

Council on International Studies and Programs
Minutes of the Meeting, October 24, 2018

I. Welcome and Approval of the Minutes of the September 2018 Meeting—Peter Biehl, Chair

Professor Biehl welcomed a special guest, Mr. Rodney Grabowski, Vice President for University Advancement, who was presenting on the Boldly Buffalo campaign. The draft minutes of the September meeting were approved as distributed.

II. Boldly Buffalo: A Conversation with Rodney Grabowski, Vice President for University Advancement

Mr. Grabowski began by introducing himself. He received his BA in International Relations from Syracuse University before attending North Florida for his MBA, with a concentration in International Finance. During his MBA program, Grabowski did a study abroad program on International Marketing in Sweden and Denmark, which increased his interest in the internationalization of higher education.

Mr. Grabowski presented an overview of university advancement since the start of his tenure 11 months ago, a time during which he focused on getting to know the institution. In evaluating a funding campaign, it is important for campaigners to emphasize to alumni and donors that it's not their campaign, it's *ours*, and everybody must be an advocate for the university. On April 27, 2018, the campaign kicked off.

The best way to start changing the culture of philanthropy is through education, so Grabowski contracted with Advancement Resources to provide training to his staff and senior leaders. This included a two-day course for gift officers completed in February; a four-hour course for senior leaders, consisting of all deans, vice presidents, and the like; a similar leadership course for 50 volunteers; and more recently, a course for academic leaders and lead development officers to implement strategies for donor development. This type of training will continue in order to assist the development of the Boldly Buffalo campaign. At the core, the Boldly Buffalo campaign will strive for investment gifts—not transactional gifts—which will be transformational to the campaign.

The Boldly Buffalo campaign officially launched in April 2018, but began to take shape in July 2013. A campaign steering committee represents schools and colleges—this is the first time UB has had a philanthropic volunteer group since 1992. Boldly Buffalo has so far achieved 72.4% of the campaign goal, a total of \$470 million, with \$20 million pledged since the end of April.

Boldly Buffalo has a financial commitment goal and has recruited 62,000 donors for the campaign so far; nearly 83,000 alumni have engaged in UB affairs since the launch of campaign, almost reaching the goal of 90,000 alumni engaged (whether they show up to an alumni event, football game, or other university event).

To date, the campaign has garnered \$242 million for programs, followed by \$68 million for research, followed by \$64 million for scholarships and fellowships. Overall support for

students is at \$375 million, surpassing the \$350 million goal. At this point, only 7% of faculty and staff have contributed to the campaign, well below the target of 31%. Almost all of the funds from the campaign are donor-designated, meaning donors tell UB what their monetary contribution is to go toward.

Campaign events have taken place in Canandaigua, New York City, Erie, Seoul, Taipei, and Singapore. Among other endeavors, Wei Loon Leong and Cynthia Khoo-Robinson from the Office of Alumni Engagement want to help set up a scholarship for students to study in Singapore. In a few days David Draper, Associate Vice President for Principal Gifts, will be leaving for China, where he will pay attention to the cultural and legal barriers to philanthropy in that country. When Dr. Trevor Poag asked what was learned about UB donors with regard to the international vision for UB, Mr. Grabowski said that alumni are very proud that UB is highly internationalized, and engaged around the world for decades.

Interim VP for International Education John Wood said he was pleased to see highlights on the campaign website of the President's Circle scholarship, as well as spotlights on study abroad programs. Professor Walter Hakala asked Mr. Grabowski how he would like members of the Council to be involved in identifying programs that could benefit from philanthropy. Professor Biehl suggested that there be a working group to first present material to Council, and then to University Advancement. Professor Biehl will contact members about this.

Associate Dean for Experiential Learning Mara Huber is developing models for the newly launched global studios. There is a need to engage partners in emergent development, and Dr. Huber wants to know if the campaign has mechanisms to explore those areas. Mr. Grabowski is currently putting together an advancement program to talk about investments, and possible areas of investment, where he needs concrete—not conceptual—donation ideas that have a track record of success.

Dr. Wood wondered if the campaign is using the renaissance of Buffalo to attract alumni support since many knew the city in earlier times of decline and economic distress. Wei Loon Leong concurred, adding that Buffalo's transformation, with the downtown campus and the school's new programs, providing a "wow" factor to alumni who haven't been back. It was noted that UB students in Singapore are some of the university's biggest cheerleaders, even without having visited Buffalo.

III. Report from the Chair—Peter Biehl

Professor Biehl reported that he and Dr. Christine Human traveled to Istanbul to recruit for the College of Arts and Sciences and the School of Engineering, gave a recruitment presentation, and attended events at Istanbul Technical University. They then traveled to Astana, Kazakhstan to visit Nazarbayev University in order to discuss the next summer program at UB for Nazarbayev students and a potential program at NU for UB students. Professor Biehl believed the visit went well, and heard very positive accounts from students who came to UB in summer 2018.

They also continued the conversation with the Nazarbayev School of Humanities and Social Sciences about the Silk Road Project. Professor Biehl says that this project is not just for

anthropologists—there are opportunities for everyone. Yesterday he learned that 2 UB alumni from GSE who are professors at NU are coming back to give a presentation at UB.

Professor Biehl is also happy to report that Caitlin Rioux, at the Leadership Council for Inclusive Excellence, did a great job pitching Thanksgiving Without Borders, and a new way of programming International Education Week. A handout for Thanksgiving Without Borders was distributed.

IV. Report from the Interim Vice Provost—John J. Wood

Reports that were deferred from the September meeting were given by Oscar Budde, Trevor Poag, and Mary Odrzywolski.

UB Immigration Services—Oscar Budde

Mr. Budde reported that the increased degree of scrutiny given by USCIS to immigration petitions means that the initial evidence gathered for these petitions must be as accurate and complete as possible since there is a greater risk of denial. Denials can now be issued without a request for further evidence (RFE). The potential difficulty for UBIS is in not having all the relevant evidence needed for a given case, which increases the risk of denial. Full disclosure is more imperative than ever. Dr. Wood asked if UB Immigration Services is trying to inform academic units of this new situation. Yes, UB Immigration Services is now reaching out directly to beneficiaries of petitions and applications to address this issue on a case-by-case basis. Further, interviews are now necessary step for individuals sponsored by a US employer for the Green Card process, which Budde prepares clients for beforehand.

Study Abroad and Global Learning—Mary Odrzywolski, Trevor Poag

Mary Odrzywolski, Director of Study Abroad Programs, reported on enrollment in the 2018 summer study abroad sessions. There were 216 students abroad in summer 2018 versus 181 in summer 2017. There are now more faculty-led programs available thanks to Dr. Poag, who has been working with faculty to develop these programs. The Office of Study Abroad Programs is working to address the increased demand for summer and winter study abroad sessions. In the summer alone, 26 students were funded by scholarships to study abroad programs; 11 of these students were awarded the President's Circle scholarship. For fall 2018, 61 students are studying abroad, which is a small increase from last year's 60 students.

The office is also working hard to get courses articulated for study abroad programs, so when students do take courses abroad, those courses will count toward their majors and other degree requirements. Dr. Wood asked Ms. Odrzywolski for an update on this year's study abroad fair, which was the most successful ever. Records show that there were close to 600 students participating in the study abroad fair, which is close to double the usual attendance. She suggested that the Global Pathway requirement may have played a role in the increased interest among students.

Dr. Poag then added that the Office of Study Abroad Programs is gathering a better sense of UB's global engagement in the area of non-credit initiatives, due in part by the new SUNY policy requiring the reporting of student-involved non-credit activities overseas to the Office

of International Education. To date this year, some 170 students have engaged in some sort of non-credit experience, whether it be humanitarian, research-related, etc. This number will likely hit 200 by year's end. This is an area of global engagement that's growing, not just because UB is collecting data more intentionally about it, but because interest among students and faculty in this non-credit space seems to be strengthening.

In other news, there are two new digital badges will soon be available to students who have engaged in the global experiences. One digital badge is the "Global Collaboration" badge, from the Experiential Learning Network; another badge is the "Global Dexterity" digital badge, developed by the Office of International Education.

Dr. Wood asked Dr. Poag to expand on how the Office of Study Abroad Programs can assist in counseling faculty on risk-management for study abroad programs. Dr. Poag said that UB has always done a good job of elevating the awareness of best practices, plans, and safety issues. However, where there is a concern of a leader, there is room for the office to intervene. At the very least, the office has software to better track students and faculty who are currently abroad. Professor Biehl encouraged members to have their departments meet with Study Abroad staff to discuss opportunities for developing new programs.

V. Council Business—CISP Award Nominations for 2019

Dr. Wood reminded members about the CISP Award luncheon, which will take place on November 27 at noon in the CFA Atrium. Those interested should RSVP to Marlies and list a preferred menu item. CISP Award nominations for 2019 are due at the end of March; information on the nomination process is included in the handouts.

Lastly, Dr. Huber spoke briefly about her recent hosting of representatives from Ghana, Tanzania, Jamaica, and Zimbabwe for the Global Studios. The event was received with much enthusiasm, as there was a great mix of faculty and students. Dr. Huber is now submitting an application to SUNY to scale up GPS initiative for experiential learning, engage in problem-based learning and innovation.

Council on International Studies and Programs

Attendance at the Meeting, October 24, 2018

Present:	Katharina Azim Peter Biehl, Chair Janina Brutt-Griffler Oscar Budde (ex officio) Yu-Ping Chang Filomena Critelli Kathy L. Curtis Stephen C. Dunnett (ex officio) Walter Hakala Christopher Hollister Maria S. Horne Mara Huber Christine Human Wei Loon Leong Meredith Kolsky Lewis Lorraine Oak Mary Odrzywolski (ex officio) Trevor Poag (ex officio) Jessie P.H. Poon John H. Stone Katie Tadini (ex officio) Lisa Vahapoglu Claude E. Welch, Jr. John J. Wood (ex officio)	Psychology Anthropology/College of Arts and Sciences Graduate School of Education UB Immigration Services Nursing Social Work English Language Institute International Education Asian Studies University Libraries Theatre and Dance Undergraduate Education Engineering and Applied Sciences Alumni Engagement Law College of Arts and Sciences Study Abroad Programs International Education Geography Public Health and Health Professions International Student Services Community for Global Health Equity Political Science International Education
Guests:	Rodney Grabowski	University Advancement
Excused:	Tilman Baumstark Colleen Culleton David Engel David Fertig Christian Flaugh Graham Hammill Daniel Hess Joseph J. Hindrawan (ex officio) Junhao Hong Shaun Irlam Zhiqiang Liu Donald McGuire Muchand Patel Barbara Ricotta Steven L. Shaw (ex officio) Othman Shibly Dorothy Siaw-Asamoah Lillian S. Williams	Faculty Affairs Romance Languages and Literatures Law Linguistics Romance Languages and Literature Graduate School Architecture and Planning International Enrollment Management Communication Comparative Literature Economics, Confucius Institute Classics Biochemistry Student Life International Admissions Dental Medicine Management Transnational Studies