange, J.J., & Brock, T.C. (Eds.) (2002). *Narrative Impact: Social and Cognitive Foundations*. Mahwah, NJ: Lawrence Erlbaum Associates.

Chapters in *Persuasion*:

**Green, M.C.,** & Brock, T.C. (2005). Persuasiveness of narratives. In Brock, T.C., & M.C. Green (Eds.), *Persuasion: Psychological Insights and Perspectives (second edition)*, pp. 117-142. Thousand Oaks, CA: Sage Publications.

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\*Walker-Smith, K., & **Green, M.C.** (2005). Glossary. In Brock, T.C., & M.C. Green (Eds.), *Persuasion: Psychological Insights and Perspectives (second edition)*, pp. 305-328. Thousand Oaks, CA: Sage Publications.

Chapters in *Narrative Impact*:

**Green, M.C.,** & Brock, T.C. (2002). In the mind's eye: Imagery and transportation into narrative worlds. In M.C. Green, J.J. Strange, & T. C. Brock (Eds.), *Narrative Impact: Social and Cognitive Foundations*, pp. 315-341. Mahwah, NJ: Lawrence Erlbaum Associates.

Brock, T.C., Strange, J.J., & **Green, M.C.** (2002). Power beyond reckoning: An introduction to *Narrative Impact*. In M.C. Green, J.J. Strange, & T. C. Brock (Eds.), *Narrative Impact: Social and Cognitive Foundations*, pp. 1-15. Mahwah, NJ: Lawrence Erlbaum Associates.

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**Chapters:**

Shackelford, K., Green, M.C., & Cohen, D. (in press). Social Psychological Perspectives on Audience Involvement: On the Self and Other in Identification, Parasocial Experiences, and Social Surrogacy. In Shackelford, K. & Bowman, N. (Eds.), *Oxford Handbook of Media Psychology, Second Edition*.

Shackelford, K., **Green, M.C.,** Oatley, K., & Stever, G. (in press). Vicarious Social Connection: A Model of Engagement with Characters and Media Personalities. In Giles, D. (Ed.), *Research Handbook on the Social Psychology of the Media*. Elgar Publishing.

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**Green, M. C., & Appel, M.** (2024). Narrative transportation: How stories shape how we see ourselves and the world. In *Advances in Experimental Social Psychology* (Vol. 70, pp. 1-82). Academic Press.

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**Green, M.C.** & McAllister, C. (2020). Presence. In J. van den Bulck (Ed.), *International Encyclopedia of Media Psychology*. New York: Wiley.

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**Green, M.C.**, Bilandzic, H., Fitzgerald, K., & Parvati, E. (2019). Narrative Effects. In M.B. Oliver, A. Raney, & J. Bryant (Eds.), *Media Effects: Advances in Theory and Research (Fourth Edition)*. New York: Routledge.

\*Clark, J.M., & **Green, M.C.** (2019). Social consequences of online interaction. In Attriill-Smith, A., Fullwood, C., Keep, M., & Kuss, D. (Eds.), *Oxford Handbook of Cyberpsychology*. Oxford: Oxford University Press, pp. 216-237.

**Green, M.C.**, & \*Donahue, J.K. (2018). The effects of false information in news stories. In Southwell, B.G., Thorson, E.A., & Sheble, L. (Eds.), *Misinformation and Mass Audiences*, pp. 109-123. Austin: University of Texas Press.

**Green, M.C.**, & \*Fitzgerald, K.S. (2018). Transportation theory. In Parrott, R. (Ed.), *Oxford Encyclopedia of Health and Risk Messages*, pp. 51-68. Oxford: Oxford University Press.

\*Fitzgerald, K.S. & **Green, M.C.**, & (2017). Transportation into narrative worlds. *Handbook of Narrative Absorption*, pp. 49-67. Amsterdam: John Benjamins.

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**Green, M.C., & \*Clark, J.M. (2015).** Choose Wisely: Individual and Situational Influences on the Effectiveness of Social Media. In C. Haugtvedt, C. Dimofte, & R. Yalch (Eds.), *Consumer Psychology in a Social Media World*.

**Green, M.C., & \*Clark, J.M. (2015).** “Real” or not? The psychology of online relationships. In S. Sundar (Ed.), *The Handbook of the Psychology of Communication Technology* (pp. 247-269). Hoboken, NJ: Wiley-Blackwell.

**Green, M.C., & \*Clark, J.M. (2013).** Transportation theory. In M. Eastin (Ed.), *Encyclopedia of Media Violence*. Thousand Oaks, CA: Sage Publications.

**Green, M.C., & Dill, K. (2013).** Shattering the reality/fantasy distinction: Learning through fictional media. In K. Dill (Ed.), *The Oxford Handbook of Media Psychology*. New York: Oxford University Press.

**\*Carpenter, J.M., & Green, M.C. (2012).** Flying with Icarus: Narrative transportation and the persuasiveness of entertainment. In L.J. Shrum (Ed.), *Psychology of Entertainment Media (second edition)*, pp. 169-194. New York: Taylor & Francis Press.

**Green, M.C., & \*Carpenter, J. (2011).** Trust, deception, and identity on the Internet. In Z. Birchmeier, B. Dietz-Uhler, & G. Stasser (Eds.), *Strategic uses of social technology: An interactive perspective of social psychology*, pp. 40-62. Cambridge University Press.

**Green, M.C., & \*Donahue, J. (2008).** Transportation in narrative processing. In Markman, K., Klein, W., & Suhr, J., (Eds.), *The Handbook of Imagination and Mental Simulation*. Psychology Press.

**Green, M.C. (2008).** Transportation theory. In Donsbach, W. (Ed.), *International Encyclopedia of Communication*. Blackwell.

**Green, M.C., & Garst, J. (2008).** The power of fiction: Exploring boundaries. In van Peer, W., & Auracher, J. (Eds.), *New Beginnings in Literary Studies* (pp. 185-196). Newcastle, UK: Cambridge Scholars Press.

**Green, M.C. (2007).** Resisting social influence: Lessons from *Harry Potter*. In N. Mulholland (Ed.), *The Psychology of Harry Potter*, pp. 299-326. Dallas: BenBella Books.

**Green, M.C. (2007).** Trust and on-line social interaction. In Joinson, A., McKenna, K.Y.A., Postmes, T., & Reips, U. (Eds.), *Oxford Handbook of Internet Psychology* (p.43-52). Oxford: Oxford University Press.

**Green, M.C. (2005).** Transportation into narrative worlds: Implications for the self. In Tesser, A., Stapel, D. A., & Wood, J. W. (Eds.), *On Building, Defending and Regulating the Self: A Psychological Perspective*, pp. 53-75. New York: Psychology Press.

**Green, M.C.,** Garst, J., & Brock, T.C. (2004). The power of fiction: Persuasion via imagination and narrative. In L.J. Shrum (Ed.), *The Psychology of Entertainment Media: Blurring the lines between entertainment and persuasion*, pp. 161-176. Mahwah, NJ: Lawrence Erlbaum Associates.

**Green, M. C.,** & Krosnick, J. A. (2001). Comparing telephone and face-to-face interviewing in terms of data quality: The 1982 National Election Studies Method Comparison Project. In Cynamon, M.L, & Kulka, R. A. (Eds.), *Health Survey Research Methods* (pp. 115-122). Hyattsville, MD: Department of Health and Human Services (DHHS Publication No. 01-1013).

Strange, J.J., **Green, M.C.,** & Brock, T.C. (2000). Censorship and the regulation of expression. E.F. Borgatta & R.J.V. Montgomery (Eds.), *Encyclopedia of Sociology, Revised Edition* (pp. 267-281). New York: MacMillan.

### Other publications:

**Green, M.C.** (2020). Why friendships are falling apart over politics. *The Conversation*.  
<https://theconversation.com/why-friendships-are-falling-apart-over-politics-146821>

**Green, M.C.** (2018). Why is it so stressful to talk politics with the other side?  
<https://theconversation.com/why-is-it-so-stressful-to-talk-politics-with-the-other-side-92391>

**Green, M.C.,** & Donahue, J.M. (2016). Can being a good storyteller lead to love? *The Conversation* (online publication; no page numbers). <https://theconversation.com/can-being-a-good-storyteller-lead-to-love-58827>

Mazzocco, P.M., & **Green, M.C.** (2011, May). Narrative persuasion in legal settings: What's the story? *The Jury Expert*. (Online publication; no page numbers.)  
Reprinted in *Trial by Jury* coursebook, Practicing Law Institute, 2011.

**Green, M.C.** (2008). Narrative impact: Effects of fiction and falsehood [abstract]. *International Journal of Psychology*, 43 (3/4), 368.

Brock, T. C., & **Green, M. C.** (2008). Man versus machine [Letters]. *The New Yorker*, 84(23), p. 5 (August 4th).

**Green, M.C.,** Strange, J.J., & Brock, T.C. (2005). Response to "The Narrative Turn and Psychology" (A review of *Narrative Impact: Social and Cognitive Foundations*). (On-line publication in *PsycCRITIQUES*, May 5).

**Green, M.C.,** & Brock, T.C. (2004). Better living through entertainment: Review of *Entertainment-education and Social Change: History, Research, and Practice*. *Contemporary Psychology* (on-line publication in *PsycCRITIQUES*, October 26).

Silverman, B.G., Mosley, J., Johns, M., Weaver, R., **Green, M.C.,** Holmes, J.H., Kimmel, S., Holmes, W. (2003). Computer games may be good for your health: Shifting healthcare behavior via interactive drama videogames. *American Medical Informatics Association (AMIA) Annual Symposium Proceedings*, 1075.

Wituski, D.M., Clawson, R.A., Oxley, Z.M., **Green, M.C.**, & Barr, M.K. (1998). Bridging an interdisciplinary divide: The Summer Institute in Political Psychology. *PS: Political Science and Politics*, 221-226.

**Green, M.C.**, Wheeler, S.C., Hermann, A.D., & Brock, T.C. (1998). Social psychology and changing technologies: Reality versus caricature. *American Psychologist*, 53(9), 1078-1079.

Brock, T.C., **Green, M.C.**, & Reich, D.A. (1998). New evidence of flaws in the *Consumer Reports* study of psychotherapy. *American Psychologist*, 53(1), 62-63.

**Green, M.C.**, & Brock, T.C. (1997). Humanity's 'dark side' and monotheism. *Chronicle of Higher Education*, XLIII, 49, p. B10 (August 15).

Brock, T.C., **Green, M.C.**, Reich, D.A., & Evans, L.M. (1996). The *Consumer Reports* study of psychotherapy: Invalid is invalid. *American Psychologist*, 51(10), 1083.

**Green, M.C.**, & Brock, T.C. (1996). Mechanisms of narrative persuasion (abstract). *International Journal of Psychology*, 31(3&4), 31.

### Technical Reports:

**Green, M.C.** (2005). Social influence and climate change: Entertainment and advertising. Report for Yale-Aspen Conference on Climate Change.

Silverman, B.G., Holmes, W., **Green, M.C.**, Holmes, J.H., Kimmel, S., Mosley, J., Pourdehnad, J., Zandi, I., Gnana Bharathy, G., Johns, M., Ohr, B., Weaver, R., Berlin, J., & Taylor, L. (2003). Instruments for exploring the training and aesthetic dimensions of edutainment: Case of the Heart Sense Game. Report for National Heart Attack Alert Program (NIH/NHLBI), available at <http://www.acasa.upenn.edu/heartsense/Instr-TechRpt.htm>.

Weeden, J., Sabini, J.P., **Green, M.C.**, Beers, M.C., Clarkson, A., & Gravenslund, W. (2002). The Harvard & Radcliffe class of 1977 longitudinal study: 25<sup>th</sup> reunion report. Report for Harvard-Radcliffe (distributed to class members at reunion).

Krosnick, J.A., & **Green, M.C.** (1998). The impact of interview mode on data quality in the National Election Studies. Report to the Board of Overseers of the National Election Study.

### UNDER REVIEW

Raffloer, G. & Green, M.C. (under review). Of Love & Lasers: Perceptions of Narratives by AI Versus Human Authors.

Andreeva, I., & Green, M. (under review). A longitudinal experiment of the role of narrative influence on self-compassion. *Journal of Media Psychology: Theories, Methods, and Applications*.

Brooks, J., & Green, M.C. (invited revision). The Impact of Identity Disclosure Timing on Narrative Effects Related to Transgender Individuals.



## KEYNOTE ADDRESSES

Keynote Speaker, University of Miami School of Communication Research Day, March 2024  
Keynote Speaker, Summer School on “How stories affect our lives: The psychology of narrative impact”  
University of Würzburg, Germany, July 2021  
Keynote Speaker, International Communication Association Preconference on Narrative Persuasion:  
From Research to Practice, San Diego, May, 2017  
Keynote Speaker, HealthNar Closing Symposium on Mediated Narratives, Interactive Technology, and  
Health Behaviors, University of Antwerp, March 2017  
Keynote Lecturer, Interdisciplinary Summer School on “The role of empathy and emotion in  
understanding fiction”, University of Goettingen (Germany), March, 2017  
Keynote/Plenary Speaker, International Symposium *Style and Response, Minds, Media, Methods*,  
Sheffield Hallam University, UK (November, 2016)  
Keynote Speaker, Symposium on Narratives and Entertainization (StoryNet and Amsterdam School of  
Communication Research), June, 2012  
Keynote Speaker, International Workshop on Narratives in Health Communication, Persuasion, and  
Cultivation; University of Erfurt (Germany), July 2008  
Keynote Speaker, Symposium on “When Media Environments Become Real”, University of Berne,  
February, 2008  
Keynote Speaker, Edmonton Symposium on Empirical Studies of Literature and Culture, April 2006

## INVITED TALKS/COLLOQUIA

Ohio State University, Social Psychology colloquium speaker, November 2024  
Guest Presenter, Aspen Institute Cross-Partisan Policy Network September Retreat, September 2024  
Spencer Vision/Aspen Institute Convening on Countermeasures to Misinformation, Invited Participant,  
May 2024  
Princeton Workshop on Moral Narratives, Invited Discussant, Fall 2022  
Nanyang Technological University, Singapore, June 2022  
Michigan State University, March 2022  
Queens College, February 2022  
Vassar College, February 2022  
Jio Institute MasterClass, October 2021  
International Communication Association Fellows Panel, May 2021  
Cornell University, Communication Department Colloquium Speaker, April 2021  
Center for Public Interest Communications, University of Florida, Invited Participant, Living Literature  
Review on Dominant and Counternarratives, *frank* gathering, April 2021  
Syracuse University, Policy and Information Colloquium Series, February 2021  
Guest lecture, University of Florida (Experimental Design), March 2021  
Stanford University Political Psychology Research Group, October 2020  
Aachen Centre for Cognitive and Empirical Literary Studies, The Study of Literature, Reading, and  
Cognition: Interdisciplinary Approaches, Concepts, and Terms, October 2020  
Workshop on “How stories shape us, and how we shape stories”, CogSci2020, July 2020  
University of Indiana - Bloomington, Cognitive Science Colloquium Speaker, April 2020  
Aachen Centre for Cognitive and Empirical Literary Studies, Empirical Approaches to Literature:  
Chances and Challenges Lecture Series, November 2019  
Princeton Convening on Narrative Change and Poverty, Invited Participant, May 2019  
Ohio State University Comm Day Speaker, April 2019

COSSA (Consortium of Social Science Associations) Science Policy Conference, Invited Panelist, April 2018

Innovations in Narrative-Based Intervention Design, Development, and Evaluation Preconference (International Communication Association), Invited Panelist, May 2017

Science of Storytelling Summit, University of Florida College of Journalism and Communications, invited participant, October 2016

Media Psychology Preconference, Society for Personality and Social Psychology, invited for January 2017 (unable to attend; talk given by advisee Kaitlin Fitzgerald)

Wonder for Good Webinar/Confab, Invited Speaker, September 2016

Pennsylvania State University, Dept. of Film/Video and Media Studies, Robert M. Pockrass Memorial Lectureship, September 2015

Images and Voices of Hope, Panel on Empathy, June 2015

Society for Philosophy and Psychology, Symposium on Imagination, Duke University, June 2015

Energy and Sustainability Research: Integrating Science and Policy (ENSURE) Workshop, Chicago, April 2015

Media Psychology Workshop, University of Haifa, Israel, March 2015

Society for Personality and Social Psychology Preconference on Mental Simulation, Long Beach, CA, February, 2015

Ethics Resource Center Fellows meeting, Washington, DC, January 2015

National Science Foundation Secure and Trustworthy Cyberspace Workshop (Cyberspace 2025), Invited Participant/Breakout Session Lead, April 2014

Duke University, March 2014

UNC Workshop on Climate Change: Communication, Perception, and Narratives, January 2014

University at Buffalo, December 2013

University of Massachusetts-Amherst, December 2013

University of Michigan, November 2013

Invited Panelist, Holmes Report Global PR (Public Relations) Summit, November 2013.

Invited Panelist, National Academy of Sciences Sackler Colloquium: The Science of Science Communication II, September 2013.

Workshop on Uses of Fiction, Bielefeld University (Germany), July 2013.

Future of Storytelling Roundtable Discussion on Neuroscience of Narrative, June 2013.

North Carolina State University Park Scholars Panel on Healthcare and the Media, September 2011.

Symposium on Movies, Entertainment Media, and Tobacco Disparities, Harvard School of Public Health, Boston, October 2010

Workshop on the Role of Narrative in Shaping Social Identity, Defense Research & Development Canada, Toronto, March 2010

UNC Department of Political Science, November 2008

Invited Symposium, "Narrative Impact: Foundations and Mechanisms", International Congress of Psychology, Berlin, July 2008

University of Birmingham (UK) Social Capital symposium, invited speaker, October 2007

Ohio State University, Social Psychology Colloquium Series, April 2007

University of Virginia, Social Psychology Colloquium Series, March 2007

Ackland Art Museum, Lunch with One series (Psychology of Politics), September 2006

University of North Carolina, Social ORG, "Guide to Graduate School," September 2006

University of Alberta, Department of Psychology, April 2006

Duke University, Social Psychology Series, April 2006

University of North Carolina, Social ORG, February 2006

Centers of Excellence in Cancer Communication Grantees Meeting, Ann Arbor, Michigan, November 2005

Yale Conference on Climate Change, Science to Action (Aspen, CO), October 2005

Time-Sharing Experiments in the Social Sciences Conference (Philadelphia, PA), June 2005  
Computer-Supported Interaction Conference (Miami, Ohio), April, 2005  
Center for Excellence in Cancer Communication, University of Pennsylvania, March 2005  
University of North Carolina (Chapel Hill), February 2005  
University of Arkansas, September, 2003  
Yale University, Social Psychology Area, October 2002  
Princeton University, Social Research Seminar, April 2001  
Center for Human Modeling and Simulation, University of Pennsylvania, September 2001  
Department of Sociology, University of Pennsylvania, November 2001  
Undergraduate Psychology Society, University of Pennsylvania, November 2001  
University of Maryland, Department of Communication, October 2000  
Vassar College, Fall 1999  
Boston College, Fall 1999

## **SYMPOSIA ORGANIZED**

*Not Just a Story: The Social Consequences of Narrative Information* (organized by J. Clark and M.C. Green), Society for Personality and Social Psychology, Austin, TX, February 2014.  
*Narrative impact: Foundations and mechanisms*, Invited Symposium (organized by M.C. Green & T.C. Brock), International Congress of Psychology, Berlin, July 2008.  
*The power of stories: How narrative structures influence social and cognitive processes* (organized by K.A. Costabile and M.C. Green), Society for Personality and Social Psychology, Memphis, January, 2007.  
*Mechanisms of narrative impact* (organized by Green, M.C., & Brock, T.C.), Society for Personality and Social Psychology, Savannah, February, 2002.  
*Narrative impact* (organized by Green, M.C., & Brock, T.C.), American Psychological Association, Chicago, August 1997.  
*Fiction and persuasion* (organized by Green, M.C., & Brock, T.C.), American Psychological Society, New York City, July 1995.

## **CONFERENCE PRESENTATIONS**

*\* indicates student/trainee coauthor*

\*Lee, B.H., Green, M.C., Feeley, T.H., Chen, H. (accepted for 2025). Message tailoring strategies in narrative persuasion: A comprehensive meta-analysis. International Communication Association Convention, Denver, June.

\*Brooks, J.J., & Green, M.C. (accepted for 2025). The impact of identity disclosure timing on narrative effects related to transgender individuals. International Communication Association Convention, Denver, June.

\*Raffloer, G., Green, M.C., \*Kulesza, D., & \*Chen, H. (2025). Morality and the Machine: How we React to Mistreatment of Artificial Intelligence. Moral Media Conference, Buffalo, April.

\*Andreeva, I., Green, M.C., & Brooks, J. (2025). The Artist and the Art: How Fans Respond to Story Creators' Moral Violations. Moral Media Conference, Buffalo, April.

\*Lee, B.H., & Green, M.C. (2024). Using psychological distance and construal level for narrative tailoring. National Communication Association Conference, New Orleans, November.

\*Andreeva, I., & Green, M.C. (2024). A Longitudinal Test of the Role of Narrative Modelling on Self-Compassion. International Communication Association Convention, Gold Coast, Australia, June.

\*Raffloer, G., & Green, M.C. (2024). Of Love & Lasers: Perceptions of Romance and Sci-Fi Narratives Written by AI Versus A Human. International Communication Association Convention, Gold Coast, Australia, June.

Lu, A. S., Baranowski, T., Barreira, T. V., Fleischman, A., Green, M. C., Huang, S. Y., Lee, I.-M., Levitsky, L. L., Noubary, F., & Thompson, D. (June, 2024). The impact of narratives and active video games among minority children: A randomized controlled trial. Health Communication Division at the International Communication Association Convention, Gold Coast, Australia.

Lu, A. S., Baranowski, T., Barreira, T. V., Fleischman, A., Green, M. C., Huang, S. Y., Lee, I.-M., Levitsky, L. L., Noubary, F., & Thompson, D. (April 2024). The impact of narratives and active video games on physical activity and body composition among children. Kentucky Conference on Health Communication, Lexington, KY, USA.

Lu, A. S., Green, M. C., Baranowski, T., & Thompson, D. (April 2024) Designing stories to make children move: Some psycho-behavioral theoretical insights. Kentucky Conference on Health Communication, Lexington, KY, USA.

Freedman, G., Green, M.C., Sonnenberg, A.F., Kussman, M., & Moutoux, I. (2024). The effect of recalling the names of women scientists on motivations to learn. Society for Personality and Social Psychology Annual Convention, San Diego, February.

\*Andreeva, I., & Green, M.C. (2024). Testing the role of narrative modelling on self-compassion (presentation in symposium on Narrative's Role in Negotiating Non-Modal Identity and Well-Being). Society for Personality and Social Psychology Annual Convention, San Diego, February.

Green, M.C. (2023). Pathways to Other Worlds: Narrative Transportation and Virtual Reality. International Society for the Empirical Study of Literature. Monopoli, Italy, October.

Green, M.C., & Freedman, G. (2023). Testing an Attribution-Focused Intervention to Retain Women in STEM. 73<sup>rd</sup> Annual International Communication Association Conference, Toronto, May.

\*Schibler, K., Hahn, L., & Green, M.C. (2023). Investigating Audience Responses to Cliffhangers in Written Narratives Using Affective Disposition Theory. 73<sup>rd</sup> Annual International Communication Association Conference, Toronto, May.

\*Lattimer, T., Wang, H., Tenzek, K., & Green, M.C. (2023). "What if I lose my identity as a Deaf person?": An analysis of narrative mechanisms in the television series, *Switched at Birth*. 73<sup>rd</sup> Annual International Communication Association Conference, Toronto, May.

Green, M.C., Moore, M.M., Fitzgerald, K., & Paravati, E. (2023). Stories for collective action. Society for Personality and Social Psychology conference, Atlanta, February.

Freedman, G., & Green, M.C. (2023). Giving Advice to STEM Students: The Role of Student Gender. Society for Personality and Social Psychology conference, Atlanta, February.

\*Gupta, S., & Green, M.C. (2022). Matching Advertising Appeals for Consumption Goals and Story Utility. National Communication Association conference, New Orleans, November.

Green, M.C., & Freedman, G. (2022). Increasing Motivation by Highlighting Knowledge Gaps about Women in STEM. 72<sup>nd</sup> Annual International Communication Association Conference, Paris, May.

Fitzgerald, K. & Green, M.C. (2022). Enjoyment and Appreciation in Persuasive Narratives. 72<sup>nd</sup> Annual International Communication Association Conference, Paris, May.

Lu, A., Sousa, C., Green, M.C., Hwang, J., Lee, I.M., Thompson, D., & Baranowski, T. (2022). To pause with a cliffhanger or a temporary closure? The differential impact of serial vs. episodic narratives on children's physical activity behaviors. 72<sup>nd</sup> Annual International Communication Association Conference, Paris, May.

Shackleford, K., Oatley, K., & Green, M.C. (2022). Vicarious Social Connection: Engagement with Fictional Characters and Media Personalities. 72<sup>nd</sup> Annual International Communication Association Conference, Paris, May.

Suresh, S., Walter, N., & Green, M.C. (2022). Getting too lost in a story? The role of narrative transportation in promoting misinformation. 72<sup>nd</sup> Annual International Communication Association Conference, Paris, May.

Moore, M. M., Green, M. C., Fitzgerald, K., & Paravati, E. (2021). Inspiration for social problems: narrative effects on attributions and helping. 71st Annual International Communication Association Conference. (Virtual Conference).

McAllister, C., Green, M.C., Ophir, Y. (2021). Emotions in motion: The role of emotional flow in narrative persuasion. International Communication Association, Denver/online, May.

Wong, J.C.S., Green, M.C., Lee, D., Yue, Z., & Liu, Z. (2021). The Fingers Never Sleep: Distinguishing Uses and Gratifications of Habitual versus Intentional Instagram Use. Society for Personality and Social Psychology, Virtual, February.

Moore, M. M. & Green, M.C. (2020). Effects of Narrative Format and Choice on Learning. Presented at the 70th Annual International Communication Association Conference, Gold Coast/Virtual, May.

Wong, J.C.S., & Green, M.C. (2019). Interpersonal-Connection-Behaviors Framework: The Pitfalls of Non-Connection and Likelihood of Attrition on Social Technologies. National Communication Association, Baltimore, November.

Fitzgerald, K., Green, M.C., Paravati, E., & Freedman, G. (2019). Stories of Women in STEM: The Role of Microaffirmations. National Communication Association, Baltimore, November.

Green, M.C. & Fitzgerald, K. (2019). Restorative narratives. Reading, Writing, Viewing: Researching How Cultural Forms Support Reconciliation Conference, Edmonton, July.

Paravati, E., Fitzgerald, K., Green, M.C., McAllister, C., & Moore, M.M. (2019). Restorative narratives for increasing prosociality towards refugees. International Communication Association, Washington, D.C., May.

Lu, A.S., Green, M.C., Thompson, D. (2019). The Dos and Don'ts of increasing children's physical activity through narrative game design: An exploratory thematic analysis. International Communication Association, Washington, D.C., May.

Freedman, G., Seidman, M., Flanagan, M., Green, M.C., & Kaufman, G. (2018). Decreasing Self-Doubt Among Female Undergraduate STEM Students with a Digital Game. National Communication Association, Salt Lake City, November.

Green, M.C., Freedman, G., Fitzgerald, K., Kaufman, G., & Flanagan, M. (2018). Stories of women in science: When narratives change perceptions. International Society for the Empirical Study of Literature and Media, Stavanger (Norway), July.

\*Fitzgerald, K., & Green, M.C. (2018). The Role of Narrative Ending in Restorative Narratives. International Communication Association conference, Prague, May.

\*Fitzgerald, K., \*Paravati, E., Green, M.C., \*Moore, M., \*Lin, J. (2018). Restorative narratives for health fundraising. International Communication Association conference, Prague, May.

\*Fitzgerald, K., & Green, M.C. (2018). Stories of resilience: Effects and mechanisms of restorative narrative. Media2Inspire symposium, Tallahassee, FL, April.

\*Ministero, L., Green, M.C., Gabriel, S., & Valenti, J. (2018). Back where I belong: Predictors and outcomes of re-reading. Midwestern Psychological Association, Chicago, April.

\*Freedman, G., Seidman, M., Flanagan, M., Kaufman, G., & Green, M.C. (2018). The Impact of an "Aha" Moment on Gender Biases. Society for Personality and Social Psychology Annual Meeting, Atlanta, March.

\*Shen, Y., Green, M.C., & \*Fitzgerald, K.S. (2017). Who Can Save the Firefighters? Influence of Informational versus Narrative News Format on Issue Attitudes. National Communication Association Conference, Dallas, November.

\*Fitzgerald, K.S., Freeman, G., Green, M.C., Kaufman, G., & Flanagan, M. (2017). Using Narratives to Raise Awareness of Stereotype Threat in STEM. National Communication Association Conference, Dallas, November.

\*Fitzgerald, K.S., & Green, M.C. (2017). Restorative Narrative: A New Approach to Prosocial Media. International Communication Association, San Diego, May.

Green, M.C., \*Freedman, G., Kaufman, G., \*Fitzgerald, K.S., & Flanagan, M. (2017). Interpretations of a Science Bias Narrative Vary by Gender. Society for Personality and Social Psychology, San Antonio, January.

Green, M.C., Kaufman, G., & Flanagan, M. (2016). Self-Esteem and Public Self-Consciousness Moderate the Emotional Impact of Expressive Writing about Experiences with Bias. International Communication Association, Fukuoka, Japan, June.

Kaufman, G., Green, M.C., & Flanagan, M. (2016). Using Stories to Increase Understanding of Gender Bias and Stereotype Threat in STEM. NSF ADVANCE/GSE Program Workshop, Baltimore, Maryland, May.

\*Little, M., & Green, M.C. (2016). Social support and social pressure in exercise messages. Society for Personality and Social Psychology, San Diego, January.

Green, M.C., & \*Moore, R. (2015). Stories and Risk Perceptions: The Effects of Subjective Numeracy and Transportation into Narrative Worlds. International Communication Association, San Juan, May.

\*Donahue, J.K., & Green, M.C. (2015). Continued willingness to purchase after learning an advertisement is false. International Communication Association, San Juan, May.

\*Jenkins, K.M., & Green, M.C. (2015). Persuasion through Interactive Narratives: The role of personal responsibility and individual differences. International Communication Association, San Juan, May.

\* Symes, Y., Jenkins, K.M., Green, M.C., & Rini, C. (2015). Effects of story type and transportability on responses to cancer narratives in a healthy population. Society of Behavioral Medicine, San Antonio, April.

\*Clark, J.M., & Green M.C. (2015). The power of expectations: Attitudes toward online interactions as predictive of their consequences. Society for Personality and Social Psychology, Long Beach, CA, February.

Green, M.C., & \*Jenkins, K.M. (2015). Individual differences increase engagement with interactive narratives. Society for Personality and Social Psychology, Long Beach, CA, February.

Rini, C., Green, M.C., \*Jenkins, K.M., & \*Symes, Y. (2014). Building a foundation for empirically-guided use of cancer narratives as a patient resource: Effects of story type and individual differences in responses to narratives. Congress of the International Psycho-Oncology Society, Lisbon, October.

Green, M.C., & \*Jenkins, K.M. (2014). You're in charge: Narrative processes and outcomes in interactive narratives. International Communication Association, Seattle, May.

Nabi, R., & Green, M.C. (2014). The role of a narrative's emotional flow in promoting persuasive outcomes. International Communication Association, Seattle, May.

\*Leung, M.M., & Green, M.C. (2014). *Fight for Your Right to Fruit*: Development of a manga comic promoting fruit consumption in youth. Graphic Medicine Conference, Baltimore, June.

\*Jenkins, K.M., & Green, M.C. (2014). Interactive narratives as a tool for persuasion. Society for Personality and Social Psychology, Austin, February.

\*Clark, J.M., & Green, M.C., & \*Simons, J.J.P. (2014). Narrative warmth and quantitative competence: Persuasive message type and perception of the source. Symposium presentation at Society for Social and Personality Psychology, Austin, February.

\*Jenkins, K.M., & Green, M.C. (2013). Interactive narratives increase liking for health stories. Inaugural Symposium on Using New Technologies to Enhance Healthy Behaviors. Chapel Hill, October.

\*Thomas, S., \*Simons, J.J.P., & Green, M.C. (2013). The effects of narrative transportation on persuasion by conflicting narratives. Society for Personality and Social Psychology, New Orleans, January.

\*Simons, J.J.P., & Green, M.C. (2013). Divided opinion as an affiliative threat. Society for Personality and Social Psychology, New Orleans, January.

\*Clark, J.L., & Green, M.C. (2013). Social support from the Internet: The role of perceived reality of online interactions. Society for Personality and Social Psychology, New Orleans, January.

\*Emmerling, D., Rini, C., Green, M.C., \*Akiba, C., \*Woodruff, R., & \*Simons, J. (2012). Age differences and cognitive processing in the expressive writing paradigm. American Public Health Association, San Francisco, October.

Dill, K.E., Shackelford, L.E., Green, M.C., Scharrer, E., & Wetterer, C. (2012). Using dramatic narrative to reduce myths about relationship abuse. International Society for Research on Aggression World Meeting, Luxembourg, July.

\*Simons, J.J.P., & Green, M.C. (2012). Divisive issues and social threat. Social Psychology at UNC and Duke conference, Durham, N.C., March.

\*Carpenter, J.M., \*Vacharkulksemsuk, T., & Green, M.C. (2012). We both have minds, so we both have control: The relationship between trait mind-reading motivation and teamwork. Social Psychology at UNC and Duke, Durham, N.C., March.

\*Clark, J.L., & Green, M. (2012). An exploratory analysis of "perceived reality". Social Psychology at UNC and Duke conference. Durham, NC, March.

\*Simons, J.J.P., & Green, M.C. (2012). Inconsistency and relating to others: Social causes of the preference for consistency. Society for Personality and Social Psychology, San Diego, February.

\*Komoski, S., \*Simons, J.J.P., & Green, M.C. (2012). The effect of perceived competence and information complexity on attitude strength. Society for Personality and Social Psychology, San Diego, February.

\*Carpenter, J.M., & Green, M.C. (2012). The minds in stories: Trait mind-reading motivation enhances narrative transportation and persuasion. Society for Personality and Social Psychology, San Diego, February.

Green, M. C. & \*Simons, J. J. P. (2011). Controversial issues and social threat. Informal presentation at the Society of Experimental Social Psychology conference, Washington, D.C., October.

\*Komoski, S., Green, M.C., & \*Simons, J.J.P. (2011). The effect of perceived competence and information complexity on attitude strength. North Carolina Psychological Association, Chapel Hill, April.



\*Simons, J., & Green, M.C. (2011). Clarity or confusion? The effect of multiple narratives on subsequent decisions. Society for Personality and Social Psychology, San Antonio, February.

\*Carpenter, J., \*LaFlam, J., & Green, M.C. (2011). Status updates versus private messages: Effects of Facebook communication on relationship closeness. Society for Personality and Social Psychology, San Antonio, February.

\*Leung, M.M., Green, M.C, Campbell, M., Cai, J., Tate, D., & Ammerman, A. (2010). *Fight for Your Right to Fruit*: Promoting fruit intake in youth using a Manga-style comic. International Society for Behavioral Nutrition and Physical Activity, June.

\*LaFlam, J., & Green, M.C. (2010). Facebook norms: How people use Facebook to share and connect with others. Society for Personality and Social Psychology, Las Vegas, February.

\*Carpenter, J., & Green, M.C. (2010). People or profiles?: Seeking out or warding off the perspectives of others on Facebook. Society for Personality and Social Psychology, Las Vegas, February.

\*Donahue, J.K., & Green, M.C. (2010). Status mediates females' attraction to good male storytellers. Society for Personality and Social Psychology, Las Vegas, February.

\*Donahue, J.K., & Green, M.C. (2009). Persistence of attitude change in the face of deception: The effect of factual stories revealed to be false. Association for Education in Journalism and Mass Communication, Boston.

Mazzocco, P. J., Green, M.C., & Sasota, J.A. (2009). Narrative persuasion and its consequences for racial policy attitudes. Society for Personality and Social Psychology, Tampa, February.

\*Clapper, A. & Green, M. C. (2009). Men are more jealous than women about online infidelity. Society for Personality and Social Psychology, Tampa, February.

\*Carpenter, J., & Green, M.C. (2008). The need for social cognition. International Society for the Empirical Study of Literature, Memphis, July.

\*Donahue, J.K., & Green, M.C. (2008). Attraction to a potential mate based on the quality of story telling. American Psychological Society, Chicago, May.

\*Singer, T., & Green, M.C. (2008). Mood's effect on transportation into narratives. North Carolina Psychological Foundation/Association Spring Conference, Chapel Hill, April.

\*Williams, J.H., Green, M.C., Houston, T.K, & Allison, J.J. (2008). Stories to communicate risks about tobacco: An exploratory factor analysis of a scale to measure transportation into a story. Society of Behavioral Medicine, San Diego, March.

\*Donahue, J.K., & Green, M.C. (2008). Persistence of attitude change in the face of deception: The effect of factual stories revealed to be false. Society for Personality and Social Psychology meeting, Albuquerque, February.

Green, M.C. (2007). Transportation and theory of mind. Literature and Theory of Mind conference, West Lafayette, IN, November.

\*Donahue, J.K., & Green, M.C. (2007). Storytelling ability as a positive evolutionary trait. Society of Southeastern Social Psychologists meeting, Durham, NC, October.

Green, M.C. (2007). Emotions across media: Transportation into written versus filmed narratives. International Communication Association, San Francisco, May.

Green, M.C. (2007). Good beginnings: Early narrative elements influence story effectiveness. Society for Personality and Social Psychology meeting, Memphis, January.

\*Crittenden, S., & Green, M.C. (2007). It's not just what you say: Preferences for interpersonal communication medium depend on topic. Society for Personality and Social Psychology meeting, Memphis, January.

\*Williams, J.H., Allison, J., Foster, P., Green, M.C., Kohler, C., Richman, J. & Houston, T.K. (2007). Impact of a Interactive DVD of "Stories to Communicate Risk About Tobacco" on participants' plans for quitting – a randomized trial. Society of Behavioral Medicine, Washington, March.

Green, M.C., & Garst, J. (2006). Fiction and belief change: Exploring boundaries. International Society for the Empirical Study of Literature and Media, Munich, Germany, August.

Anand, S., Krosnick, J. A., Mulligan, K., Smith, W., Green, M., & Bizer, G. (2005). Effects of respondent motivation and task difficulty on nondifferentiation in ratings: A test of satisficing theory predictions. Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.

\*Gromet, D.M., Green, M.C., & Sabini, J. (2005). The devil is in the details: How detail and need for cognition affect the believability of excuses. Society for Personality and Social Psychology meeting, New Orleans, January.

\*Walker-Smith, K. & Green, M.C. (2005). Ratings to bid by: The impact of sellers' feedback ratings on buyers' trust in on-line auctions. Society for Personality and Social Psychology meeting, New Orleans, January.

Green, M.C., Rozin, P., \*Aldao, A., \*Pollack, B., & \*Small, A. (2004). Effect of story detail on transportation and identification with characters. Society for the Empirical Study of Literature meeting, Alberta, Canada, August.

Fialho, O., Green, M.C., Odag, O., & Miall, D. (2004). Changing lives through literature: Emotions and the experience of self-modifying feelings [research proposal]. Society for the Empirical Study of Literature meeting, Alberta, Canada, August.

\*Abrams, M., \*Weeden, J., Sabini, J., & Green, M. (2004). Social status and fertility in the contemporary U.S. Human Behavior and Evolution Society Conference, Berlin, Germany, July.

Singer, J.A., King, L.A., Green, M.C., & Rexhaj, B. (2004). Rising to the occasion and letting go: The development of a personal growth scale. Fifth annual meeting of the Society for Personality and Social Psychology, Austin, February.

Green, M.C., Holmes, J.H., Holmes, W.C., Silverman, B.G., Kimmel, S.E., Potok, R., Johns, M., Weaver, R., Mosley, J. (2003). Using computerized interactive narratives (videogames) to overcome

psychological barriers to seeking treatment: The HeartSense game. American Public Health Association, San Francisco, November.

Holmes, J.H., Holmes, W.C., Green, M.C., Silverman, B.G., Kimmel, S.E. (2003). Gender-based Differences and Similarities in Reaction to a Computerized Patient Behavioral Intervention. American Public Health Association, San Francisco, November.

Green, M.C., Garst, J., & \*Chung, S. (2003). Transportation into written, spoken, and filmed narratives. Annual meeting of the American Psychological Association, Toronto, August.

Green, M.C. (2003). Predicting trust in on-line relationships: Identity verification, similarity, and length of relationship. Conference on Computer-Supported Social Interaction, Oxford, OH, April.

Garst, J., Green, M.C., Brock, T.C., & \*Chung, S. (2003). The effect of cognitive load on persuasion via fact and fiction. Fourth annual meeting of the Society for Personality and Social Psychology, Los Angeles, February.

Green, M.C. (2002). Transportation into narrative worlds as a mechanism for narrative impact. International Society for the Empirical Study of Literature conference, Pecs, Hungary, August.

Green, M.C., Garst, J., & Brock, T.C. (2002). Power of fiction: Persuasion via imagination and narrative. Spring meeting of the Society for Consumer Psychology, New York, May.

Green, M.C., & Brock, T.C. (2002). Building social capital: How participation in real and virtual worlds affects civic capabilities, in symposium on "Social issues from an attitudes and social cognition perspective." Annual meeting of the Midwestern Psychological Association, Chicago, May.

Green, M.C. (2002). Perceptions of trust in Internet relationships. Computer-supported social interaction conference, Oxford, OH, April.

Green, M.C., Garst, J., & Brock, T.C. (2002). When and how fact and fiction have fungible effects. In symposium: Mechanisms of Narrative Impact (organized by Green, M.C., & Brock, T.C.) Third annual meeting of the Society for Personality and Social Psychology, Savannah, February.

Singer, J.A., King, L.A., Green, M.C., & Barr, S.C. (2002). Personal identity and civic responsibility: "Rising to the occasion" narratives and generativity. Third annual meeting of the Society for Personality and Social Psychology, Savannah, February.

Green, M.C., & Brock, T.C. (2001). Friends or chatterbots? Preferences for real versus ersatz (computerized) interaction partners. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Green, M.C., & Krosnick, J.A. (2001). Experimental comparisons of the quality of data obtained from face-to-face and telephone surveys. American Association of Public Opinion Research Annual Conference, Montreal, May.

Evans, L.M., Green, M.C., & Petty, R.E. (2001). Is a comic worth a thousand words? The effect of message format on persuasion and processing. Annual meeting of the Midwestern Psychological Association, May.

Garst, J., Green, M.C., & Brock, T.C. (2000). Parity of truth and tale in persuasion: Equivalence of outcomes despite differences in underlying processes. International Communication Association conference, Acapulco, June.

Kristel IV, O.V., Green, M.C., & Brock, T.C. (2000). Increasing preferences for real versus ersatz social interaction: The effect of mortality salience. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Mazzocco, P., Green, M.C., & Brock, T.C. (1999). Prior story abstracts, if relevant, increase the impact of a subsequent narrative. Annual meeting of the American Psychological Society, Denver, June.

Green, M.C., & Brock, T.C. (1999). Trust, social interaction, and social capital. Annual meeting of the Midwestern Political Science Association, Chicago, April.

Green, M.C., & Krosnick, J.A. (1999). Survey satisficing: Telephone interviewing increases non-differentiation and no-opinion responses. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Reich, D.A., Green, M.C., Brock, T.C., & Tetlock, P.E. (1998). Evaluating research reports: Evidence for a "rational" leniency bias. Annual meeting of the American Psychological Society, Washington, DC, May.

Garst, J., Green, M.C., & Brock, T.C. (1998). Persuasion via factual versus fictional rhetoric. Annual meeting of the American Psychological Society, Washington, DC, May.

Green, M.C., Visser, P.S., & Tetlock, P.E. (1998). Accountability to conflicting constituencies results in increased use of avoidance tactics. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Green, M.C., Brock, T.C., & Gangaram, N.N. (1998). Belief in subliminal persuasion: Thinking reduces believing. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Green, M.C., & Brock, T.C. (1997). Processing narratives: Effects of prior stories and recipients' transportedness. Annual meeting of the American Psychological Association, Chicago, August.

Wheeler, S.C., Brock, T.C., & Green, M.C. (1997). Acceptance of false assertions embedded in fiction is increased by remoteness of setting and low cognitive effort. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Green, M.C., & Brock, T.C. (1996). Mechanisms of narrative persuasion. XXVI International Congress of Psychology, Montreal, August.

Green, M.C., & Brock, T.C. (1996). The influence of prior story-bank on the processing of new narratives. Annual meeting of the American Psychological Society, San Francisco, July.

Green, M.C., & Brock, T.C. (1996). Swayed by a story: The effects of narratives on real-world beliefs. Annual meeting of the Midwestern Psychological Association, Chicago, May.

Brock, T.C., & Green, M.C. (1995). Mechanisms of narrative persuasion: Transportation and truth attribution. Joint meeting of the Society for Experimental Psychology/European Association for Social Psychology, Washington, D.C., September.

Green, M.C., & Brock, T.C. (1995). Transportation, truth attribution, and narrative persuasion. Annual meeting of the American Psychological Society, New York City, July.

Green, M.C., & Brock, T.C. (1995). Effects of narratives on beliefs: The role of recipients' transportedness. Annual meeting of the American Psychological Society, New York City, July.

## **TEACHING (COURSES TAUGHT)**

### University at Buffalo

Principles of Persuasion

UB Seminar on Persuasion: Getting to Yes

Special Topics: Compliance-Gaining

Graduate Seminar in Narrative Persuasion

Graduate Seminar: Persuasion and Social Influence

Communication Theory

Mass Communication Theory (UB/SIM Singapore Program)

Guest lectures: Com 500 Proseminar; Com 632 Health Campaigns; Com 300 Written Communication

Teaching Assistant Supervision

Cass McAllister, Communication Theory (Fall 2019)

Daniel Lee, Principles of Persuasion (Fall 2018)

Jialing (Catherine) Huang, Communication Theory (Spring 2017)

Megan Caldwell, Principles of Persuasion (undergraduate TA; Fall 2016)

Jessica Covert, Communication Theory (Spring 2016)

### University of North Carolina at Chapel Hill

Social Psychology

Political Psychology Graduate Seminar

Persuasion, Passion, and Participation: The Psychology of Politics (First Year Seminar; Honors FYS)

Independent Research/Honors Thesis Supervision

Attitude Change

Topics in Attitudes Research

Guest lecture: Interdisciplinary Health Communication Seminar (Fall 2008; Fall 2011)

Colloquium in Interdisciplinary Health Communication (Fall 2007; Spring 2013)

Guest lecture: Modes of Inquiry (Fall 2012)

Teaching Assistant supervision: Eric Gadol, John Donahue (Social Psychology, Fall 2006)

Andrew Rea, Mark Stokes (Social Psychology, Spring 2008)

Kristjen Lundberg, Carrie Adair (Social Psychology, Fall 2010)

Bethany Kok, Tanya Vacharkulsemsuk (Social Psychology, Spring 2012)

Teaching Mentor: John Donahue (Social Psychology, Fall 2007-Spring 2009), Jordan Carpenter (Social Psychology, 2008-2013), Joe Simons (2010-2012)

University of Pennsylvania

Social Psychology

Graduate Proseminar in Social Psychology

Political Psychology Seminar

Independent Research Supervision

Research Experience Seminar

Methods Proseminar: Guest Lectures in Survey Methods and Web-Based Research

Ohio State University

Summer Institute in Political Psychology

Independent Research Experience

Experimental Social Psychology

Introduction to Social Psychology

**GRADUATE ADVISING AND DISSERTATION/MASTERS COMMITTEES**

*University at Buffalo Advisees*

Byeong-Hyeon Lee

Gavin Raffloer

Sneha Gupta (Advisor, Ph.D. expected 2024)

Irina Andreeva

Kaitlin Fitzgerald (Advisor, 2017 MA; Ph.D. 2021)

Yuemeng (Livvy) Shen (Advisor, 2016 MA)

Melissa Moore (Advisor, Ph.D. 2021)

Anne Daigler (MA 2018-2019)

Cass McAllister (MA 2020)

Alexa Gibney (MA 2019)

Jody Wong (PhD 2022)

*University at Buffalo Ph.D. Committees*

Tahleen Lattimer (Ph.D. expected 2025)

Adam Graczyk (School of Public Health, 2019 Ph.D.)

Jialing Huang (Ph.D.)

Kristin Maki (2018 Ph.D.)

Yishin (Vivian) Wu (2018 Ph.D.)

Ji Hye Choi (2018 Ph.D.)

Zachary Carr (2019 Ph.D.)

Michael Ahn (2019 Ph.D.)

Jennifer Valenti (Psychology)

Jessica Covert (2019 Ph.D.)

Vivian Liu (2021 Ph.D.)

Zhiying (Zoey) Yue

Elaine Paravati (Psychology, 2020 Ph.D.)

Katy Harris (2021 Ph.D.)

Zhuling (Veronica) Liu (2022)

Zhiying (Zoey) Yue (2022)

Tahleen Lattimer

*University at Buffalo MA Committees*

Zed Ngho (2016)

Jess Walton (2018)  
C. Joseph Francemone (2018)  
Jeffrey Lin (2019)  
Juliet Parris (2019)  
Emily Andrews (2021)  
Katherine Schibler (2022)  
Devon Marr (Critical Museum Studies, 2023)

*Advisees at University of North Carolina at Chapel Hill*

Keenan Jenkins (NC Minority Presence Fellow; National Science Foundation Graduate Fellow; Advisor)  
Jenna Clark (Royster Fellow; Advisor)  
Joseph Simons (Advisor, 2013 Ph.D.)  
Jordan Carpenter (Advisor, 2013 Ph.D.)  
John Donahue (Advisor)  
Paul Miceli (Advisor, 2012 Ph.D.)  
Marc Sestir (Advisor, 2009 Ph.D.)  
Ed Burkley (Advisor, 2006 Ph.D.)

*UNC Dissertation Committees, Department of Psychology*

Lahnna Catalino (2013 Ph.D.)  
Melissa Jenkins (Clinical; 2012 Ph.D.)  
Taya Cohen (2008 Ph.D.)  
Michelle Langer (Quantitative; 2008 Ph.D.)  
Gordon Campbell (2007 Ph.D.)  
Scott Wolf (2007 Ph.D.)  
Eulena Jonsson (2007 Ph.D.)  
Seth Carter (2006 Ph.D.)  
Shevaun Stocker (2006 Ph.D.)  
Jeffrey Kirchner (2005 Ph.D.)

*UNC Dissertation Committees, Department of Political Science*

Chelsea Phillips (Political Science, 2014 Ph.D.)  
Jennifer Benz (Political Science, 2011 Ph.D.)

*UNC Dissertation Committee, Gillings School of Global Public Health*

May May Leung (Public Health, 2010 Ph.D.)

*UNC Dissertation and Qualifying Examination Committees, School of Journalism and Mass Communication*

Scott Parrot (Journalism and Mass Communication, 2013 Ph.D.)  
Jessica Myrick (Journalism and Mass Communication, 2013 Ph.D.)  
Rebecca Ortiz (Journalism and Mass Communication, 2012 Ph.D.)  
Autumn Shafer (Journalism and Mass Communication, 2011 Ph.D.)  
Sheetal Patel (Journalism and Mass Communication, 2011 Ph.D.)  
Christina Malik (Journalism and Mass Communication, 2011 Ph.D.)  
Jessica Smith (Journalism and Mass Communication, 2010 Ph.D.)  
Sheila Pechaud (Journalism and Mass Communication, 2010 Ph.D.)  
Scott Dunn (Journalism and Mass Communication, 2010 Ph.D.)  
Amy Shirong Lu (Journalism and Mass Communication, 2009 Ph.D.)

Jennifer Kowaleski (Journalism and Mass Communication, 2009 Ph.D.)

UNC Masters Thesis Committees

Lahnna Catalino (2007)

Lindsay Kennedy (2008)

Bethany Kok (2008)

Mark Stokes (2008)

Jennifer Benz (Political Science, 2008)

Tanya Vacharkulsemsuk (2009)

Paul Miceli (2009)

Jennifer Harlow (Journalism and Mass Communication, 2010)

Erin Cooley (2011)

Kristjen Lundberg (2011)

Lydia Wilson (Journalism and Mass Communication, 2012)

Jacqueline Nesi (Clinical Psychology, 2014)

Laura Kurtz (2014)

University of Pennsylvania Dissertation Committees

John Paul Jameson

Robert Leeman (2005 Ph.D.)

Sophia Moskalenko (2004 Ph.D.)

Rachel Simmons (Chair)

Yue (Jen) Shang

Jason Weeden (2003 Ph.D.)

**POSTDOCTORAL MENTOR**

John J. Brooks, 2023-2025

**RESEARCH MENTOR**

Samantha Cacace, North Carolina State University RISE Scholar, Summer 2011

Dr. Yan Huang, AEJMC Emerging Scholar Project, 2021-2022

**EXTERNAL DISSERTATION READER**

Deborah Scarce-Miles, Fielding Graduate University (expected 2025)

Joshua Cohen, Fielding Graduate University (2024 Ph.D.)

Isabella Aura, Tampere University, Finland (2024 Ph.D.)

Perry Reed, Fielding Graduate University (2023 Ph.D.)

Huma Rasheed, University of Delaware (expected 2023 Ph.D.)

Christine Tong, Queens University (2020 Ph.D.)

Moniek Kuijpers, Utrecht University (2014 Ph.D.)

Cynthia Hagan, Fielding Graduate University (2014 Ph.D.)

Mike Neal, Fielding Graduate University (2013 Ph.D.)

**EXTERNAL MA COMMITTEE MEMBER**

Jeff LaFlam, New York University (2018)

**EXTERNAL MA THESIS EXAMINER**

S. Thapa, Victoria University, Australia (2023)

**UNDERGRADUATE ADVISING**



University at Buffalo

Priya Ramesh, Independent Research (Spring 2019)  
Mikaela Shulz, Independent Research (2018-2019)  
Divya Sd, Skylar Vitko-Woods, Independent Research (Spring 2018)  
Oliver Lapointe, Independent Research (Fall 2017)  
Amel Mugannahi, Independent Research (2017)  
Safa Vora, Volunteer Independent Research (2015-2016)  
Jessica Hall, Independent Research (Fall 2015)

University of North Carolina at Chapel Hill

Matthew Little, Honors Thesis (2013-2014)  
Jenna Schleien, Honors Thesis Committee Member (2014)  
Katherine Andrews, Rachael Lomax, Meredith Griffin, Karishma Lalchandani, Independent Research/Psyc 395 (Spring 2013)  
Samuel Brotkin, Meredith Griffin, Karishma Lalchandani, Independent Research/Psyc 395 (Fall 2013)  
Olivia Mahoney, Honors Thesis Committee Member (2013)  
Teni Coker, Honors Thesis (2012-2013)  
Remi Moore, Honors Thesis (2012-2013)  
Mercedes Knight, Honors Thesis (2011-2012)  
Stephanie Thomas, Honors Thesis (Highest Honors, 2011-2012)  
Keenan Jenkins, Honors Thesis Committee Member (2012)  
Vanvi Tran, David Tam Luong, Teni Coker, Independent Research/Psyc 395 (Spring 2012)  
Joanna Miranda, Hannah Alves, Independent Research/Psyc 395 (Fall 2011)  
Stephanie Komoski, Honors Thesis (2010-2011)  
Morgan Lee, Honors Thesis Committee Member (2011)  
BreAnne Allen, Katherine Hamaoui, Mercedes Knight, Reed Watson, Independent Research/Psyc 395 (Fall 2010)  
Stephanie Komoski, Independent Research/Psyc 395 (Spring 2010)  
Keta Desai, Andrew Hamlet, Stephanie Komoski, Independent Research/Psyc 395 (Fall 2009)  
Matt Harkey, Keta Desai, Independent Research/Psyc 395 (Spring 2009)  
Jeff LaFlam, Jessica Kaplan, Honors Thesis (Highest Honors; 2008-2009)  
S. Wade Styons, Stephanie Shorts, Jessica Kaplan, Independent Research/Psyc 395 (Spring 2008)  
Tracy Singer, Honors Thesis (Highest Honors; 2007-2008)  
Tracy Singer, Andrew Clapper, Independent Research/Psyc 395 (2007)  
Natalie Hammel, Rebecca Williams, Independent Research/Psyc 395 (2006)  
Sarah Crittenden, Honors Thesis (2005- 2006)  
Robert Richwine, Avani Patel, Independent Research/Psyc 98 (2006)  
Felice Reddy, Honors Thesis Committee Member (2006)

University of Pennsylvania (Selected)

Beth Pollack, Benjamin Franklin Scholar Summer Research (2005)  
Tiffany Sun, Independent Research (2005)  
Julie Garson, Senior Thesis (2005)  
Amelia Aldao, Honors Project (2004-2005, co-advised with Paul Rozin)  
Elena Aramov, winner of Psychology Department Vitales Award for Best Undergraduate Paper (2004-2005, co-advised with John Sabini)  
David Bodimer, Senior Thesis (2004)  
Lauren Cohen, winner of College Alumni Society Research Grant (2002-2003)  
Amie Florman, Erin Rickard, Tamara Mackay, Independent Research (2001)

## PROFESSIONAL SOCIETIES

International Communication Association  
Association for Psychological Science  
American Psychological Association  
American Association for the Advancement of Science  
International Society for the Empirical Study of Literature (IGEL)  
National Communication Association  
Society of Experimental Social Psychology  
Society of Personality and Social Psychology (APA Division Eight)

## PROFESSIONAL ACTIVITIES

ICA Mass Communication Innovation Award Committee, 2022, 2023, 2024, 2025

External Advisory Board member, Empirical Study of Literature Training Network (ELIT), 2020-2024

Associate Editor, *Scientific Study of Literature*, 2019-present

Associate Editor, *Journal of Communication*, 2018-2022

Consulting Editor/Editorial Board Member, *Psychology of Popular Media Culture*, 2020-present

Editorial Board Member, *Communication Monographs*, 2021-present

Editorial Board Member, *Health Communication*, 2019-present

Editorial Board Member, *Journal of Broadcasting and Electronic Media*, 2019-present

Founding Editorial Board Member, *Evolutionary Studies in Imaginative Culture*, 2016-present

Editorial Board Member, *Discourse Processes*, 2015-2019

Editorial Board Member, *Human Communication Research*, 2015-present

Editorial Board member, *Basic and Applied Social Psychology*, 2009-present

Editorial Review Board member, *Media Psychology*, 2005-present

Editorial Board member, *Journal of Media Psychology* (formerly *Zeitschrift fuer Medienpsychologie*), 2008-present

Founding Editorial Board member, *Scientific Study of Literature*, 2010-present

Editorial Board member, *Communication Research*, 2011-present

Executive Board member, International Society for the Empirical Study of Literature (IGEL), 2004-2010

IGEL conference committee, 2005-2006

IGEL Best Student Paper Selection Committee, 2006-2007

Publications Committee, International Society for the Empirical Study of Literature (IGEL), *Scientific Study of Literature*, 2012-2015

Graduate Student Travel Awards Committee, Society for Personality and Social Psychology, 2013

Academic Advisory Board, Sixth International Conference on Persuasive Technology, 2011

National Cancer Institute Working Group on Narratives in Cancer Communication, 2005

Co-organizer, Preconference on Positive Psychology, 2002, Savannah, GA.

Ad-hoc Reviewer for *Journal of Personality and Social Psychology (Attitudes and Social Cognition, Personality Processes and Individual Differences)*, *Personality and Social Psychology Bulletin*, *Journal of Experimental Social Psychology*, *Political Psychology*, *Journal of Consumer Psychology*, *American Journal of Political Science*, *Political Behavior*, *Public Opinion Quarterly*, *Journal of Official Statistics*, *Discourse Processes*, *Basic and Applied Social Psychology*, *Psychological Science*, *International Journal of Aging and Human Development*, *Journal of Economic Psychology*, *Media Psychology*, *Public Understanding of Science*, *Journal of Communication*, *Memory and Cognition*, *Organizational Behavior and Human Decision Processes*, *Comparative Political Studies*, *Communication Theory*, *Emotion*, *Perspectives on Psychological Science*, *Personal Relationships*, *Communication Monographs*, *Communication Review*, *Communication Research*, *Science Communication*, *Zeitschrift fuer Medienpsychologie*, *Psychonomic Bulletin and Review*, *Health Psychology*, *Journal of Advertising*, *British Journal of Social Psychology*, *Review of General Psychology*, *Social Influence*, *Nicotine and Tobacco Research*, *International Journal of Psychology*, *Psychology and Health*; *Mass Communication and Society*; *Journal of Health Communication*; *Personality and Individual Differences*; *Health Communication*; *Communication Quarterly*; *European Journal of Social Psychology*; *Journal of Applied Communication Research*; *Wiley Interdisciplinary Reviews: Cognitive Science*; *Communication Yearbook*; *International Journal of Communication*; *Health Psychology Review*, *Proceedings of the National Academy of Science*; *Cornell Hospitality Quarterly*; *Violence Against Women*; *Environmental Communication*; *Psychology of Aesthetics, Creativity, and the Arts*; *European Health Psychology*; *Annals of Behavioral Medicine*; *Games for Health Journal*

Grant Reviewer, Page Center, 2023

Proposal reviewer, Corporation for Public Broadcasting, 2022, 2023

Panelist, National Science Foundation, 2019

Grant Reviewer, Research Foundation – Flanders, 2019

Grant Reviewer, Netherlands Organisation for Scientific Research (NWO), 2020

Grant Reviewer, Swiss National Science Foundation, 2022

Grant Reviewer, Dutch Foundation for the Humanities

Grant Reviewer, National Science Foundation

Grant Reviewer, US-Israel Binational Science Foundation

Grant Reviewer, Israel Science Foundation

Grant Reviewer, Social Science and Humanities Research Council of Canada

Grant Reviewer, Katholieke Universiteit Leuven Research Council

Proposal Reviewer, Time-Sharing Experiments in the Social Sciences

Reviewer, NCA Conference (Communication and Social Cognition Division), 2016-present

Reviewer, ICA Conference (Mass Communication and Health Communication Divisions), 2014-present

Reviewer, SPSP Student Travel Award, 2013

Book Proposal Reviewer, Oxford University Press  
Book Proposal Reviewer, Cambridge University Press  
Book Proposal Reviewer, Lawrence Erlbaum Associates  
Textbook Chapter Reviewer, John Wiley & Sons, Inc.  
Book Proposal Reviewer, American Psychological Association  
Reviewer, Cognitive Science Society conference (CogSci 2007)  
Reviewer, Society for Consumer Psychology Dissertation Award  
Reviewer, IGEL Conference 2008

## SELECTED MEDIA REPORTS

Hajela, D. (2024, March 7). For social platforms, the outage was short. But people's stories vanished, and that's no small thing. *Associated Press*. <https://apnews.com/article/meta-outage-social-media-platforms-stories-09715654c00988b5f1144282fc509ac7>

Lewis, C. (2024, February 23). So, You Love Sending Voice Notes. Do Your Friends Love Getting Them? *New York Times*. : <https://www.nytimes.com/2024/02/23/style/voice-note-etiquette.html>

Pinsker, J. (2022, March 10). Our Brains Want the Story of the Pandemic to Be Something It Isn't. *The Atlantic*. <https://www.theatlantic.com/family/archive/2022/03/covid-pandemic-story-two-years/627023/>

Harwell, D., & Okazaki, S. (2021, May 11). A 'beautiful' female biker was actually a 50-year-old man using FaceApp. After he confessed, his followers liked him even more. [research on social media and identity] *Washington Post*. <https://www.washingtonpost.com/technology/2021/05/11/japan-biker-faceapp-soya-azusagakuyuki/>

Featured podcast guest, Behavioral Grooves, April 18, 2021, Compelling Storytelling  
<https://behavioralgrooves.com/episode/compelling-storytelling/>

Featured podcast guest, Opinion Science, November 9, 2020, Persuasion via Storytelling,  
<http://opinionsciencepodcast.com/episode/persuasion-via-story-telling-with-melanie-green/>

Renkin, E. (2020, April). How Stories Connect And Persuade Us: Unleashing The Brain Power Of Narrative. *National Public Radio*. <https://www.npr.org/sections/health-shots/2020/04/11/815573198/how-stories-connect-and-persuade-us-unleashing-the-brain-power-of-narrative>

Bernstein, E. (2019, April). You've Told That Story 100 Times. Please Stop. *Wall Street Journal*.  
<https://www.wsj.com/articles/youve-told-that-story-100-times-please-stop-11553950801>

DeGiulio, J. (2018, July). Why 'getting lost in a book' is so good for you, according to science. *NBC News*. <https://www.nbcnews.com/better/pop-culture/why-getting-lost-book-so-good-you-according-science-ncna893256>

Rosenblatt, K. (2018, July). What's human? Instagram's faux influencers gain real followers. *NBC News*.  
<https://www.nbcnews.com/tech/tech-news/what-s-human-instagram-s-faux-influencers-gain-real-followers-n893341>

- Akpan, N. (2018, May). Smartphone tracking data reveals that the 2016 election season spoiled Thanksgiving. PBS Newshour. <https://www.pbs.org/newshour/science/the-2016-election-season-spoiled-thanksgiving-says-study-that-tracked-10-million-smartphones>
- Green, M. (2018, April). Talking Politics Stressing You Out? Turns Out There Is A Psychological Reason For It | Opinion , *Newsweek*, (Reprinted from *The Conversation*) <http://www.newsweek.com/politics-partisanship-stress-psychological-opinion-876057>
- Lee, N. (2018, March). Deleting Facebook is easier said than done. *Engadget*. <https://www.engadget.com/2018/03/21/deleting-facebook-is-easier-said-than-done/>
- Bernstein, E. (2016, July). Good storytellers are happier in life and love. *Wall Street Journal*. <https://www.wsj.com/articles/why-good-storytellers-are-happier-in-life-and-in-love-1467652052>
- Funt, D., Gourarie, C. & Murtha, J. (2016, June). Can narrative journalism overcome the political divide? *Columbia Journalism Review*, [https://www.cjr.org/special\\_report/narrative\\_journalism\\_politics.php](https://www.cjr.org/special_report/narrative_journalism_politics.php)
- Dahl, M. (2016, May). Perhaps There's a Reason 'Storyteller' Became a Twitter-Bio Cliché. *New York Magazine*, <http://nymag.com/scienceofus/2016/05/perhaps-theres-a-reason-storyteller-became-a-twitter-bio-clich.html>
- Jacobs, T. (2016, April). Tell a Good Tale, Find a Great Mate. *Pacific Standard Magazine*, <https://psmag.com/tell-a-good-tale-find-a-great-mate-c2a0273bf805#.pf8uykdbm>
- Konnikova, M. (2015, December). How Stories Deceive. *The New Yorker*. <http://www.newyorker.com/science/maria-konnikova/how-stories-deceive>
- Konnikova, M. (2015, December). Born to be conned. *The New York Times*. [http://www.nytimes.com/2015/12/06/opinion/sunday/born-to-be-conned.html?\\_r=0](http://www.nytimes.com/2015/12/06/opinion/sunday/born-to-be-conned.html?_r=0)
- DeVries, H. (2015, August). Cool rules for more compelling storytelling. *Forbes*. <https://www.forbes.com/sites/henrydevries/2015/08/10/cool-rules-for-more-compelling-storytelling/#18f11cd32e1a>
- Olsher, D. (2014, June). What's your story? *The Really Big Questions*, *Public Radio International*, <http://trbq.org/topics/stories>. [interview about the power of stories]
- van Laer, T. (2014, June). Our transportation into *Game of Thrones* could have ugly results. *The Conversation*, <https://theconversation.com/our-transportation-into-game-of-thrones-could-have-ugly-results-25523>
- McRaney, D. (2013, December). Narratives. *You are Not So Smart* podcast (<http://youarenotsosmart.com/2013/12/23/yanss-podcast-014-melanie-c-green-and-how-stories-can-change-beliefs-and-behaviors/>). [interview about the psychology of stories]
- Somaiya, R., & Kaufman, L. (2013, December). If a story is viral, truth may be taking a beating. *New York Times*, <http://www.nytimes.com/2013/12/10/business/media/if-a-story-is-viral-truth-may-be-taking-a-beating.html> [emotional responses to true versus untrue/fictional stories].

Brean, J. (2013, November). People who go vegetarian after reading a 'life changing' book tend to get back on the burgers within a year: study. *National Post (Canada)*.  
<http://news.nationalpost.com/2013/11/11/people-who-go-vegetarian-after-reading-a-life-changing-book-tend-to-get-back-on-the-burgers-within-a-year-study/> [Hormes, Rozin, Green, & Fincher, 2013]

Harris, M. (2011, September). Shameless friends could save you from embarrassment.  
<http://www.canada.com/life/Shameless+friends+could+save+from+embarrassment+Study/5395740/story.html> [Report of Zoccola et al., 2011; embarrassability reduces interpersonal helping]  
Reprinted in *Montreal Gazette*, *Vancouver Sun*, *Ottawa Citizen*, and *Calgary Herald*  
<http://www.montrealgazette.com/Shameless+friends+make+great+allies/5398449/story.html>  
<http://www.vancouversun.com/life/topic.html?t=Person&q=Peggy+Zoccola>  
<http://www.ottawacitizen.com/Shameless+friends+your+best+ally+study+finds/5398257/story.html>  
<http://www.calgaryherald.com/life/Shameless+friends+could+save+from+embarrassment+Study/5397025/story.html>

Saum-Aldehoff, T. (2011, September). Reisen ins Anderswo [Journeys to elsewhere]. *Psychology Heute* [German *Psychology Today*], pp. 45-49. [Reports of studies of transportation into narrative worlds, including Sestir & Green, 2010; Green & Donahue, 2008]

Nierenberg, C. (2011, August). What others' embarrassing moments say about you. *The Body Odd* on MSNBC.com. [http://bodyodd.msnbc.msn.com/\\_news/2011/08/30/7516385-what-others-embarrassing-moments-say-about-you](http://bodyodd.msnbc.msn.com/_news/2011/08/30/7516385-what-others-embarrassing-moments-say-about-you) [Report of Zoccola et al., 2011; embarrassability reduces interpersonal helping]

Weintraub, K. (2011, March). Talk therapy: Patients benefit from hearing the stories of others with similar ailments. *Boston Globe*. [http://articles.boston.com/2011-03-21/lifestyle/29351917\\_1\\_stories-storytelling-medical-advice](http://articles.boston.com/2011-03-21/lifestyle/29351917_1_stories-storytelling-medical-advice) [Benefits of stories in medical contexts]

Trespicio, T. (2010, November). Insight roundtable: Internet friends vs. real-life connections. *Whole Living Magazine*. <http://www.wholeliving.com/article/internet-friends-vs-real-life-connections?page=1> [Effects of online interactions]

Stockman, F. (2009, January). Re-run: Why so many Americans under 30 are treating a black president as old news. *Boston Globe*. [http://www.boston.com/bostonglobe/ideas/articles/2009/01/11/re\\_run/](http://www.boston.com/bostonglobe/ideas/articles/2009/01/11/re_run/) [Effects of fictional media presentations on perceptions of the world]

Hsu, J. (2008, August/September). The secrets of storytelling. *Scientific American Mind*, pp. 46-51. [How stories transport us]

Krakovsky, M. (2006, December). Novel delights, pp. 51-52. *Psychology Today*. [Psychological effects of reading narratives.]

Jackson, B.J. (2006, November). '90s nostalgia. *NYU Livewire*. [Individuals forming connections with television characters.]

Kong, J. (2006, November). Online activism. *Carolina Connection* radio broadcast. [Effect of Internet on political involvement.]

Klein, R. (2006). Psychology of Instant Messenger Use (Video Presentation). Wadsworth Publishing. [Video discussion and re-enactment of Green et al. 2005 for DVD distribution with Baumeister & Bushman social psychology textbook.]

Conniff, R. (2005). "Are you happy? What modern science can teach you about turning that frown upside down." *Men's Health*. [Heavy Instant Messenger users show lower life satisfaction.]

Melamed, S. (2001). "Terrorists strike, America responds." *The Daily Pennsylvanian*, September 24. [Psychology of response to 9/11 attacks.]

## **DEPARTMENT/UNIVERSITY SERVICE**

### University at Buffalo (SUNY)

Department Chair (Fall 2021-present)

CAS Dean Search Committee, 2024-2025

College of Arts & Sciences Divisional Executive Committee (Fall 2018-2021)

College of Arts & Sciences Fellowships and Awards Committee (2018-2021)

Strategic Communication Planning Committee (Spring 2019)

Faculty Search Committee, Department of Communication (Fall 2018-Spring 2019)

Director of Graduate Studies (Fall 2017-Summer 2021)

Graduate Admissions Committee, 2016-present

Mentor, Early Career Faculty Mentoring Initiative, 2016-present

Chair's Advisory Committee, 2015-present

Department of Communication Course Scheduling Team, 2016-present

Department of Communication Awards Committee, 2014-present

Graduate Student Professional Development Workshop presentation, Fall 2015

### University of North Carolina, Chapel Hill

Social Psychology Graduate Admissions Committee, 2010-2012

Steering Committee, Interdisciplinary Health Communication at Carolina, 2007-2011

Political Science Minor Area Exam in Social Psychology Committee, 2008, 2012, 2013

Liaison to Political Science for Social Psychology Minor, 2007-2014

Undergraduate Education Committee, 2007-2010

Psychology Club speaker, 2008

Stephenson Research Award Selection Committee, 2007

Chair's Advisory Committee (Alternate Member, serving Fall 2006)

Planning Committee, Graduate Certificate in Health Communication, 2005-2007

Participant, Tar Heel Bus Tour, 2006

Project Uplift speaker, 2006

Psychology Club Pizza with a Prof guest speaker, 2006

Graduate School Information session speaker, 2005

Psychology Club Research Opportunities session speaker, 2005

### University of Pennsylvania

Planning Committee, Masters in Positive Psychology, 2004-2005

University Council Committee on Bookstores, 2004-2005

Psychology Department Subject Pool Coordinator, 2001-2005

Psychology Undergraduate Program (Curriculum) Review Committee, 2001-2005

Created and maintained Social and Cultural Psychology Area website, 2001-2005

Graduate School Information session speaker, 2002

Colloquium Committee Co-Chair, 2000-2001  
Department Chair's Advisory Committee, 2001-2002  
Penn Previews panelist, 2003  
Working Group on Human Subjects in the Social and Behavioral Sciences, 2001-2002  
Faculty Discussion Leader, Reading Project on Ethnopolitical Conflict, Fall 2000

Ohio State University

Social Psychology Colloquium Series Chair, 1998-1999  
Social Psychology Graduate Student Recruiting Committee Chair, 1998  
Academic Development Coordinator, 1997-1998  
Social Psychology Graduate Student Recruiting Committee, 1997  
Colloquium Publicity Chair, 1995-1997  
Colloquium Reception Coordinator, 1994-1995  
Social Area Graduate Student Handbook co-author, 1994-1995