FIND GREATNESS Here.
Redefining what it means to be smart.

Students at the University at Buffalo are more than grades and test scores. They think big, take action and drive change. We’ve got a lot to be proud of.

THE UNIVERSITY AT BUFFALO IS:

- A top 50 public university.
- Among the elite 2 percent of institutions with membership in the prestigious Association of American Universities (AAU).
- A premier flagship research institution led by world-class faculty.
- A home for Fulbright, Truman, Goldwater and Marshall scholars.

As the largest and most comprehensive university in the SUNY system, UB is nationally recognized for academic excellence. Attracting the best and brightest minds from around the world is how we got there. Fostering intellectual diversity is how we stay there.

SEE WHAT SMART REALLY MEANS. APPLY TODAY!

admissions.buffalo.edu/excellence
Here is where you have it all.
Feel the energy of a campus constantly in motion.

Life doesn’t stand still at the University at Buffalo. Our students join more than 300 clubs and organizations, pack the stands for our Division I sports teams, and catch national acts at our FallFest and SpringFest events.

As a UB student, you can listen to presidents, celebrities, musicians and activists through our Distinguished Speakers Series. You’ll meet friends in our living and learning communities and make connections over coffee in The Commons.

Best of all, life isn’t limited to campus. The big-city excitement of downtown Buffalo is just a short metro ride away. With a rich tradition of meaningful involvement outside the classroom, there are unlimited ways to have fun in your free time.

Spend time on campus and see that UB is where you should be.

APPLY TODAY!

admissions.buffalo.edu/campuslife
Here is where you make friends for life.
People you’ll never forget in a place unlike anywhere else.

College friendships are some of the most important you’ll ever make. At the University at Buffalo, there are plenty of people to meet and even more ways to meet them. Whether it’s at homecoming, late nights in dorm rooms or anything in between, UB is where memories are made.

Each UB student is different, and we like it that way. Our students hail from New York State, across the country and around the world. Like you, they’re smart, dynamic and unique. They’ll celebrate your successes and support you through the hard times. Here is where you turn your friends into family.

From your first day at orientation to your last day at graduation, surround yourself with people who will show you the true meaning of community.

APPLY TODAY!

admissions.buffalo.edu/connections
Here is where you write your story.
Have the college experience you’ve always imagined.

No two students are alike. Their college experiences shouldn’t be either. Providing options is how the University at Buffalo empowers students to design a path that’s right for them. Whether you want to pursue innovation, drive discovery and research, or live and learn in another country, you can make it happen at UB.

AS A UB STUDENT, YOU CAN:

- Choose from more than 110 undergraduate degree programs.
- Starting as a freshman, gain research experience with the Center for Undergraduate Research and Creative Activities.
- Explore the world through 600 study abroad programs.

As the largest and most comprehensive public institution in New York and New England, UB has everything you need to build the college experience you want. Our university is yours to explore.

APPLY TODAY!

[link]

admissions.buffalo.edu/explore
Make your mark in a city ever on the rise.

It’s an exciting time to be in Buffalo. Everyone’s talking about our city as one of the fastest-growing economies in the nation and one of the best cities in which to attend college. University at Buffalo students love our city for its vibrant culture and people. Spend just a day here and you’ll see: Buffalo isn’t just a city, it’s a way of life.

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CHOOSING BUFFALO MEANS YOU’LL:

• Live in the place Travel + Leisure magazine named America’s Favorite City.

• Be close to everything. By bus, train, car or air, you’re less than 90 minutes from top cities like New York, Toronto, D.C. and Philly.

• Join a fast-moving economy. More than 60 percent of our graduates stay in Buffalo after graduation and benefit from our region’s growing economic opportunities.

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Buffalo is experiencing a remarkable renaissance, and UB students are shaping its identity every day. Here is your chance to make history.

APPLY TODAY!

admissions.buffalo.edu/location
TO EXCEED EXPECTATIONS FOR LIFE.

ALEX CENTER (BA ’06), lead designer for The Coca-Cola Co., makes your favorite sports drinks look good.
See how powerful a degree can be.

Preparing our students to take on the world is what we do best. What you do best is up to you. A degree from the University at Buffalo can take you anywhere—just look at what our graduates have done. Steering major corporations, winning Academy Awards, and discovering breakthroughs in science are how UB alumni stand apart in their fields.

As a top 50 institution with a national reputation for excellence, the University at Buffalo opens doors for you. Whether you’re learning from our world-class faculty or networking with any of our 247,000-plus alumni across 50 states and 147 countries, we have the resources to make your academic and career goals happen.

APPLY TODAY!

admissions.buffalo.edu/outcomes
An education that puts you in demand, not debt.

Investing in the University at Buffalo is one of the smartest things you can do. As an Association of American Universities institution, we offer an excellent education at an excellent value with tuition at a fraction of the cost of our peers. With more than 50 percent of our students graduating debt-free, we know we’re on to something big.

CHOOSING UB MEANS YOU CHOOSE:

- A Kiplinger’s-ranked institution. Consistently in the top 100 universities recognized for academic excellence, affordability and value.

- The Finish in 4 opportunity. UB students get the resources and clear curricular plans needed to earn a degree in four years. Finish on time, or the rest is on us.

- Excellent company. UB attracts the best and brightest students. Last year, we administered more than $330 million in scholarships and aid to them.

As you plan your future, the outlook is good with a degree from the University at Buffalo. Just ask the 94 percent of our 2015 graduates who are employed, in graduate school or in service around the world.

Make the numbers work for you.

APPLY TODAY!

admissions.buffalo.edu/value