Each unit has a map specific to them, all based on the university-wide map.

Unit and division-specific maps were developed through the following steps:

1. Filling in the attributes.
2. Matching up each attribute with a benefit.
3. Filling in the supporting points for each attribute and benefit.
   - Ideally, attributes and benefits match up one for one, but it’s not mandatory.
   - It’s possible to have multiple supporting points for a single attribute or benefit.

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The University at Buffalo provides...

**Benefits**
*So our students, faculty, staff, alumni and community gain...*

- **amplified ambition and inspiration**
  - to reach new heights and impact our global society

- **empowerment to define their own paths and achieve personal transformation**
- **leadership through an understanding of all perspectives and ideas**
- **greater progress through collegiality and a strong sense of belonging**
- **a determination and conviction to work together to achieve major impact**

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**Inspiration and determination to face new challenges**

**Exposure to people of all backgrounds and cultures from around the world**

**Deep engagement in a vibrant and welcoming atmosphere**

**A culture of participation and motivation to seize opportunities**

**An inclusive environment that supports big thinking, creative freedom and vast possibilities for achievement**