## Entrepreneurial Track

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| **Tuesday**                  | **January 10** | **10 a.m.-12 p.m.** | **Location**: Bluewolf, an IBM company  
11 East 26th Street  
New York, NY 10010  
**Description**: Bluewolf, an IBM company, is a global consulting agency that builds digital solutions designed to create results. Now. We’re the proven Salesforce strategic partner for a reason—our technology-driven method combines our team’s years of experience with cloud solutions that continually connect our clients with their customers. We specialize in leading cloud technologies like Salesforce, but our clients come to Bluewolf for so much more than our technical expertise. We serve a community of future-focused industry leaders dedicated to building the next generation of digital experiences. The way we see it, when business is done in real time on the cutting edge, it’s always now. Connect with us to stay in the now at Bluewolf.com |
| **Entrepreneurial Site Visit** | **January 10** | **2 p.m.-4 p.m.** | **Location**: Dream, Girl Film  
25 Broadway 10th Floor  
New York, NY 10004  
**Description**: Erin Bagwell, Buffalo native and Canisius College grad and Komal Minhas are Producers of Dream, Girl the documentary & the founders of Dream, Girl LLC, a company with the mission to celebrate the female economy through innovative storytelling, distribution, and marketing. |
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| NYU Blackstone LaunchPad Site Visit | January 11 | 10 a.m.-12 p.m. | Location: NYU Blackstone LaunchPad 16 Washington Place (at Greene Street) New York, NY 10003  
**Description:** Just as we are fortunate enough to have a Blackstone LaunchPad on campus here at UB, New York University does as well! Blackstone LaunchPad is a campus based entrepreneurship program designed to support and coach aspiring NYU entrepreneurs – students, researchers, faculty and staff – regardless of major, experience, discipline, or NYU school affiliation. Come check out what NYU is doing with entrepreneurship in NYC! |
| Entrepreneurial Site Visit | January 11 | 2 p.m.-4 p.m. | TBD |
| Career Conversations NYC | January 11 | 6 p.m.-9 p.m. | Location: The Union League Club 38 East 37th Street New York, NY 10016  
**Description:** Career Conversations is a Student-Alumni Career Networking Night that is designed to link experienced UB alumni with current UB students and recent graduates who are interested in launching their careers, finding internships, or connecting with a mentor. This is your opportunity to build your alumni network, explore different career paths and have your professional photo taken at the LinkedIn photo booth! |

*These are other events you may consider and register for that fall outside of the Communication track. Please identify your interest in attending these events on the survey you will receive upon registering:*
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| Coffee Chat           | January 12 | 10 - 11 a.m. | **Location:** Café Manhattan  
35 West 45th Street  
New York, NY 10036  

**Description:** This event will include coffee and light refreshments and a chance to connect and hear from a UB alumnus who has 'been there and done that'! Hear their story of what their life has been like since UB and ask questions! The alumnus is TBD. |
| Recruiters Workshop   | January 12 | 2 - 3 p.m.   | **Location:** SUNY Optometry 2nd Floor  
33 W 42nd Street  
New York, NY 10036  

**Description:** This event will include insider job search tips on resumes, cover letters, interviewing and more from an NYC recruiter! Have your questions answered and learn what recruiters look for. Speaker is TBD. |
| Employer Meet-up      | January 12 | 3:30 - 5:00 p.m. | **Location:** SUNY Optometry 2nd Floor  
33 W 42nd Street  
New York, NY 10036  

**Description:** This event will include the opportunity to informally meet with employers in the NYC area who are interested in meeting juniors, seniors and young alumni! Bring your resumes and make some connections for your future. Various industries will be represented. Employers are TBD. |