TOP HAT IS USED AT 750 OF THE TOP 1000 SCHOOLS IN NORTH AMERICA

$50 MILLION IN VENTURE CAPITAL RAISED • 300 EMPLOYEES • CANADIAN STARTUP OF THE YEAR
Top Hat makes active learning easy

**BEFORE CLASS**
- **Textbook**
  Easily adopt, customize or create your own interactive textbooks

**DURING CLASS**
- **Classroom**
  Automate attendance, launch discussions and get real-time feedback in class
- **Test**
  Securely administer tests and quizzes on students' devices

**AFTER CLASS**
- **Assignment**
  Quickly create, personalize and assign auto-graded homework

[Logo: Top Hat Marketplace]
Top Hat Marketplace at a glance

- $53: Average cost for premium Top Hat textbooks
- 180: Top Hat textbooks in the Marketplace
- 91%: of Marketplace content is free

2,500+: Content packs in the Marketplace since launching June 2017

150+ authors contributing to Top Hat textbooks in the Marketplace
THE VALUE OF TOP HAT CLASSROOM

Professors
Get real-time feedback to engage your class

Students
Enjoy a higher educational ROI

Institutions
Drive persistence through engagement
THE TOP HAT ADVANTAGE FOR TEACHING

- Mobile First
- Access to Question Banks from Top Hat Marketplace
- Secure Attendance technology
- Advanced Question Types
- Synchronous Presentation
- Assignability of homework and quizzes
THE TOP HAT ADVANTAGE FOR INSTITUTIONS

- SMS/offline Mode Capability
- Market-Leading Reliability
- Advanced Integration with LMS
- 1-on-1 Instructional Design Services
# MARKET-LEADING SERVICES

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“I appreciate the help and advice from the Top Hat team. I like that they check in with me periodically to see how things are going. They helped me with finding new features and helping me optimize usage in my class. This is a really nice touch and indirectly helps the students get their money’s worth out of their Top Hat subscription.”

—Julie Tkach, San Diego State University

Source: Top Hat user surveys, April 2017
NEAR-TERM PRODUCT ROADMAP

Assessment
- Tournaments
- Group Work
- Essay Question

Content
- Feedback 2.0
- Revisions 2.0
- Apps

Institutional Scalability
- Accessibility 2.0
- Caliper
- Preferred Pricing
  - $23/semester, $34/year, $68/4 Year
- Advanced LMS Integration
- Dedicated premier institutional support
TOP HAT