MEMORANDUM

To: All Faculty
From: Xiufeng Liu, Director, Office of Educational Innovation & Assessment
Date: November 3, 2014
Subject: Enhanced Test Scoring (ETS) to replace Scantron forms

As you may know, my office has been offering Scantron scanning services, including course evaluation, to the campus for the past several years. While Scantron forms (green bubble-sheets) have served the campus community well, new optical recognition software is now available that provides additional functionality and greater scanning accuracy. After reviewing available software and pilot-testing with a number of courses during the past year, we have adopted Remark Office OMR and are now offering Enhanced Test Scoring (ETS) services to the campus. This memo is to inform you of our intention to phase out Scantron forms processing and to move completely to Enhanced Test Scoring within one year. After Dec. 31, 2015, my office will no longer accept Scantron forms for processing.

Enhanced Test Scoring offers a number of advantages over the Scantron system, including:

- Greater scanning accuracy that eliminates rejected forms that previously required hand-scoring
- Provides better data (responses, results, z-scores), improved reports and sub-scores for learning outcomes based on subsets of items
- Generates individual student reports that can be printed and returned to students
- Uses forms printed on laser printers or photocopied and saves departments the cost of purchasing proprietary Scantron forms
- Customized forms can be developed for specialized situations
- Students can use ink or pencil

Complete information, including a number of generic bubble-sheet forms that can be downloaded and printed, is available at http://ubtlc.buffalo.edu/services/scoring.html. Training workshops will also be offered starting January 2015 and throughout the academic year.

For additional information or help, please contact: Carol Tutzauer
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