Is this program for you?
Are you a UB faculty member, a UB student or group working with a UB faculty member, or a group closely affiliated with a UB organization or program?

Do you need help defining your mission and clarifying goals?
Is your technology or idea in alignment with what the NSF typical funds as part of its mission? Unsure? Learn more at www.buffalo.edu/partnerships/programs.

Are you interested in exploring the potential of your idea, business plan, or technology?
The I-Corps™ Site program at UB provides resources to individuals and teams in the form of seed funding, entrepreneurial mentoring, curriculum, or other assets needed to transition ideas and technology into the marketplace.

Are you (or your team) willing to devote the time?
Each I-Corps™ cohort attends three scheduled sessions, works on assignments between sessions, and obtains 25+ customer interviews over a seven-week period.

Can you imagine what could happen when you participate in such a program?
Many I-Corps™ Site-supported teams make “go/no-go” decisions about commercialization. Mentorship and guidance may assist with the direct commercialization of the team projects or ideas on how to tweak the technology to best meet the customer’s needs. Your application may be submitted by site teams to NSF’s national stage I-Corps™ Programs. You may kick-start your new businesses and/or gain a licensing agreement. But most of all, you walk away with knowledge of how to assess the commercial viability of any new technical advancement.

PROGRAM COSTS
Free to those who qualify

INITIAL SUPPORT
$1,200 of NSF funding

DID YOU KNOW?
THERE ARE POSSIBLE FUTURE BENEFITS AFTER PARTICIPATING
• Support to attend a national conference to meet more target customers.
• Opportunity to apply to the national stage I-Corps™ program; accepted teams receive $50k to continue customer discovery.
• Leverage your experience on the next proposal (like SBIRs); submissions now contain “insider knowledge” on industry and customer.
• Make connections that support the future growth of your business.
• Access to additional technology commercialization and SBIR support.