10 Reasons to Choose UB
Why UB Is Right For You

The University at Buffalo is proud of its traditions of academic excellence and for having one of the most diverse student communities in the United States.

At UB, you will meet engaged students from around the world who will help you feel at home; work with world-renowned professors dedicated to helping you learn and grow; and experience programs designed to prepare you for success.

UB is a premier, top-ranked public research university in the United States and the most comprehensive campus in the State University of New York (SUNY) system. We are a top-ranked university in the world and are recognized as a top destination school for international students.

EXCEPTIONAL ACADEMICS

Breadth and depth are dual hallmarks of a UB education. We offer a unique combination of rigorous academic programs and transformative learning opportunities through more than 100 majors and 60 minors — the widest range of academic programs of any public institution in New York or New England.
Among both public and private universities, a UB education is one of the best in the United States for combining high quality and affordability. Our low tuition, comprehensive academic and research opportunities, advising support programs and access to more than $4 million in annual scholarships make us one of the top budget-friendly values around.

**Superior Value**

A Kiplinger’s Best Value

Also one of Princeton Review’s “Best Value Colleges” and ranked in the U.S. top 20 for students who graduate with the least debt.

**Global Perspective**

UB looks and acts like the real world, with strengths that lie in the diversity of our students, faculty and thinking. We are located on an international border with Canada and connected to countries across the globe. Our commitment to a truly cross-cultural learning environment is reflected in all aspects of campus life, from our classrooms and our living spaces, to the food we eat and the friends we make.

**Enriched Learning Opportunities**

UB offers many specialized academic programs that introduce you to other students with similar interests, letting you enhance your studies in your discipline while introducing you to a broad range of ideas and expertise. Our Discovery Seminars, Honors College, faculty-led academies, internships, study abroad programs and many other experiential learning opportunities offer unique ways to expand your horizons on campus and off, within your major or beyond.
ViBRant c ampU s l ife

Life on our dynamic, friendly campuses never stops changing, offering you endless opportunities to have fun, get involved and make lifelong connections. From your first day of orientation until the day you graduate, all aspects of student life—sports, clubs, student activities and our on-campus housing communities—are connected, diverse and welcoming.

BIG-CITY EXCITEMENT, SMALL-TOWN COMMUNITY

Located on Lake Erie, one of the famous Great Lakes, the Buffalo-Niagara area is a friendly, accessible community that is close and convenient to several major metropolitan areas, including New York City, Washington, D.C., Boston and Toronto, Canada’s largest urban center. UB is minutes from Niagara Falls, professional sports, world-renowned museums, multicultural restaurants and a vibrant arts and entertainment scene.

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Throughout your time at UB, we make sure that you feel welcomed and prepared for life on campus. Every student can take advantage of our comprehensive academic and personal advising, tutoring and wellness services. Plus, our professional staff at International Student and Scholar Services will be your personal guides and will help you get comfortable with attending university in the U.S.
A Culture of Safety

Amherst, N.Y., home to UB’s North Campus, is a friendly suburb of Buffalo that is consistently voted one of the safest communities of its size in the United States. In fact, Western New York is known for its welcoming, warm citizens and tolerant society. With an on-campus police presence, secure facilities, campus escorts and a university-wide emergency system, UB is committed to providing our students with the safest possible living and learning environment.

Preparation for Future Success

UB equips all students with the skills and experiences needed to achieve professional and personal success. We provide superior career services, on-campus jobs, internships, learning opportunities and mentoring networks with leaders in your field. By graduation, you will be ready to join more than 220,000 alumni in 120 countries in exciting and meaningful work, wherever life takes you.

Intrigued?

Learn more about why distinguished faculty and top students from 115 countries have made UB their choice.

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