

The Buffalo Niagara Region

Here is how we're strengthened by our surroundings.

The Buffalo Niagara region is a major metropolitan area with diverse communities and outstanding assets. Garnering national media for its historic architecture, cutting-edge cuisine, extensive cultural offerings and vibrant nightlife, Buffalo is a city on the rise—and UB is proud to be an active part of its resurgence.

By being livable and lovable

1 Buffalo offers the amenities of a major urban area without the headaches. Friendly folks, quick commutes, charming neighborhoods and a low cost of living—10 percent below the national average—are among the perks of life in the region. Options for shopping, dining, education and other services are invariably within a 20-minute drive. It's not hard to see why Buffalo was cited by Realtor.com as a home-buying hot spot for millennials, and why "Buffalove" is a thing.

With activities for all, all the time

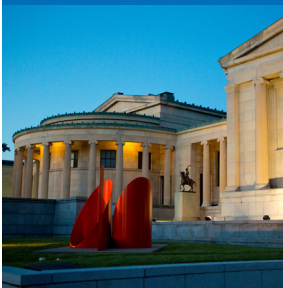
2 The arts thrive here, with venues that impress for their quantity—more than 80 galleries and 21 professional theaters—and their quality, including one of the top collections of modern and contemporary art in the world. A hundred-plus yearly festivals celebrate the expected and the unexpected, from chicken wings to giant silos. Two major league sports teams, a robust live music scene and a bustling waterfront all add to a seemingly inexhaustible list of things to see and do.

[QUICK FACTS]

- The Buffalo Niagara region, also referred to as Western New York, is an eight-county area forming the western tip of New York State.
- The population of Erie County, in which the city of Buffalo is located, is close to 1 million—and growing, thanks partly to an influx of immigrants over the past decade and a steep rise in millennials.
- More than 200 properties and districts in Erie County are listed on the National Register of Historic Places, including 150 in Buffalo alone.
- Buffalo's famous park system was designed by the father of American landscape architecture, Frederick Law Olmsted.

DID YOU KNOW? A plan to make Buffalo into a top-notch bicycling community has boosted bike infrastructure in the area. There are now more than 110 miles of bikeways in the city, with many more to come.

Called the City of Light for being the first metropolis to have widespread electric lighting at the turn of the 20th century, Buffalo is also known as the Queen City, the Nickel City and the City of Good Neighbors—a nickname that speaks for itself.



Through renewed vitality

3 An economic boom has brought new energy and excitement to the region. Downtown Buffalo alone has benefited from \$5 billion in development over the last decade, with hundreds of millions more in the works. With expansion projects by major players such as SolarCity and IBM, and a blitz of start-ups spurred by entrepreneurial programs such as 43North and Start-Up NY, the region is rocketing into the 21st century. Fast-growing area industries include advanced manufacturing, agribusiness and life sciences.

With seasonal appeal

4 Buffalo is known for its snow, but dig a little deeper and you'll discover that the city has more days with temperatures above 60 degrees than with snow on the ground, as well as some of the sunniest and driest summers in the Northeast. In fact, there are four distinct seasons in which to enjoy gorgeous green spaces, numerous beaches edged by two Great Lakes and the Niagara River (with world-renowned natural wonder Niagara Falls), ski areas, forests and hiking trails, bountiful farms, vineyards, and much more.

In a prime location

5 Our region offers three international bridge crossings to Canada and is a 90-minute drive to the cosmopolitan city of Toronto. By air, it's less than an hour to New York City, Philadelphia and Washington, D.C., and just over an hour to Boston. Two international airports connect Buffalo Niagara to the world.