

Eighth Biennial Conference

Networking in Higher Education Conference: Building Bridges for a Better Tomorrow *Leaders of Tomorrow: Inspiring Hope, Optimism, and Resilience*

Greetings,

The Minority Faculty and Staff Association (MFA) at the University at Buffalo in collaboration with the Association of Faculty & Staff of African Descent (AFSAD) at SUNY Buffalo State and Cultural Voice Box, a local collaborative of corporate and community planners, will host the eighth biennial Networking in Higher Education: Building Bridges for a Better Tomorrow Conference on **Friday, June 2, 2017**, from 8:00 am to 4:00 pm at Millennium Buffalo. The theme for this year's conference is "***Leaders of Tomorrow: Inspiring Hope, Optimism, and Resilience.***"

We are writing to offer your organization the opportunity to purchase advertising in our conference booklet and on our conference website. Retention and graduation rates are a matter of national concern and your support through the purchase of an advertisement will aid in fostering a dialogue on the importance of education and developing partnerships to help students become successful. Your consideration is most appreciated. All purchasers will receive advertisement in the conference booklet and on the conference website. Advertisement can be purchased at the following rates:

<u>Ad size/location</u>	<u>Purchase Rate</u>
Outside back cover	\$1,000
Inside front cover	\$900
Inside back cover	\$800
Full page	\$500
Half page	\$250

The conference will feature various workshops presented by professionals and academic scholars from community based organizations, charter and public schools and higher education. The morning Plenary will feature the following:

- **Dr. Bonita R. Durand, Chief of Staff, Buffalo State (Welcome)**
- **Dr. Karen Clinton Jones, Chief Diversity Officer, Buffalo State (Moderator)**
- **Mayor Byron Brown III, Buffalo (Panelist)**
- **Dr. Fenice Boyd, Associate Professor, Graduate School of Education, University at Buffalo (Panelist)**
- **Rev. Mark E. Blue, President, NAACP Buffalo Branch (Panelist)**
- **Dr. Kriner Cash, Superintendent, Buffalo Public Schools (Panelist)**

In addition to our community representatives, our keynote speaker is **Dr. Gloria Ladson-Billings**, nationally known Kellner Family Distinguished Professor in Urban Education in the Department of Curriculum & Instruction and Faculty Affiliate in the Departments of Educational Policy Studies, Educational Leadership & Policy Analysis and Afro American Studies at the University of Wisconsin-Madison. Dr. Ladson-Billings is the author of the critically acclaimed books, *The Dreamkeepers: Successful Teachers of African American Children*, *Crossing over to Canaan: The Journey of New Teachers in Diverse Classrooms*, and *Beyond the Big House: African American Educators on Teacher Education*.

If you are able to help support the eighth biennial Networking in Higher Education conference through the purchase of an ad, **please complete and return the attached purchase form along with logos in JPEG (.jpg) format to be used for advertisement by Friday, May 5, 2017 to Kendra Cadogan, University at Buffalo, 255 Capen Hall, Buffalo, N.Y. 14260 or via email at knc4@buffalo.edu. Please contact Ms. Cadogan at 716- 645-5579 with any questions.**

Together we can make a difference!

Sincerely,



Kendra Cadogan (Conference Chair)
University at Buffalo

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Benefits

- Advertisement on conference website and in media releases
- Advertisement in conference program
- Recognition at conference

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Please make checks payable to the **University at Buffalo Foundation** and forward to the attention of Kendra Cadogan, University at Buffalo, 255 Capen Hall, Buffalo, New York 14260. If payment is being made by interdepartmental invoice (IDI), please forward the invoice to the attention of Kevin Ragland, Graduate School of Education, 367 Baldy Hall, Buffalo, New York 14260.

To learn more about the Conference please visit our website at <http://mfsa.buffalo.edu/>.

THANK YOU FOR YOUR SUPPORT!