

TOP HAT

TOP HAT IS USED AT 750 OF THE TOP 1000 SCHOOLS IN NORTH AMERICA



→ \$50 MILLION IN VENTURE CAPITAL RAISED • 300 EMPLOYEES • CANADIAN STARTUP OF THE YEAR

Top Hat makes active learning easy

BEFORE CLASS



Textbook

Easily adopt, customize or create your own interactive textbooks

DURING CLASS



Classroom

Automate attendance, launch discussions and get real-time feedback in class



Test

Securely administer tests and quizzes on students' devices

AFTER CLASS



Assignment

Quickly create, personalize and assign auto-graded homework

← **TOP HAT MARKETPLACE** →

Top Hat Marketplace at a glance

\$53

Average cost
for premium
Top Hat textbooks

180

Top Hat textbooks
in the Marketplace

91%

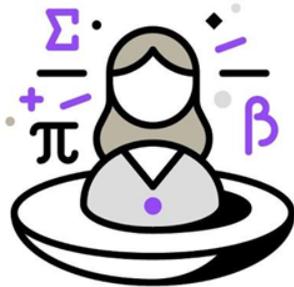
of Marketplace
content is free

2,500+

Content packs in the
Marketplace since
launching June 2017

150+ AUTHORS
CONTRIBUTING TO
TOP HAT TEXTBOOKS
IN THE MARKETPLACE

THE VALUE OF TOP HAT CLASSROOM



Professors

Get real-time
feedback to engage
your class



Students

Enjoy a higher
educational ROI



Institutions

Drive persistence
through engagement

THE TOP HAT ADVANTAGE FOR TEACHING

Mobile First



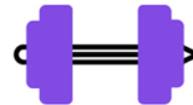
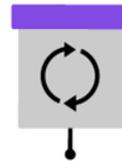
Access to
Question Banks
from Top Hat
Marketplace

Secure
Attendance
technology



Advanced
Question
Types

Synchronous
Presentation



Assignability
of homework
and quizzes

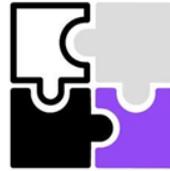
THE TOP HAT ADVANTAGE FOR INSTITUTIONS



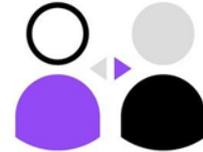
SMS/offline Mode
Capability



Market-Leading
Reliability



Advanced
Integration with
LMS



1-on-1
Instructional
Design Services

MARKET-LEADING SERVICES

	QUICK START	SILVER	GOLD
LMS Integration	Basic	Advanced	Advanced
Technical Support	✓	✓	✓
Concierge Services	✓	✓	✓
Train the Trainer	✗	✓	✓
Implementation Services	✗	✗	✓
Success Training	✗	✗	✓
Onsite First Week of Class	✗	✗	✓
Certification Workshop	✗	✗	✓
Instructional Design Services	✗	✗	✓

HANDS-ON DESIGN SUPPORT



Team of 40
Instructional
Designers on Staff

**ONBOARDED 20K+ FACULTY
AT OVER 750 INSTITUTIONS**

“I appreciate the help and advice from the Top Hat team. I like that they check in with me periodically to see how things are going. They helped me with finding new features and helping me optimize usage in my class. This is a really nice touch and indirectly helps the students get their money’s worth out of their Top Hat subscription.”

—Julie Tkach,
San Diego State University

Source: Top Hat user surveys, April 2017

TOP HAT

NEAR-TERM PRODUCT ROADMAP

Assessment



Tournaments



Group Work



Essay Question

Content



Feedback 2.0



Revisions 2.0



Apps

Institutional Scalability



Accessibility 2.0



Caliper



University at Buffalo

- Preferred Pricing
 - \$23/semester, \$34/year, \$68/4 Year
- Advanced LMS Integration
- Dedicated premier institutional support



TOP HAT