

UB 2020

Achieving Excellence

Provost's Decanal Conversations

April 2014



GOALS FOR EXCELLENCE

**Build a strong,
productive,
diverse faculty**



**Recruit, educate, and
graduate talented,
diverse, successful
students**



Impact challenges of our time

A leading global presence

**Partnerships enriching UB and
our publics (e.g. health care)**



**State-of-the-art infrastructures
to achieve our goals**

REALIZING UB 2020

Recommendations

- **Build on our Infrastructure, History, and Faculty/Staff Strength**
- **Establish Signature Initiatives**
 - ❖ Communities of Excellence
 - ❖ Curricular Distinction
- **Make Key Improvements:**
 - ❖ Research/Creative Activity
 - ❖ Student Experience
 - ❖ Operational Effectiveness
- **Align Resource Strategy with Priorities**
- **Sustain a Culture of Excellence – Measure and Report on Progress**

COMMUNITIES OF EXCELLENCE

CONCEPT

- Define and pursue the big ideas for addressing society's toughest challenges

HOW

- Engage across disciplines
- Leverage and grow discipline strength
- Invest in and leverage on human capital and infrastructure in place
- Build research, creative actions, engagement, clinical care, education, and economic development activities necessary to act on issues encompassed by community

RESULT

- Thought leadership in key thematic areas

COMMUNITIES OF EXCELLENCE

PROCESS

- **Concept papers due** **4/30/14**
- Selection for preliminary proposals **5/23/14**
- Preliminary proposal stage **5/23 – 8/22/14**
- Selection for full proposal **9/15/14**
- Full proposal stage **9/15 – 11/24/14**
- Final decision **12/15/14**

CURRICULAR DISTINCTION

Faculty Motivated

Faculty Driven

**Universal
General
Education for
Undergraduates**

**Interprofessional
Education for
Professional
Programs**

**Experiential
Learning**

**Significant
International
Experience**

UNIVERSAL GENERAL EDUCATION PROGRAM

- **Emphasizes:**
 - ❖ critical thinking
 - ❖ ethical reasoning
 - ❖ internationalization
- **Offers:**
 - ❖ shared intellectual experiences across the curriculum
 - ❖ strengthened communication skills
 - ❖ core competencies
- Designed by committee of 90 faculty and staff
- Significant new funds will be invested where essential
- Will have implications across the campus – including distribution of credit hours, use of adjuncts and TAs, etc.
- Opportunity to modernize undergraduate education while maintaining vibrant graduate programs

THE GENERAL EDUCATION TIMELINE

Progress Report		6/1/14
	Discussion	
First Draft of Resource Plan		9/1/14
	Discussion	
Final Report w/Resource Plan		11/1/14
Faculty Senate Review and Approval		12/15/14
Implementation		9/1/16

RESOURCE STRATEGY

Principles

- Align resources towards institutional goals
- Ensure unit goals are aligned with institutional goals
- Sustain excellence that is in place
- Build capacity to pursue institutional goals

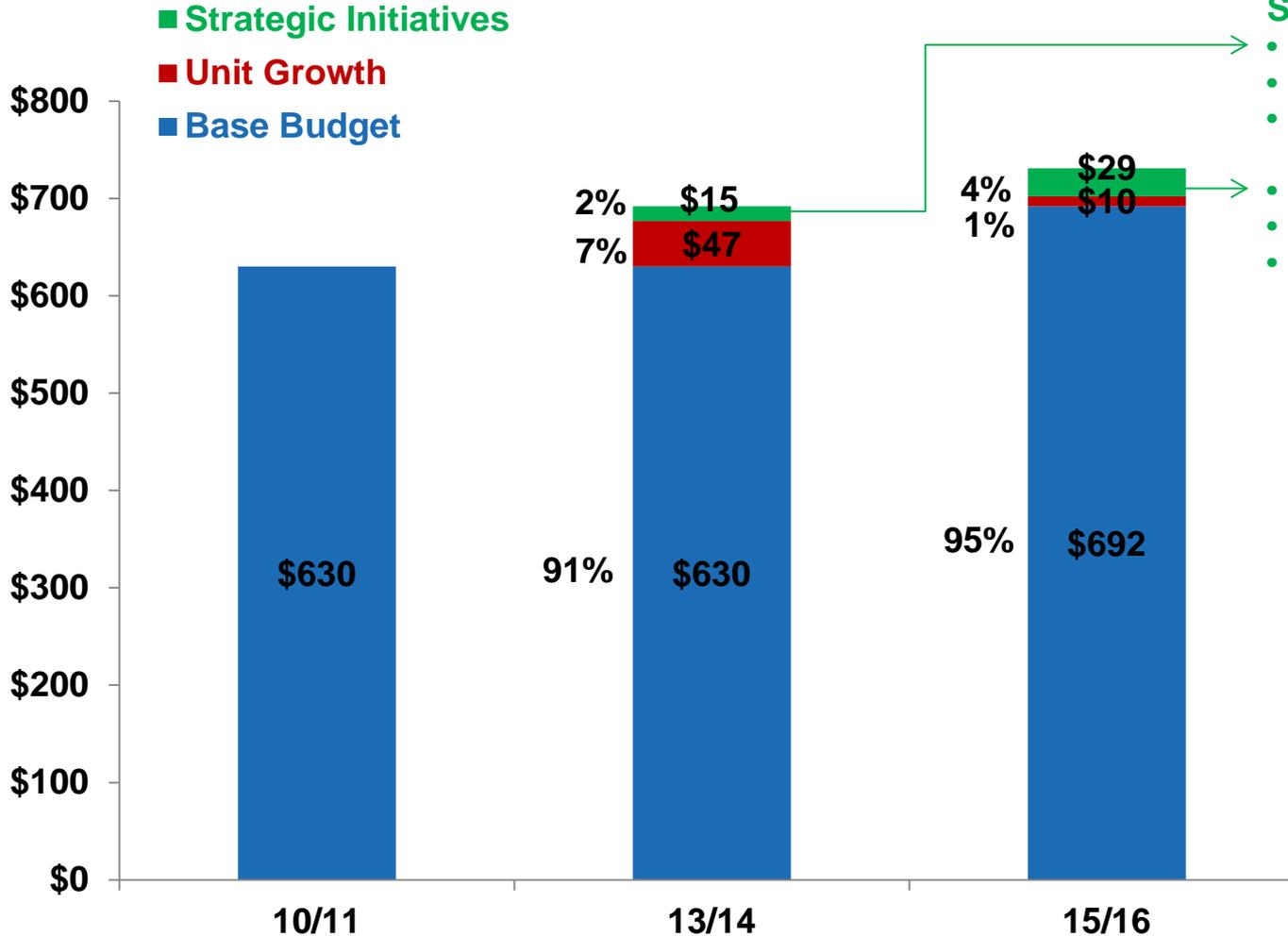


UB OPERATING BUDGET

10/11 – 15/16

A Primer

\$ in M



Strategic Initiatives:

- E Funds
- Finish in Four
- Research Seed Funding
- Communities of Excellence
- Curricular Distinction
- Key Infrastructure Investments

RESOURCE STRATEGY

Results

- Growing unit base budgets that will enable excellence
- Strategic funds (1.2% of base each year for 5 years) leverage unit base funds with infusions of infrastructure and human capital to enhance excellence
- Growth funds (in the unit and central funds) are precious. We must spend them to achieve our goals. Discipline is required to invest wisely.

CULTURE OF EXCELLENCE

- How do we know we are marching toward success?
- How do we measure excellence?
- How do we recognize and reward excellence?
- How will we know we are making progress?

CULTURE OF EXCELLENCE

Unit Standards and Impact Analysis

<u>PRINCIPLES</u>	<u>IMPACT</u>
All effort should be directed to university goals	Recognition of individual and collective contributions
Units contribute in different ways Each discipline/unit has goals and standards	Ensures departments and units discuss aspirations and targets for all activities: education, clinical care, research, creative activities, engagement, economic development
Progress is made by establishing what we want to do, how we will get there and periodically determining if we are on the right path	Identifies unit and university strategies for continuous improvement. Informs goal-setting for the future

UNIT STANDARDS AND IMPACT ANALYSIS

Timeline

Deans, Vice Provosts and Vice Presidents identify goals and critical measures of effectiveness	March 2014
Provost review and unit meetings	May 2014
Finalize unit goals and measures of effectiveness	September 2014
Integrate results in the FY 15/16 planning and budget process	July 2015

REALIZING UB2020 OUTCOMES

- Path to implementing UB2020 priorities has been illuminated with recognition of changing external conditions
- Established traits we wish our graduates to have, developed signature initiatives that capture our aspirations and drive university to excellence
- Created a system that is developed to align resource allocation and unit goals
- UB is moving forward in a strategic and coordinated fashion

