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The pool of undecided voters remains as large as one in 10, but John McCain can hardly rely on them to overtake Barack

Obama. According to past election results, those voters who

decided in the last week of a campaign are unlikely to break decisively for either candidate and dramatically alter Tuesday's

In the past eight presidential contests, voters who made up their

"There is likely no hidden life raft in the undecided vote for John

McCain," said Andy Kohut, director of the Pew Research Center.

minds during the last week of the campaign never went for either ticket by large margins of 3-2 or 2-1, which potentially

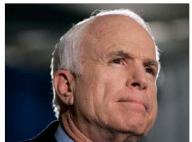
CAMPUS



Undecideds unlikely 'life raft' for McCain

By **DAVID PAUL KUHN** | 10/30/08 4:42 AM EDT

Text Size: A A A



A Pew analysis concluded that undecideds will likely split equally for McCain and Obama on

Photo: AP

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Pew recently conducted an internal analysis of its polls and concluded that undecided voters were likely to split about equally between McCain and Obama on Election Day, meaning the group is more evenly split between the two candidates than the electorate overall, Kohut said. In the coming days, Pew, like the Gallup poll, will finalize its best estimate for how undecided voters will cast their ballots.

Since 1976, when exit polls first asked voters when they made up their minds, about 10 percent to 25 percent of voters

consistently told pollsters that they didn't decide until the final week of the campaign.

See Also

Reader responses overflow after story

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McCain camp trying to

Pew's recent studies found that 8 percent of the 2008 electorate remained undecided, similar to its findings among registered voters in the last week of the 2004 election. Other recent surveys from Ipsos/McClatchy Poll and the IBD/TIPP Tracking Poll generally match Pew's results.

Data shows that undecided voters are significantly more likely to be women, 63 percent to 37 percent. They are more likely to be working class, while about half have a high school education or less. And by double-digit margins, undecided

votes cape year Enlinged in the presidential race than those who have already made up their minds, according to Pew.

Those who decided in the final week broke only slightly for Ronald Reagan in his 1980 blowout of Jimmy Carter; Reagan won the election in an electoral landslide, in part, after he famously outperformed the incumbent in the campaign's sole debate one week before the vote





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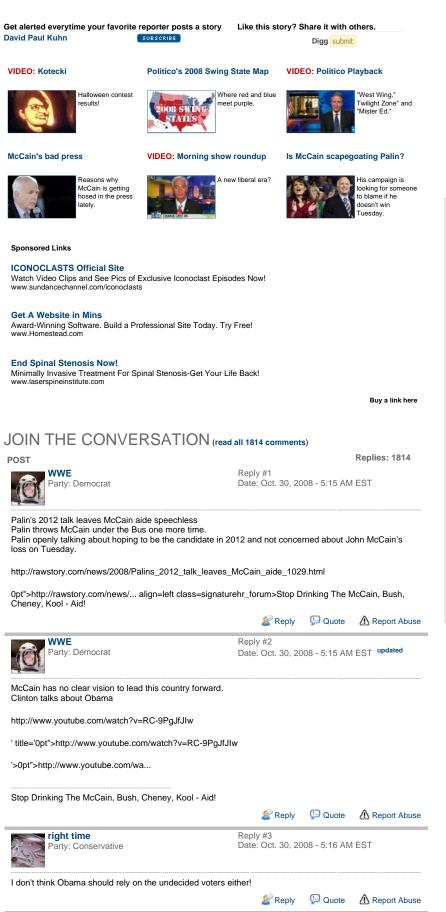
Mike's Playbook

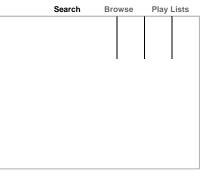
John McCain will appear on "Saturday Night Live," his campaign confirms.



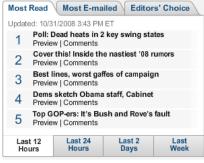
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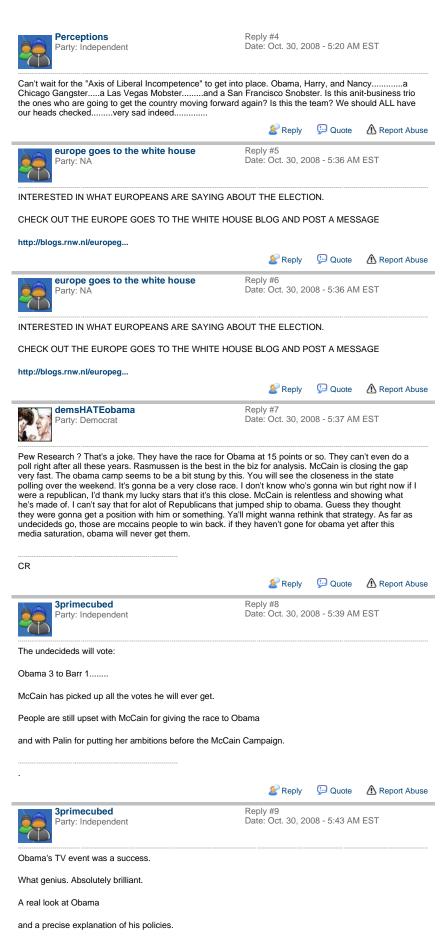
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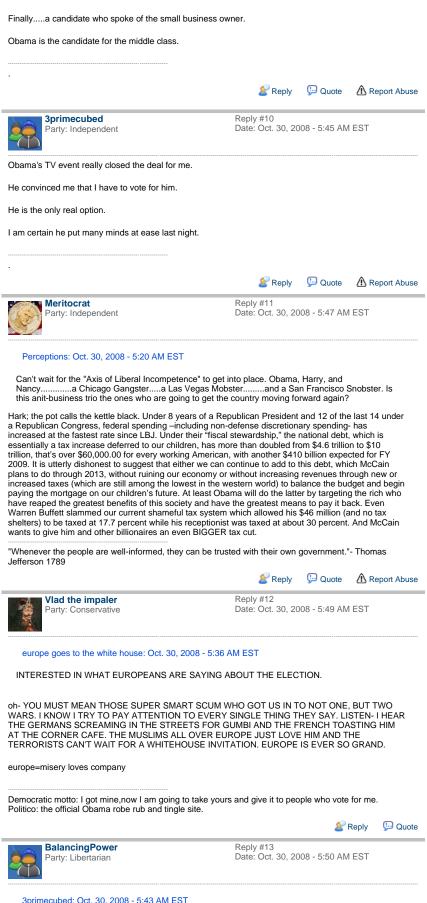
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3primecubed: Oct. 30, 2008 - 5:43 AM EST

Oct. 30, 2008 - 5:43 AM EST					
Obama's TV event was a success.					
What genius. Absolutely brilliant.					
На На ћа					
Dressing up a deadbeat is what we call it in the real estate business					
\$4 million dollar infomercial					
When do we get the free steak knives? In time for the Chic	cago rally when he	e loses?			
	& Reply	💬 Quote	⚠ Report Abuse		
3primecubed Party: Independent	Reply #14 Date: Oct. 30, 2008 - 5:50 AM EST				
Last night's Obama event,					
wes enough to make Republicans question					
their votes for John McCain.					
McCain supporters were secondary					
in his campaign					
to presenting Palin for her 2012 presidential run.					
Palin is the only Republican who comes out ahead in this	race.				
•		Quote	⚠ Report Abuse		
3primecubed	Reply #15				
Party: Independent	Date: Oct. 30, 2008 - 5:52 AM EST				
After last night,					
Palin and the extreme Right Wing of the Republican Party,					
Are winners.					
They have brought down McCain					
and can move ahead with their ultra-conservative agenda					
in 2012.					
	ℰ Reply	Quote	⚠ Report Abuse		
BalancingPower Party: Libertarian	Reply #16 Date: Oct. 30, 2008 - 5:54 AM EST				
	& Reply	- Quote	⚠ Report Abuse		
3primecubed Party: Independent	Reply #17 Date: Oct. 30, 2008 - 5:55 AM EST				
It was touching to see how Obama					
Really connects with the People.					
He shares our middle class values					
and our middle class vision for America.					
He is a man of compassion.					

He was stong and a determined leader.			
He won over may hearts and minds			
but he changed even more.			
Brilliant!			
•	 Reply	Quote	⚠ Report Abuse
Vlad the impaler	Reply #18		
Party: Conservative	Date: Oct. 30, 20	008 - 5:56 AM	EST
3primecubed: Oct. 30, 2008 - 5:43 AM EST			
Obama is the candidate for the middle class.			
That is sort of what they said about Hitler, Peron, and Caguy. I bet you love Hugo Chavez. They all just want to be a trip to Mexico. ENJOY!			
'MOMMY, I THOUGHT YOU VOTED FOR LORD GUMB	I, WHY DON'T WE	HAVE ANY F	FOOD?"
Democratic motto: I got mine,now I am going to take you Politico: the official Obama robe rub and tingle site.	rs and give it to peo	ple who vote	for me.
	ℰ Reply	🔛 Quote	⚠ Report Abuse
Meritocrat Party: Independent	Reply #19 Date: Oct. 30, 20	008 - 5:56 AM	EST
demsHATEobama: Oct. 30, 2008 - 5:37 AM EST			
McCain is closing the gap very fast.			
go fight with Karl Rove			
Former Bush strategist Karl Rove, on Rove.com, has his 61 tossups. Rove's latest analysis has McCain making proper Election Day, Barack Obama retains the lead in the 171 and 61 votes as a toss-up. Since last week, Ohio (20 Florida (27 EV) has gone from Obama to toss-up, a net le McCain still needs to win the toss-up states and peel Ohio Obama to have a chance at victory. In Virginia (13 EV) as asys he is targeting, he trails by 7 and 13 points, respecti	rogress in Florida: " ne Electoral College DEV) has shifted fro oss of 7 electoral vo o and at least one s nd Pennsylvania (2	With under to with 306 votom toss-up to otes for the III substantial sta	vo weeks to go es to McCain's Obama, while nois senator. ate away from
"Whenever the people are well-informed, they can be true Jefferson 1789	sted with their own	government.'	- Thomas
	& Reply	🔑 Quote	⚠ Report Abuse
3primecubed Party: Independent	Reply #20 Date: Oct. 30, 20	008 - 5:58 AM	EST
right time: Oct. 30, 2008 - 5:16 AM EST			
I don't think Obama should rely on the undecided voter	s either!		
He is not relying on undecideds			
He doesn't need to rely on them			
They will go to Obama or Barr			
Because McCain is no longer an option.			
It is the Palin Campaign, now,			
and it Has been since the Repulican convention.			

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