



University at Buffalo
The State University of New York

FACULTY SENATE EXECUTIVE COMMITTEE
February 3, 2016

<p>CHAIR: Philip Glick</p> <p>SECRETARY: Cynthia Tysick (excused)</p> <p>ARCHITECTURE & PLANNING: Ernest Sternberg</p> <p>ARTS & SCIENCES: Alex Anas Michael Cowen Stephen Dyson Jean-Jacques Thomas (excused) Paul Zarembka (excused)</p> <p>DENTAL MEDICINE: Michael Hatton (excused)</p> <p>ENGINEERING & APPLIED SCIENCES: To be assigned</p> <p>GRADUATE SCHOOL OF EDUCATION: Lilliam Malave</p> <p>PUBLIC HEALTH & HEALTH PROFESSIONS: Jim Lenker</p> <p>LAW: Matt Steilen</p> <p>MANAGEMENT: Larry Sanders</p>	<p>MEDICINE & BIOMEDICAL SCIENCES: Michael Chaskes (excused) Peter Elkin (excused) Richard Gronostajski Gabriela Popescu (excused) Charles Wiles</p> <p>NURSING: Grace Dean</p> <p>PHARMACY: Fred Doloresco</p> <p>SOCIAL WORK: Robert Keefe (excused)</p> <p>UNIVERSITY LIBRARIES: Glendora Johnson-Cooper</p> <p>SUNY SENATORS: Cemal Basaran (excused) Ezra Zubrow Phil Glick Heather Montague</p> <p>PARLIAMENTARIAN: James Hassett</p> <p>GUESTS: Charles (Chip) Zukoski, Provost Dominic Licata, Chair of Professional Staff Senate Nancy Paton, VP-Communications Brice Bible, VP-CIO Sharon Nolan-Weiss, Diversity & Inclusion</p>
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1. Brice Bible presentation on IT at UB

- Wireless “Boost” across campus
- Upgraded classroom technology
- Downtown fiber connection failure led to the creation of a redundant fiber cable downtown
- UBFS replacement to allow outside UB collaboration on stored documents called BOX. Will allow file sharing securely that meets HIPAA. Rolls out starting March 2016.
- Wall cable/wiring is outdated, supplier will no longer service. Requires upgrade to next generation. UB IT was getting \$2 million per year to maintain and/or upgrade wiring but that funding was taken away by SUNY two years ago.
- Classroom support and enrollment growth will mean limited number of classrooms available. Would like to build out capacity of technology to move teaching online (gave “flipped” example).
- Questions:
 - Wireless and south campus? Priorities for buildings were age of wireless and number of users in the building. We are now on south and will work into the summer but will not to every building on south.
 - Box and cloud storage, is it really the best cost wise? Dropbox-consumer based solution, more expensive at corporate level, not at our enterprise level.
 - What would be the impact of a wiring glitch, given we can’t get support from CISCO? We are out of support so we have to make an emergency procurement, could take a couple of weeks to a month to receive and then install hardware/network software that was impacted.
 - We need to get a BAA through for HIPAA related documents so don’t put those types of documents up now.

2. Nancy Patton presentation on Communications at UB

- Environmental change-Being asked about our value and role in society. What are you doing and are you making an impact. Demographic impact, less students going on to college. External funding is becoming more limited.
- Brand will catalyze the university’s reputation: academic excellence and research distinction
- Brand will effectively positioned to recruit faculty and students, entice donors, and attract grant funding
- Brand tells a story about “us”
- Key initiatives
 - Faculty tell what they are doing (experts)
 - Expand international and national media relationships
 - BuzzFeed/social media
- Brand strategy-President’s Brand Council (faculty, Dean, staff, students & alumni)
 - Research to create effective marketing strategy (interviews, survey, & focus groups)

- Major points of view
 - Large, diverse, affordable, fun, research, international, opportunities
- Awareness
 - Further away from UB geographically the less you know about us
 - Big, diverse, complex, Bulls-people know about parts of us
 - Know about the parts of the university (colleges and schools) but not the whole UB
- Place
 - 2nd place mentality
- Build momentum with consistent identity and nomenclature
- Opportunities
 - Consistent with university, school, department names
 - Tenacious graduates, smart choice, pride, inclusive, inspiring, research faculty
- Bring more of our unique story to life.
- 3. Faculty Survey by Hatton tabled until February 24, 2016
- 4. Tenure, Promotion & Privileges Resolution by Popescu
 - Modifying maternity leave to bring to 21st century
 - Parental policy
 - Separate from stop clock policy-nothing to do with tenure
 - 50% teaching load for one semester if untenured
 - Excused from teaching if tenured
 - Accommodations for lactating mothers
 - Amy Bissant said that in the School of Engineering this policy as already adopted
 - Currently handled at the decanal unit so there is inconsistency
 - Motion to discuss accepted
 - Assure that person on leave does not lose income
 - Should untenured be excused from teaching as well
 - Assure that adopting parents are included
 - Clinical faculty will have a problem with the way teaching load is defined and reduced
 - You could lose your healthcare if you teach below .2 FTE so untenured can't get excused from teaching
 - Motion to table until February 24, 2016
- 5. SUNY Resolution on Preferred Name and Gender Identity-approved
- 6. SUNY Resolution on Gender Inclusive Spaces-tabled until February 10, 2016
- 7. SUNY Resolution to adopt Service Learning Report-tabled until February 10, 2016
- 8. Academic Freedom and Responsibility Committee Report-tabled until February 10, 2016

Meeting adjourned at 4:30pm

Submitted by

Cynthia Tysick, Secretary to the Faculty Senate 2/23/2016