**Business Transformation**

October 9, 2013

**Guest Speaker:** Jeff Folckemer, President of Media Services & Affiliate Relations LocalEdge; SVP Hearst Newspapers

**Attendance**

EAS 3

EIS 7

ISO 1

NCS 11

Total 22

**Did this event meet your expectations? If not, why not?**

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* *Interesting speaker; had real world experience*
* *Very interesting*
* *I liked the company perspective and the future projections of IT*
* *Jeff’s business perspective was very refreshing*

**What did you learn from attending this event? (i.e., What are your key takeaways?)**

* *Think big. Don’t get complacent.*
* *UB may compete with private companies for training.*
* *Expect change. Embrace it.*
* *Need to think more about innovation in the future.*
* *You must see the big picture.*
* *Plan for the future.*
* *Don’t be content. Disruption is coming.*
* *Forward thinking is necessary to survive.*
* *How technology is disrupting everything.*
* *We need to always be looking forward.*
* *Educational institutions must be looking toward online degrees*
* *Responsive web design*
* *Agile project management*
* *Think forward about disruptions.*
* *Hearst is a huge company that owns a variety of businesses. Interesting information about digital marketing and IT interfaces.*

**What would you like to see next offered by the CIT Professional Development Team?**

* *Open discussions on CIT strategy*
* *Talk on SCRUM methodology*
* *More speakers like Jeff*
* *More like this but get managers to attend and maybe use Lync so we can watch in our office.*
* *More business speakers.*
* *Time Management*
* *Stress Management*
* *More topics about change transformation*
* *Another session from Jeff*
* *More like Jeff*

**How did you hear about this event?**

* Email (8)
* Web (0)
* Poster (2)
* Coworkers (2)

**How would you like to be notified about future events?**

* Email (10)
* Web (0)
* Poster (1)