

## Rock music takes toll on boomer hearing

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BUFFALO, N.Y., Feb. 26 (UPI) -- Rock music takes its toll and many baby boomers have reached the age where hearing loss has become a major health problem, a U.S. hearing expert says.

Richard Salvi, director of the University at Buffalo Center for Hearing and Deafness, says many baby boomers have already lost much of their hearing and developed tinnitus -- ringing in the ear -- due to many years of listening to loud rock music.

"Hearing aids will by necessity become a necessary part of the boomers dress code as the prevalence of agerelated hearing loss begins to accelerate beyond age 65. While hearing aid technology and miniaturization have steadily advanced, restoring the hearing of our youth remains a formidable challenge," Salvi says in a statement.

"Hearing healthcare costs are skyrocketing due to noise exposure and aging. The Department of Veterans Affairs ranks hearing loss as one of its Top 5 major disabilities. In 2010, the VA paid out more than \$1 billion for tinnitus disability claims alone. The trends in the VA are a reflection of those in the general population."

Severe to profound hearing loss and tinnitus associated either with aging or noise exposure are not just hearing problems -- they can lead to social isolation, anxiety and depression contributing to an overall decline in one's general health, Salvi says.

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