

COUNCIL ON INTERNATIONAL STUDIES AND PROGRAMS
Minutes of the Meeting, February 28, 2018

I. Approval of the Minutes of the November 2017 Meeting—Peter Biehl

Professor Biehl welcomed a new member, Professor Dorothy Siaw-Asamoah, from the School of Management. Professor Siaw-Asamoah mentioned that she did all her degrees at UB and serves as Coordinator for Global Programs and teaches in the Department of Human Resources and Organizational Behavior and the LeaderCORE Program. She has also been involved in organizing study abroad programs, including a new program in Ghana during the winter session. In addition, she will be taking students to Costa Rica during spring break as part of a current semester course she is teaching. The draft minutes from the November 2017 meeting were approved as distributed.

II. Report from the Chair—Peter Biehl

Professor Biehl reported on his recent participation in the annual Association of International Education Administrators (AIEA) Conference in Washington, DC, where several distinguished graduates from UB were featured—Professor Hilary Kahn of Indiana University, President of AIEA; Professor Arthur Levine of the Woodrow Wilson Foundation, a plenary speaker at the conference; and Mariam Assefa, Executive Director of World Education Services, a conference sponsor. With Professor Dunnett, Professor Biehl participated in a roundtable session at the conference on international student inclusion and engagement, with a lot of discussion and questions. On April 26, Professor Kahn, who earned her Ph.D. in Anthropology at UB, will attend the Council meeting and talk about international education; she will also give a talk on Thursday, April 26 at 12:30 in 509 O'Brian. Professor Biehl reported on the upcoming presentation to the Faculty Senate Executive Committee on Inclusion and Engagement Implementation plan on March 28 at 3:30. Implementation is awaiting the appointment of new Vice Provost for Inclusion and Engagement, who will have lead responsibility for implementation.

III. Report from the Vice Provost for International Education—Stephen C. Dunnett

Professor Dunnett reported on his recent trips to Singapore and China. He was at the Singapore Institute of Management (SIM) programs in January 2018, to review staff and meet with the sponsor, who is generally very happy with the programs. SIM would like to add a new undergraduate degree program in Geographic Information Systems (GIS) next year, pending approvals on both sides. Enrollment at SIM is holding steady around 1500 students, which is better than competing programs in Singapore. There is some anxiety among students in the region about coming to the US for higher education. While in Southeast Asia, Professor Dunnett assisted Joseph Hindrawan in recruitment effort in Malaysia and Indonesia, where there were a lot of questions about gun violence in the US. UB has the advantage of pointing out that New York State has some of the strictest gun control laws in the country. Other families were concerned about immigration policy and the travel ban as this might pertain to Muslim students. Wei Loon Leong, Director of International Alumni Engagement, was just in Jakarta with Joe for an Alumni Association event and provided a UB update to the gathering. In Singapore students planning to go to the US are concerned about the long-term value of a UB degree, given the apparent “decline” of the country. Interest has increased in Canadian universities as an alternative. The

immediate issue is the uncertainty around this fall. Steven Shaw reported on his undergraduate recruitment trip to India two weeks before. The number one concern there is also safety, and they have an exaggerated fear of violence in the US, prompted by widespread media coverage. The challenge of the Canadian alternative—why choose UB rather than Canada? The question therefore is the yield. Applications for undergraduate are up one percent over last year, while graduate applications are down again. But deposits are very soft compared to last year. Ellen Dussourd noted that the job market in the US is much better than in Canada. Professor Dunnett reported on the President's visit to the Greater Bay Area in Southern China, which includes Hong Kong, Guangzhou and Macau, with a total population of 70 million. There are 200 new universities in this region, and the Chinese government is trying to stop the outflow of Chinese students from South China. The creation of physical plant is very impressive. The new universities are also attracting international students from the region. The UB trip was to meet with new collaborators in China involved in pharmaceutical research and development with Roswell Park and several existing UB partners such as Hong Kong Polytechnic University and Shenzhen University. China needs to develop their talent to staff their universities. They are also hoping to attract sponsored research.

Mary Odrzywolski, Director of Study Abroad Programs, introduced Professor Andy Husband, head of Pharmacy at Newcastle University in the UK. Trevor Poag, Director of Global Learning Programs, reported on the new SUNY policy on non-credit travel by students. The policy, a copy of which was distributed, is prompting International Education to map UB's global engagement more specifically and to determine the risk management provisions for these trips. Dr. Poag is engaging colleagues about future opportunities for non-credit as well as credit-bearing trips. Relating to the non-credit policy, the office is exploring the possibility of a Digital Badge to recognize experiential learning of different kinds of non-credit travel and to take advantage of micro-credential offer. Dr. Poag also provided an update on the Study Abroad Incubator to be held in Nicaragua this June. Several new study abroad programs originated from the first incubator in 2017. The Enlase Project is the partner NGO in Nicaragua. There will be a call for applicants soon. Professor Biehl noted that Dr. Poag will be meeting with department chairs in the College to brief them on the new policy and how it applies to their activities. Professor Meredith Lewis asked about credit versus non-credit travel. Dr. Poag noted that the new policy is not aimed at stifling activity.

Ms. Odrzywolski reported on winter session programs in 2018. There were 12 programs all told, including 10 faculty-led programs and 2 programs at partner institutions. Professor Horne took 20 students on her Culture Appreciation Program in London; Professor Debi Street took 31 to London including 17 from SIM program. Altogether, there were 165 students on the faculty-led programs this winter, which included new programs to Costa Rica, Jamaica, Ghana and Uganda. There was an exceptional response to these new programs, including Professor John Atkinson's in Costa Rica, which attracted 45 completed applications, of which 16 students were chosen to participate; the Social Innovation program in Ghana involving both undergraduate and graduate students; 25 students to the Asian Business Program in Hong Kong and China; the Classics Program in Italy, which took 21 students; 16 students who went with Professor Harold Burton to the University of the West Indies in Jamaica; 10 Law students went to New Zealand with Professor Lewis; and 6 students accompanied Professor Jake Kathman in Political Science to Uganda. In addition,

Korea University in Seoul enrolled 9 UB students this winter, while LdM in Florence, Italy enrolled 4. Thirteen UB students participated in other SUNY programs. The Global Pathway in UB Curriculum is helping grow study abroad numbers; in fall 2016 425 students chose OPR courses in the Pathfinder tool, indicating their interest in studying abroad. More than 500 did so in 2016-2017, while nearly 600 students have indicated interested in OPR courses in Pathfinder this year. This reflects a mainstreaming of study abroad through General Education. Professor Welch asked about other SUNY students on UB programs—Ms. Odrzywolski mentioned that a small number, perhaps 8-10 students, participated. UB's goal is to send our own students abroad; other SUNY students are a bonus.

IV. Global Partners Studio—Mara Huber, Associate Dean for Undergraduate Research and Experiential Learning

Dr. Huber reported on this new initiative in her office. Thanks to the faculty across the university, UB has a variety of excellent partners throughout the world. The Global Partners Studio seeks to leverage international partnerships through collaboration to achieve greater impact both at UB and in the community. Experiential learning is a hot platform that allows us to catalyze what we're doing. The Global Partner Studio is all about partner readiness. Relationships that are well established can be leveraged, but responsiveness and communication are critical. There is a need to work from a strong foundation of mutual commitment and trust. Through the Experiential Learning Network (ELN) a call-out was issued to campus to facilitate a meeting about partnerships. Some 20-25 faculty responded, and several sessions were organized. The initial focus was around initiatives in Ghana, Tanzania, the West Indies, and Zimbabwe. The question for faculty is: if you're visiting a partner already for study abroad or faculty research, what else can you do to further leverage the partnership? In Zimbabwe Prof. Morse has ten years of experience in his funded projects there, and welcomes involvement of other faculty. Thanks to Dr. Poag, there are vital new partnerships in Costa Rica. The GPS brings interested parties together to explore opportunities. Dr. Huber's planning sessions involve many new faculty who are not yet engaged in partnerships. Some faculty like Professor Steve Jacobson in GSE cannot do study abroad but can make other contributions to partnerships. A GPS Institute is being planned, to include representation from each partnership for a week of planning at UB. There is obviously a need for resources to support this kind of meeting aimed at building capacity. Dr. Huber has funds from the Provost for global engagement which can be used to fund travel. ELN is also pursuing COIL opportunities with faculty. ELN has purchased the institutional license to facilitate faculty engagement with this model. ELN will work on their own professional development module for COIL—working with Social Work, which has been the leader at UB in this area. Dr. Huber is working with Cindi Tysick in the Libraries on an open-source journal called *Global Partner Scholarship* for research relating to partnerships. Dr. Huber is piloting a one-credit COIL course on community development with a partner in Mexico. A new micro credential in transnational collaboration is being considered. She invites members to recommend partnerships that could be part of this initiative. She has funding to facilitate partnership development.

V. Council Business

Dr. Wood reminded members of the 2018 CISP award, with nominations due on March 30. Nomination materials were distributed electronically before the meeting.

COUNCIL ON INTERNATIONAL STUDIES AND PROGRAMS

Attendance at the Meeting, February 28, 2018

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| Present: | <p> Tilman Baumstark Peter Biehl, Chair Oscar Budde (ex officio) Barbara B. Bunker Yu-Ping Chang Filomena Critelli Stephen C. Dunnett (ex officio) Ellen Dussourd (ex officio) David M. Engel Christian Flaugh Christopher Hollister Junhao Hong Maria S. Horne Mara Huber Christine Human Shaun Irlam Wei Loon Leong Meredith Kolsky Lewis Mary Odrzywolski (ex officio) Mulchand S. Patel Trevor Poag (ex officio) Steven L. Shaw (ex officio) Dorothy Siaw-Asamoah Claude E. Welch, Jr. Lillian S. Williams John J. Wood, Secretary </p> | <p> Faculty Affairs Anthropology UB Immigration Services Psychology Nursing Social Work International Education International Student and Scholar Services Law Romance Languages and Literatures University Libraries Communication Theatre and Dance Undergraduate Education Engineering and Applied Sciences Comparative Literature Alumni Engagement Law Study Abroad Programs Biochemistry International Education International Admissions Management Political Science Transnational Studies International Education </p> |
| Guest: | <p> Andy Husband </p> | <p> Newcastle University, UK </p> |
| Excused: | <p> Janina Brutt-Griffler Colleen Culleton Kathy L. Curtis David Fertig Graham Hammill Daniel Hess Joseph J. Hindrawan (ex officio) EunHee Lee Zhiqiang Liu Donald McGuire H. Lorraine Oak Jessie P.H. Poon Pavani Ram Othman Shibly John H. Stone </p> | <p> Graduate School of Education Romance Languages and Literatures English Language Institute Linguistics Graduate School Architecture and Planning International Enrollment Management Asian Studies Economics, Confucius Institute Classics College of Arts and Sciences Geography Community for Global Health Equity Dental Medicine Public Health and Health Professions </p> |