

Department of Materials Design & Innovation

Krishna Rajan
Erich Bloch Chair & Empire Innovation Professor

University at Buffalo Council
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Objective:

To build an interdisciplinary research and education effort that leverages UB's considerable existing assets in materials science, engineering and informatics to respond to national and state needs for expanded innovation in Materials and Advanced Manufacturing, and for increased NYS STEM education capacity.

Strategic Motivations

- White House directive to use informatics to reduce discovery-to-market time from 10-20 years to 2-3 years, per Materials Genome Initiative
- SUNY "Network of Excellence in Materials and Advanced Manufacturing"
- One of the three major priorities of the WNY REDC, to encourage advanced manufacturing in the region, and ready to partner with the Advanced Manufacturing Institute due to launch in Buffalo in 1Q14
- "Innovation" theme of the Realizing UB2020.

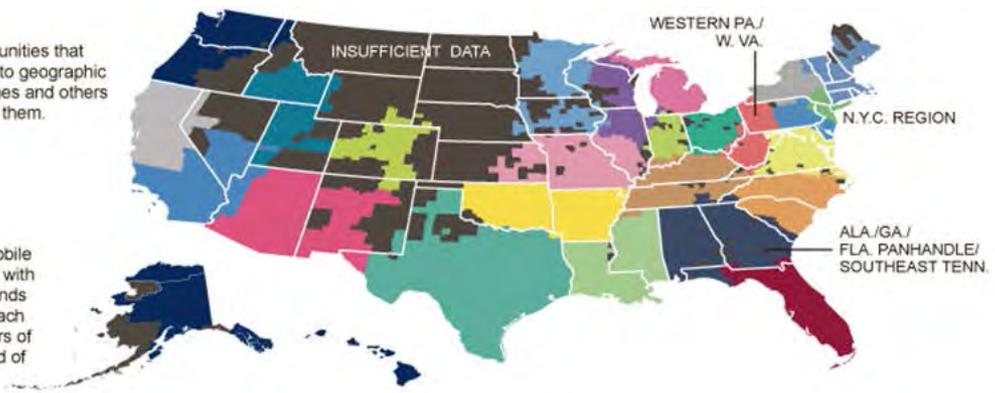
Navigating data for knowledge

COMMUNITIES

Calling patterns reveal communities that don't necessarily correspond to geographic borders. Some follow state lines and others split states in half or combine them.

COMMUNICATION

The map below shows the mobile connections between people, with each arc representing thousands of phone calls. The color of each arc is a mix between the colors of the communities on either end of the calls, corresponding to the map above.

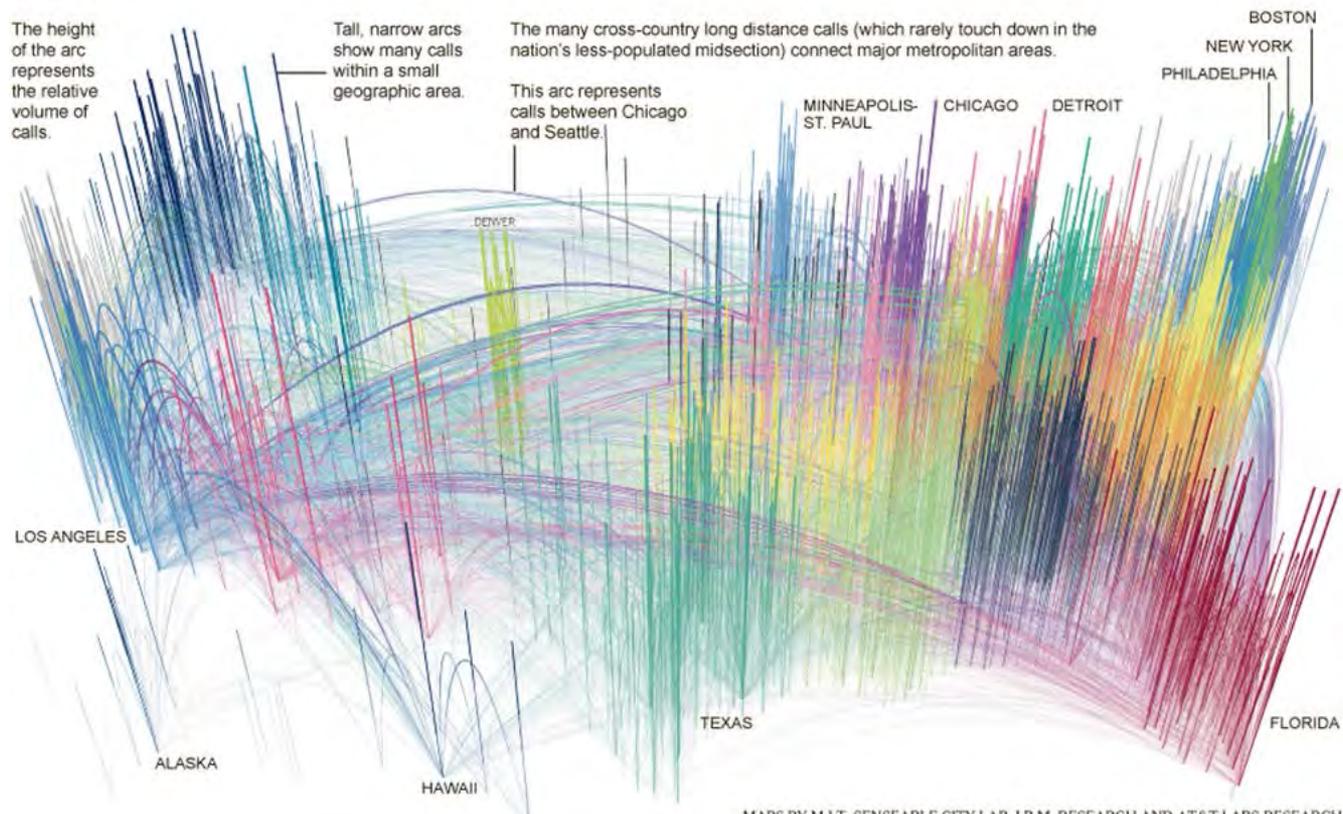


The height of the arc represents the relative volume of calls.

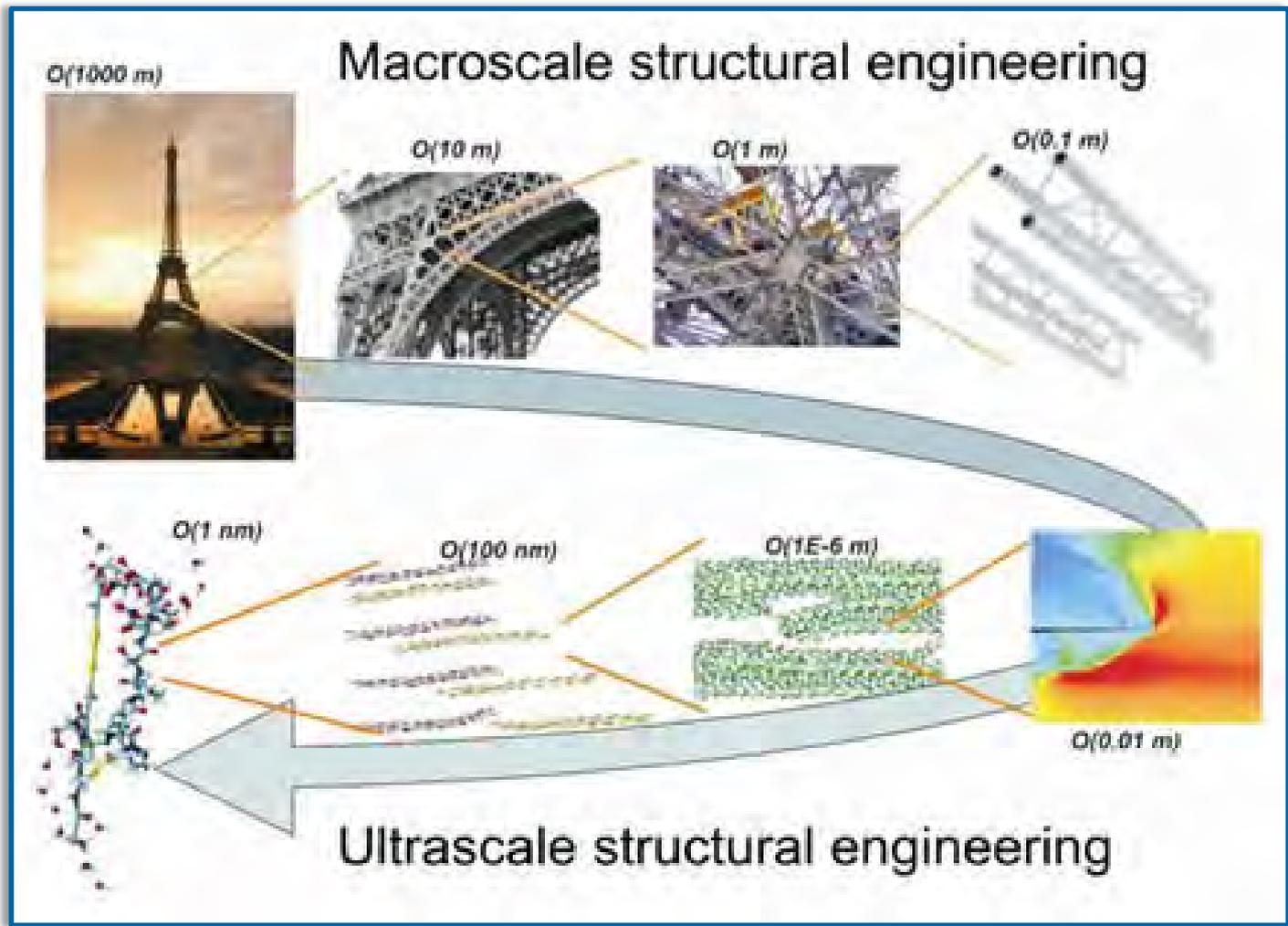
Tall, narrow arcs show many calls within a small geographic area.

The many cross-country long distance calls (which rarely touch down in the nation's less-populated midsection) connect major metropolitan areas.

This arc represents calls between Chicago and Seattle.



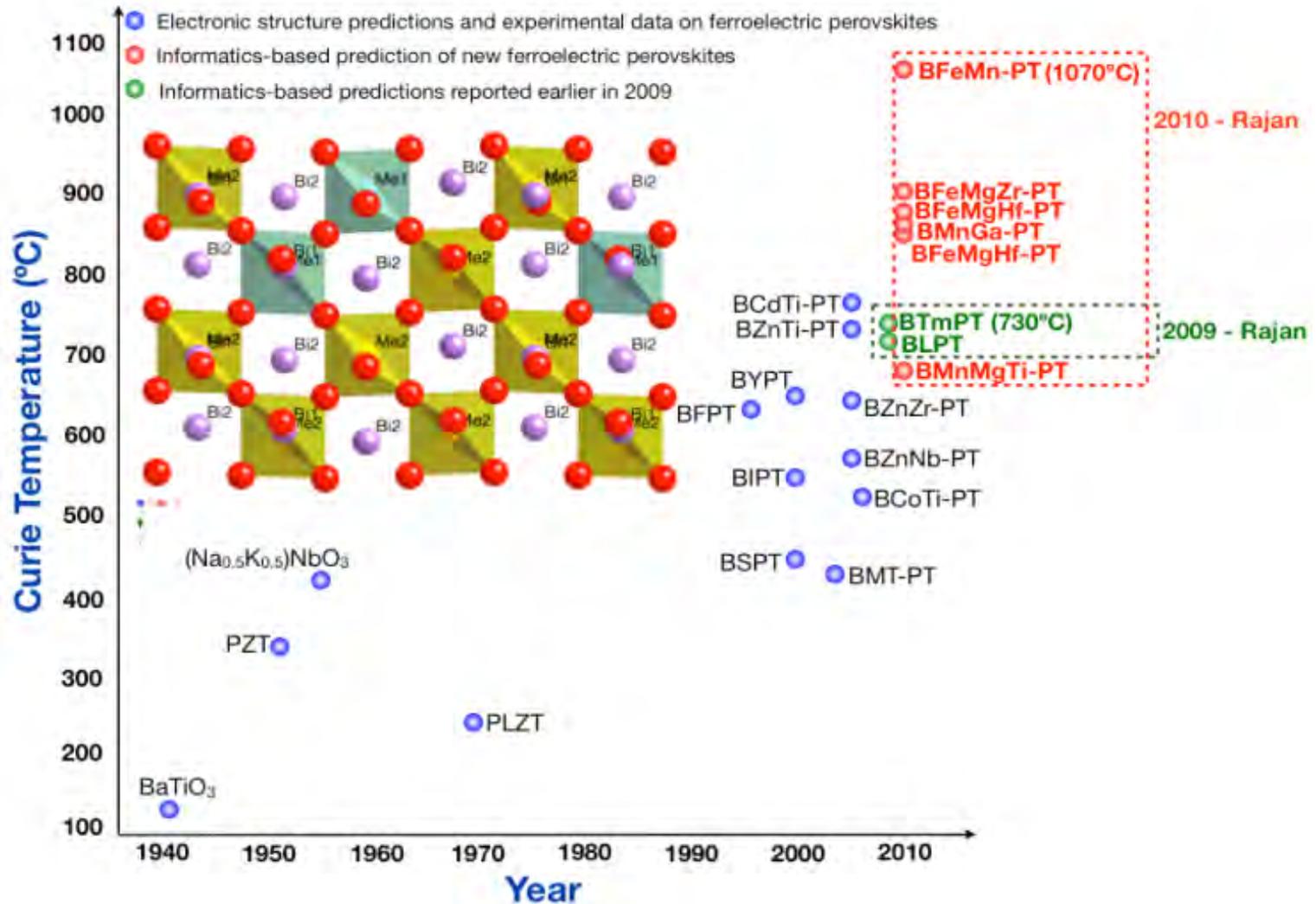
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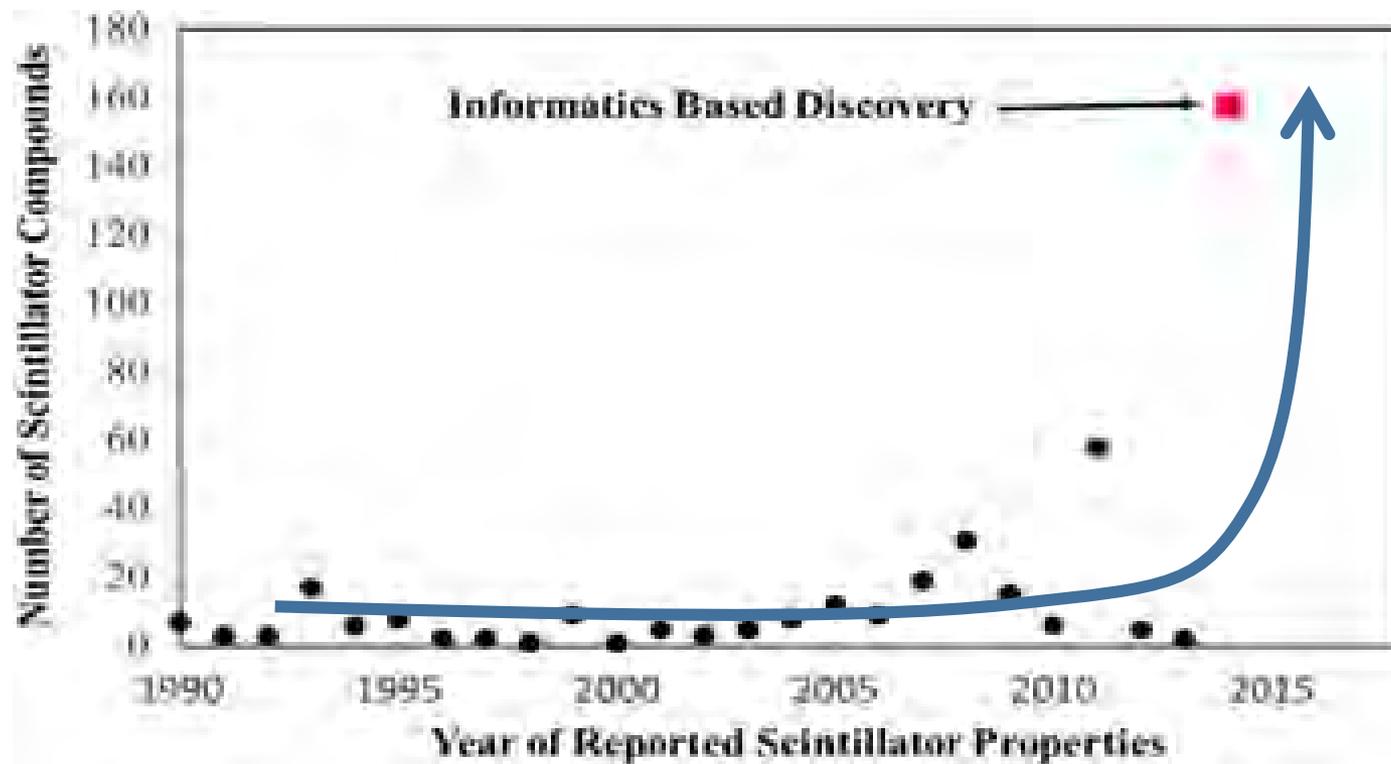
BUFFALO
MANUFACTURING
WORKS

UB's RENEW Institute
Research and
Education
in e**N**ergy,
E**n**vironment
and **W**ater

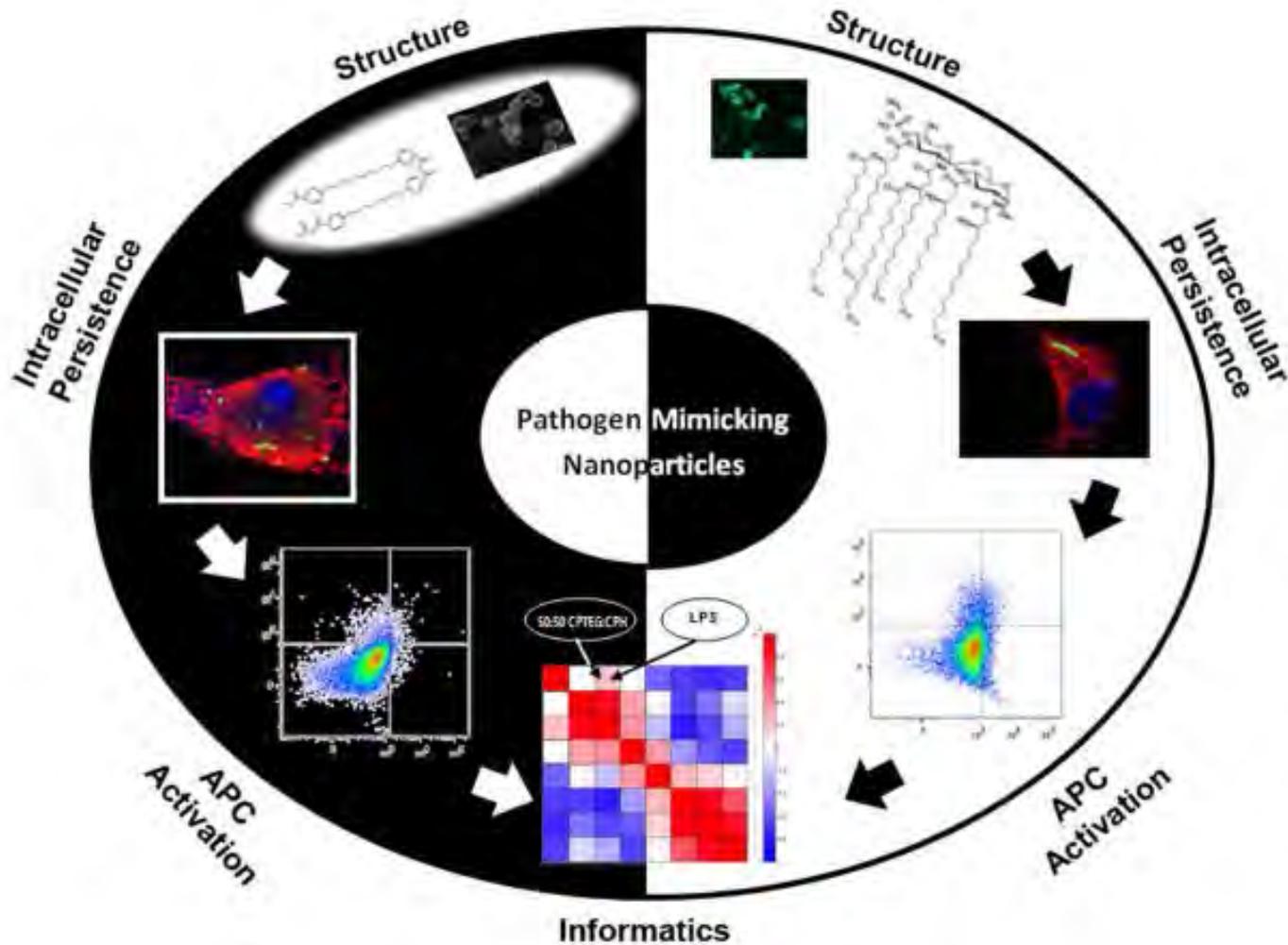
Accelerated + "Rational" Discovery



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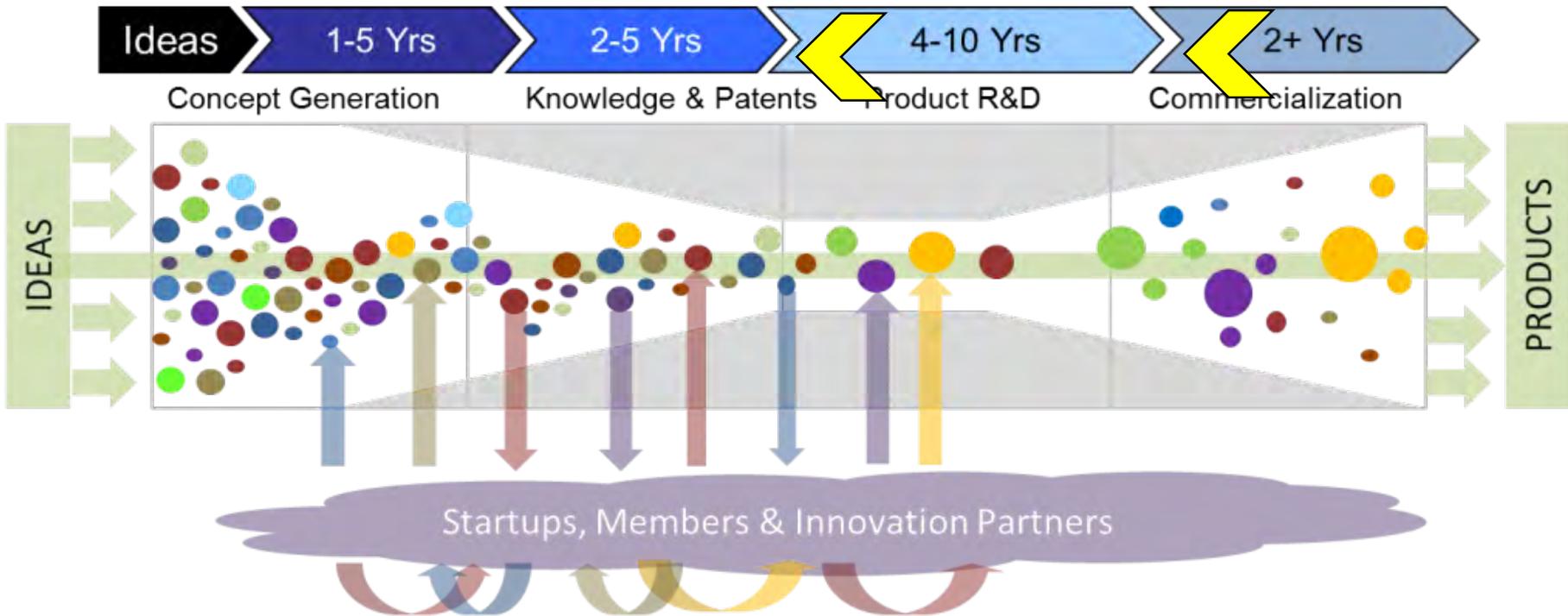
MDI : Impact on Biology and Medicine



Ulery, Petersen, Phanse, Kang, Broderick, Kumar, Ramer-Tait, Carillo-Conde, Rajan, Wannemuehler, Bellaire, Mertzger & Narasimhan, "Rational Design of Pathogen-Mimicking Amphiphilic Materials as Nanoadjuvants," *Scientific Reports* 1:98 (December 16, 2011). doi: 10.1038/srep00198.

MDI as an Enabler for Economic Development

↔ The Data "EDGE" for Economic Development ↔



MDI: new foundation for research and education

*Science was originally empirical, like Leonardo, making wonderful drawings of nature. Next came the theorists who tried to write down the equations that explained the observed behaviors, like Kepler or Einstein. Then when we got to complex enough systems like the clustering of a million galaxies, there came the computer simulations, the computational branch of science. Now we are getting into the **data exploration part of science,** which is kind of a little bit of them all”*

*.....**Materials Design & Innovation***