Plastic Name Tags
Style Sheet for Adobe InDesign

Option 1:

UNIVERSITY LOGO
University at Buffalo
Horizontal Lockup

NAME
Ariel Bold
Font-size: 11pt/13pt
Space After: 0.0425 in
Color: Hayes Hall White

First Name Last Name
Optional Position Line One

GRAPHIC ELEMENT
Horizontal rule with open circle end points
Color: Hayes Hall White

POSITION TITLE
Ariel Regular
Font-size: 9pt/7.5pt
Color: Hayes Hall White

TAG BACKGROUND
Color: UB Blue

Option 2:

UNIVERSITY LOGO
University at Buffalo
Stacked Lockup

NAME
Ariel Bold
Font-size: 9pt/13pt
Space After: 0.0278 in
Color: Hayes Hall White

First Name Last Name
Optional Position Line One
Optional Position Line Two
Optional Department Line One
Optional Department Line Two

GRAPHIC ELEMENT
Vertical rule with open circle end points
Color: Hayes Hall White

POSITION TITLE
Ariel Regular
Font-size: 7.5pt/9pt
Space After: 0.045 in
Color: Hayes Hall White

DEPT. OR OFFICE
Ariel Regular
Font-size: 7.5pt/9pt
Color: Hayes Hall White

TAG BACKGROUND
Color: UB Blue