Brushed Metal Name Tags
Style Sheet for Adobe InDesign

Option 1:

UNIVERSITY LOGO
University at Buffalo Horizontal
Lockup with registered trademark symbol

NAME
Arial Bold
Font size: 11pt/13pt
Space after: 0.0425 in
Color: UB Blue

First Name Last Name
Optional Position Line One

GRAPHIC ELEMENT
Horizontal rule with open circle end points
Color: UB Blue

POSITION TITLE
Arial Regular
Font size: 9pt/7.5pt
Color: UB Blue

TAG BACKGROUND
Brushed metal

Option 2:

UNIVERSITY LOGO
University at Buffalo Stacked
Lockup with registered trademark symbol

NAME
Arial Bold
Font size: 9pt/13pt
Space after: 0.0278 in
Color: UB Blue

First Name Last Name
Optional Position Line One
Optional Position Line Two
Optional Department Line One
Optional Department Line Two

GRAPHIC ELEMENT
Vertical rule with open circle end points
Color: UB Blue

POSITION TITLE
Arial Regular
Font size: 7.5pt/9pt
Space after: 0.045 in
Color: UB Blue

DEPT. OR OFFICE
Arial Regular
Font size: 7.5pt/9pt
Color: UB Blue

TAG BACKGROUND
Brushed metal